

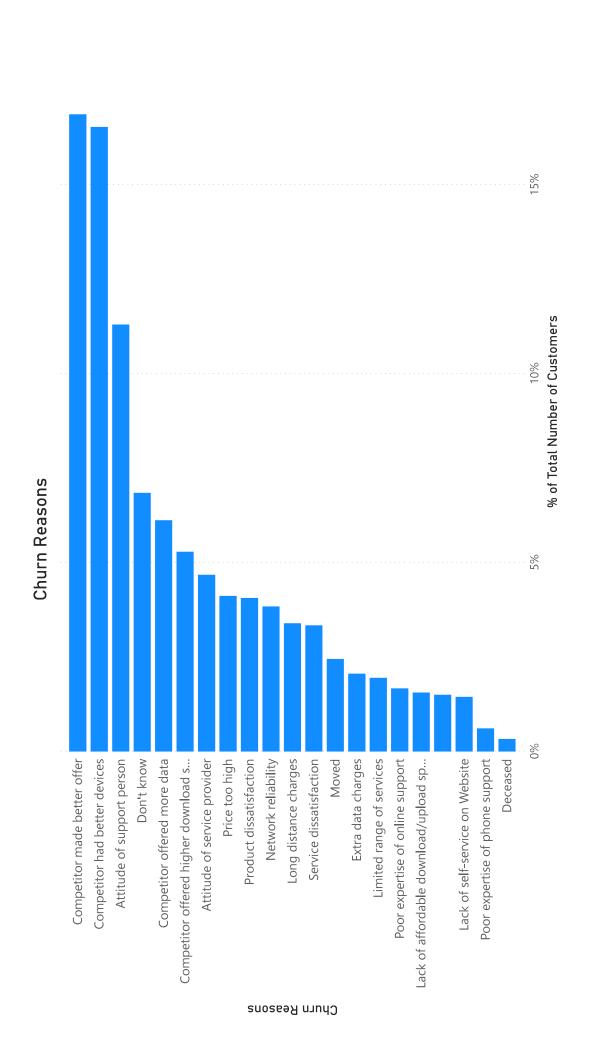
2899

Number of Customers

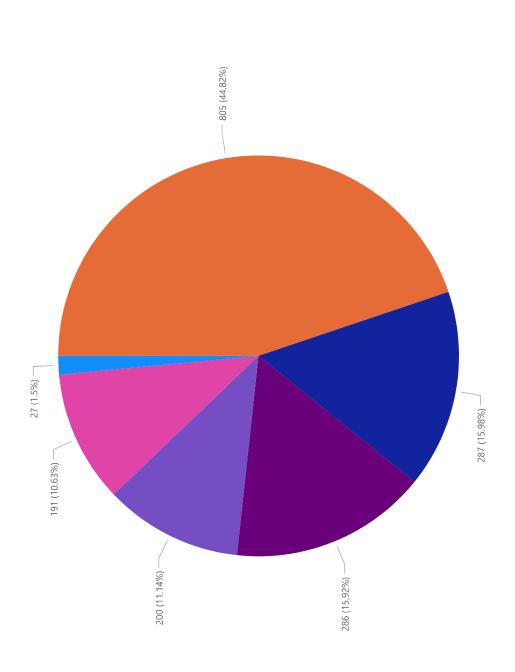
2899

Number of Unique Customers

26.86 % Churn Rate



Churned by Churn Category



Churn Category

Competitor

AttitudeDissatisfaction

• Price • Other

Churn Rate Number of Customers Number of Churned Cust 213 140 112 156 122 120 143 145 104 161 130 127 147 146 132 155 147 26.76 % 27.10 % 26.86 % 32.86 % 32.14 % 31.39 % 30.77 % 30.33 % 30.00 % 29.37 % 28.97 % 28.85 % 28.57 % 28.46 % 28.45 % 28.35 % 27.40 % 27.27 % 26.67 % 26.53 % 26.42 % 32.79 % 30.51 % 27.89 % 27.01 % State Total ⊴ ≒ © 2023 TomTom, © 2023 Microsoft Corporation SB ABMA O Churn Rate, Number of Customers and Number of Churned Customers by State COUNTED STATES NEERBSKA NORTHONKOTA SOUTH CHKOTA CANADA SD SASKATCHEWAN NEW WEXICO MOCHANA ALBERTA OFEON