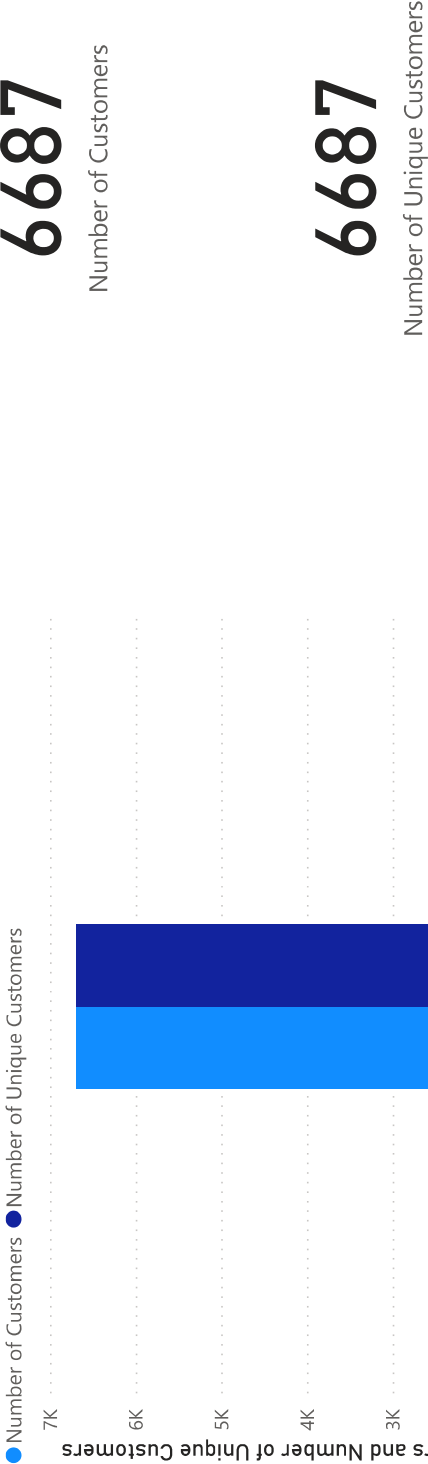
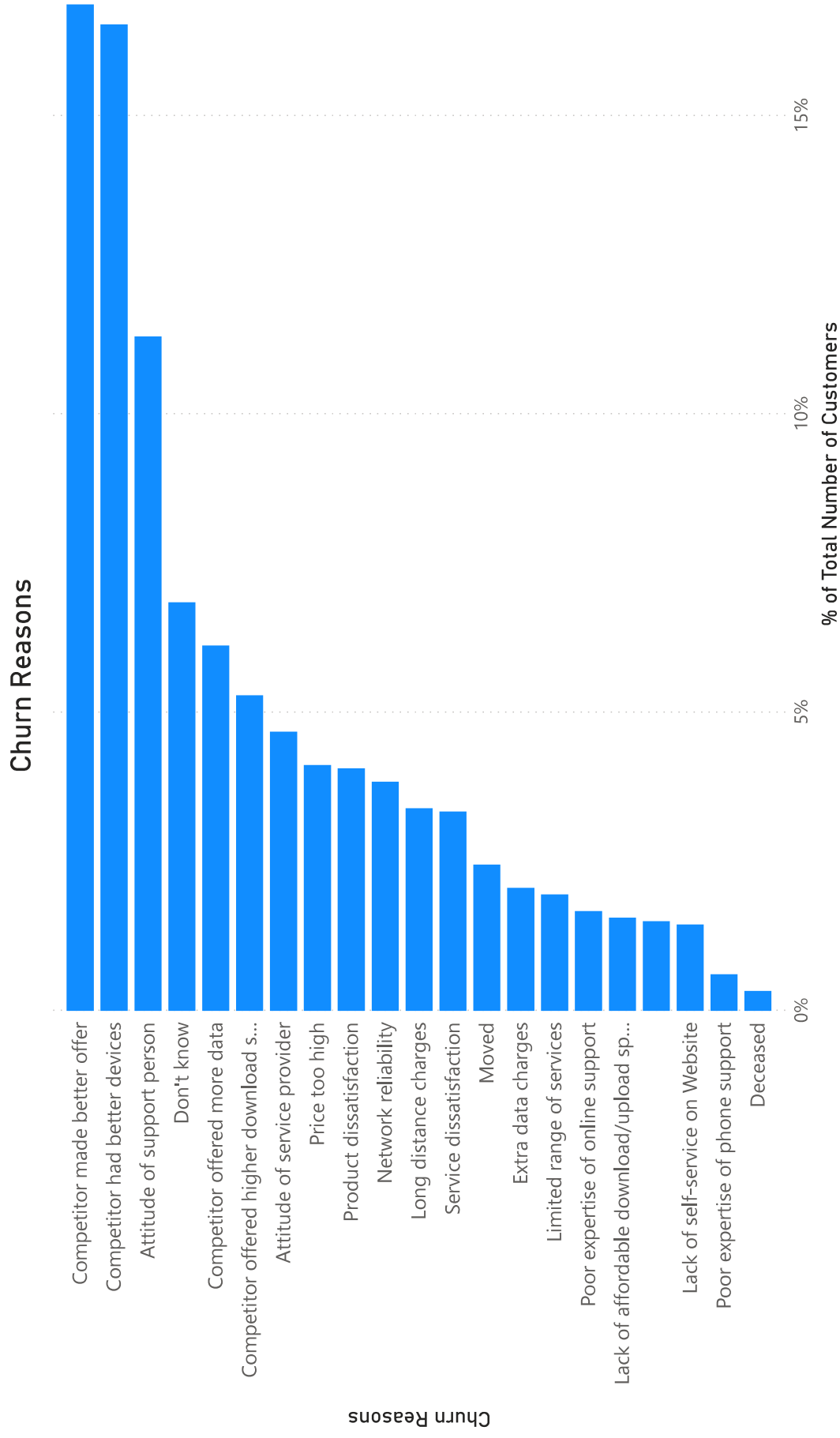


Number of Customers and Number of Unique Customers

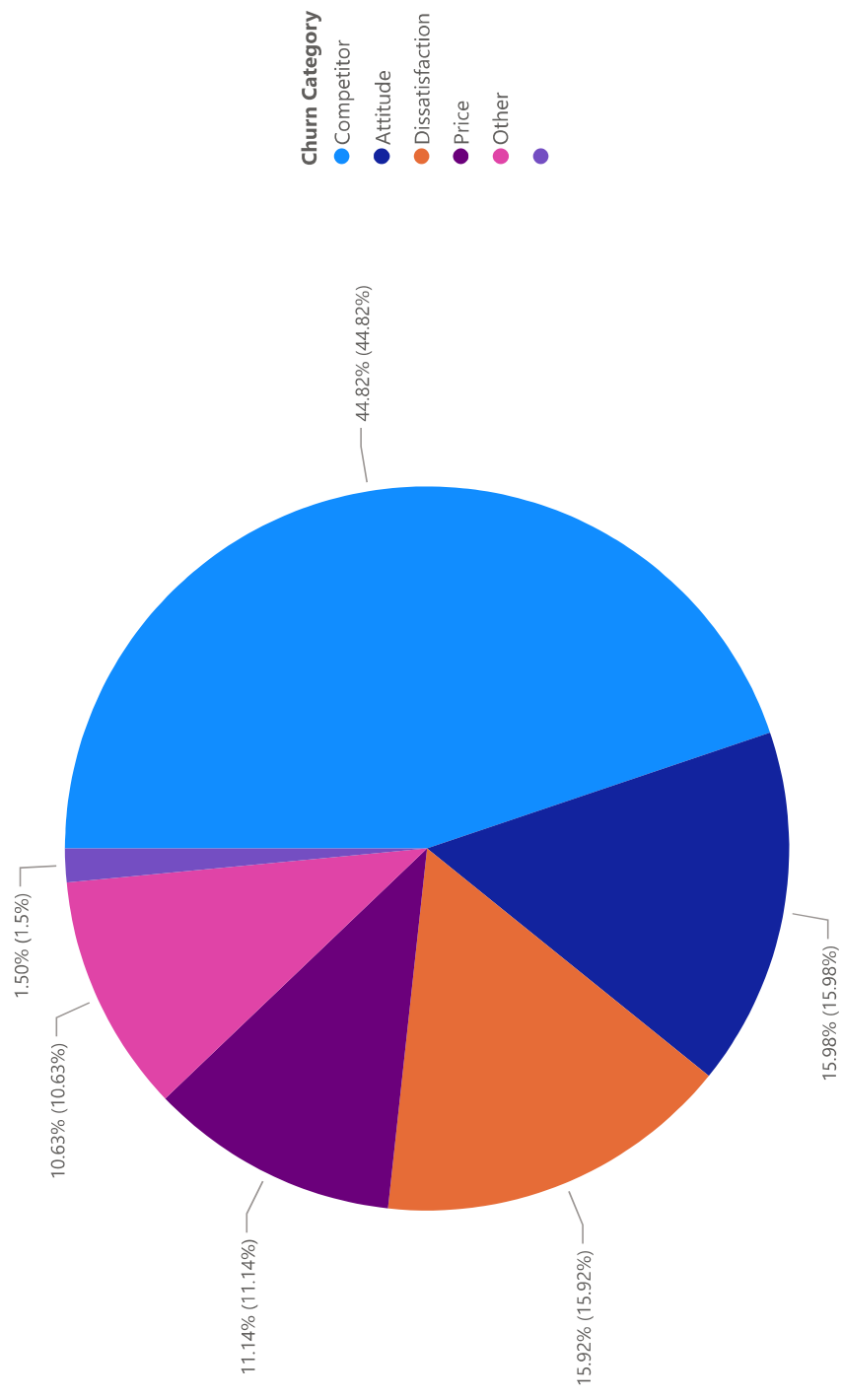


**26.86 %**

Churn Rate

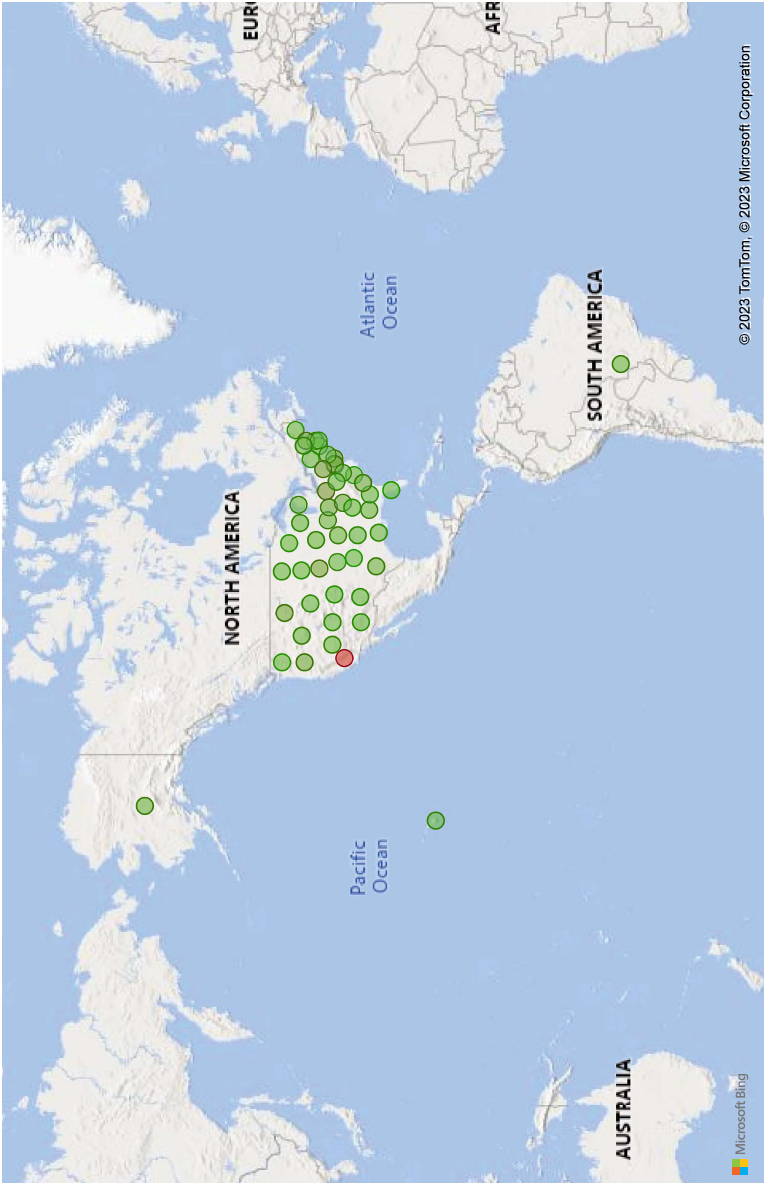


%GT Count of Churn Label by Churn Category

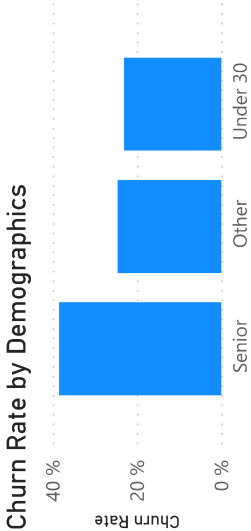


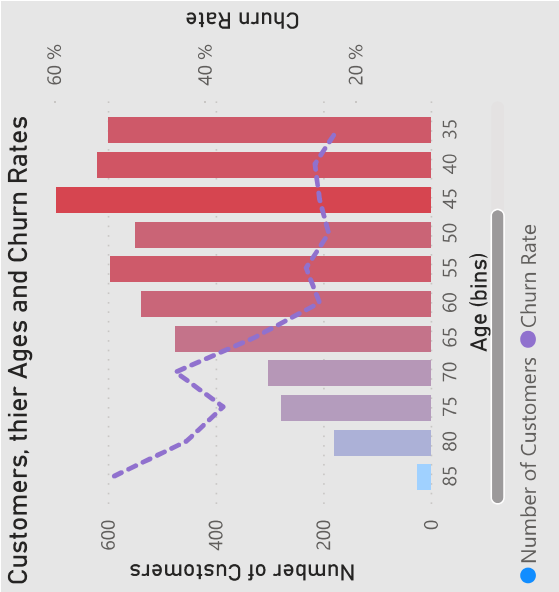
# Churn by State

State or Province	Number of Customers	Number of Churned Customers	Churn Rate
AK	104	30	28.8%
AL	161	46	28.6%
AR	110	27	24.5%
AZ	128	30	23.4%
CA	68	43	63.3%
CO	132	29	21.9%
CT	148	38	25.7%
DC	108	21	19.4%
DE	122	37	30.3%
FL	127	27	21.3%
GA	108	25	23.1%
HI	106	28	26.4%
IA	90	24	26.7%
ID	147	41	27.9%
IL	116	33	28.5%
IN	143	42	29.3%
KS	141	36	25.5%
KY	118	36	30.5%
LA	103	25	24.2%
MA	131	33	25.2%
MD	140	46	32.9%
ME	124	29	23.4%
MI	146	40	27.4%
MN	168	38	22.6%
MO	127	36	28.3%
MS	130	37	28.5%
Total	6687	1796	26.8%

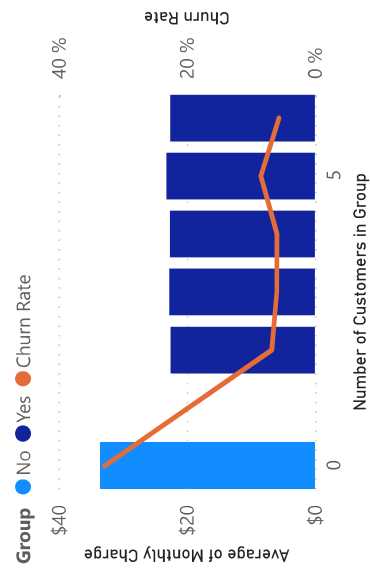


Demographics	Churn Rate
Other	24.54 %
Senior	38.46 %
Under 30	23.00 %
<b>Total</b>	<b>26.86 %</b>





Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group





Bi-Annual

2.78 %

Churn Rate

Monthly

46.29 %

Churn Rate

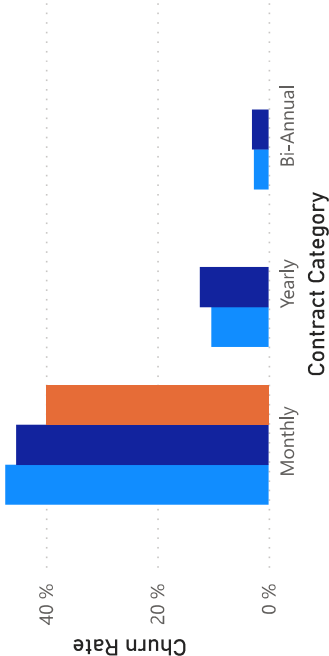
Yearly

11.29 %

Churn Rate

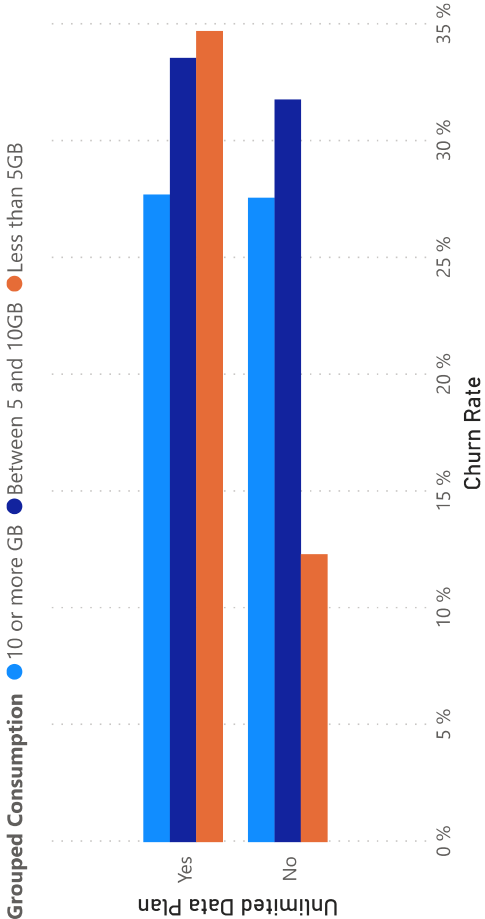
Churn Rate by Contract Category and Gender

Gender ● Female ● Male ● Prefer not to say

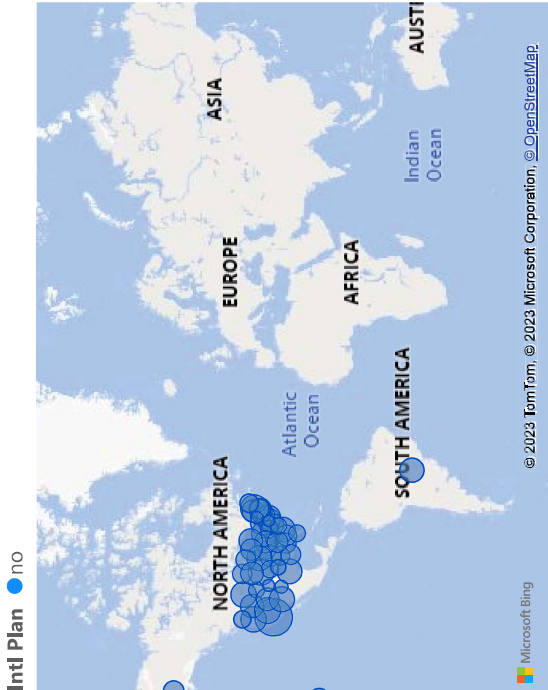


Unlimited Data Plan		Churn Rate
No	16.10 %	
Yes	32.11 %	
<b>Total</b>		<b>26.86 %</b>

Churn Rate by Unlimited Data Plan and Grouped Consumption



Churn Rate by State or Province and Intl Plan



Intl Plan. Intl Active

- no No Yes
- yes