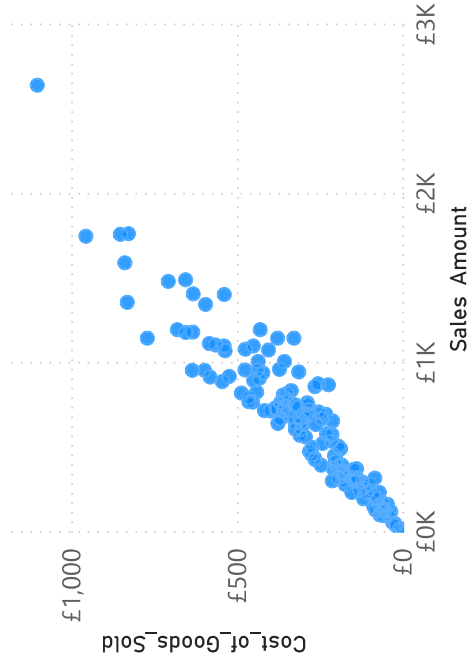
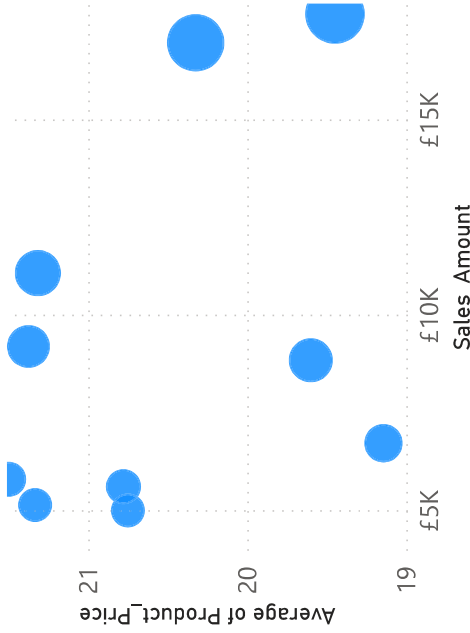


Order_ID	Product_SKU	Order_Quantity	Sales_Amount
6377	MT10-L-Yellow	38	£722.00
6380	MT01-S-Gray	42	£714.00
6390	MT03-M-Red	17	£323.00
6394	MT01-S-Pink	31	£527.00
6396	MT02-M-Gray	16	£304.00
6432	MT03-M-Yellow	4	£96.00
6435	MT06-L-Black	43	£989.00
6450	MT05-S-Blue	21	£378.00
6458	MT06-S-Black	21	£441.00
6479	MT06-XS-Black	22	£462.00
6505	MT08-M-Green	33	£759.00
6508	MT01-S-Red	1	£16.00
6529	MT02-M-Gray	32	£768.00
6533	MT07-S-Gray	32	£704.00
6542	MT05-S-Blue	7	£168.00
6551	MT09-L-Blue	45	£1,080.00
6554	MT03-M-Yellow	43	£688.00
6558	MT03-S-Red	20	£400.00
6562	MT04-S-Pink	42	£1,008.00
6568	MT03-XS-Blue	2	£50.00
6571	MT03-XS-Yellow	4	£84.00
Total		4870	£99,237.00

Sales\_Amount and Cost\_of\_Goods\_Sold by Order\_Date



Sales\_Amount, Average of Product\_Price and Order\_Quantity by Product\_Name



Year

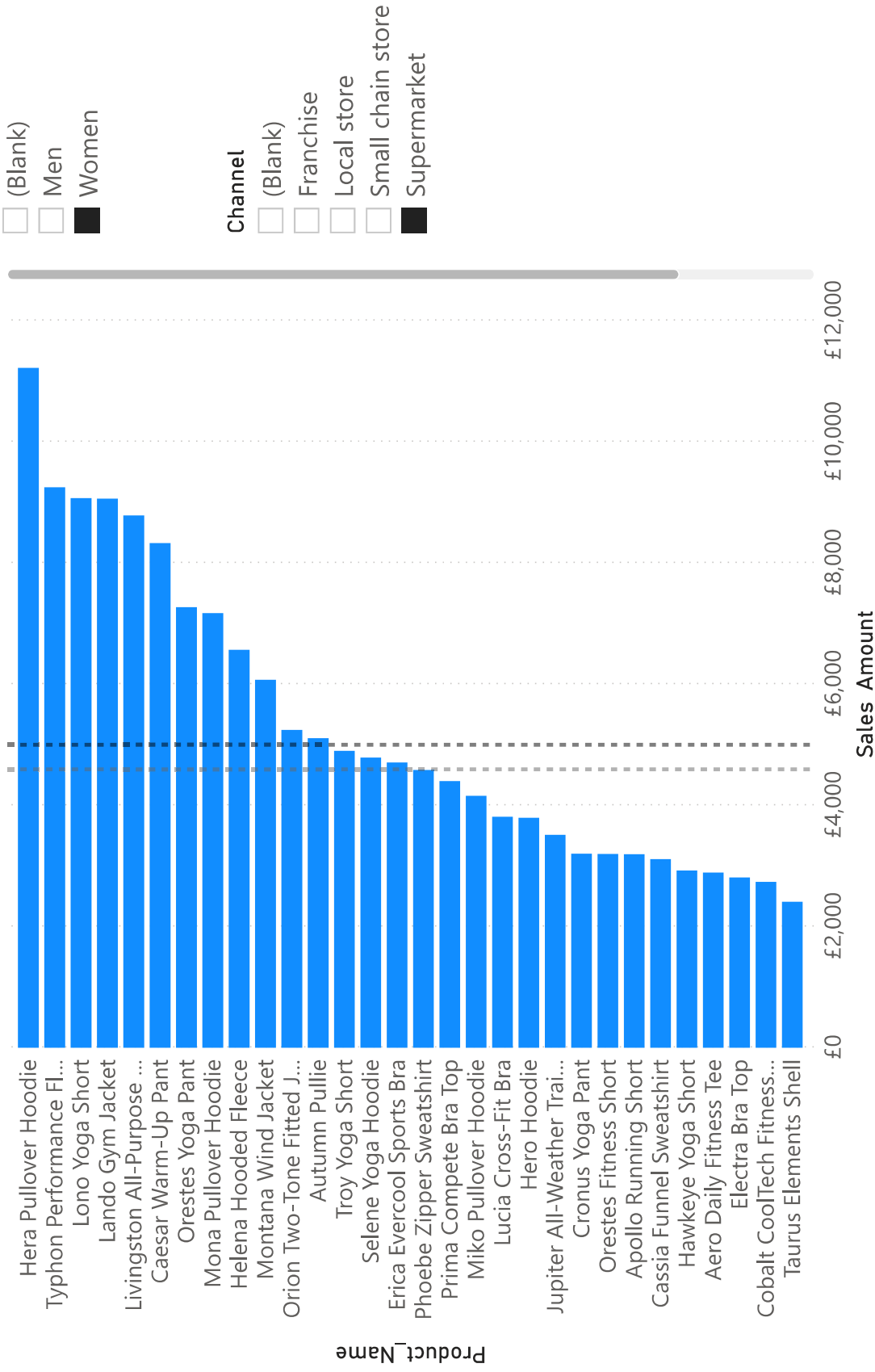
2021

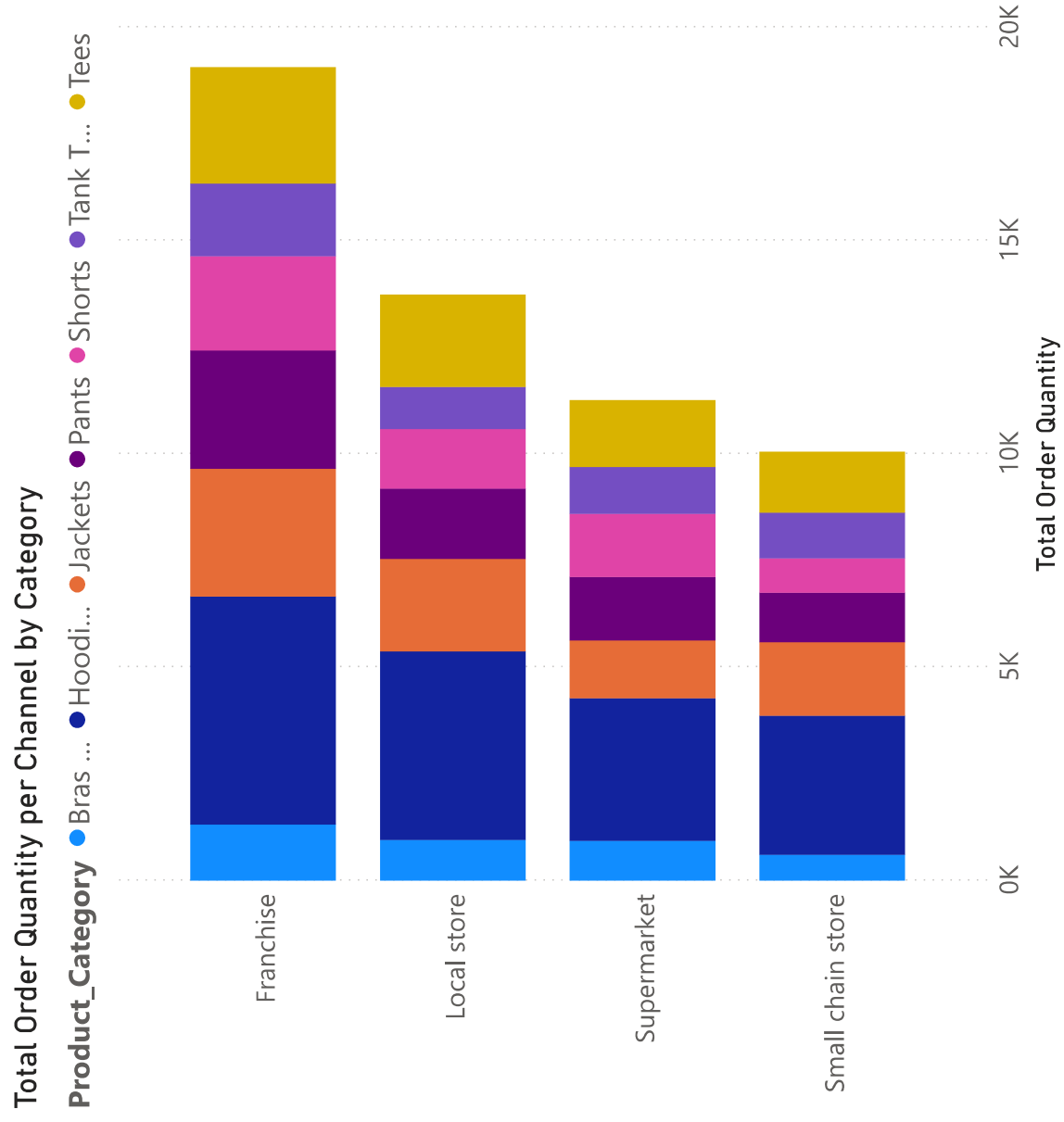
2021

- Product\_Name
- ☐ Argus All-Weather Tank
- ☐ Atlas Fitness Tank
- ☐ Cassius Sparring Tank
- ☐ Erikssen CoolTech Fitness...
- ☐ Helios Endurance Tank
- ☐ Primo Endurance Tank
- ☐ Rocco Gym Tank
- ☐ Sinbad Fitness Tank
- ☐ Sparta Gym Tank
- ☐ Tiberius Gym Tank

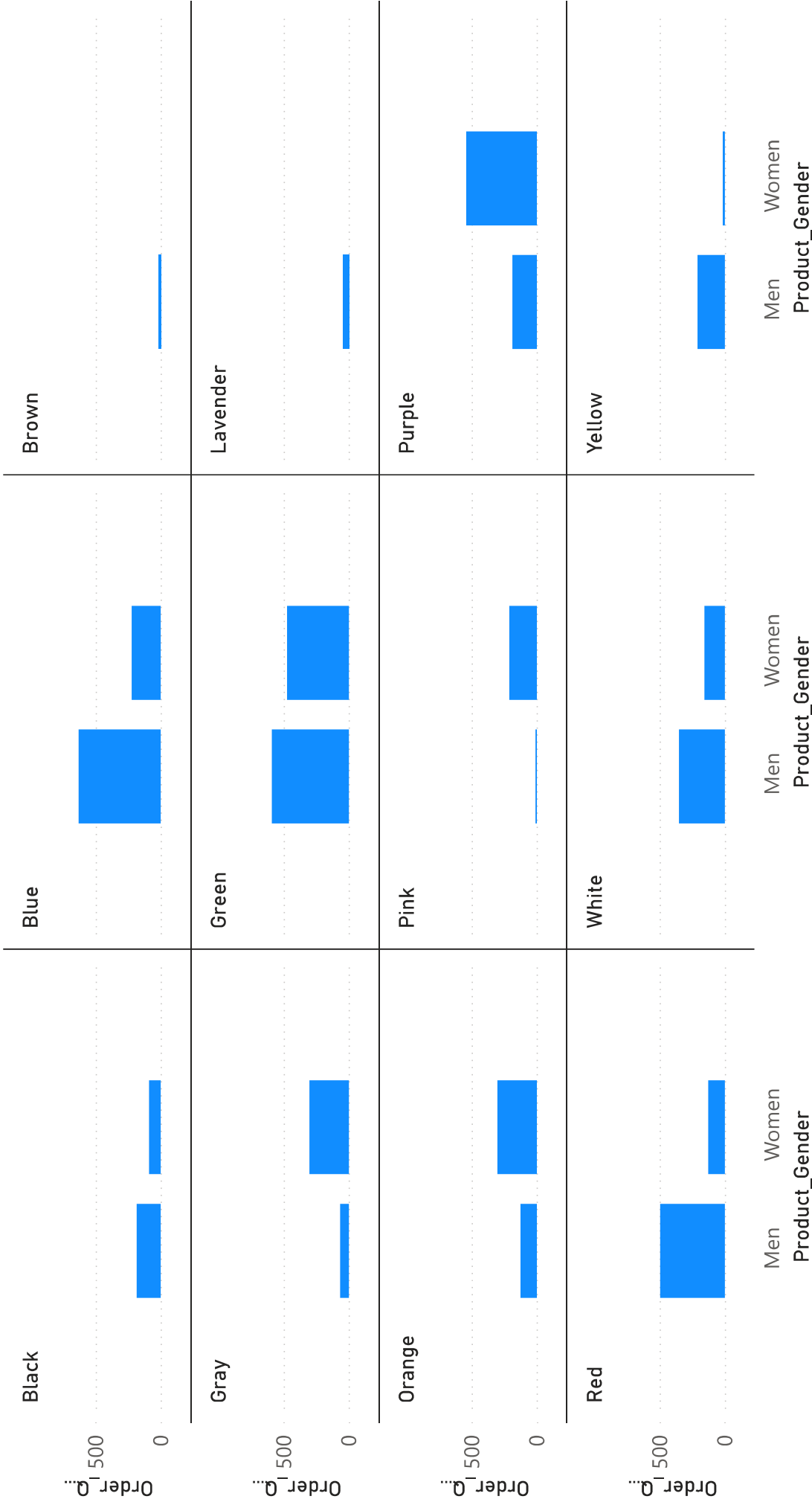
- Product\_Category
- ☐ (Blank)
- ☐ Bras & Tops
- ☐ Hoodies & Sweatshirts
- ☐ Jackets
- ☐ Pants
- ☐ Shorts
- ☒ Tank Tops
- ☐ Tees

Total Sales Amount by Product for Women

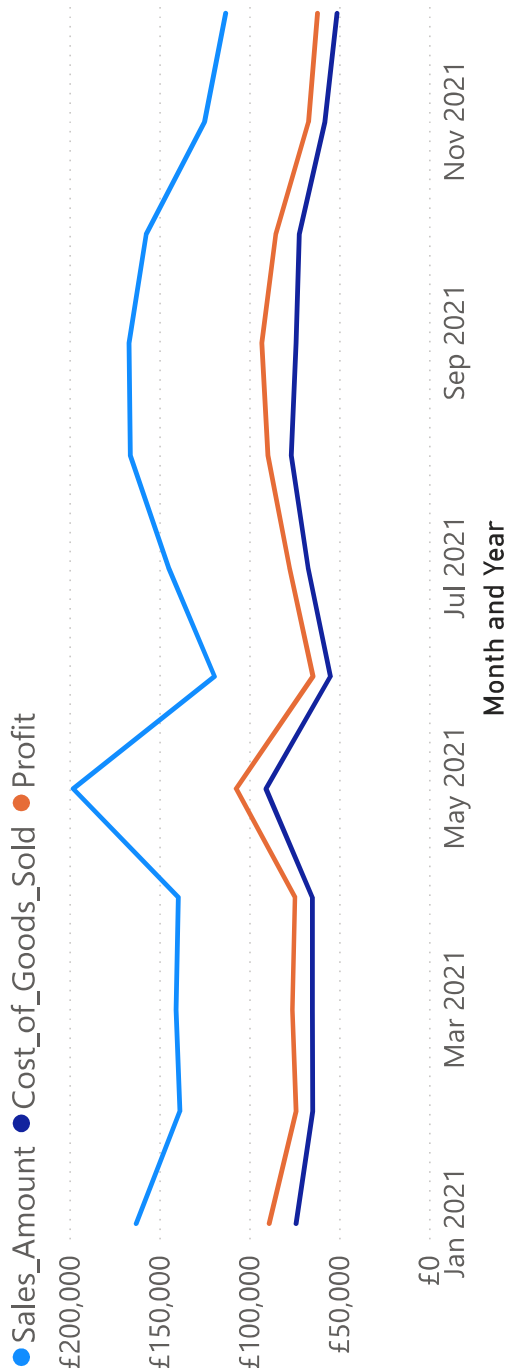




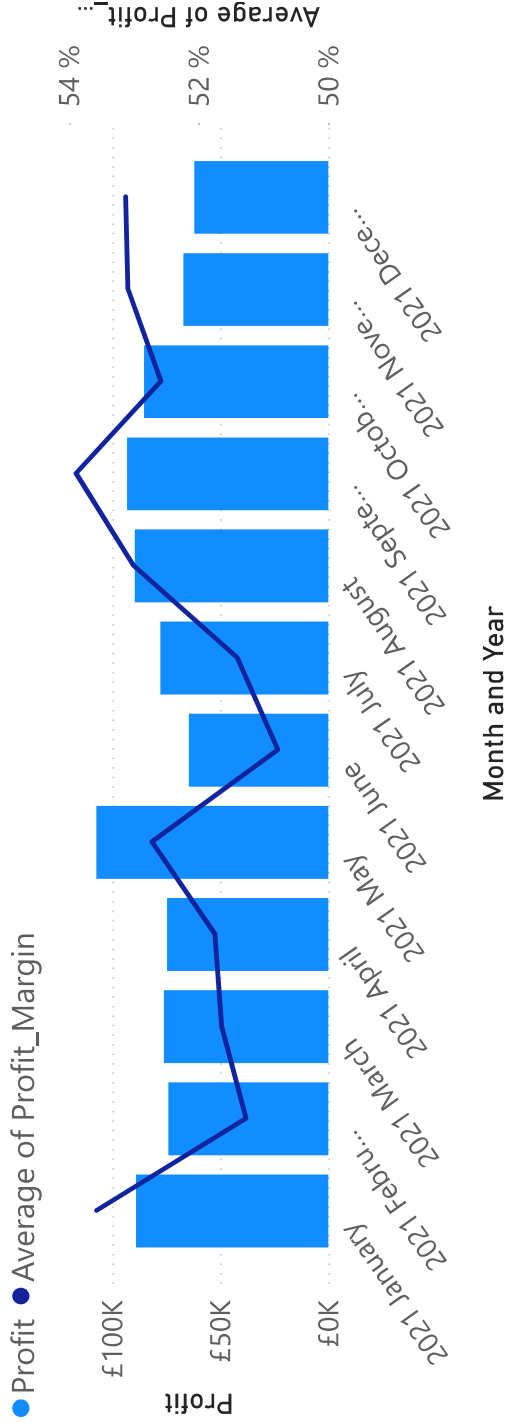
Order\_Quantity by Product\_Gender and Product\_Color



### Revenue, COGS, and Profit by Month and Year



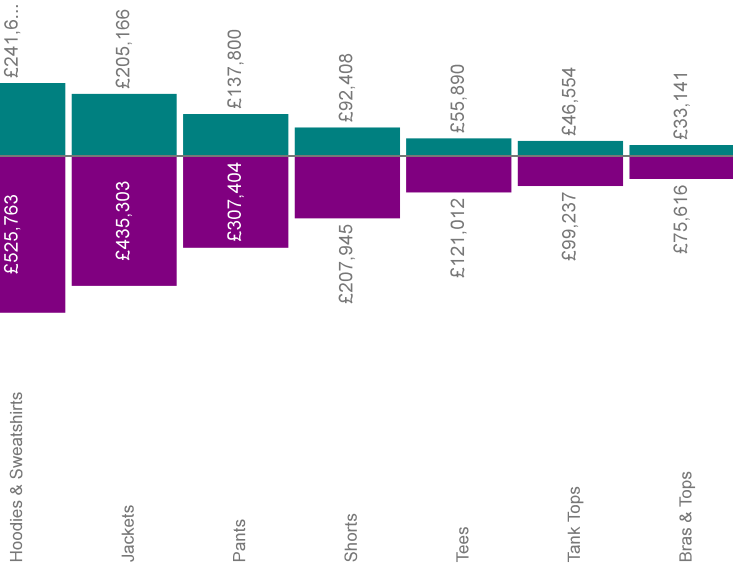
### Profit and Average Profit Margin over Time



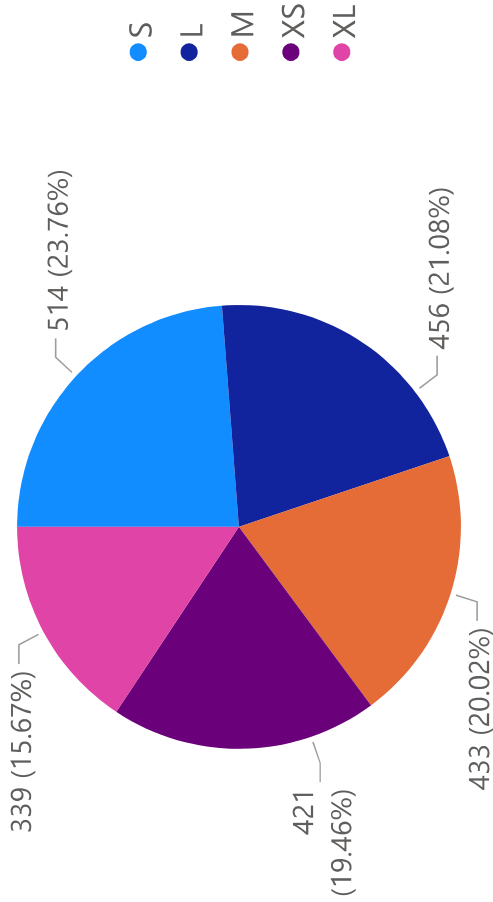
### Year

- ☐ (Blank)
- ☐ 2018
- ☐ 2019
- ☐ 2020
- ☒ 2021

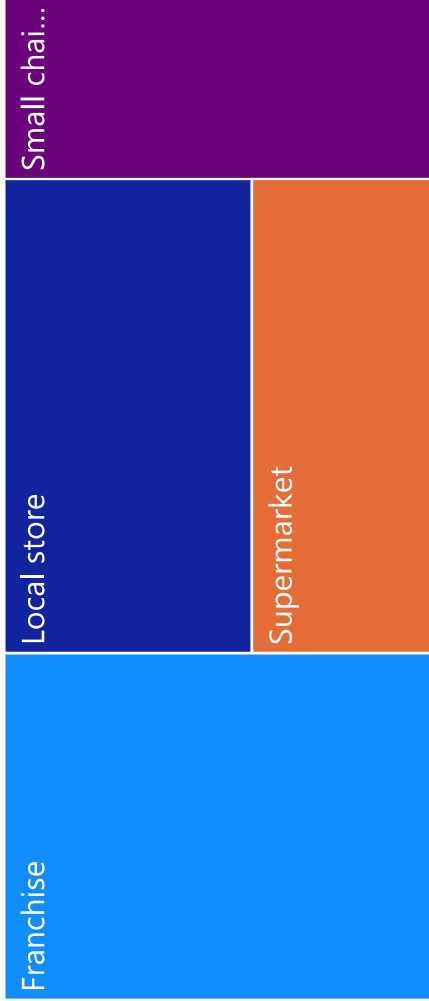
### Revenue versus Cost



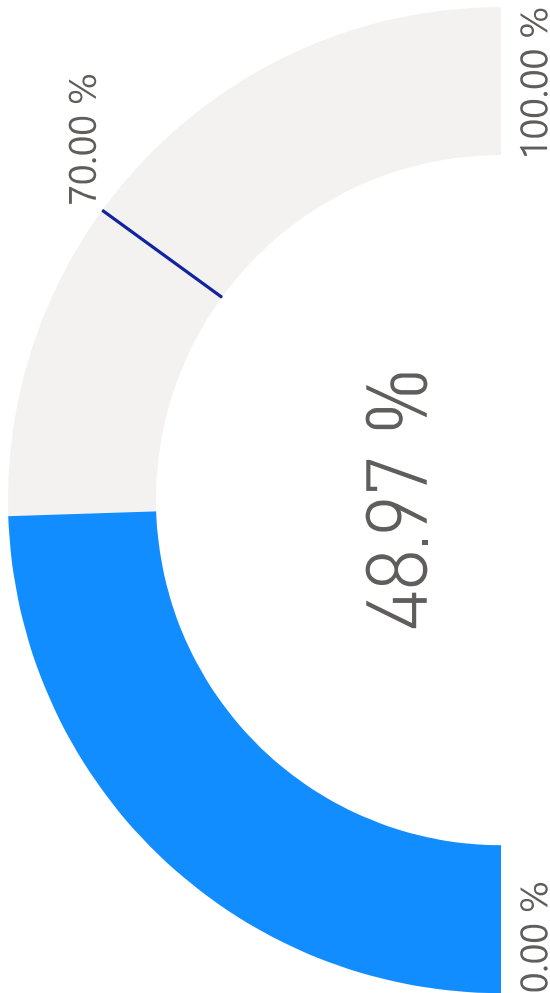
Order Quantity for Local store's by Size



Order\_Quantity by Retailer\_Channel



Avg. Profit Margin vs Target Profit Margin



33

Orders Above Target Profit Margin

268

Orders Below Target Profit Margin

Total Orders vs Target by Month



Total Returns vs Target by Month

