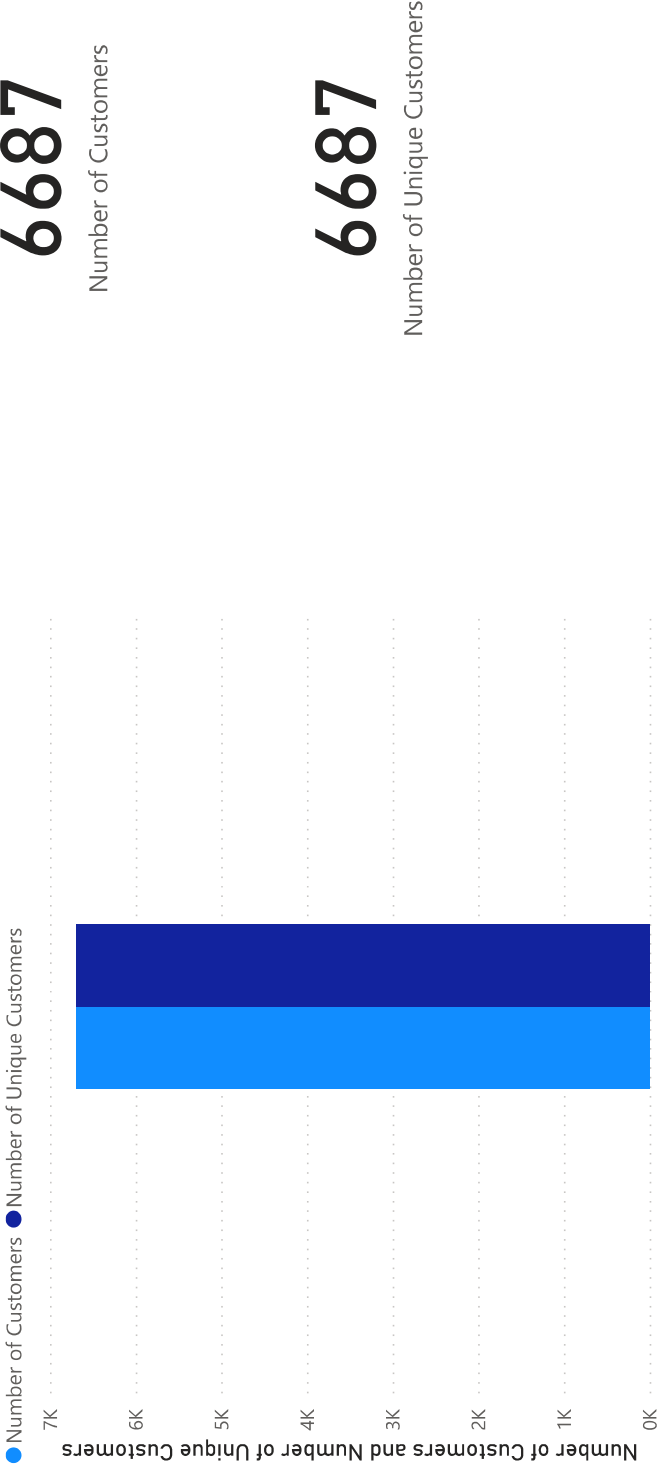
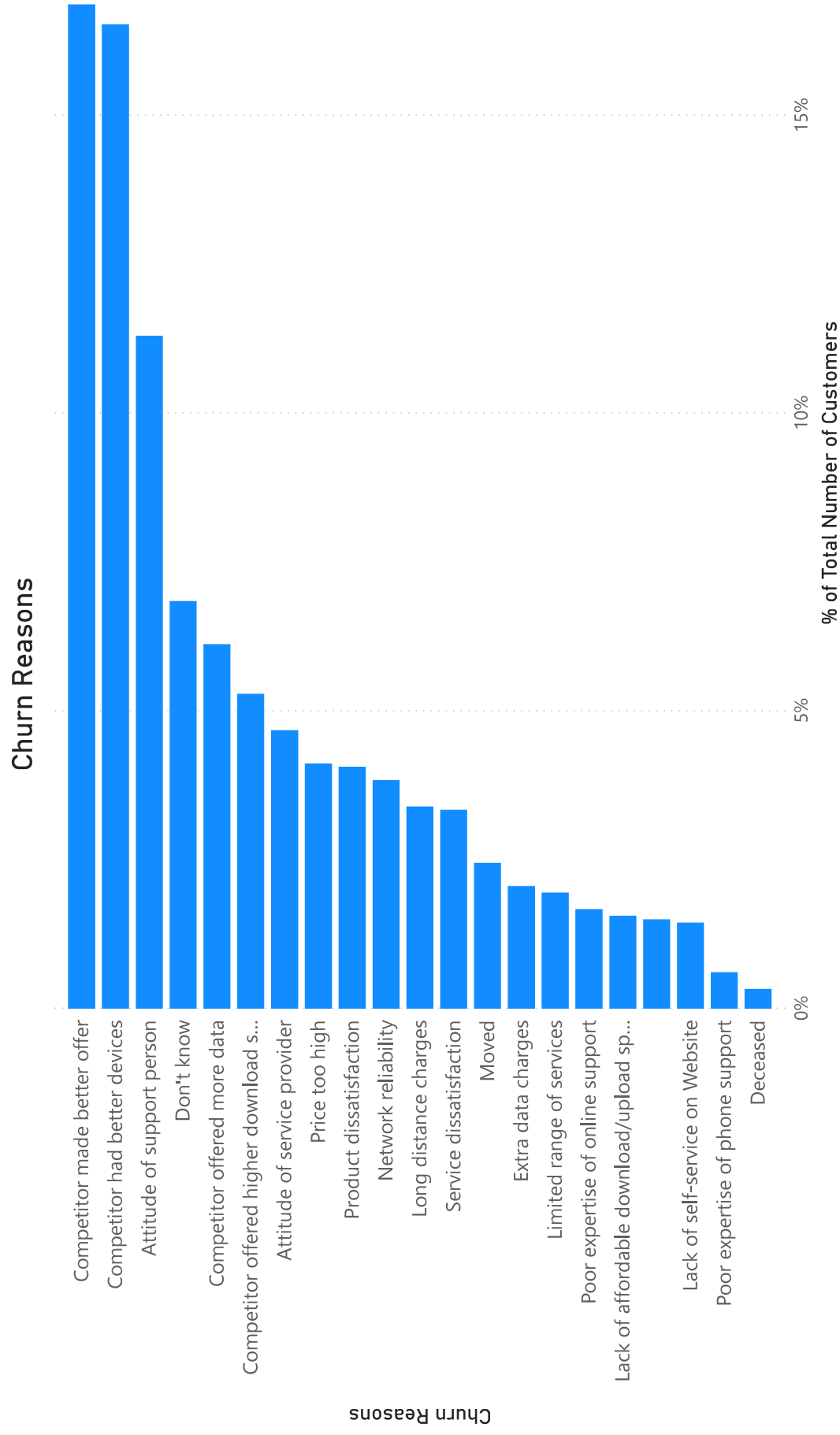


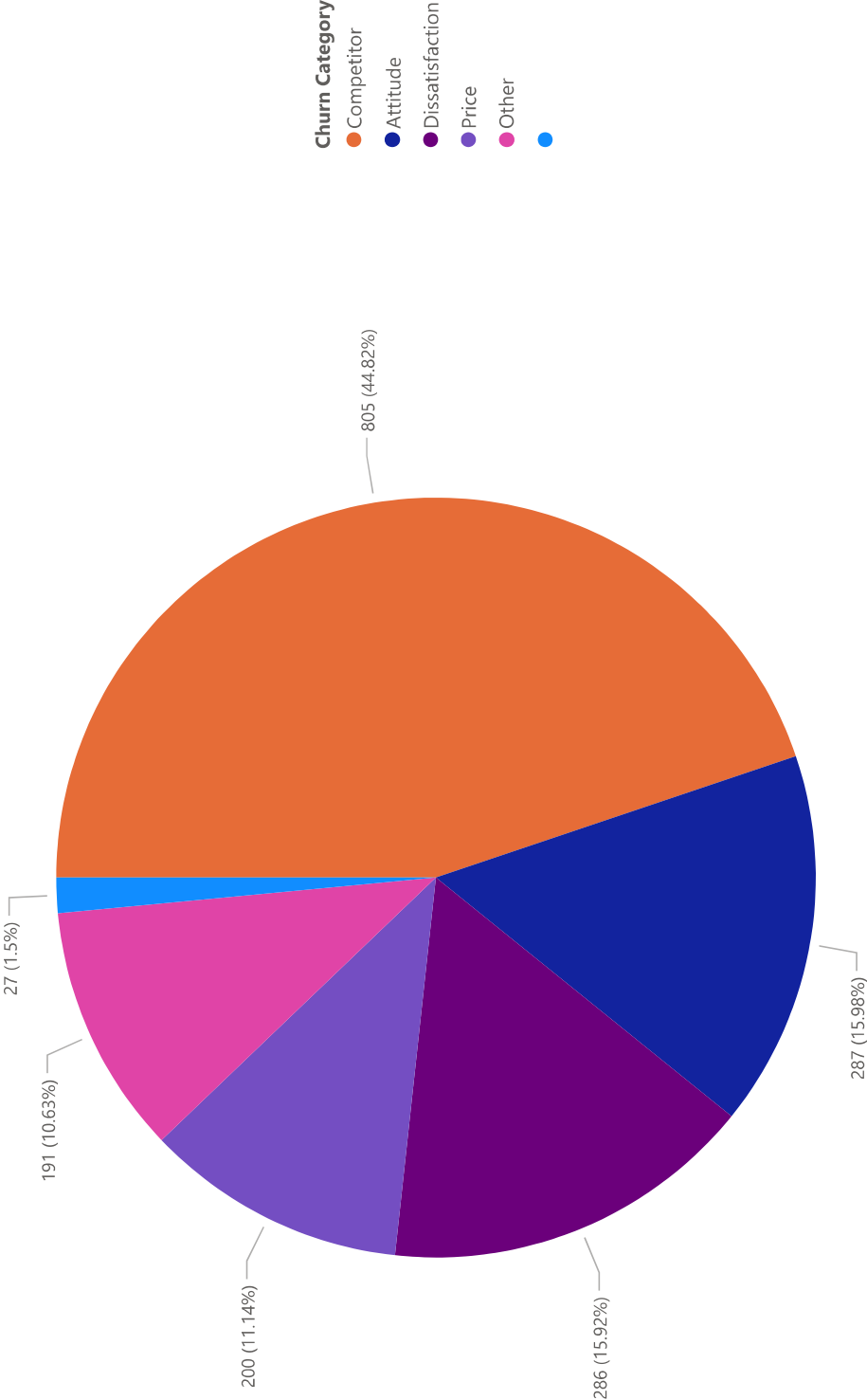
Number of Customers and Number of Unique Customers



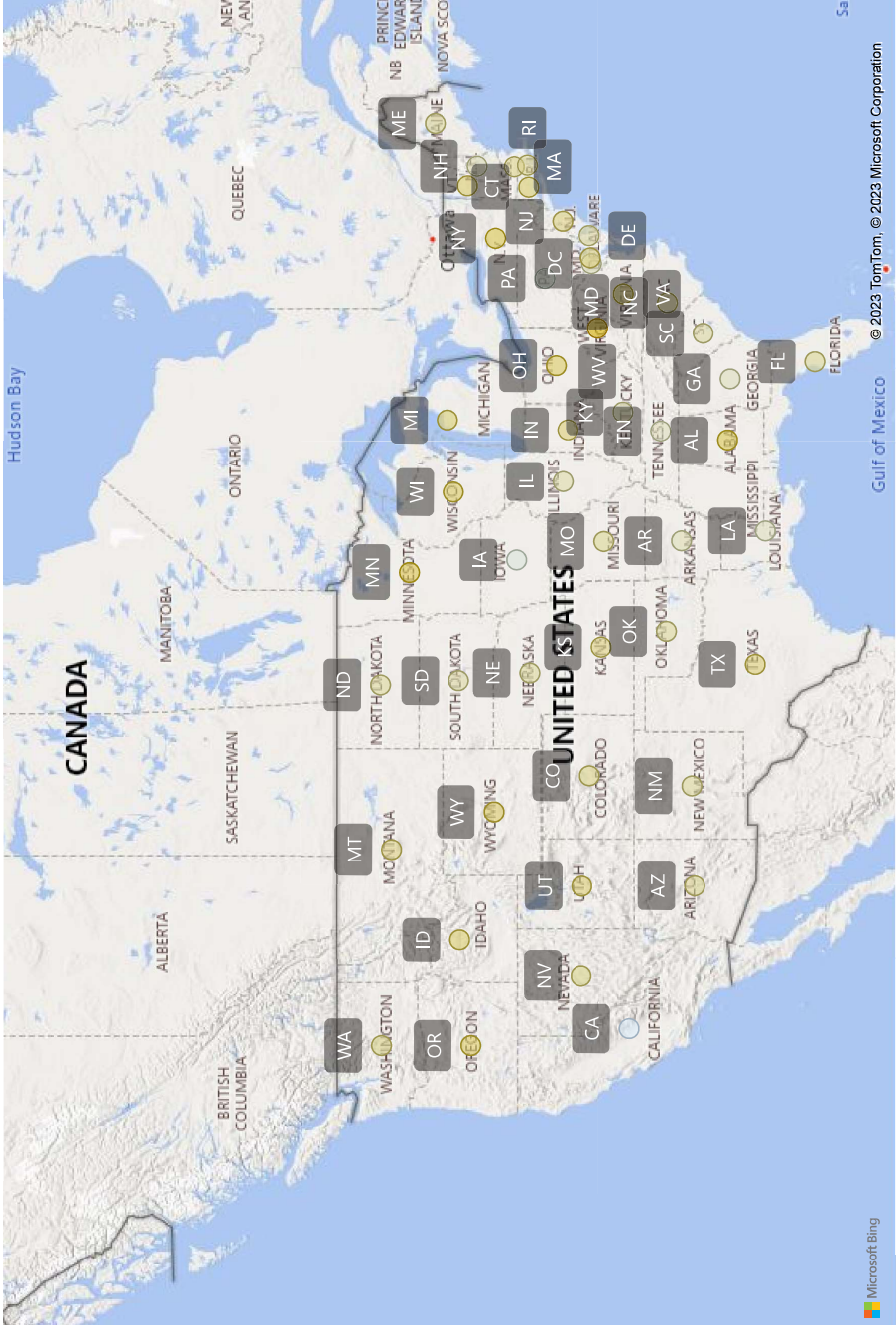
26.86 %
Churn Rate



Churned by Churn Category



Churn Rate, Number of Customers and Number of Churned Customers by State



State	Churn Rate	Number of Customers	Number of Churned Customers
CA	63.24 %	68	
OH	34.81 %	158	
PA	33.33 %	90	
MD	32.86 %	140	
NE	32.79 %	122	
NH	32.14 %	112	
MT	31.39 %	137	
OR	30.77 %	156	
KY	30.51 %	118	
DE	30.33 %	122	
SC	30.00 %	120	
IN	29.37 %	143	
TX	28.97 %	145	
AK	28.85 %	104	
AL	28.57 %	161	
MS	28.46 %	130	
IL	28.45 %	116	
MO	28.35 %	127	
ID	27.89 %	147	
MI	27.40 %	146	
NV	27.27 %	132	
VA	27.10 %	155	
NJ	27.01 %	137	
WV	26.76 %	213	
IA	26.67 %	90	
VT	26.53 %	147	
HI	26.42 %	106	
Total	26.86 %	6687	