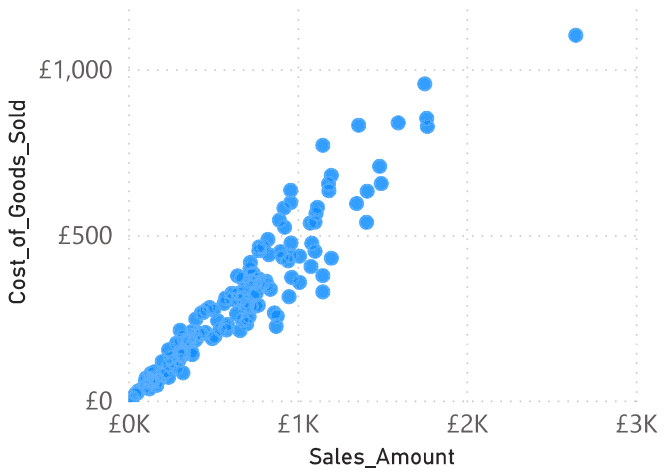
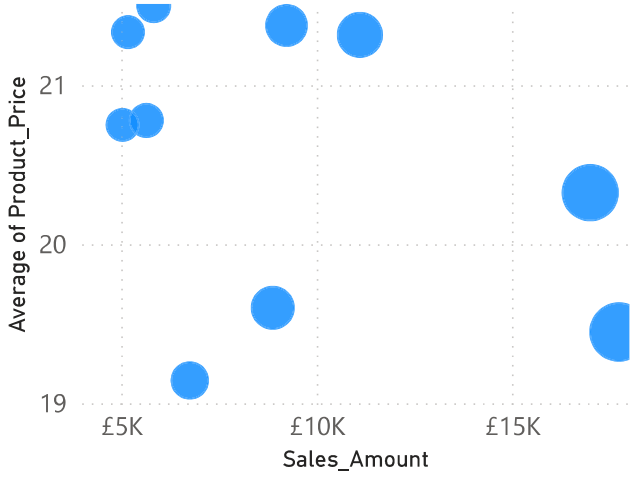
Order_ID	Product_SKU	Order_Quantity	Sales_Amount
6377	MT10-L-Yellow	38	£722.00
6380	MT01-S-Gray	42	£714.00
6390	MT03-M-Red	17	£323.00
6394	MT01-S-Pink	31	£527.00
6396	MT02-M-Gray	16	£304.00
6432	MT03-M-Yellow	4	£96.00
6435	MT06-L-Black	43	£989.00
6450	MT05-S-Blue	21	£378.00
6458	MT06-S-Black	21	£441.00
6479	MT06-XS-Black	22	£462.00
6505	MT08-M-Green	33	£759.00
6508	MT01-S-Red	1	£16.00
6529	MT02-M-Gray	32	£768.00
6533	MT07-S-Gray	32	£704.00
6542	MT05-S-Blue	7	£168.00
6551	MT09-L-Blue	45	£1,080.00
6554	MT03-M-Yellow	43	£688.00
6558	MT03-S-Red	20	£400.00
6562	MT04-S-Pink	42	£1,008.00
6568	MT03-XS-Blue	2	£50.00
6571	MT03-XS-Yellow	4	£84.00
Total		**4870**	**£99,237.00**

Sales_Amount and Cost_of_Goods_Sold by Order_Date



Sales_Amount, Average of Product_Price and Order_Quantity by Product_Name



Year

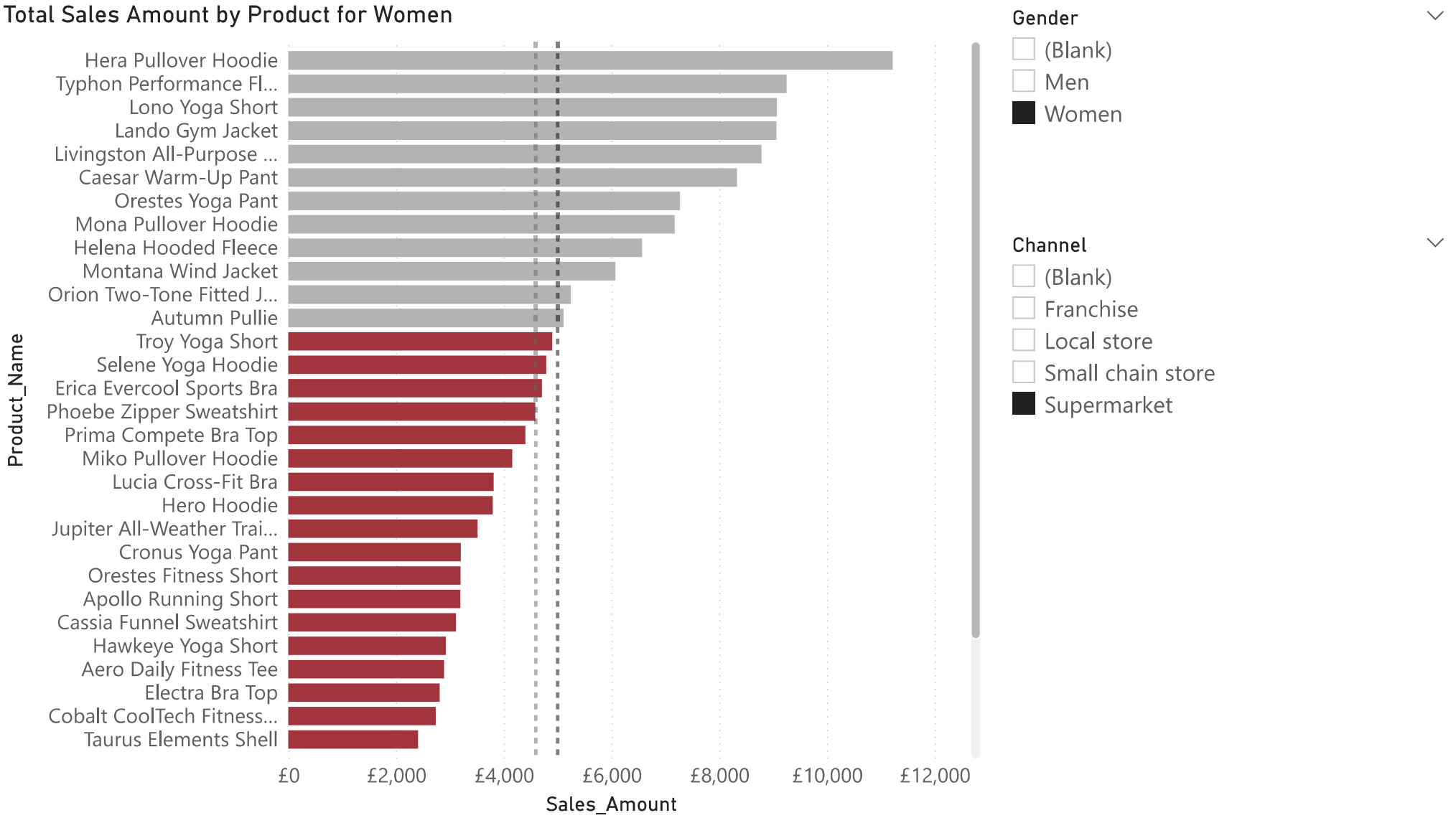
2021 2021

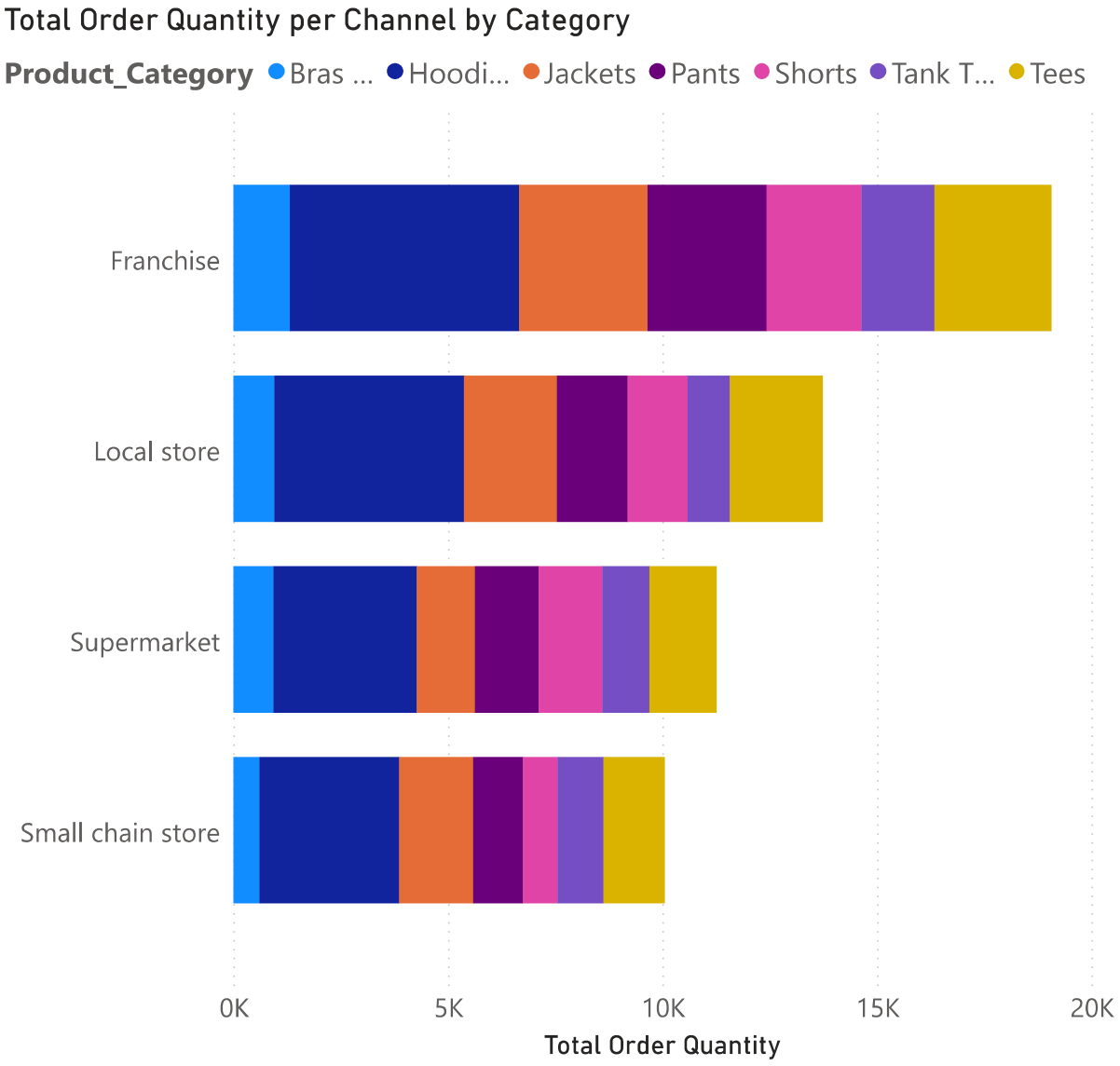
Product_Name

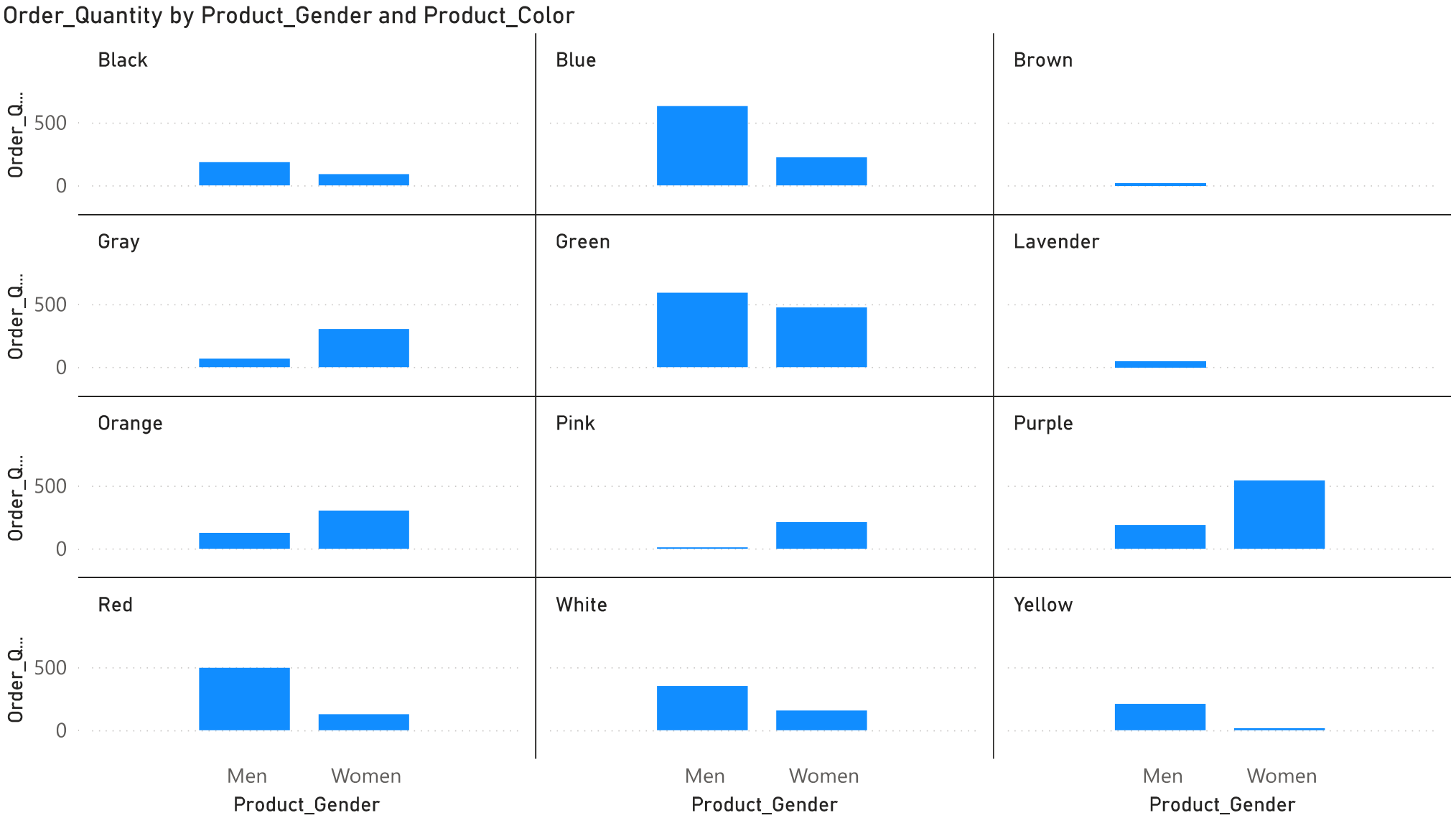
- [ ] Argus All-Weather Tank
- [ ] Atlas Fitness Tank
- [ ] Cassius Sparring Tank
- [ ] Erikssen CoolTech Fitnes...
- [ ] Helios Endurance Tank
- [ ] Primo Endurance Tank
- [ ] Rocco Gym Tank
- [ ] Sinbad Fitness Tank
- [ ] Sparta Gym Tank
- [ ] Tiberius Gym Tank

Product_Category

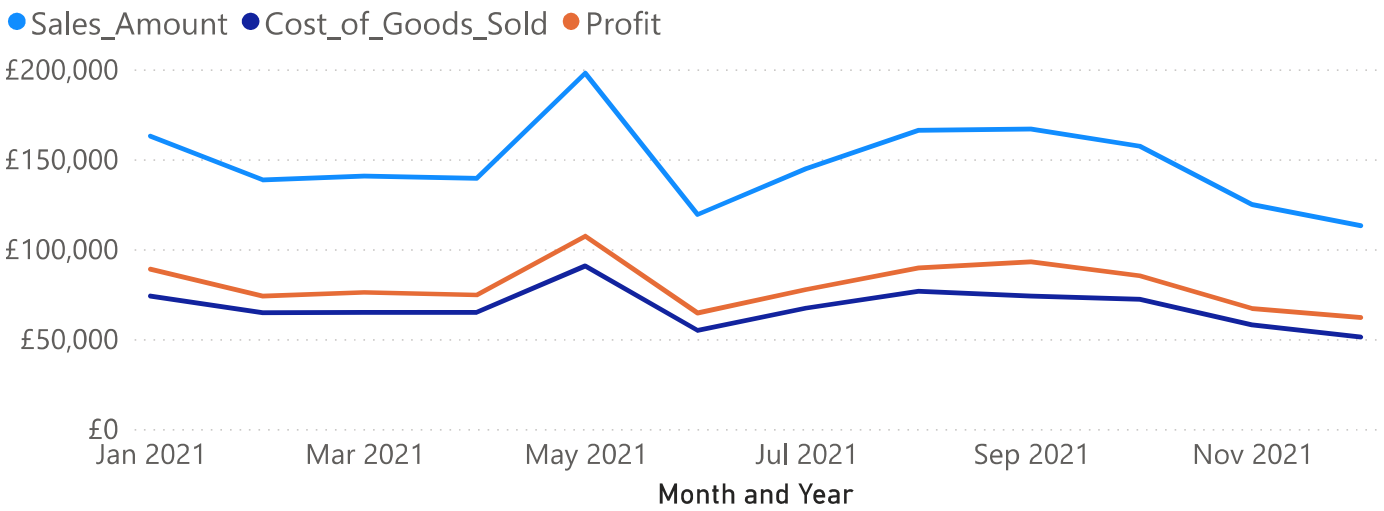
- [ ] (Blank)
- [ ] Bras & Tops
- [ ] Hoodies & Sweatshirts
- [ ] Jackets
- [ ] Pants
- [ ] Shorts
- [x] Tank Tops
- [ ] Tees


Total Sales Amount by Product for Women
Hera Pullover Hoodie
Typhon Performance Fl...
Lono Yoga Short
Lando Gym Jacket
Livingston All-Purpose ...
Caesar Warm-Up Pant
Orestes Yoga Pant
Mona Pullover Hoodie
Helena Hooded Fleece
Montana Wind Jacket
Orion Two-Tone Fitted J...
Autumn Pullie
Troy Yoga Short
Selene Yoga Hoodie
Erica Evercool Sports Bra
Phoebe Zipper Sweatshirt
Prima Compete Bra Top
Miko Pullover Hoodie
Lucia Cross-Fit Bra
Hero Hoodie
Jupiter All-Weather Trai...
Cronus Yoga Pant
Orestes Fitness Short
Apollo Running Short
Cassia Funnel Sweatshirt
Hawkeye Yoga Short
Aero Daily Fitness Tee
Electra Bra Top
Cobalt CoolTech Fitness...
Taurus Elements Shell
Product_Name
£0
£2,000
£4,000
£6,000
£8,000
£10,000
£12,000
Sales_Amount
Gender
(Blank)
Men
Women
Channel
(Blank)
Franchise
Local store
Small chain store
Supermarket

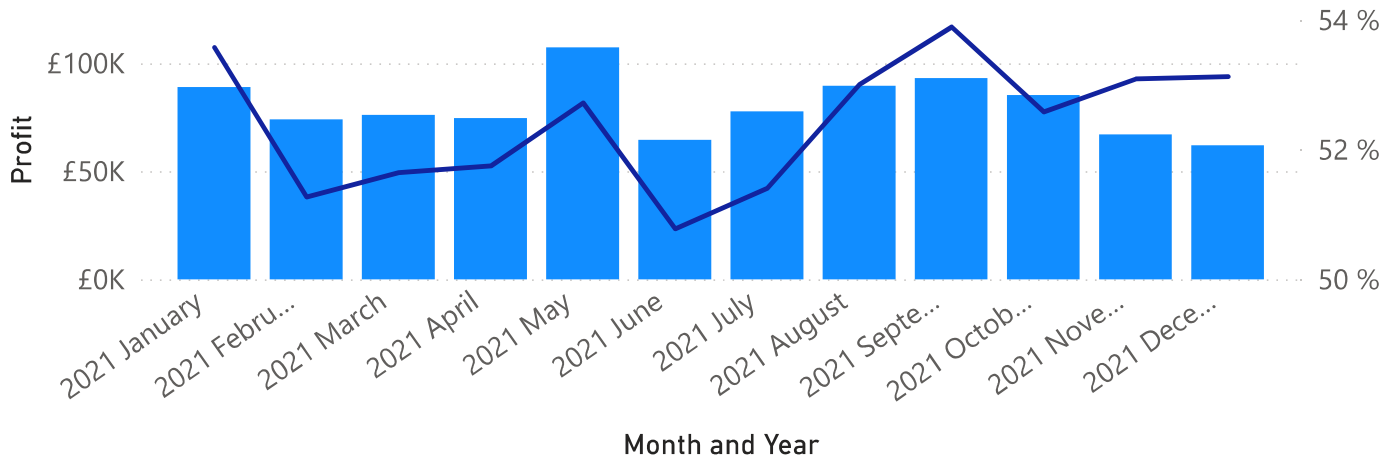

Total Order Quantity per Channel by Category
Product_Category
Bras ...
Hoodi...
Jackets
Pants
Shorts
Tank T...
Tees
Franchise
Local store
Supermarket
Small chain store
0K
5K
10K
15K
20K
Total Order Quantity


Order_Quantity by Product_Gender and Product_Color
Black
Blue
Brown
Gray
Green
Lavender
Orange
Pink
Purple
Red
White
Yellow
Order_Q...
500
0
Men
Women
Product_Gender

Revenue, COGS, and Profit by Month and Year



Profit and Average Profit Margin over Time

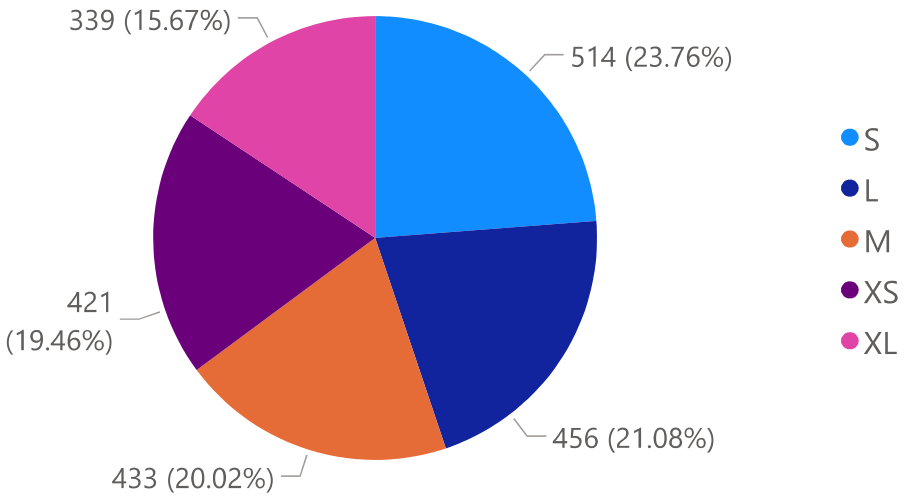


Year

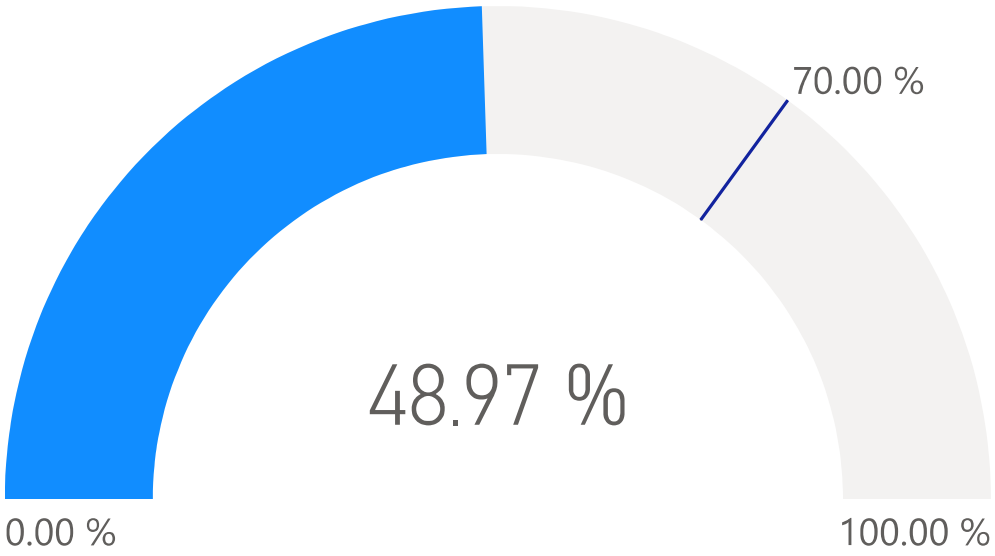
- (Blank)
- 2018
- 2019
- 2020
- 2021

Revenue versus Cost

Order Quantity for Local store's by Size



Avg. Profit Margin vs Target Profit Margin



Order_Quantity by Retailer_Channel

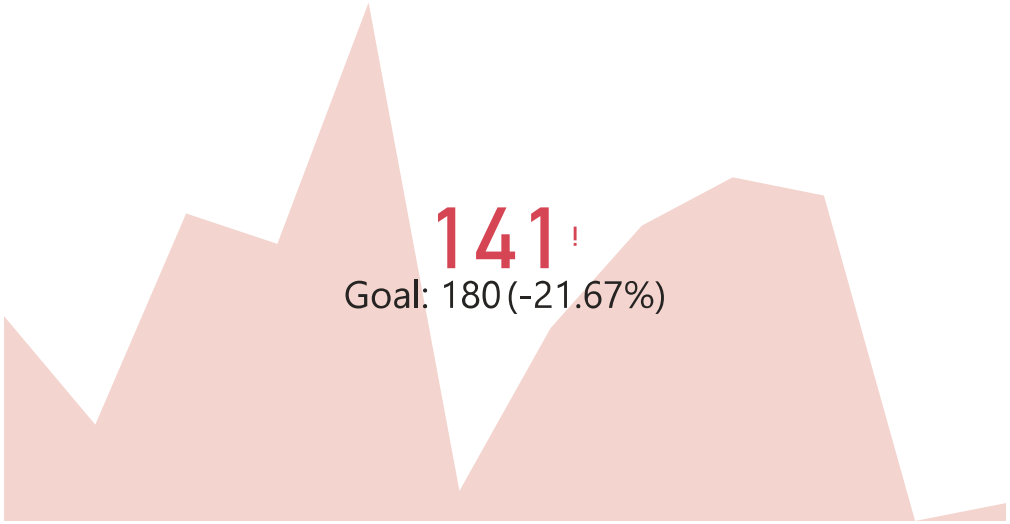
33

Orders Above Target Profit Margin

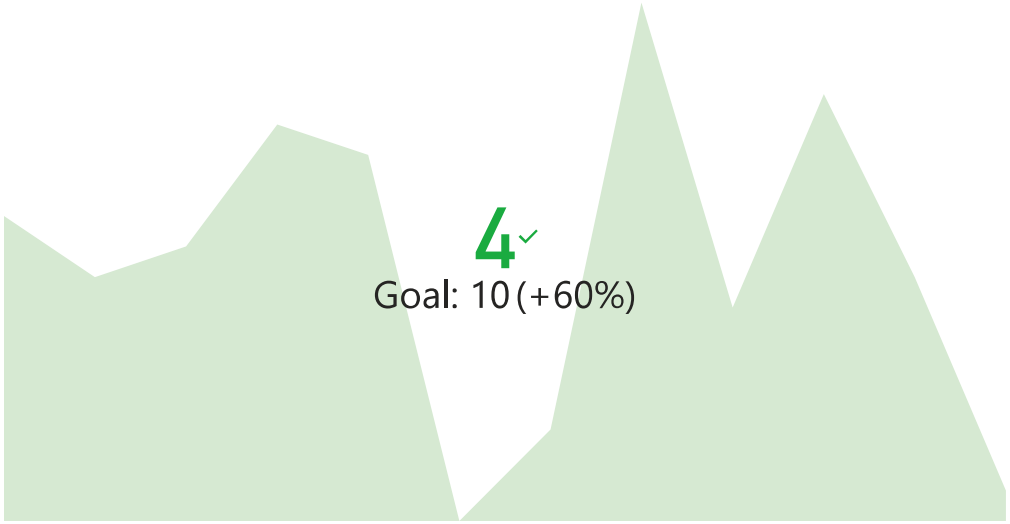
268

Orders Below Target Profit Margin

Total Orders vs Target by Month



Total Returns vs Target by Month



ⓘ Select or drag fields to populate this visual