

# BRAZILLIAN OLIST E-COMMERCE ANALYSIS

Tolase Adeoluwa

Total  
Products

33K

2016

2017

2018

Seller City  
Distribution

611

Customer  
City  
Distribution

4119

Total States

27

Total Orders

99K

Total Customers

96K

Total Products Ordered

135K

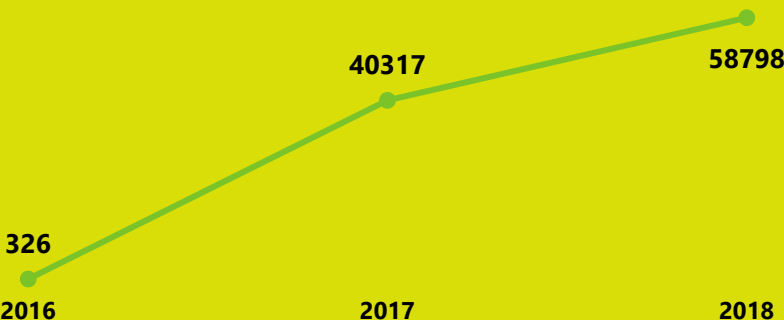
Total Sales

R\$ 16M

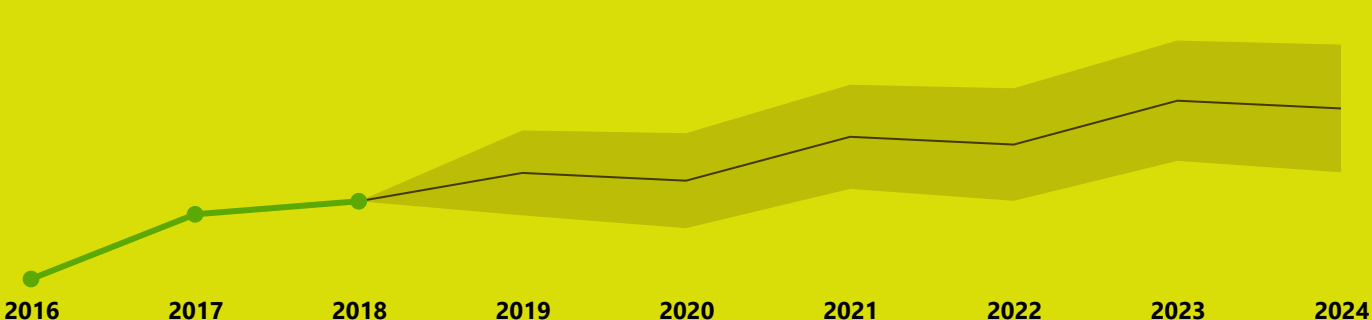
Total Sellers

3095

Order Trend by Year

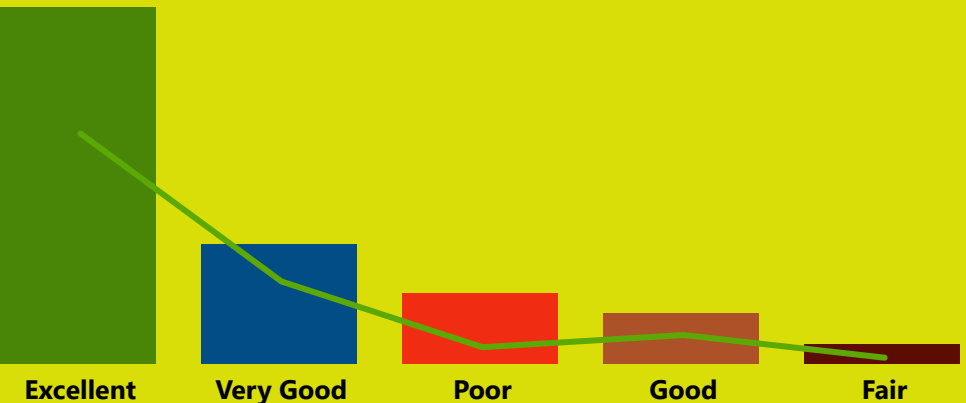


Future Sales Forecast



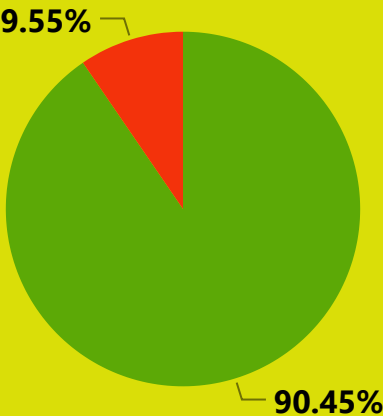
Customers with Review Score and Unwritten Message

● Review Category ● Unwritten Reviews



Delivery Performance

● On Time Delivery ● Late Delivery



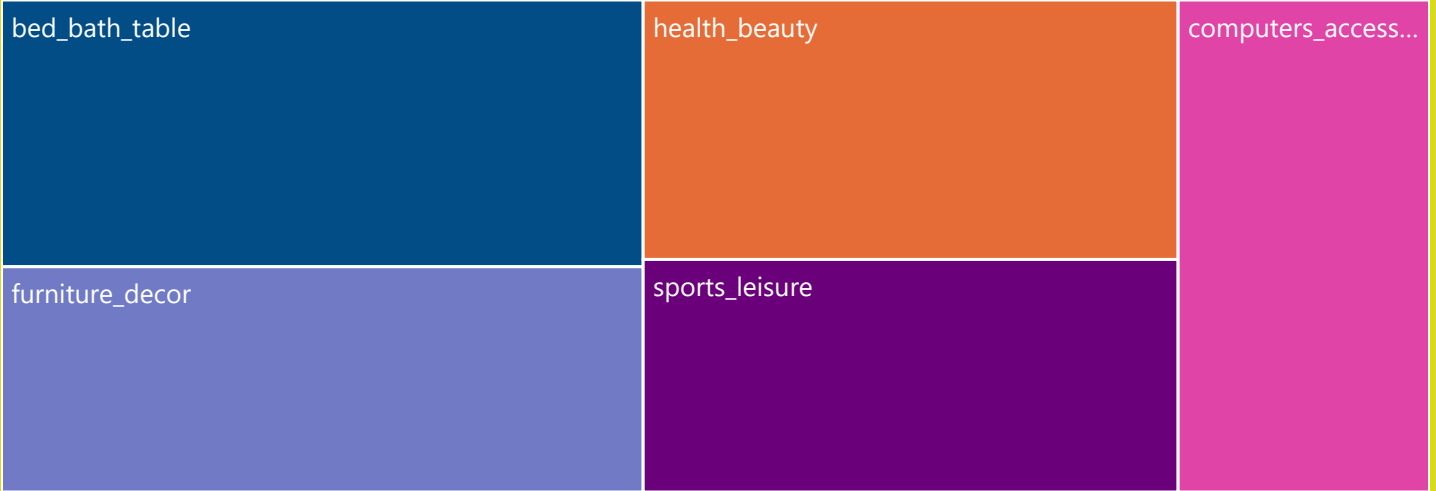
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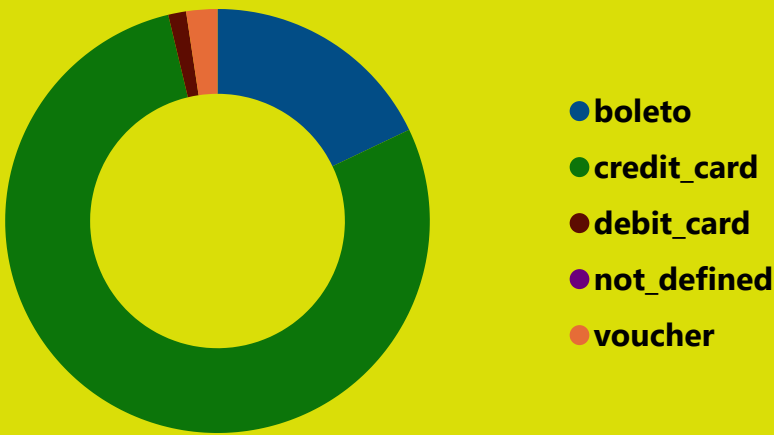
Least 5 Products by Order



Top 5 Products by Order



Payment Method Distribution



Sales by Customer Distribution

