

Senior	Under 30	Churn Rate
No	No	24.54 %
No	Yes	23.00 %
Yes	No	38.46 %
<b>Total</b>		<b>26.86 %</b>

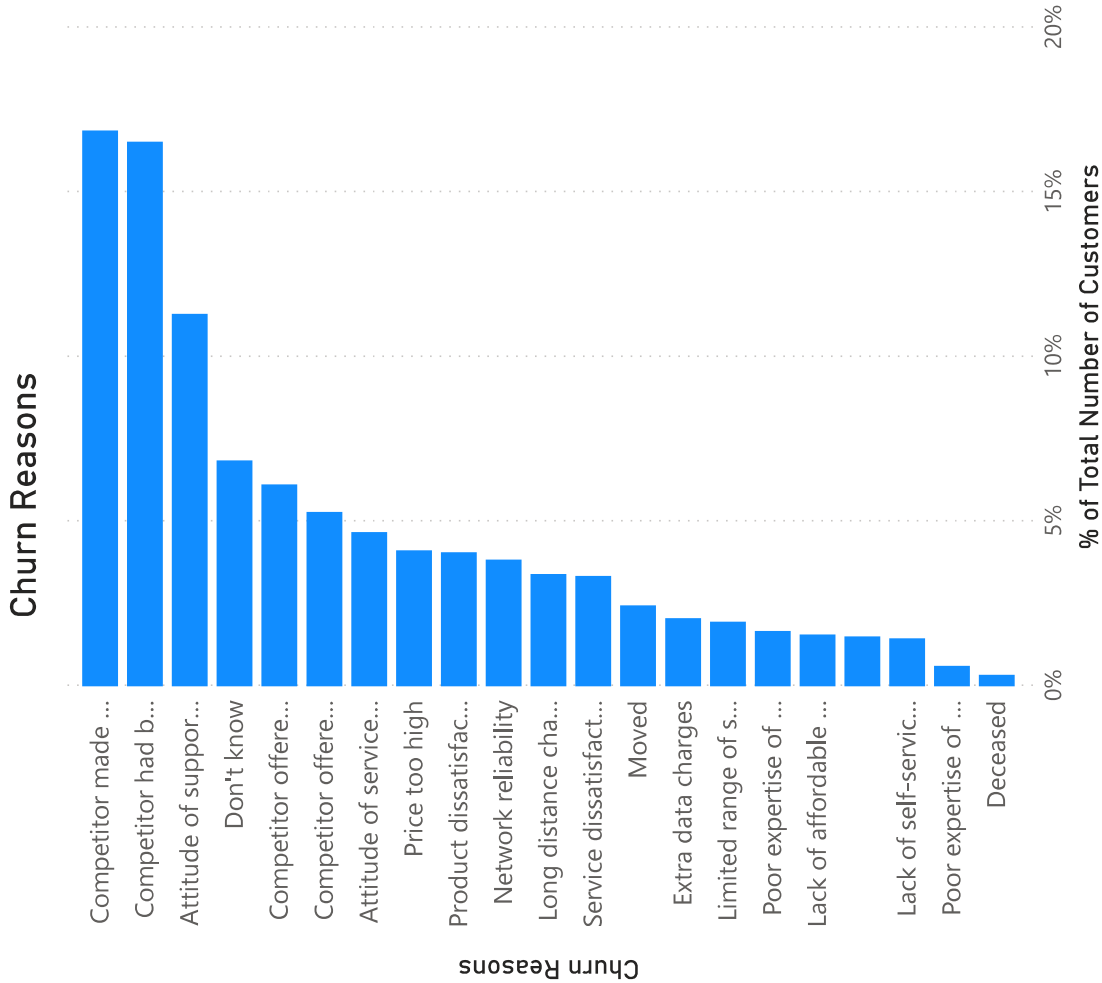
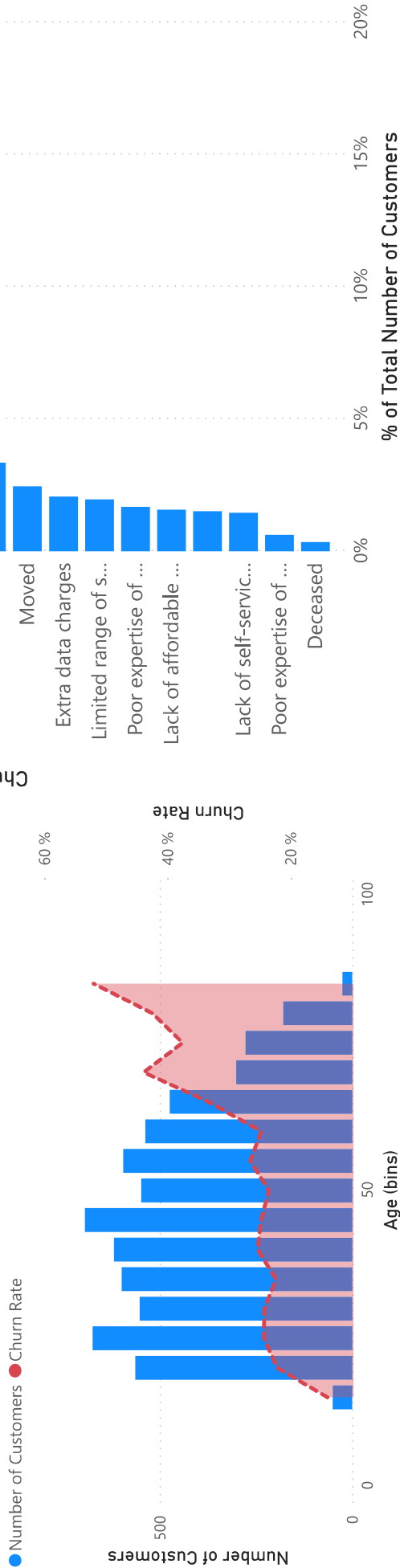
6687

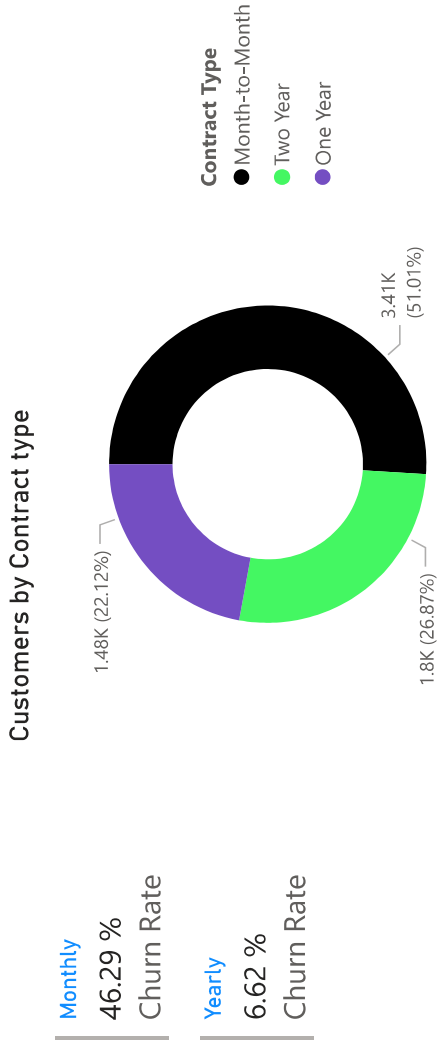
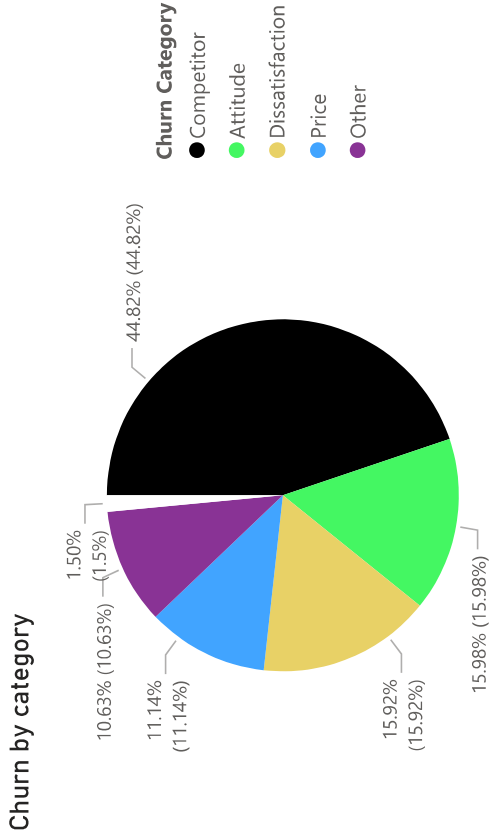
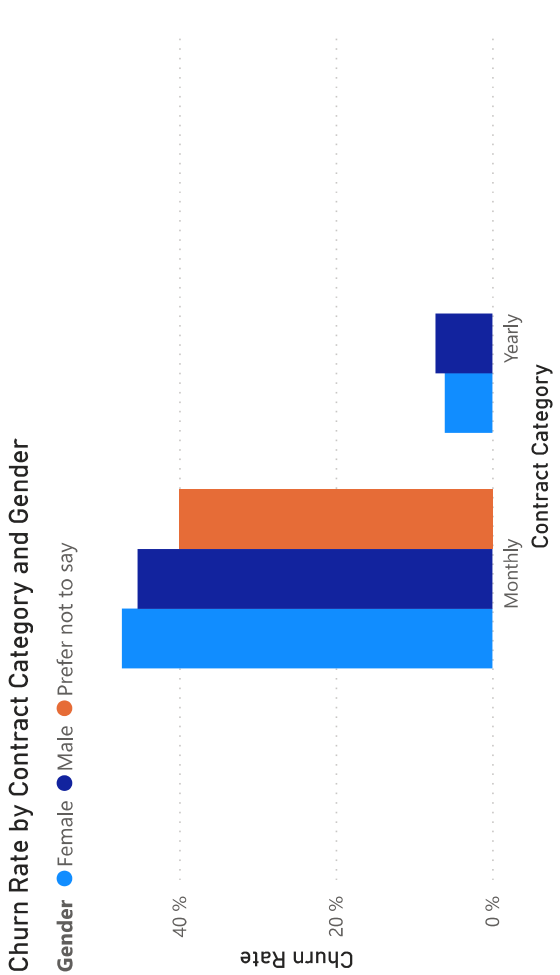
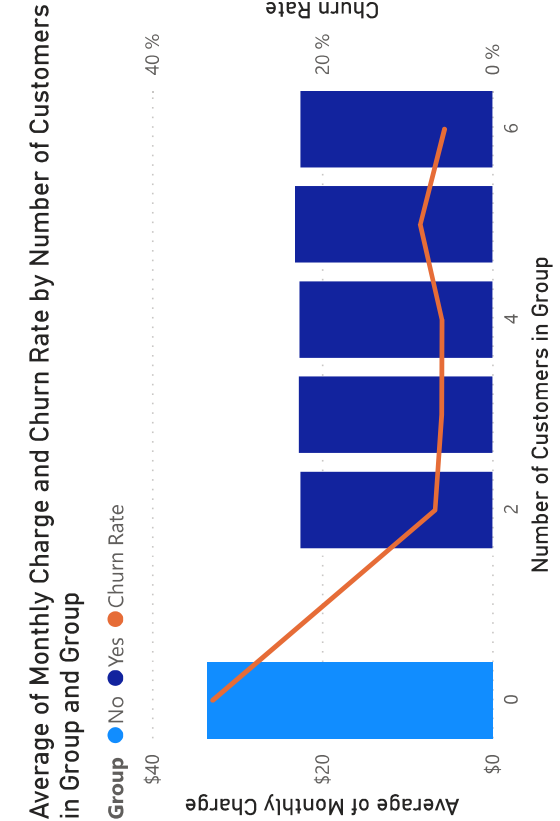
Count of Customer ID

26.86 %

Churn Rate

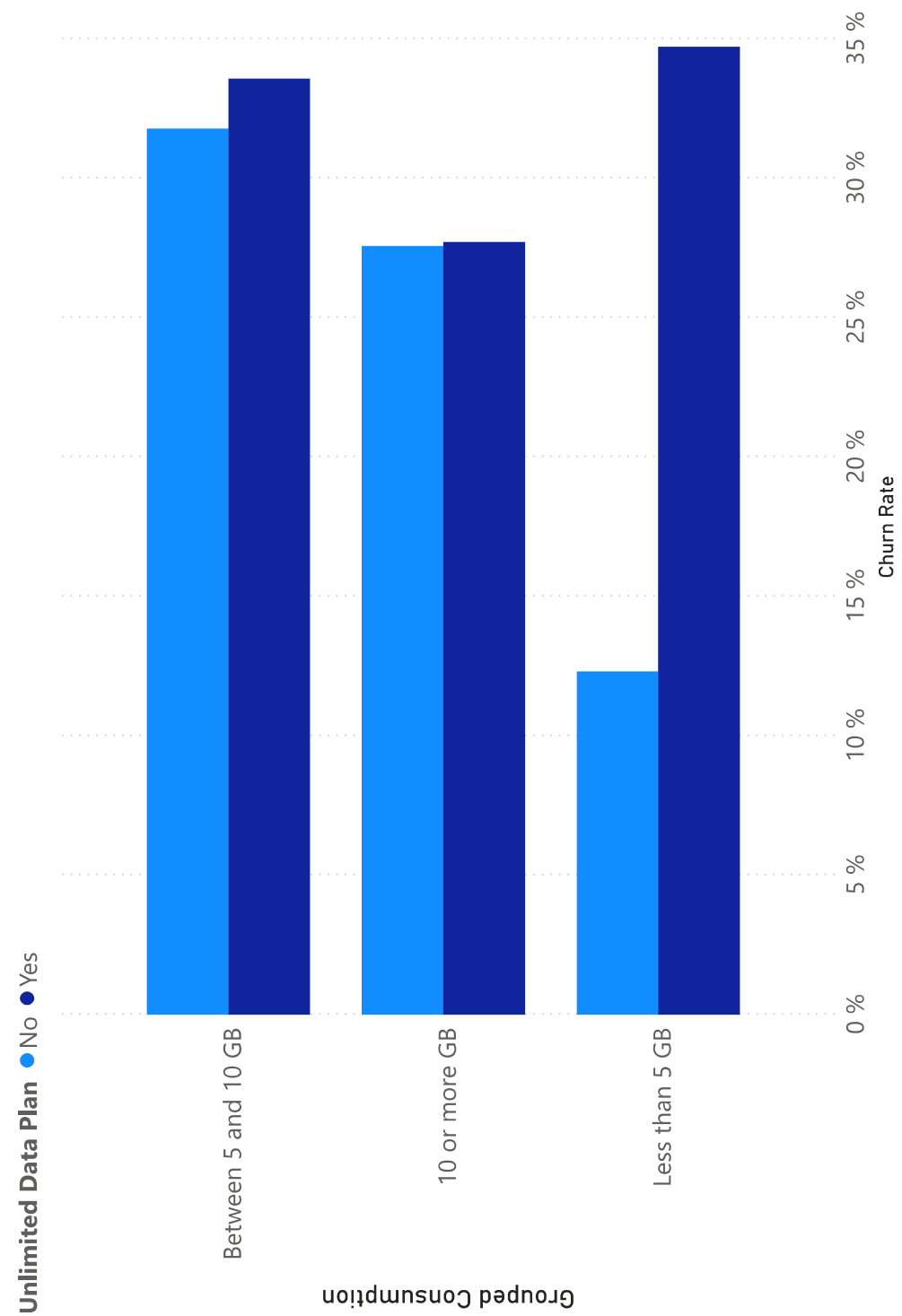
Number of Customers and Churn Rate by Age (bins)





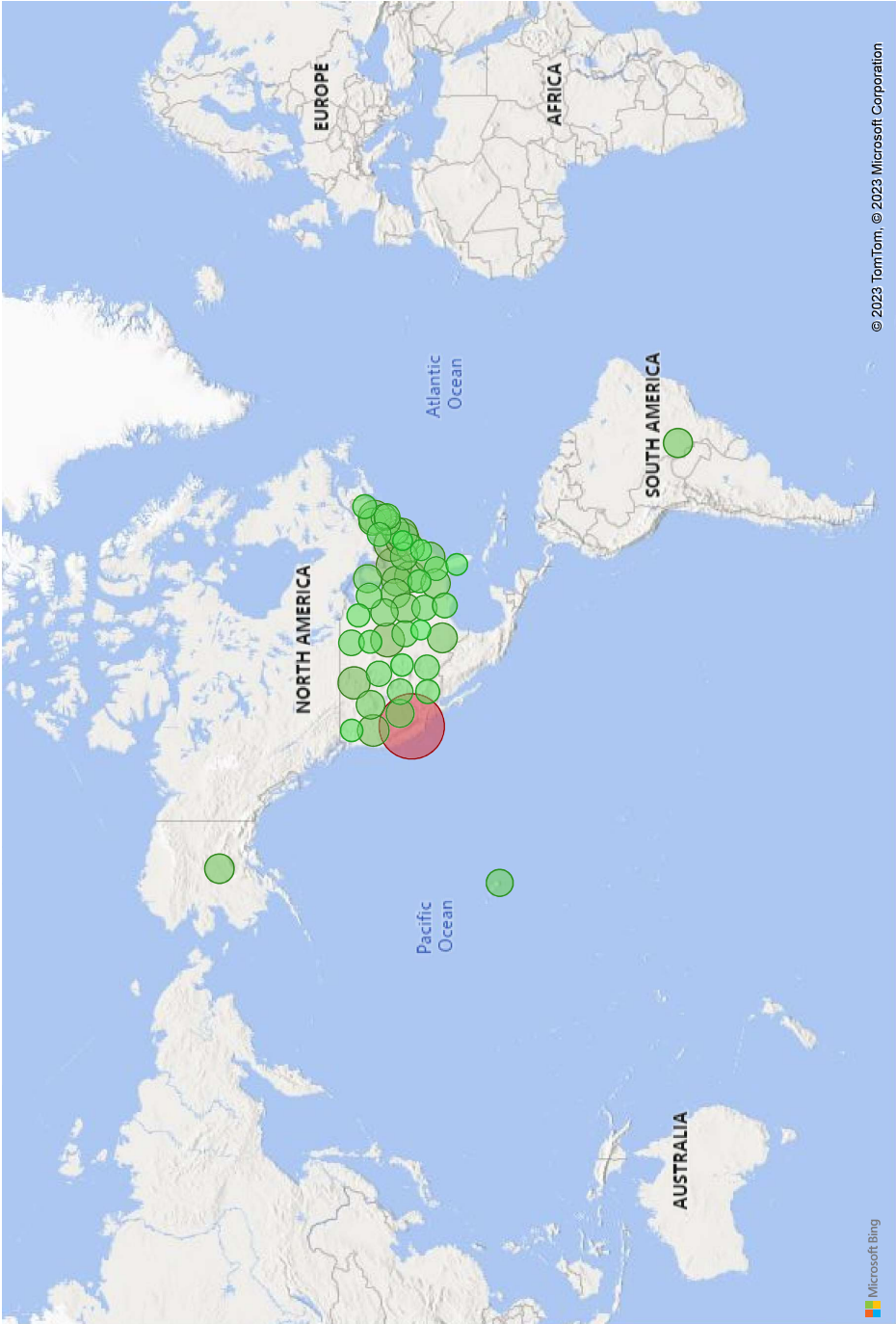
Churn Rate	Number of Customers	Unlimited Data Plan
16.10 %	2193	No
32.11 %	4494	Yes
<b>26.86 %</b>	<b>6687</b>	

Churn Rate by Grouped Consumption and Unlimited Data Plan

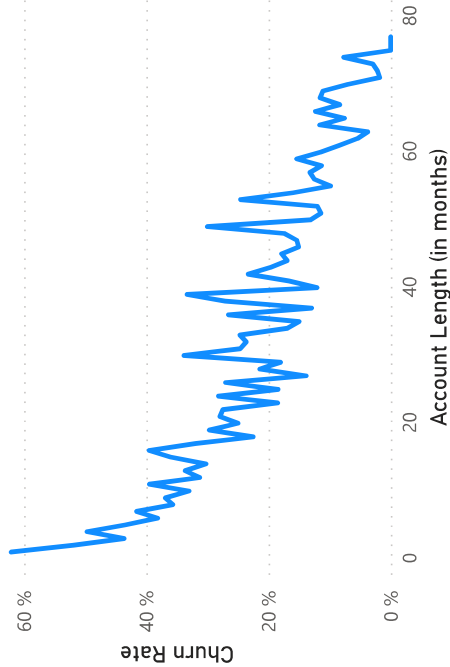


Intl Active	no	yes	Total
No	20.01 %	71.19 %	22.21 %
Yes	40.34 %	7.59 %	34.31 %
Total	27.07 %	24.88 %	26.86 %

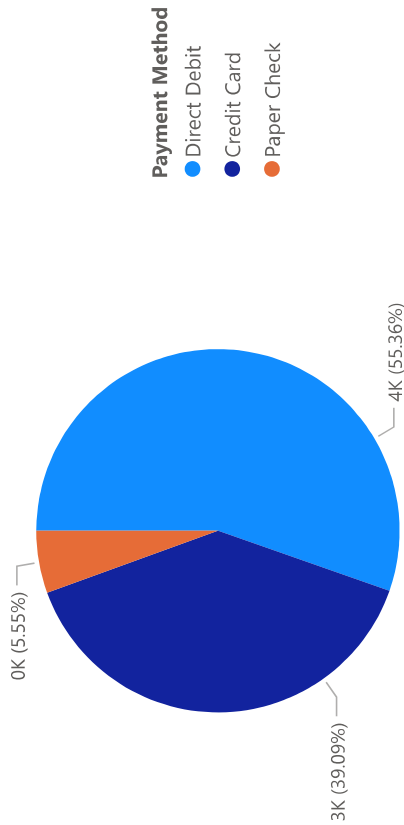
Churn Rate by State



Churn Rate by Account Length (in months)

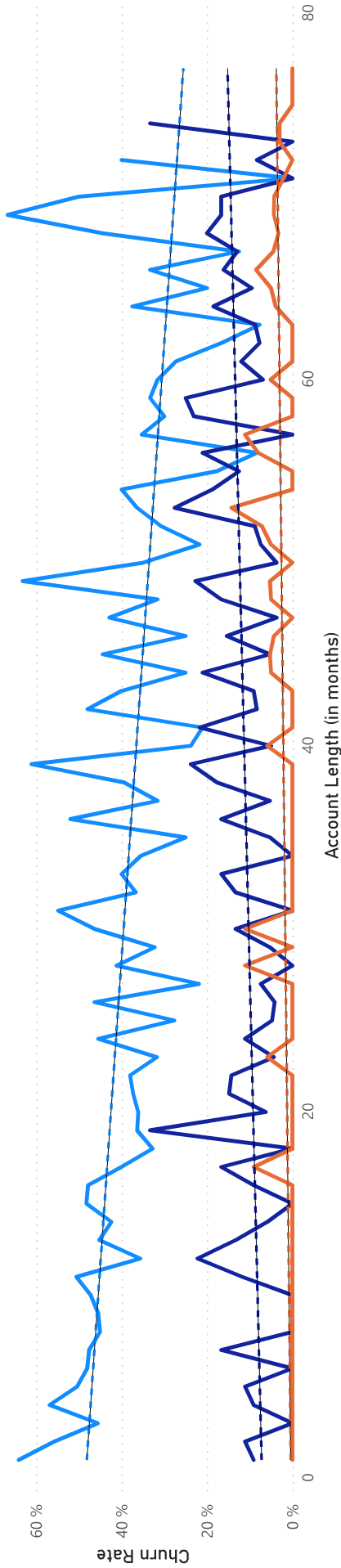


Number of Customers and Churn Rate by Payment Method

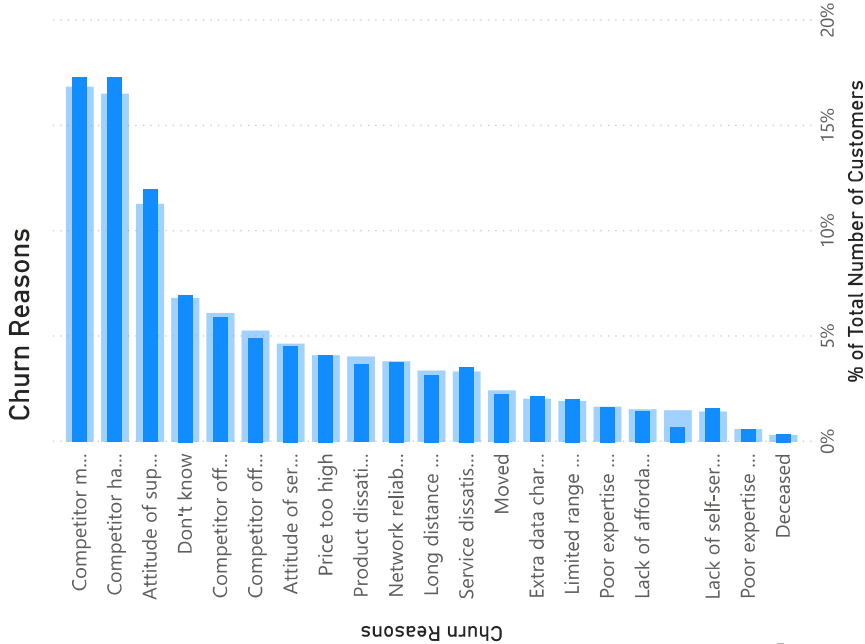
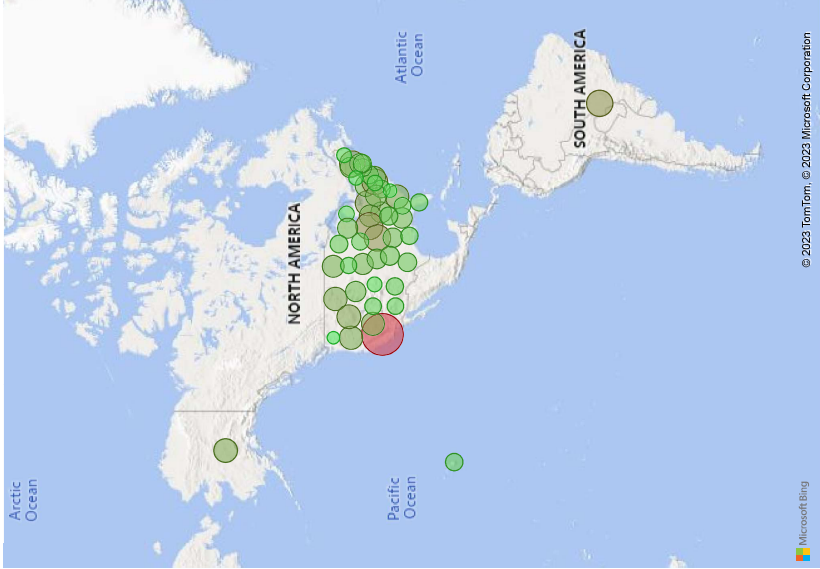


Churn Rate by Account Length (in months) and Contract Type

Contract Type ● Month-to-Month ● One Year ● Two Year

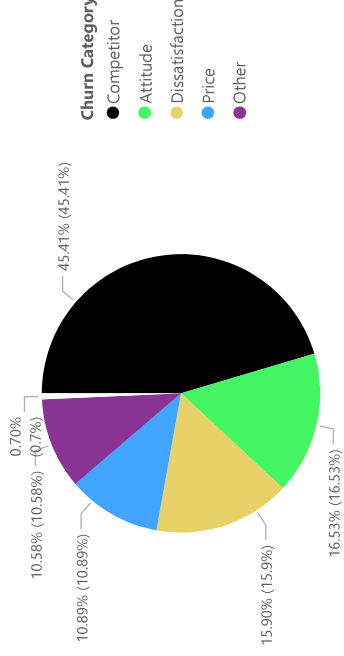


Churn Rate by State



46.29 %  
Churn Rate  
Count of Customer ID  
3411  
Churned  
1579

Churn by category



Customers by Contract type

