

Senior	Under 30	Churn Rate
No	No	24.54 %
No	Yes	23.00 %
Yes	No	38.46 %
Total		26.86 %

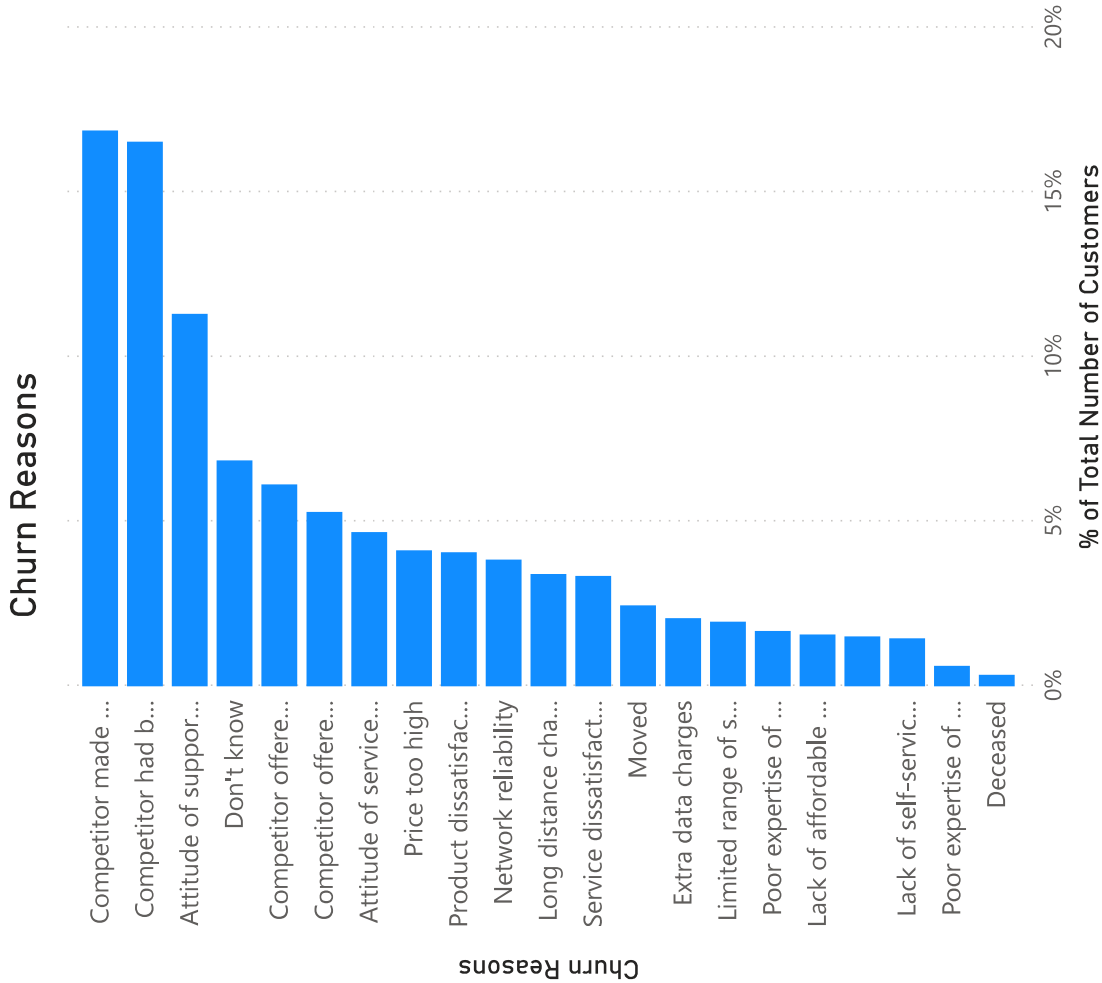
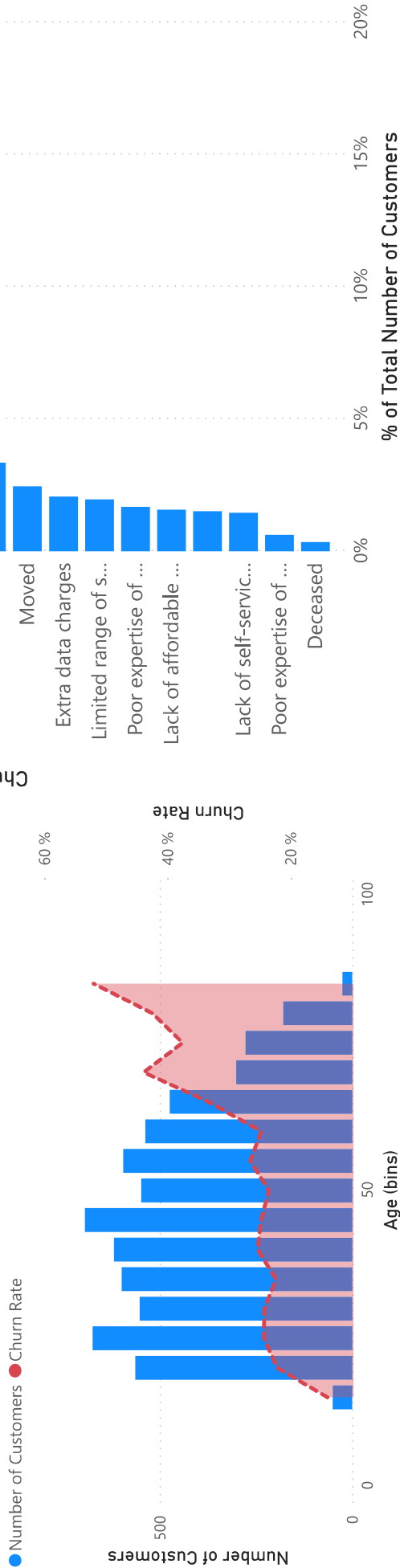
6687

Count of Customer ID

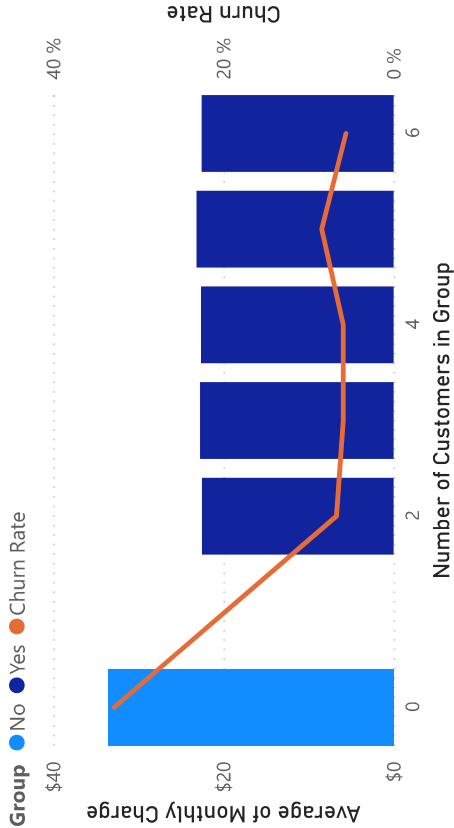
26.86 %

Churn Rate

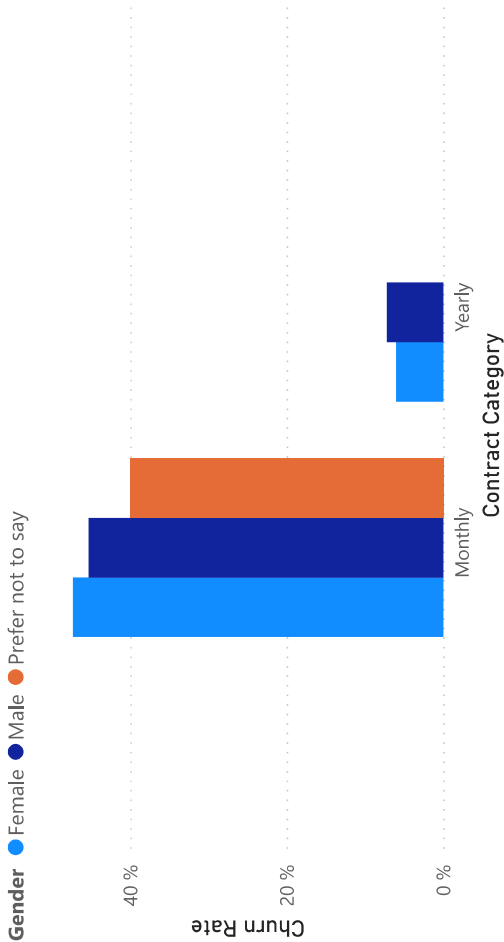
Number of Customers and Churn Rate by Age (bins)



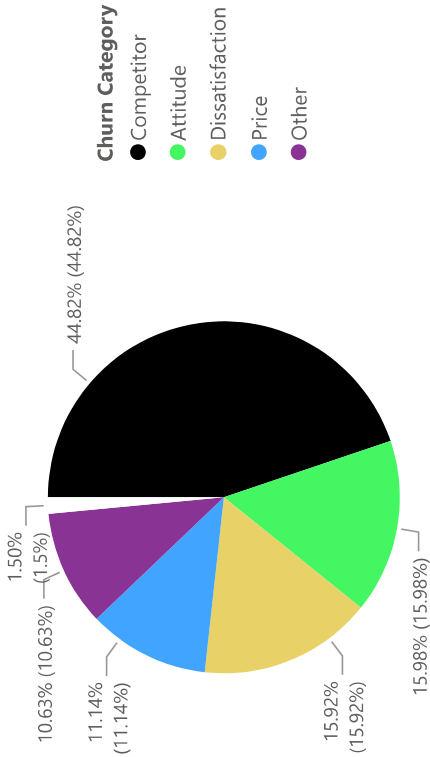
Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



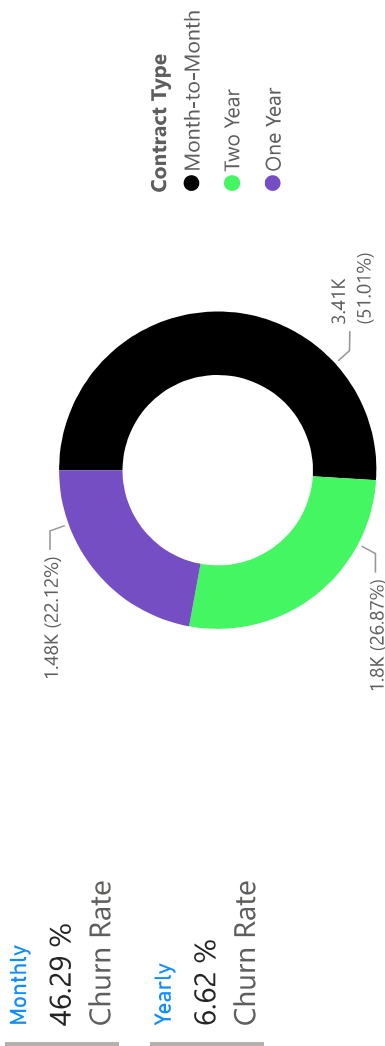
Churn Rate by Contract Category and Gender



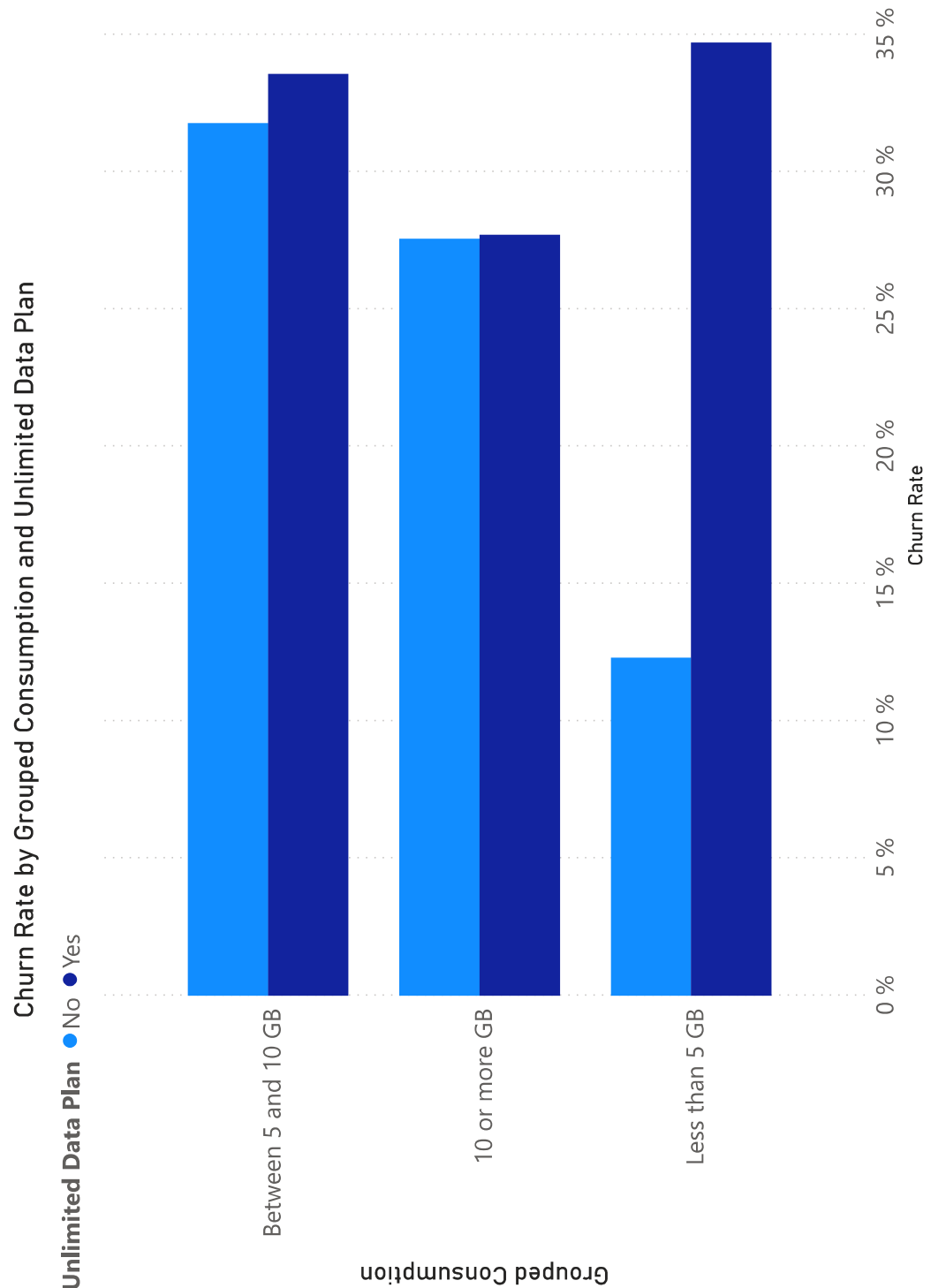
Churn by category



Customers by Contract type

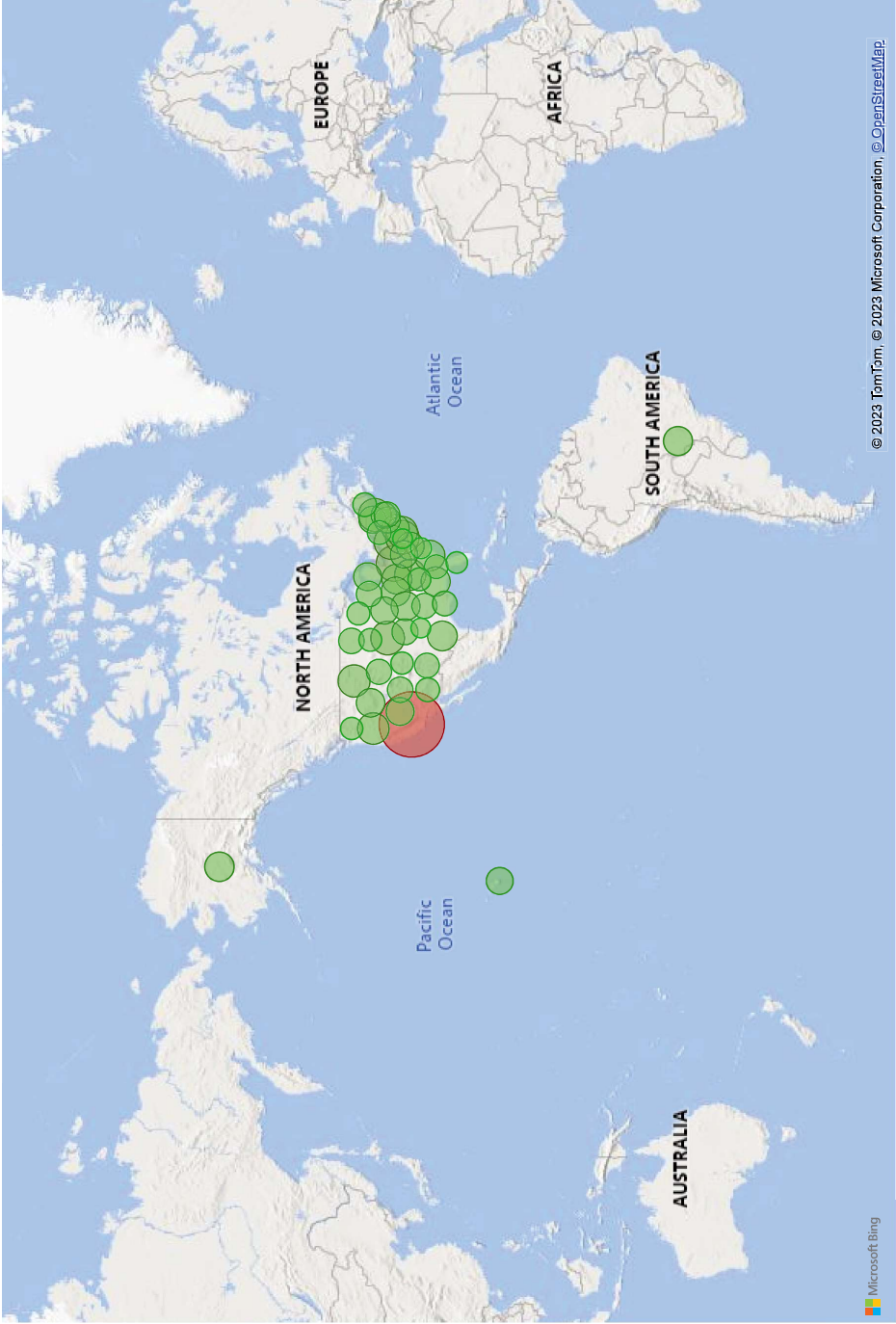


Churn Rate	Number of Customers	Unlimited Data Plan
16.10 %	2193	No
32.11 %	4494	Yes
<b>26.86 %</b>	<b>6687</b>	

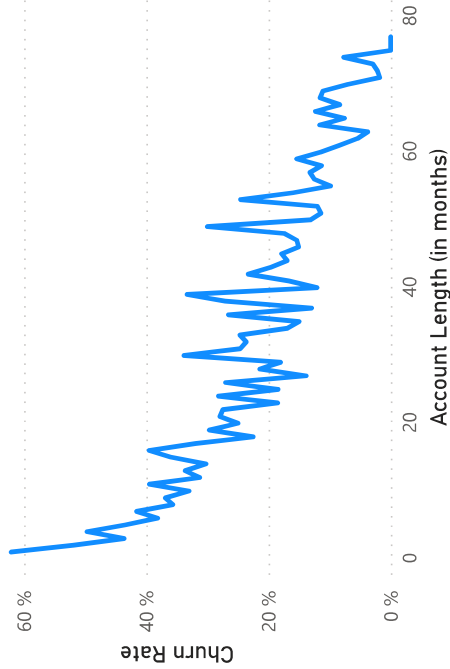


Intl Active	no	yes	Total
No	20.01 %	71.19 %	22.21 %
Yes	40.34 %	7.59 %	34.31 %
Total	27.07 %	24.88 %	26.86 %

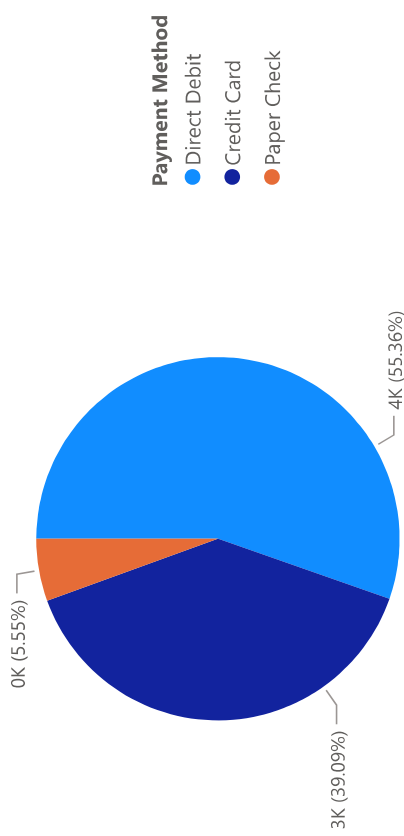
Churn Rate by State



Churn Rate by Account Length (in months)

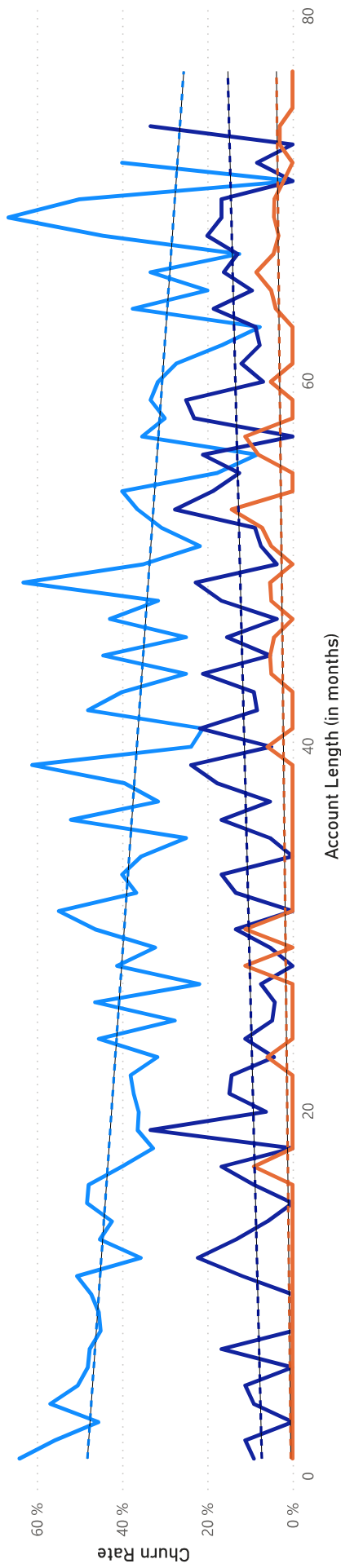


Number of Customers and Churn Rate by Payment Method



Churn Rate by Account Length (in months) and Contract Type

Contract Type ● Month-to-Month ● One Year ● Two Year

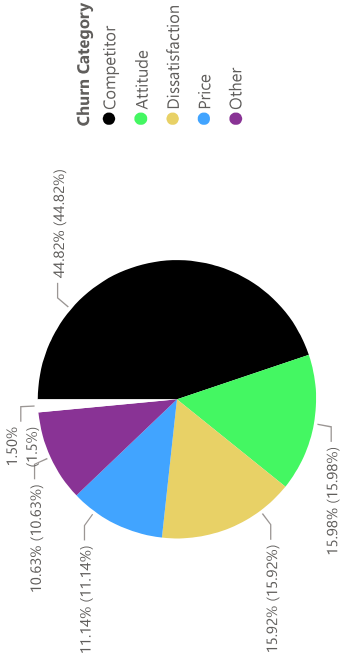


26.86 %
Churn Rate

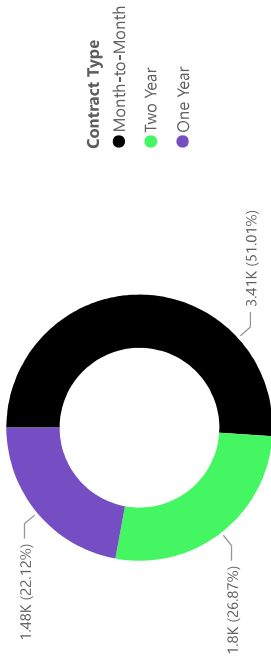
6687
Count of Customer ID

1796
Churned

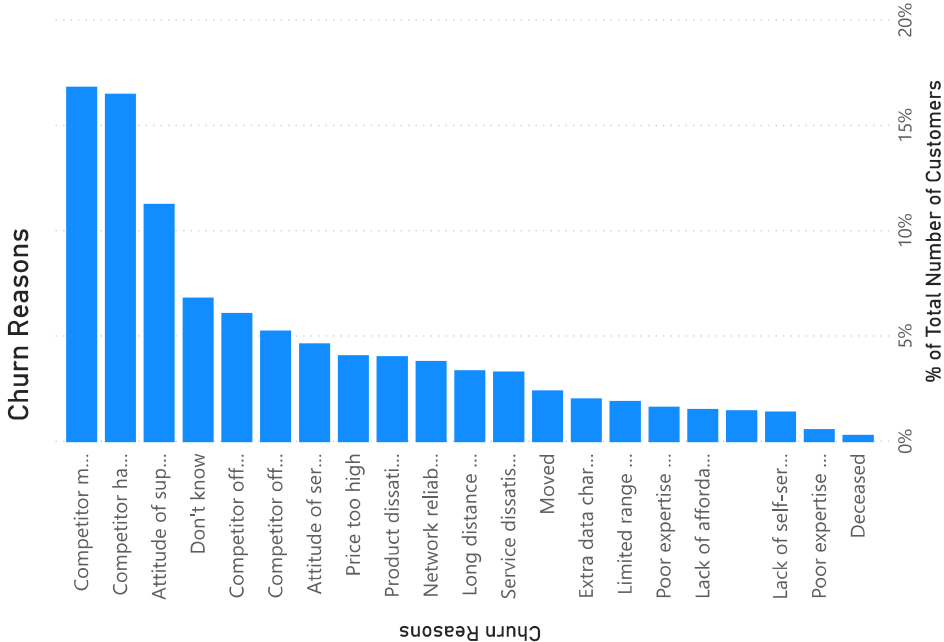
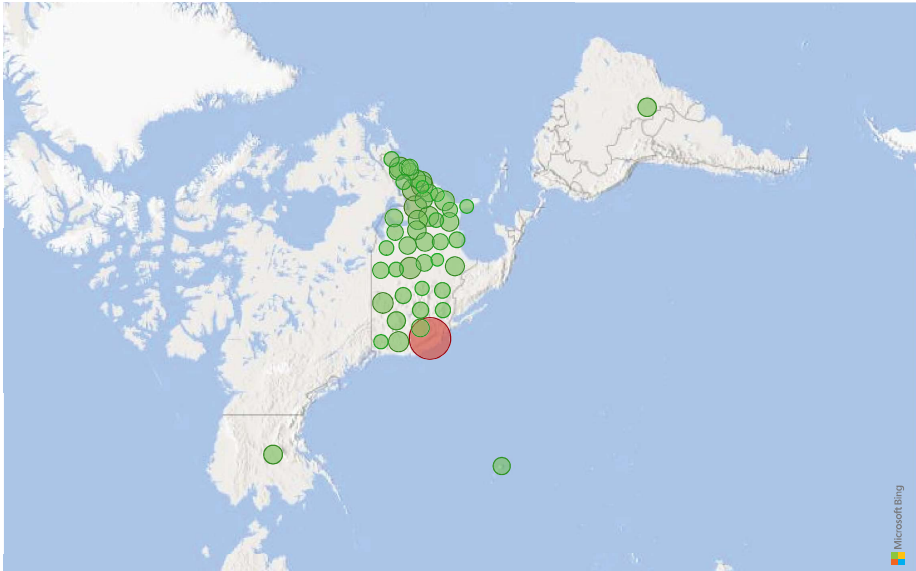
Churn by category



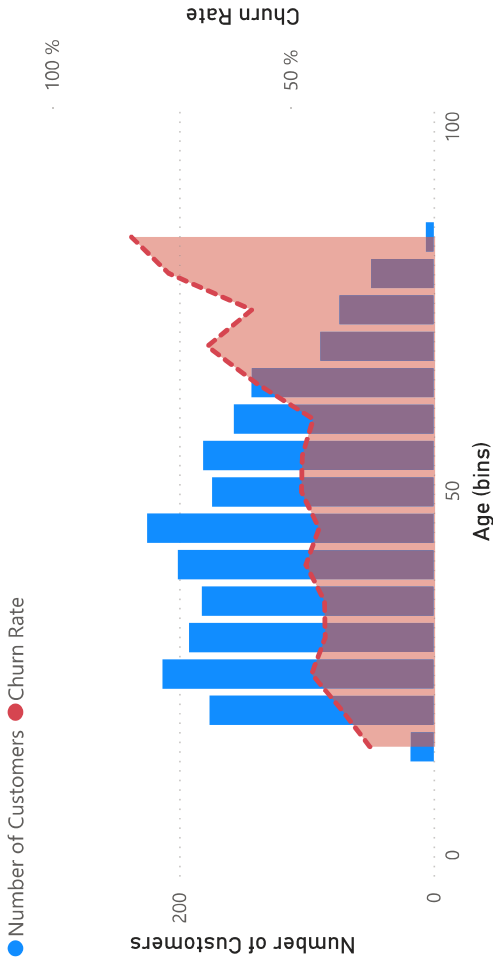
Customers by Contract type



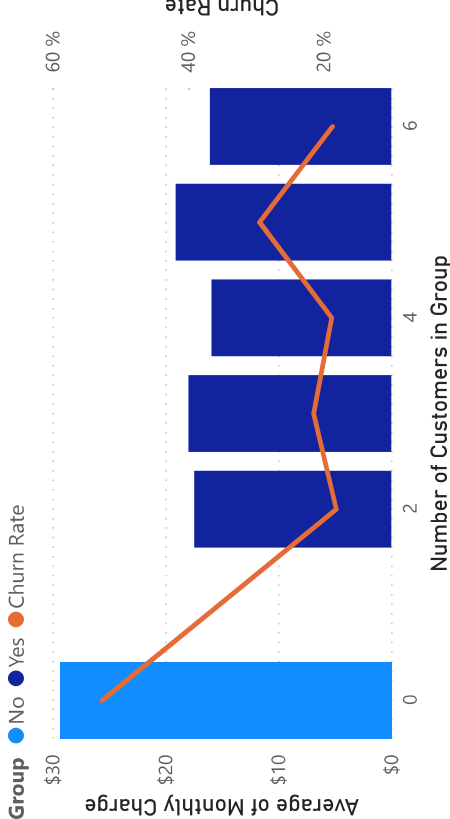
Churn Rate by State



Number of Customers and Churn Rate by Age (bins)



Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



Account Length (in months)

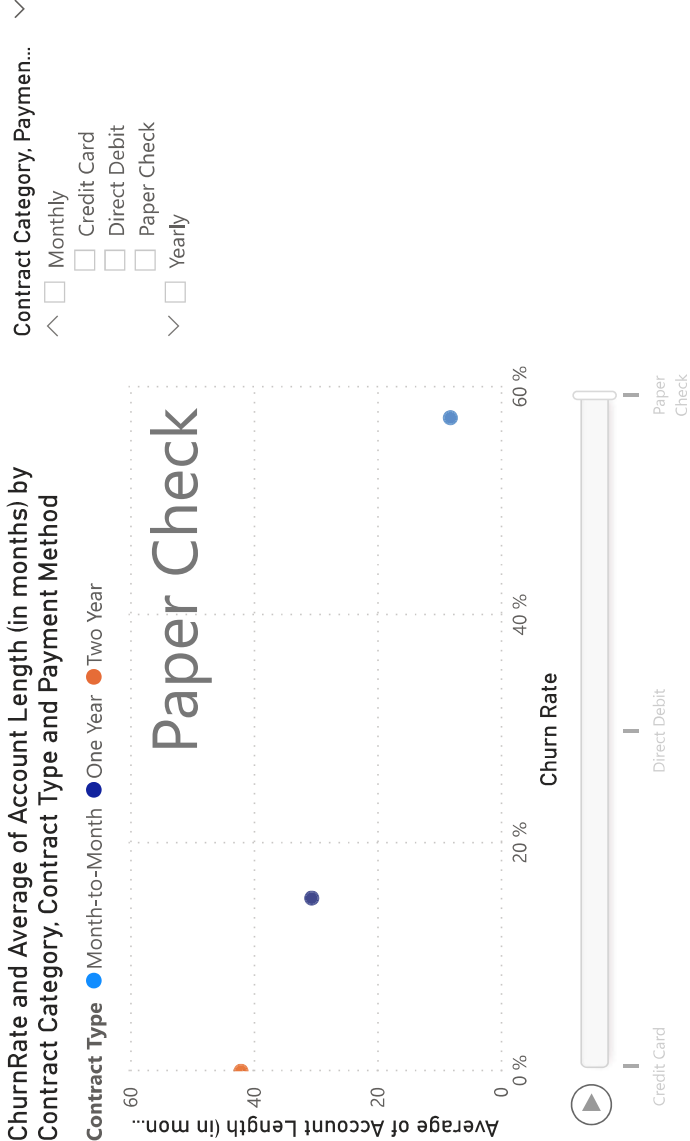


6123

Customer Service Calls

0.92

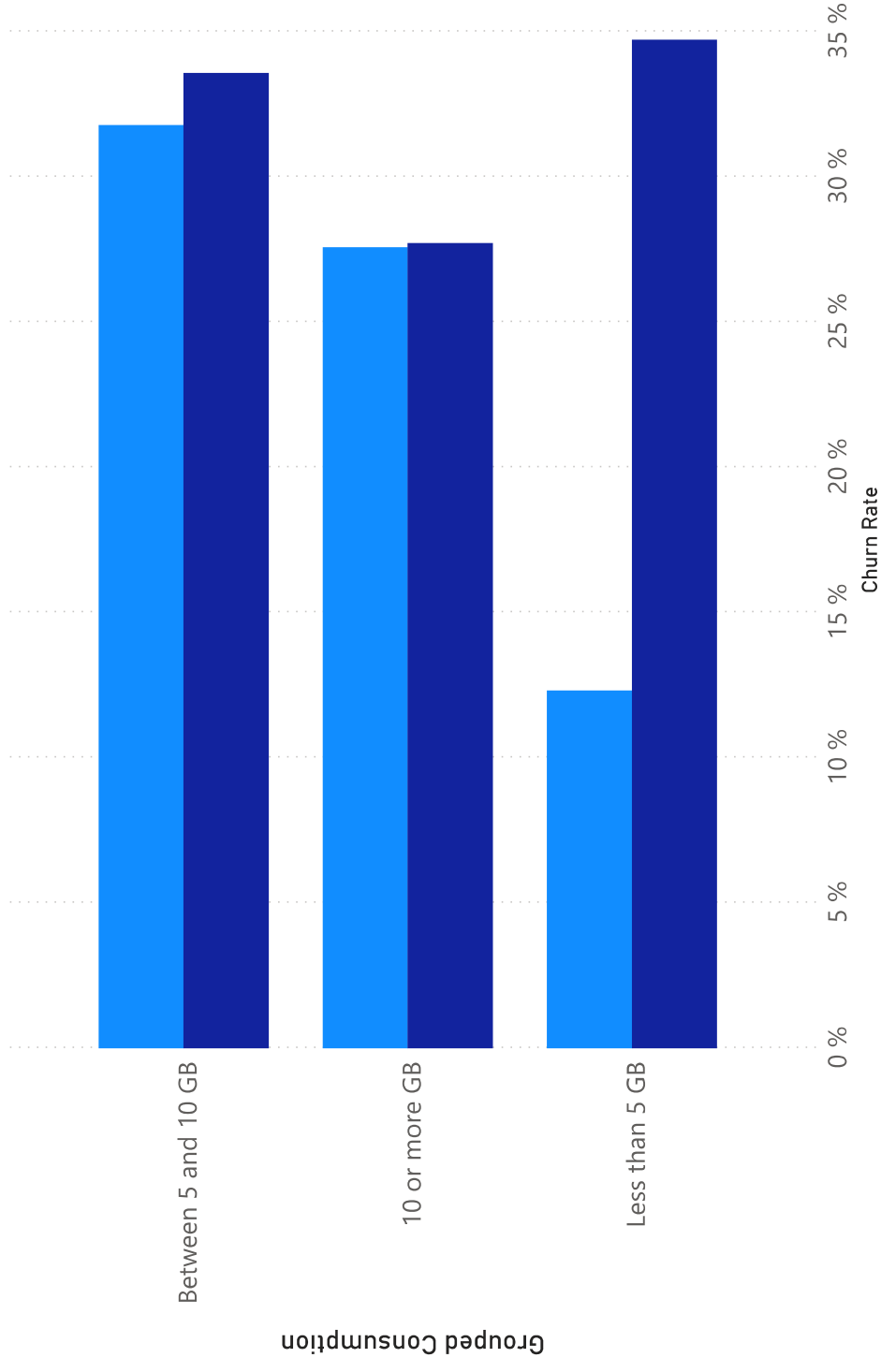
Avg Customer Service Calls





Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes



33.64

Avg Extra International Charges

3.37

Avg Extra Data Charges

6123

Customer Service Calls

33.64

Avg Extra International Char...

0.92

Avg Customer Service ...

3.37

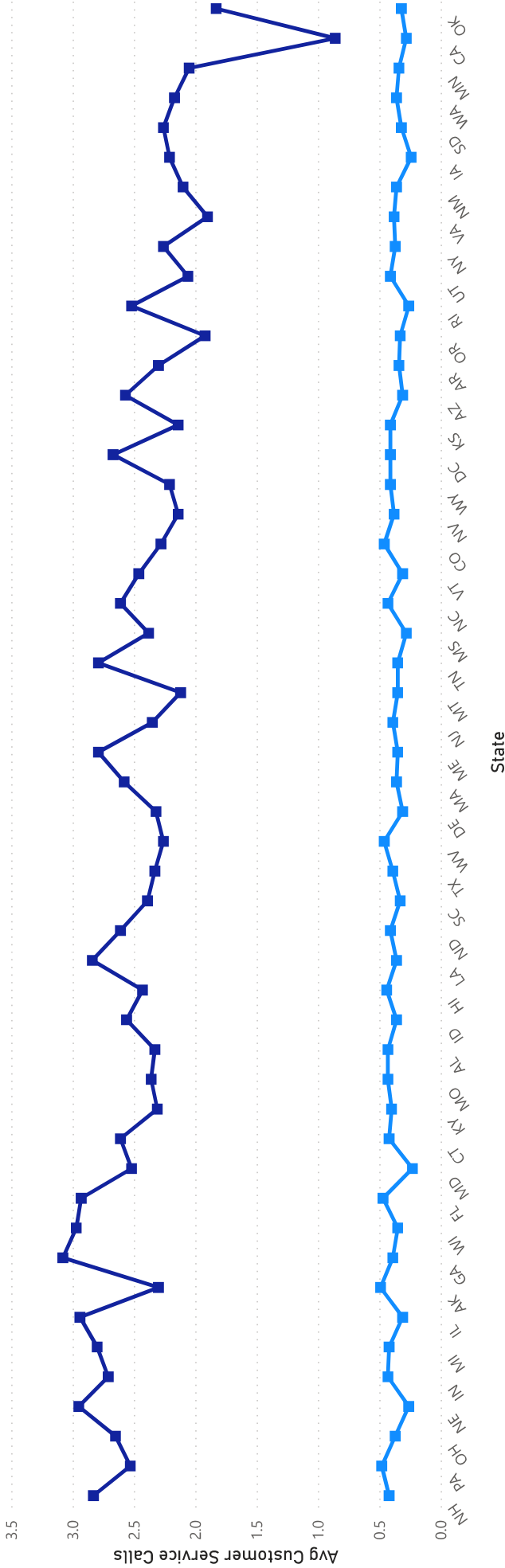
Avg Extra Data Charges

Avg Customer Service Calls by State and Churn Label

Churn Label

No

Yes



Churn Rate by State

