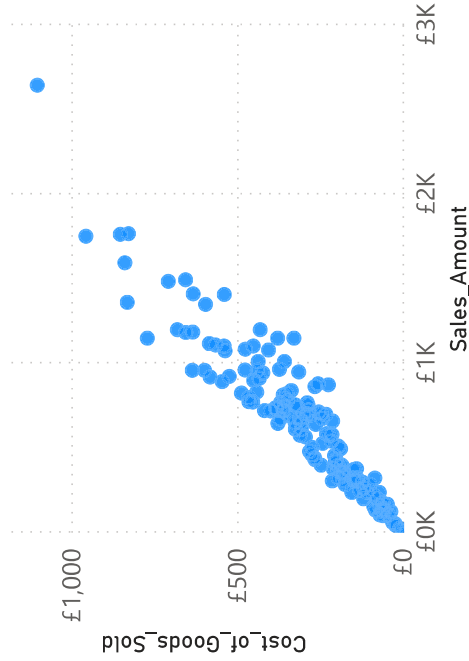
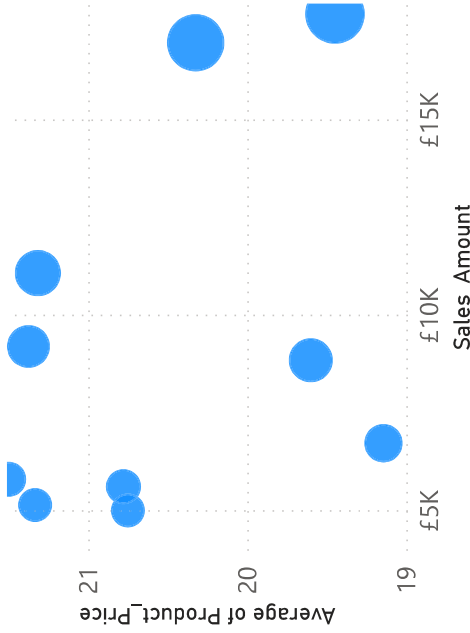


Order_ID	Product_SKU	Order_Quantity	Sales_Amount
6377	MT10-L-Yellow	38	£722.00
6380	MT01-S-Gray	42	£714.00
6390	MT03-M-Red	17	£323.00
6394	MT01-S-Pink	31	£527.00
6396	MT02-M-Gray	16	£304.00
6432	MT03-M-Yellow	4	£96.00
6435	MT06-L-Black	43	£989.00
6450	MT05-S-Blue	21	£378.00
6458	MT06-S-Black	21	£441.00
6479	MT06-XS-Black	22	£462.00
6505	MT08-M-Green	33	£759.00
6508	MT01-S-Red	1	£16.00
6529	MT02-M-Gray	32	£768.00
6533	MT07-S-Gray	32	£704.00
6542	MT05-S-Blue	7	£168.00
6551	MT09-L-Blue	45	£1,080.00
6554	MT03-M-Yellow	43	£688.00
6558	MT03-S-Red	20	£400.00
6562	MT04-S-Pink	42	£1,008.00
6568	MT03-XS-Blue	2	£50.00
6571	MT03-XS-Yellow	4	£84.00
Total		4870	£99,237.00

Sales_Amount and Cost_of_Goods_Sold by Order_Date



Sales_Amount, Average of Product_Price and Order_Quantity by Product_Name



Year

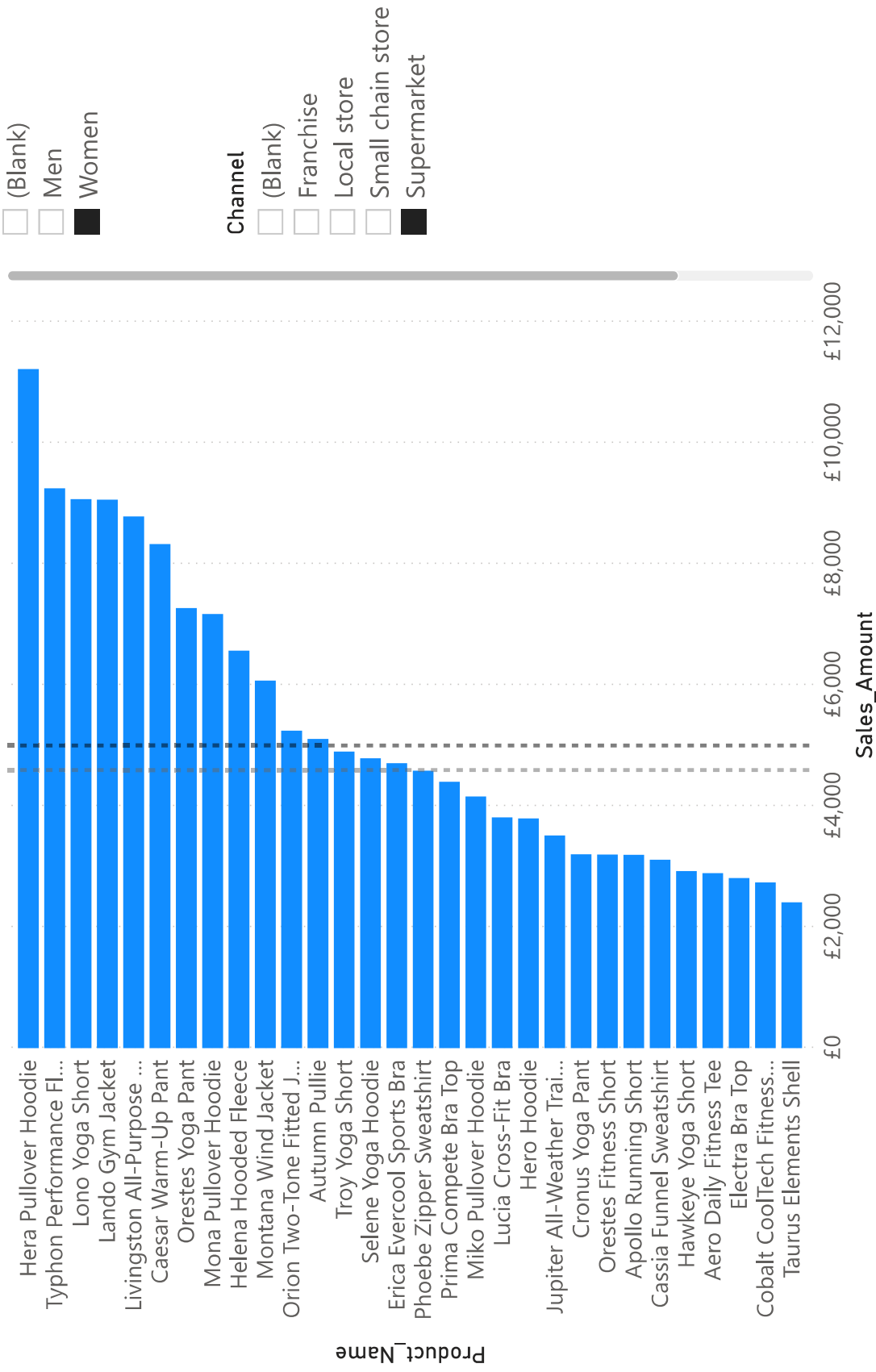
2021

2021

- Product_Name
- ☐ Argus All-Weather Tank
- ☐ Atlas Fitness Tank
- ☐ Cassius Sparring Tank
- ☐ Erikssen CoolTech Fitness...
- ☐ Helios Endurance Tank
- ☐ Primo Endurance Tank
- ☐ Rocco Gym Tank
- ☐ Sinbad Fitness Tank
- ☐ Sparta Gym Tank
- ☐ Tiberius Gym Tank

- Product_Category
- ☐ (Blank)
- ☐ Bras & Tops
- ☐ Hoodies & Sweatshirts
- ☐ Jackets
- ☐ Pants
- ☐ Shorts
- ☒ Tank Tops
- ☐ Tees

Total Sales Amount by Product for Women



Gender

☐ (Blank)

☐ Men

☒ Women

Channel

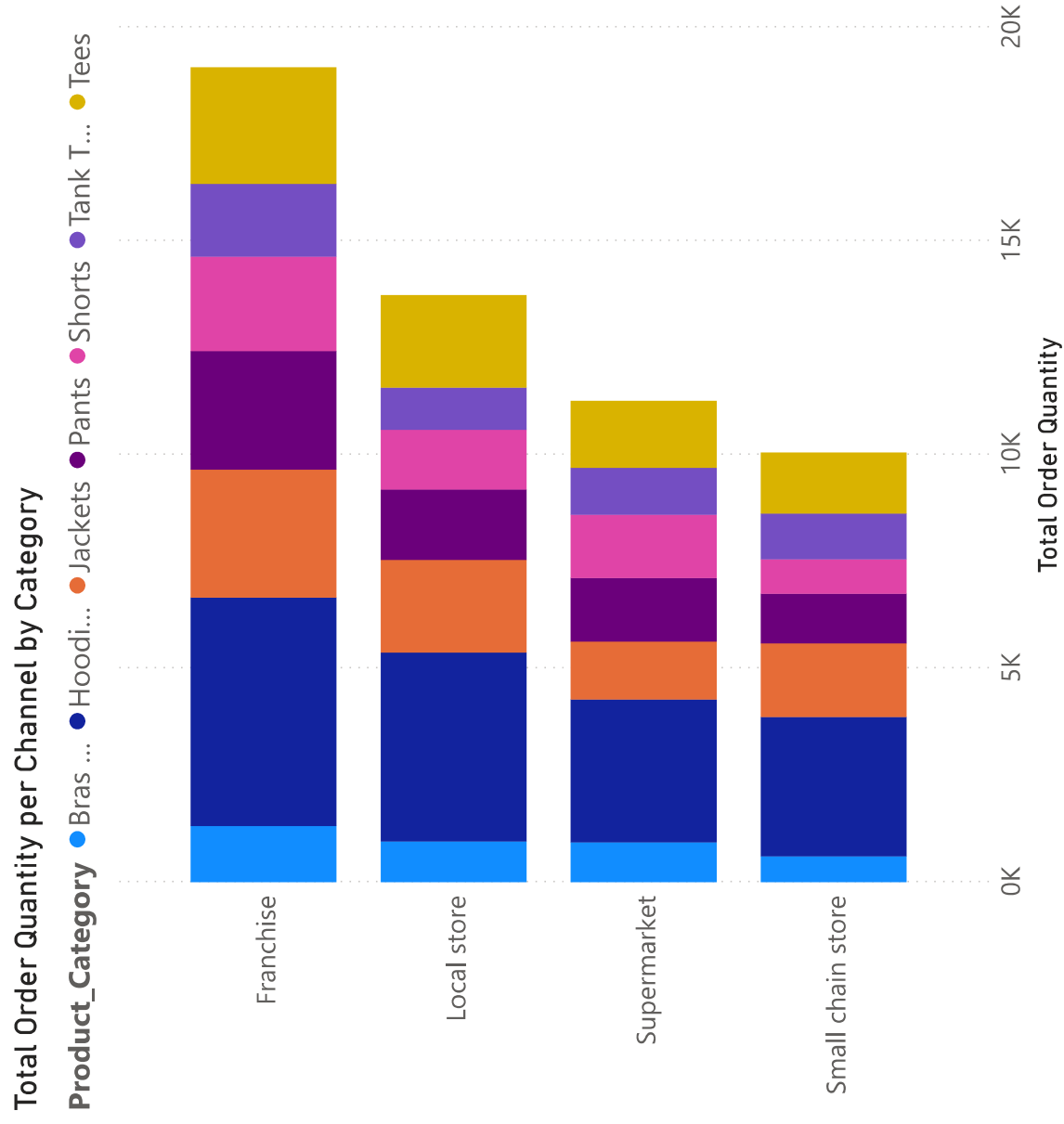
☐ (Blank)

☐ Franchise

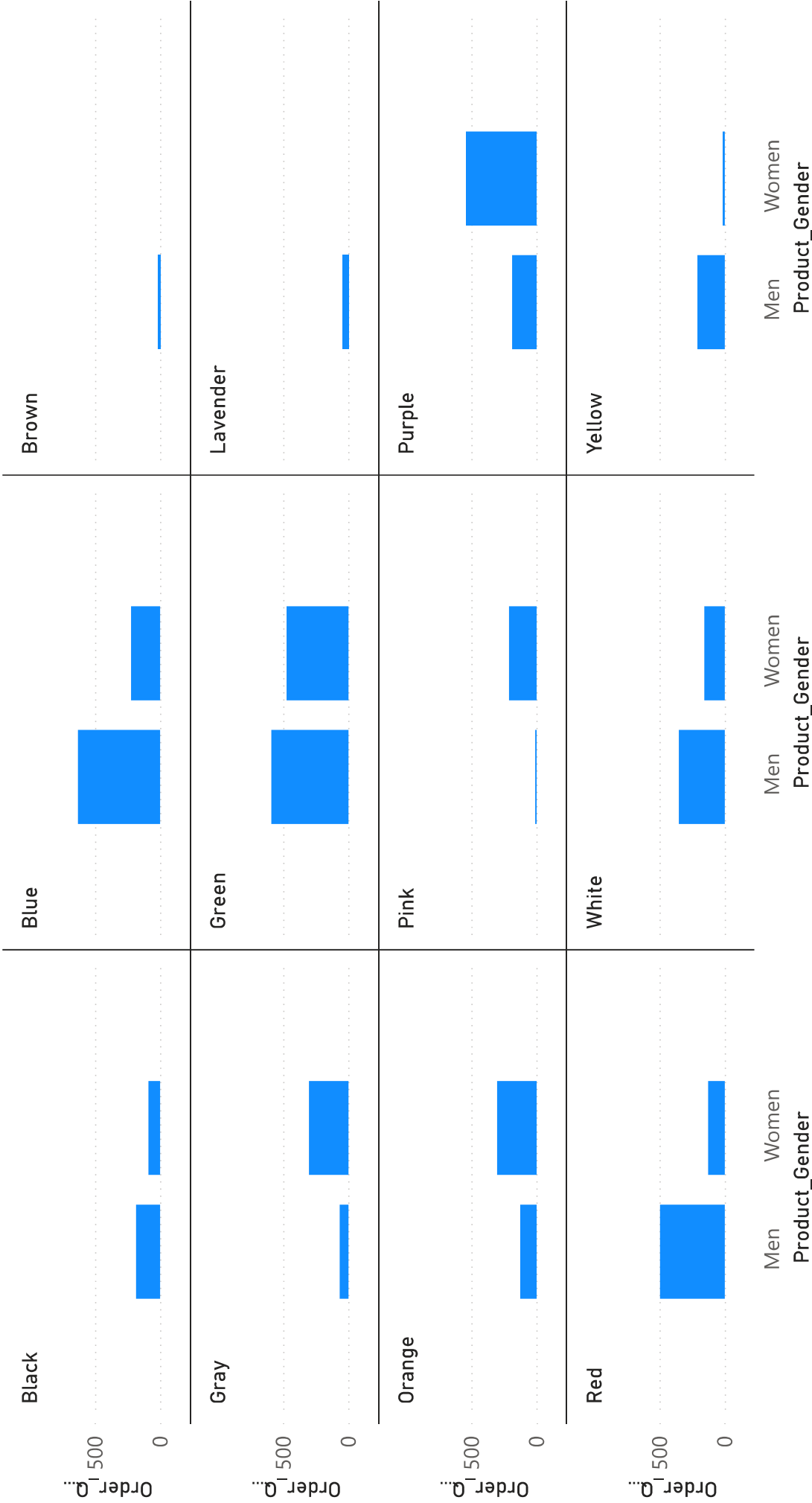
☐ Local store

☐ Small chain store

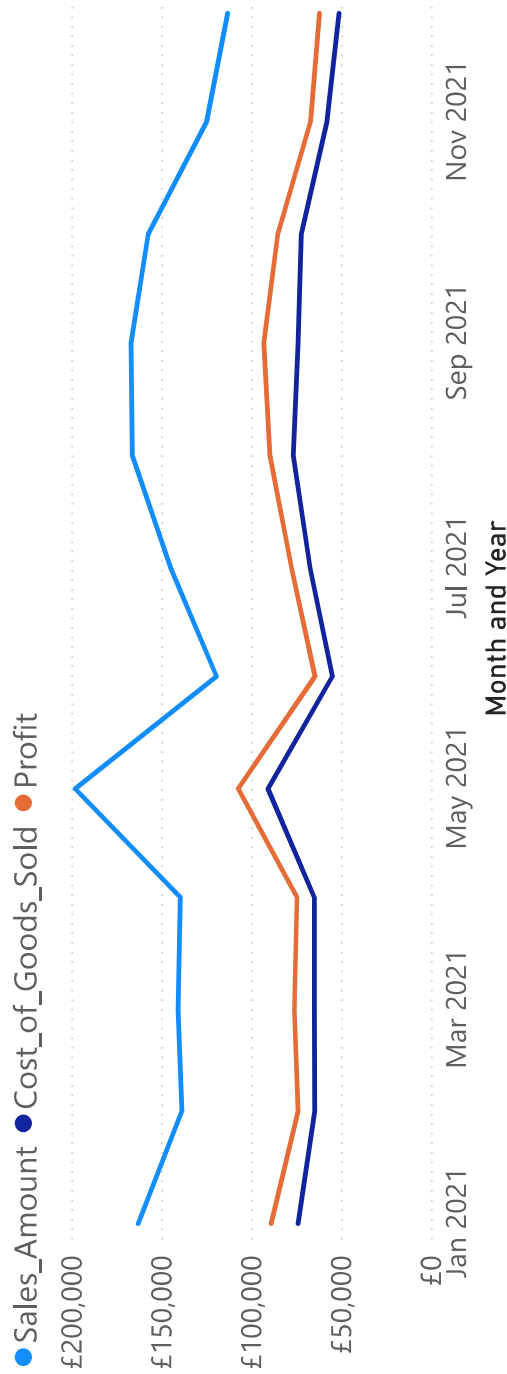
☒ Supermarket



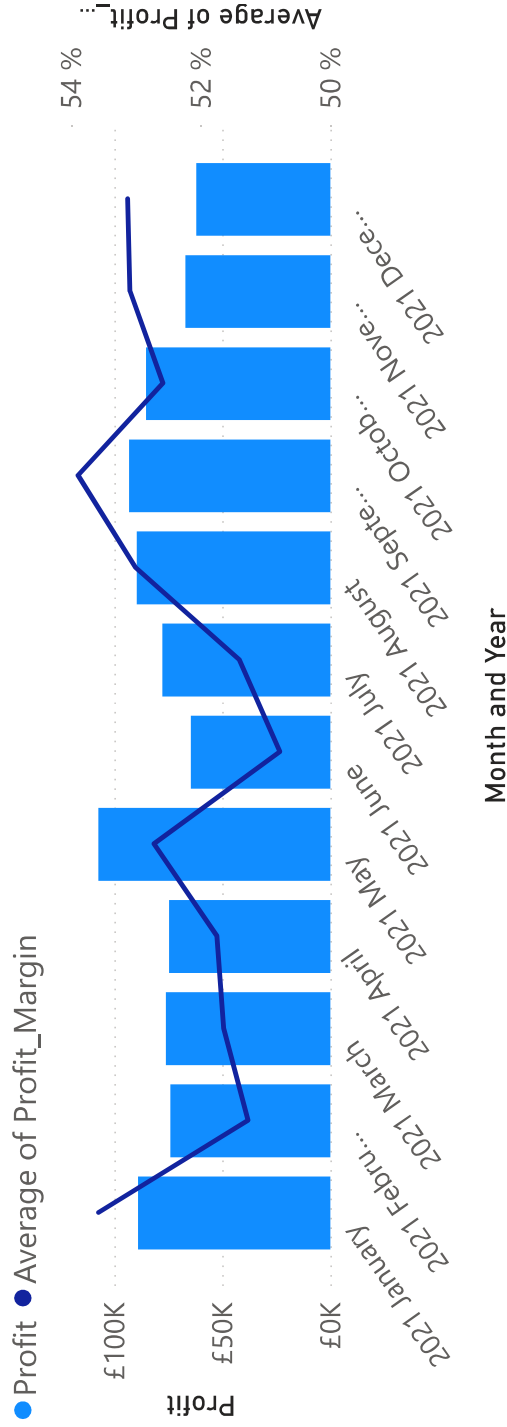
Order_Quantity by Product_Gender and Product_Color



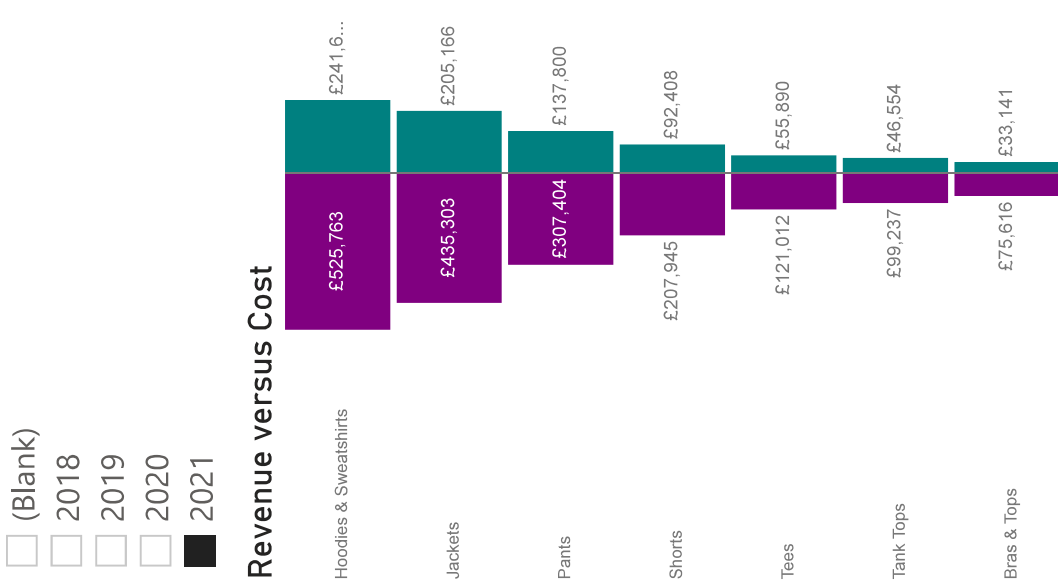
Revenue, COGS, and Profit by Month and Year



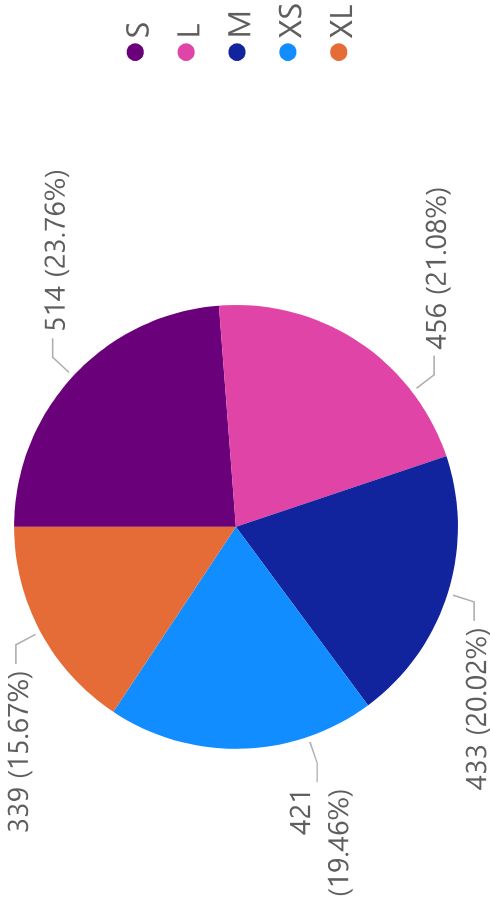
Profit and Average Profit Margin over Time



Revenue versus Cost

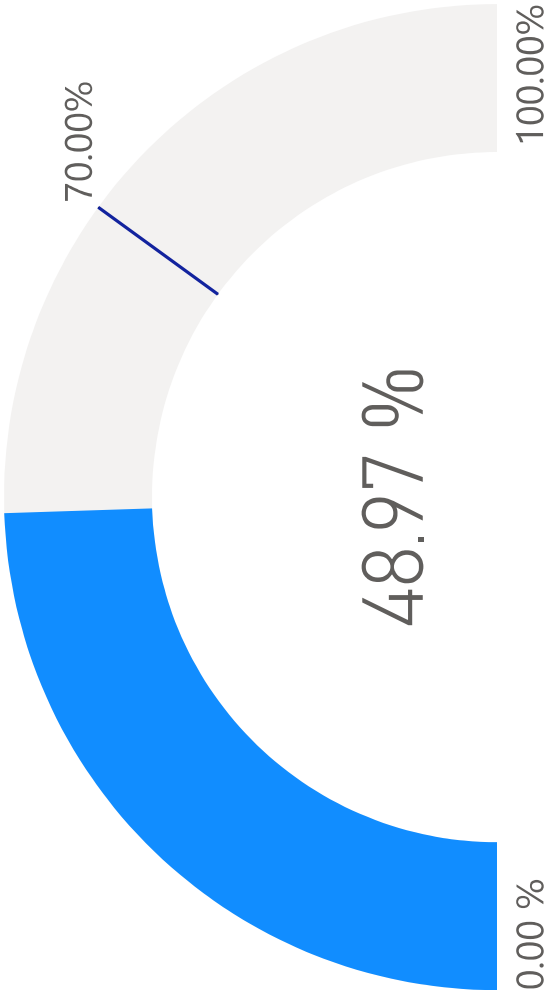


Order Quantity for Local store's by Size

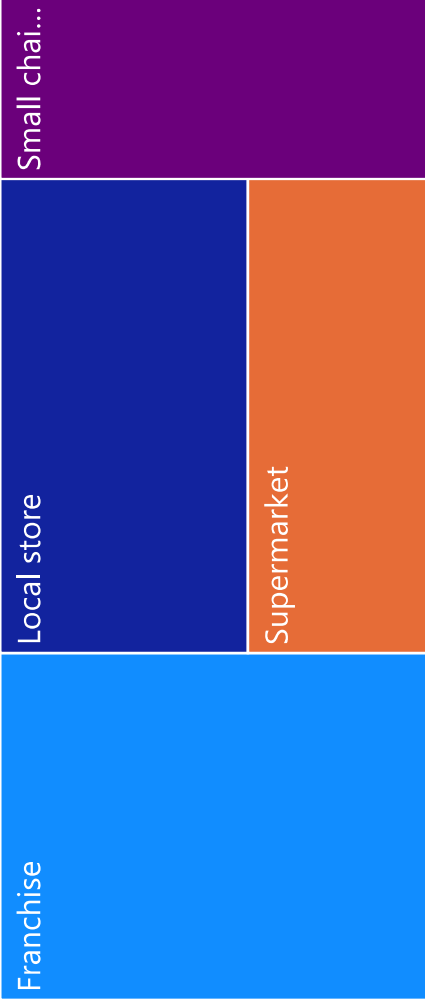


- S
- L
- M
- XS
- XL

Avg. Profit Margin vs Target Profit Margin



Order_Quantity by Retailer_Channel



33

Orders Above Target Profit Margin

268

Orders Below Target Profit Margin