

Senior	Under 30	Churn Rate
No	No	24.54 %
No	Yes	23.00 %
Yes	No	38.46 %
Total		26.86 %

6687

Count of Customer ID

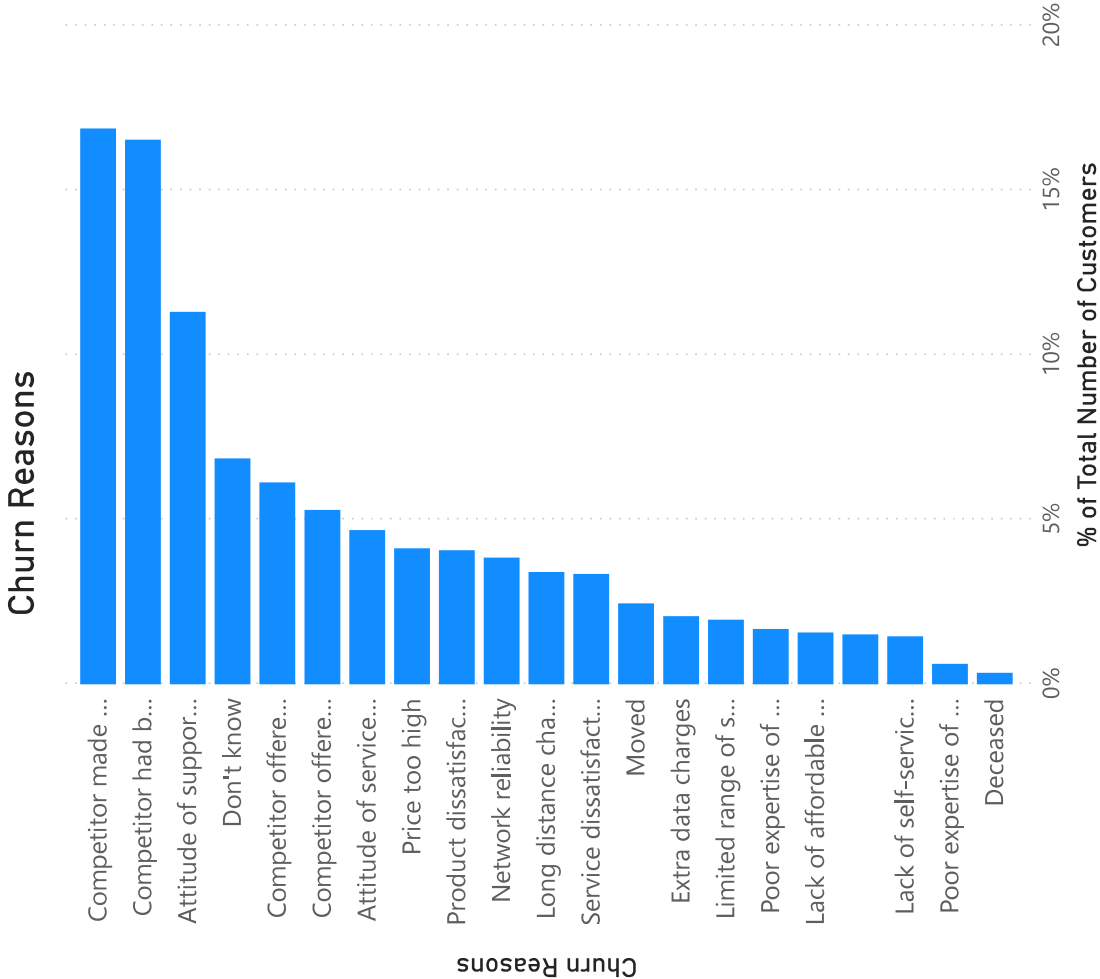
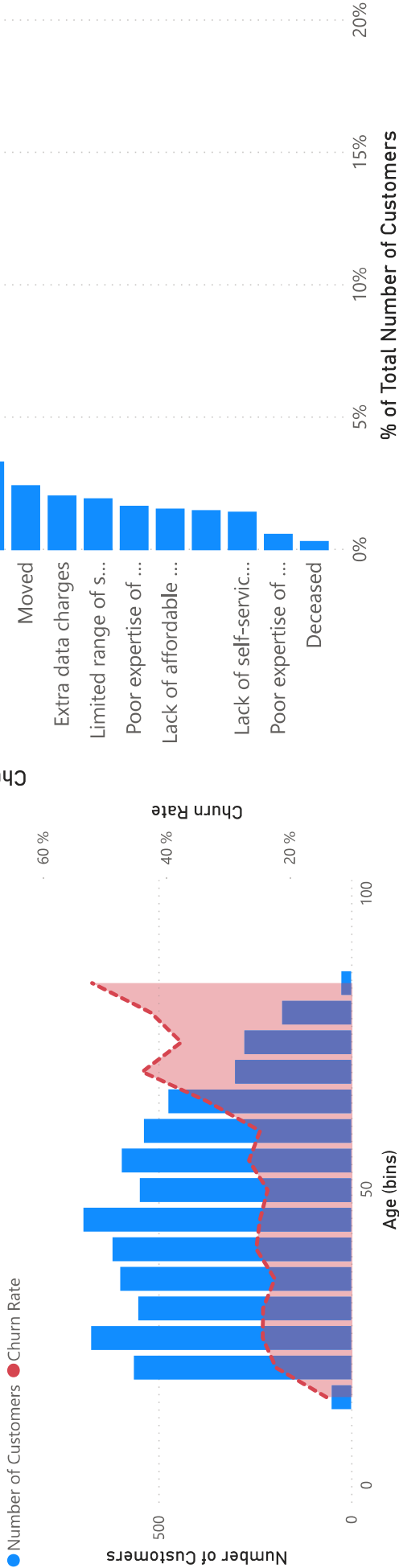
26.86 %

Churn Rate

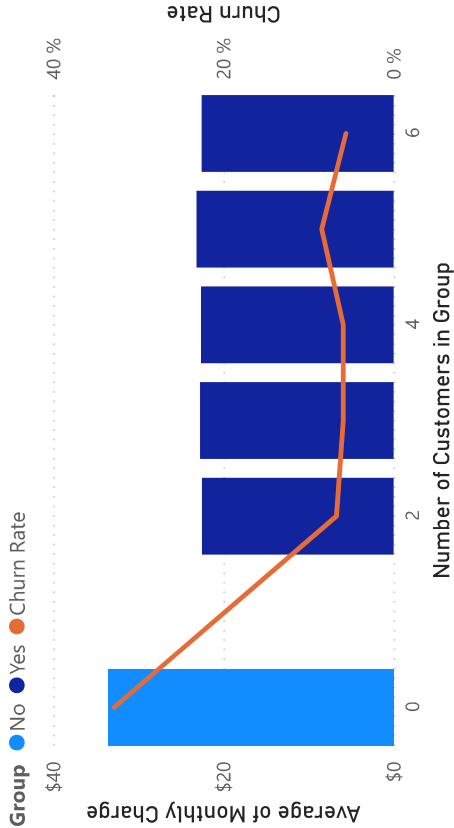
Churned

1796

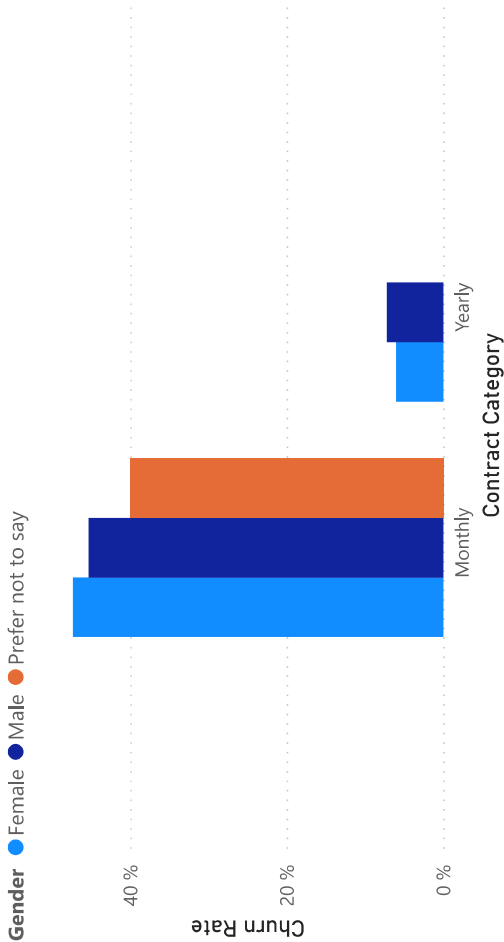
Number of Customers and Churn Rate by Age (bins)



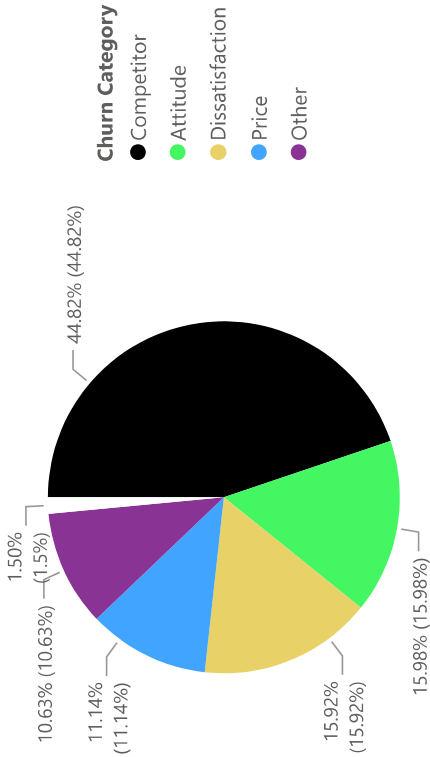
Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



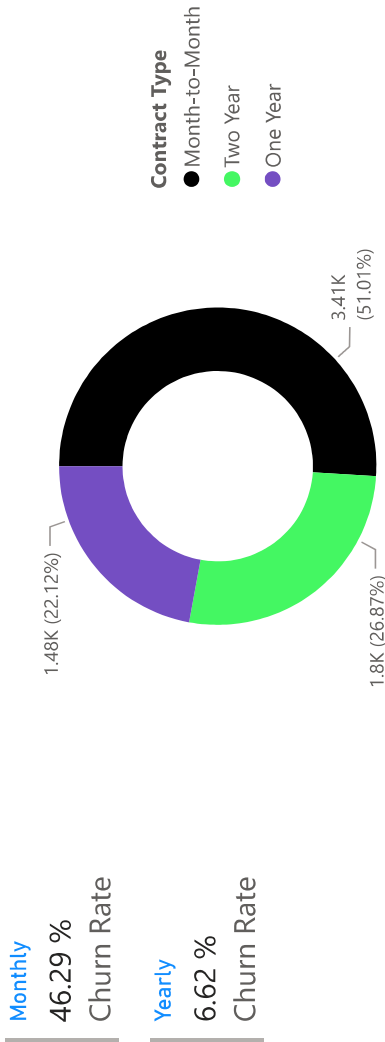
Churn Rate by Contract Category and Gender



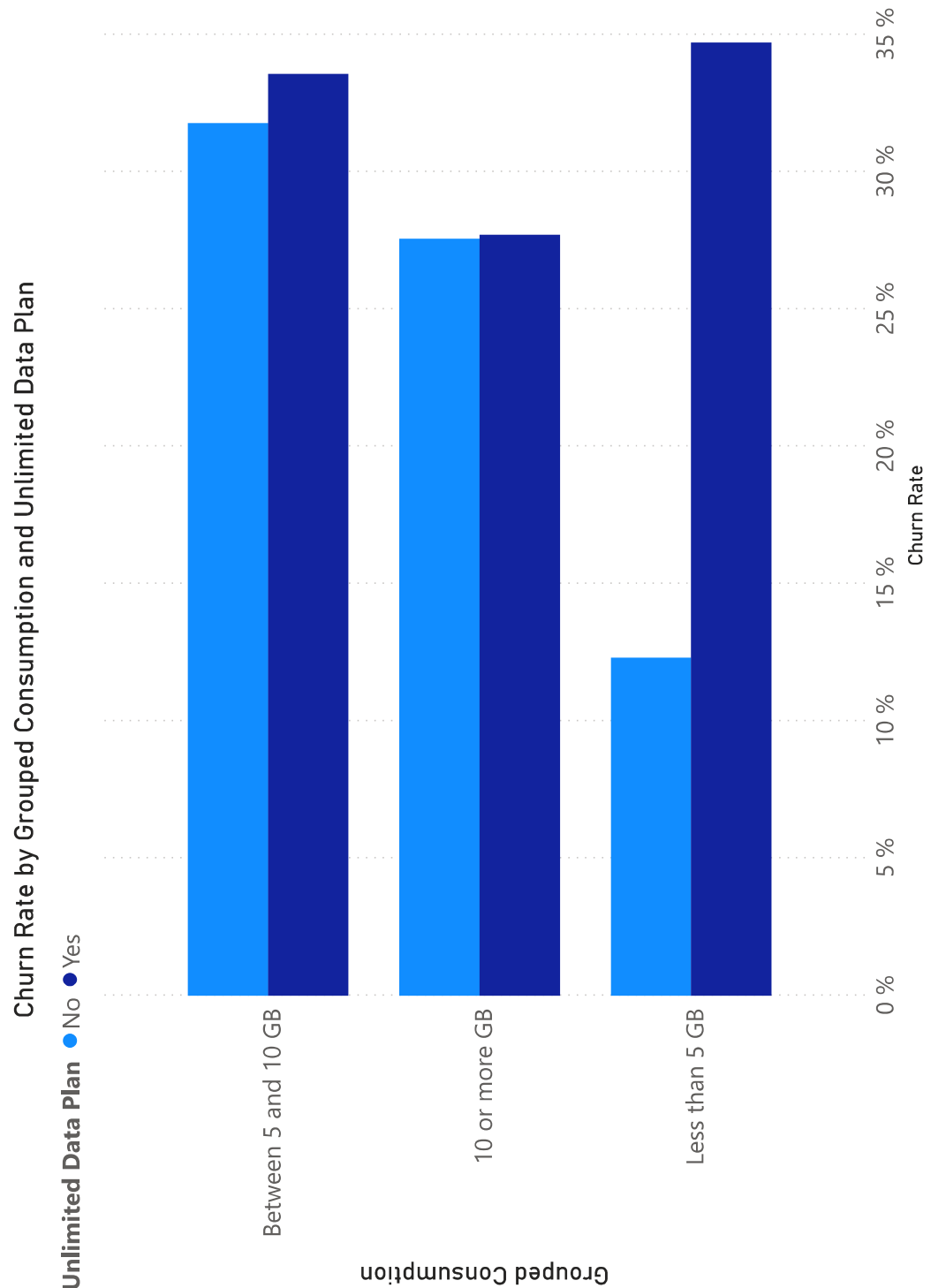
Churn by category



Customers by Contract type

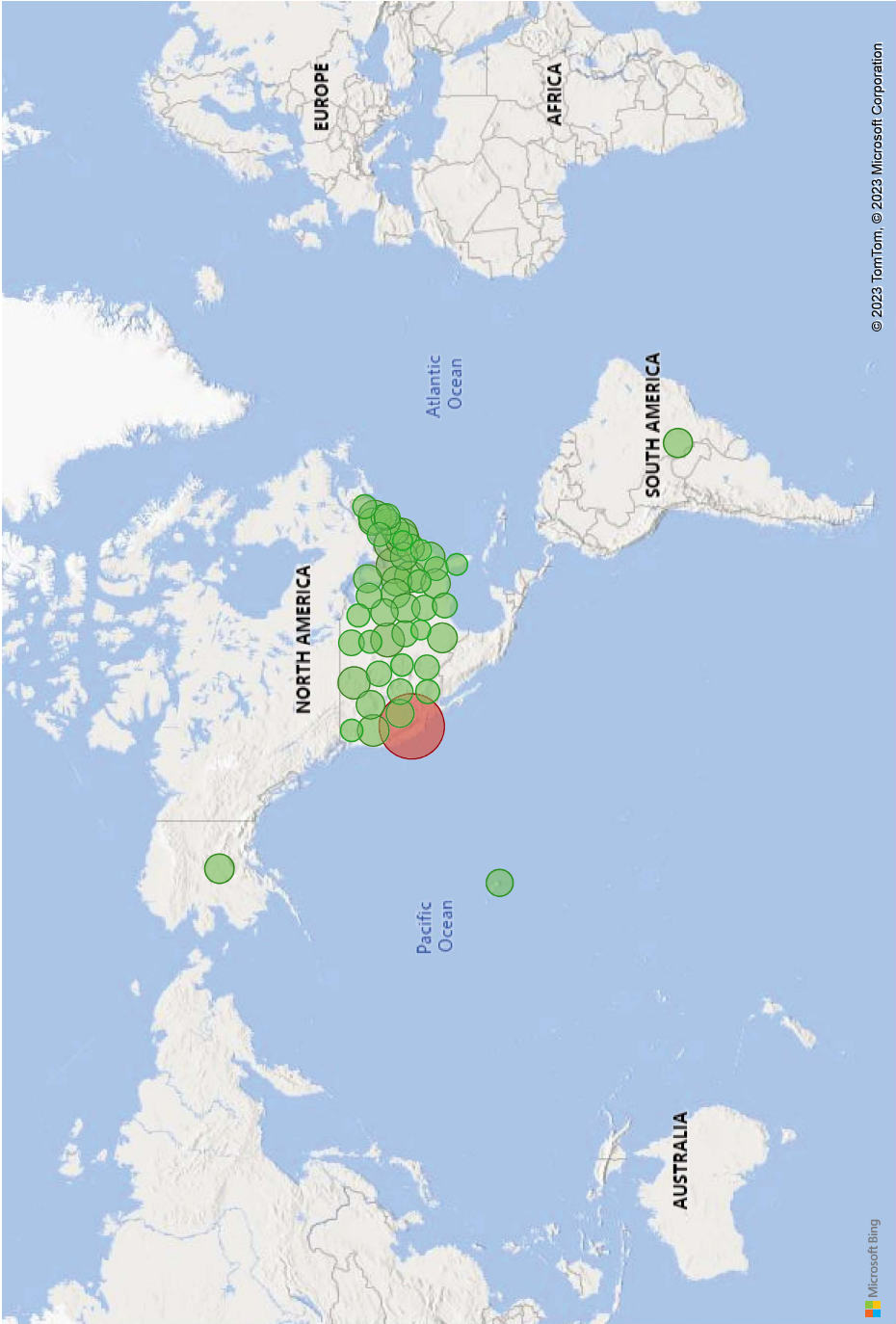


Churn Rate	Number of Customers	Unlimited Data Plan
16.10 %	2193	No
32.11 %	4494	Yes
26.86 %	6687	

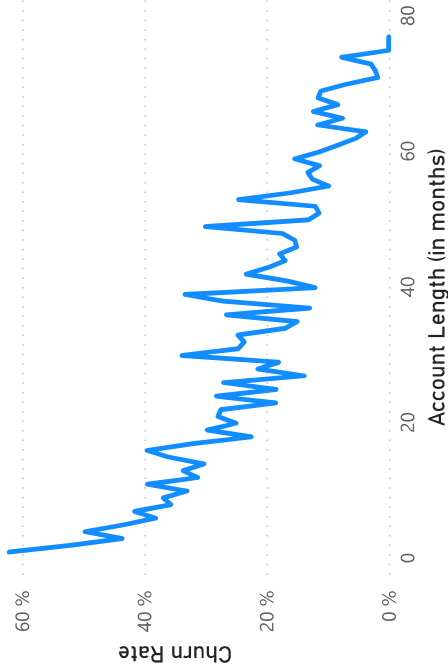


Intl Active	no	yes	Total
No	20.01 %	71.19 %	22.21 %
Yes	40.34 %	7.59 %	34.31 %
Total	27.07 %	24.88 %	26.86 %

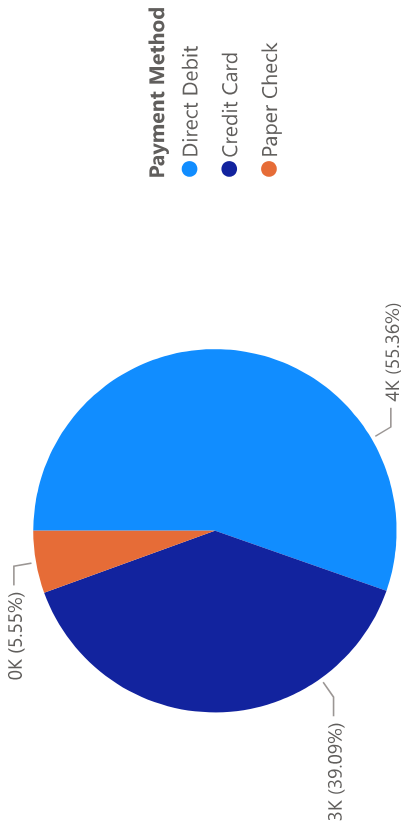
Churn Rate by State



Churn Rate by Account Length (in months)

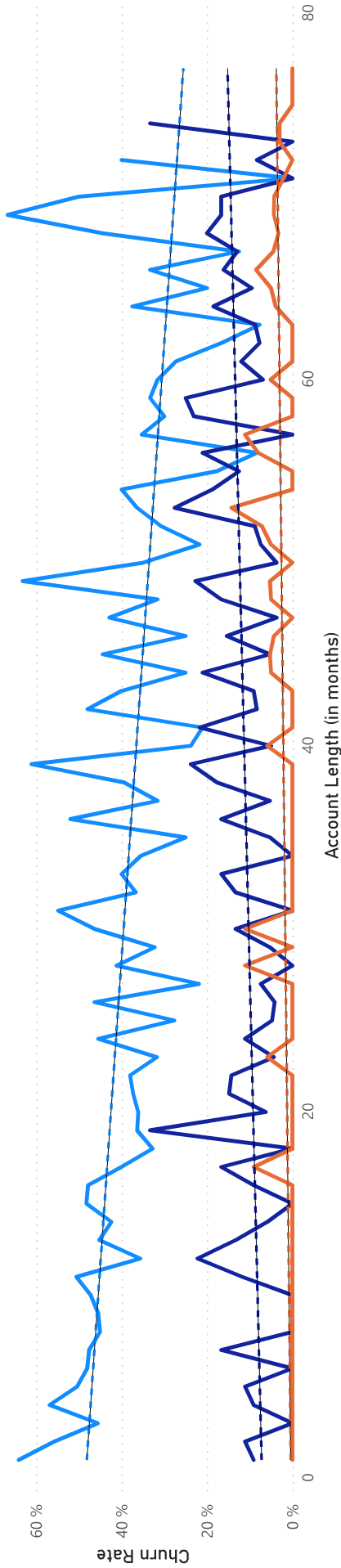


Number of Customers and Churn Rate by Payment Method



Churn Rate by Account Length (in months) and Contract Type

Contract Type ● Month-to-Month ● One Year ● Two Year



26.86 %

Churn Rate

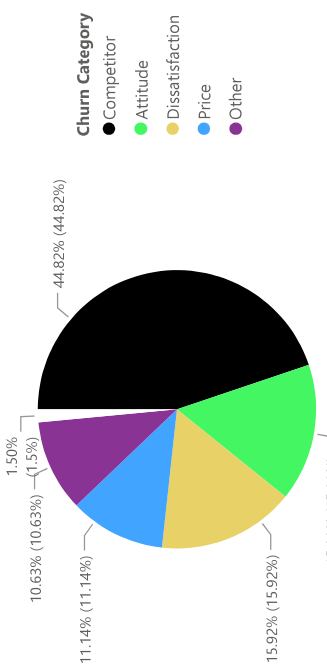
6687

Count of Customer ID

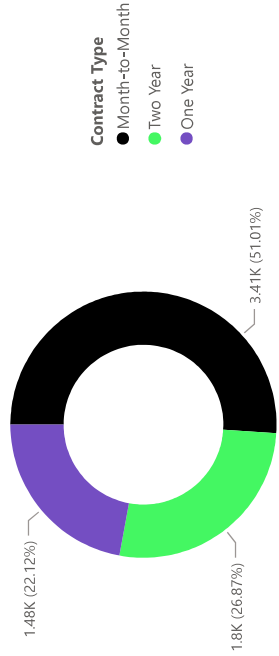
1796

Churned

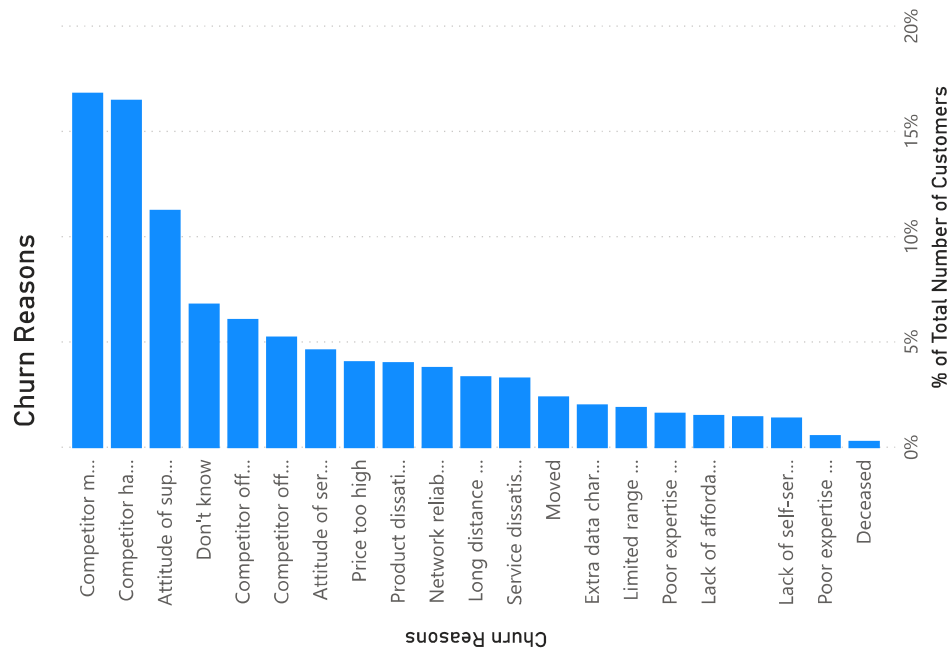
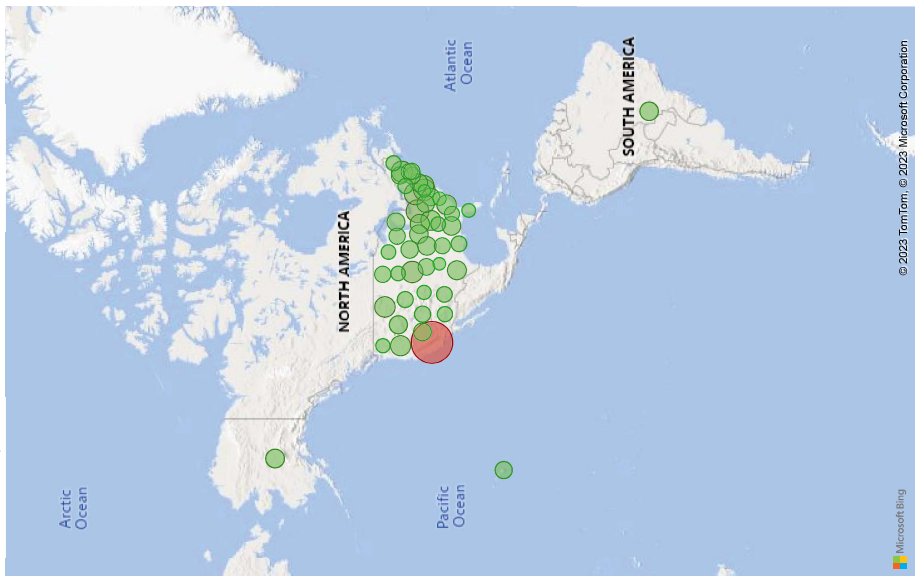
Churn by category



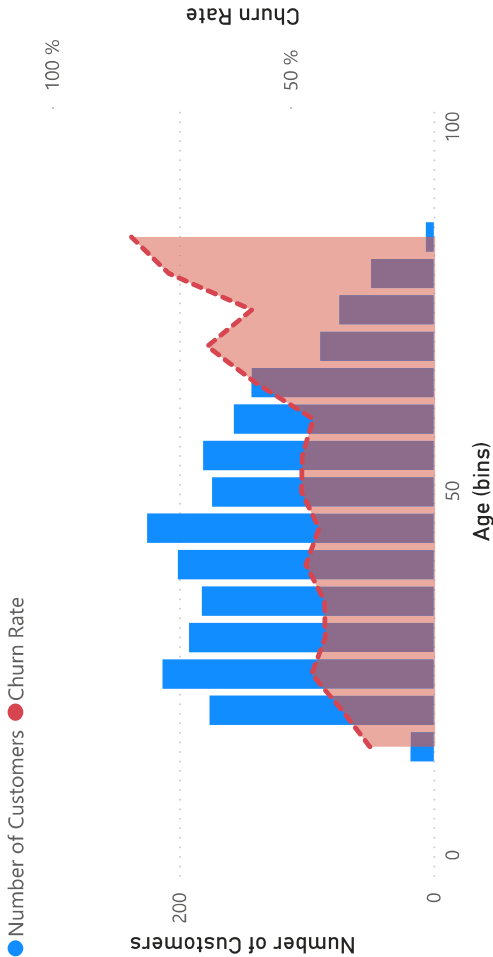
Customers by Contract type



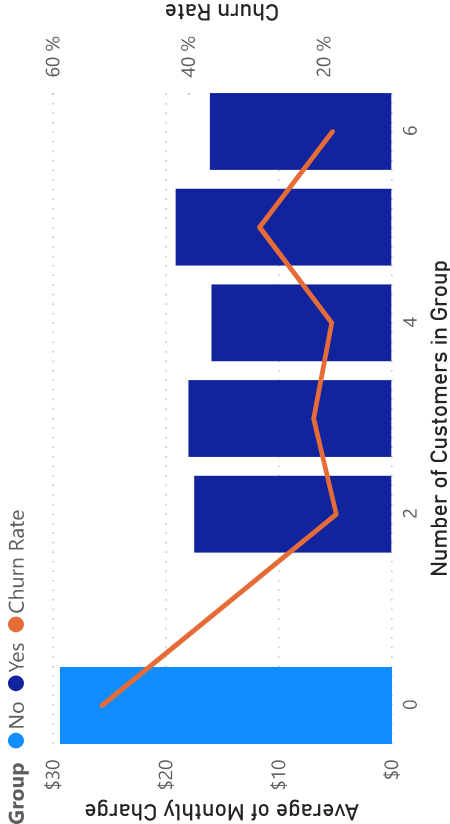
Churn Rate by State



Number of Customers and Churn Rate by Age (bins)



Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



Account Length (in months)



3112

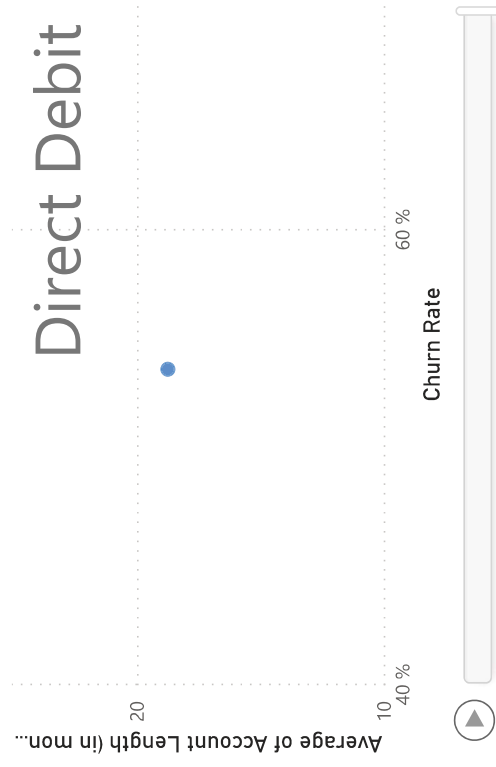
Customer Service Calls

1.47

Avg Customer Service Calls

Churn Rate and Average of Account Length (in months) by Contract Category, Contract Type and Payment Method

Contract Type ● Month-to-Month



Contract Category, Payment Method

- ☒ Monthly
- ☐ Credit Card
- ☒ Direct Debit
- ☐ Paper Check
- ☐ Yearly