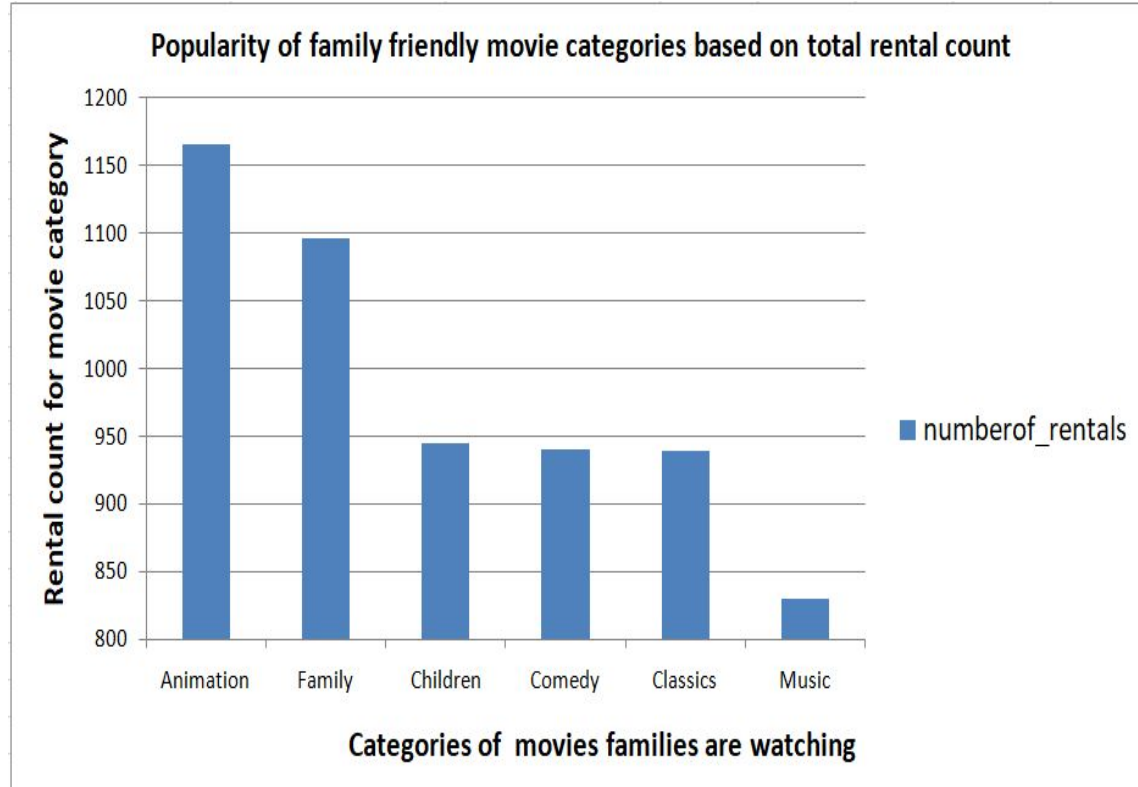


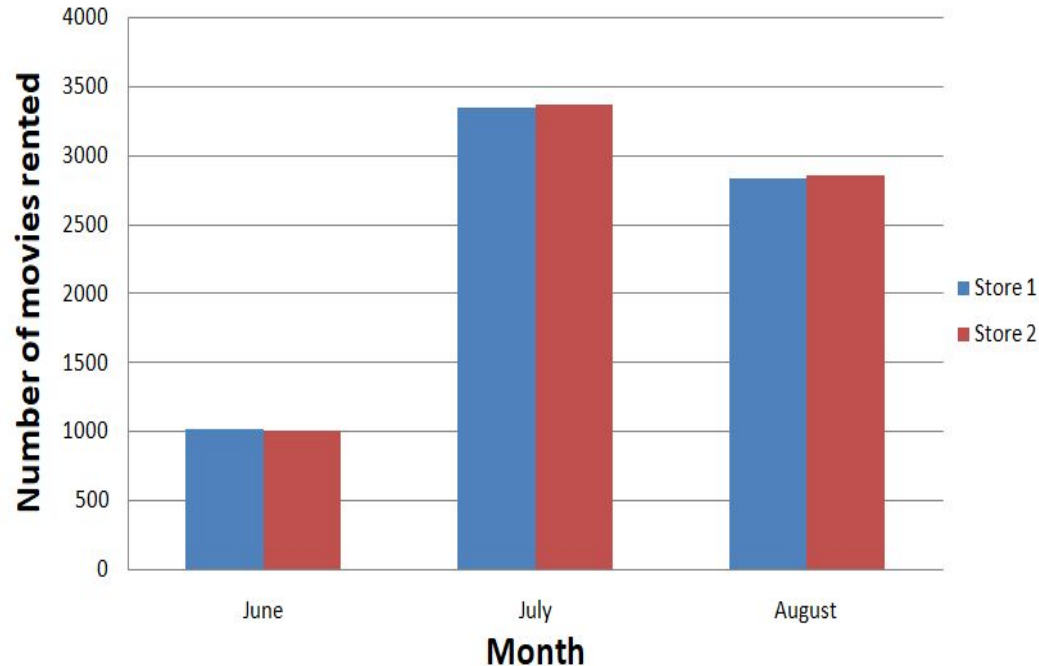
# What is the most popular category of family movies?



The bar chart shows the popularity of movie categories considered to be family friendly. Animation is the most popular category based on having the highest number of movie rentals.

# What is Store 1 and Store 2's highest movie rental month?

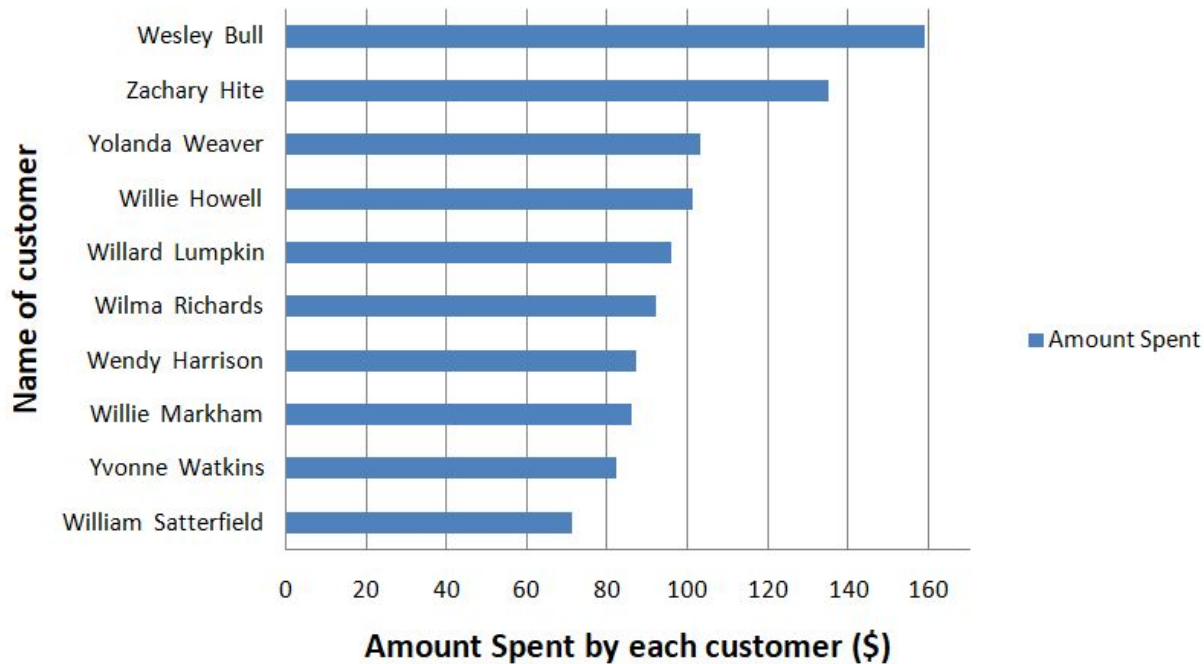
Movie Rentals for Store 1 and Store 2: June - August 2005



We can see that both Stores (1 and 2) had their highest number of movies rented in July. Although the numbers of movies rented are not the same in the month of July, it is evident that it is the best month for both stores between June and August 2005.

# Identify the top 10 paying customers for movie rentals

**Top 10 paying customers and the total amount spent**



The top 10 customers based on the total amount spent are shown in the bar chart. Wesley Bull has spent the most on movie rentals with ~\$159.