



# NETFLIX VISUALIZATION

# Overview

This project is designed to review various trends for **Netflix** related stocks over the course of 2017.

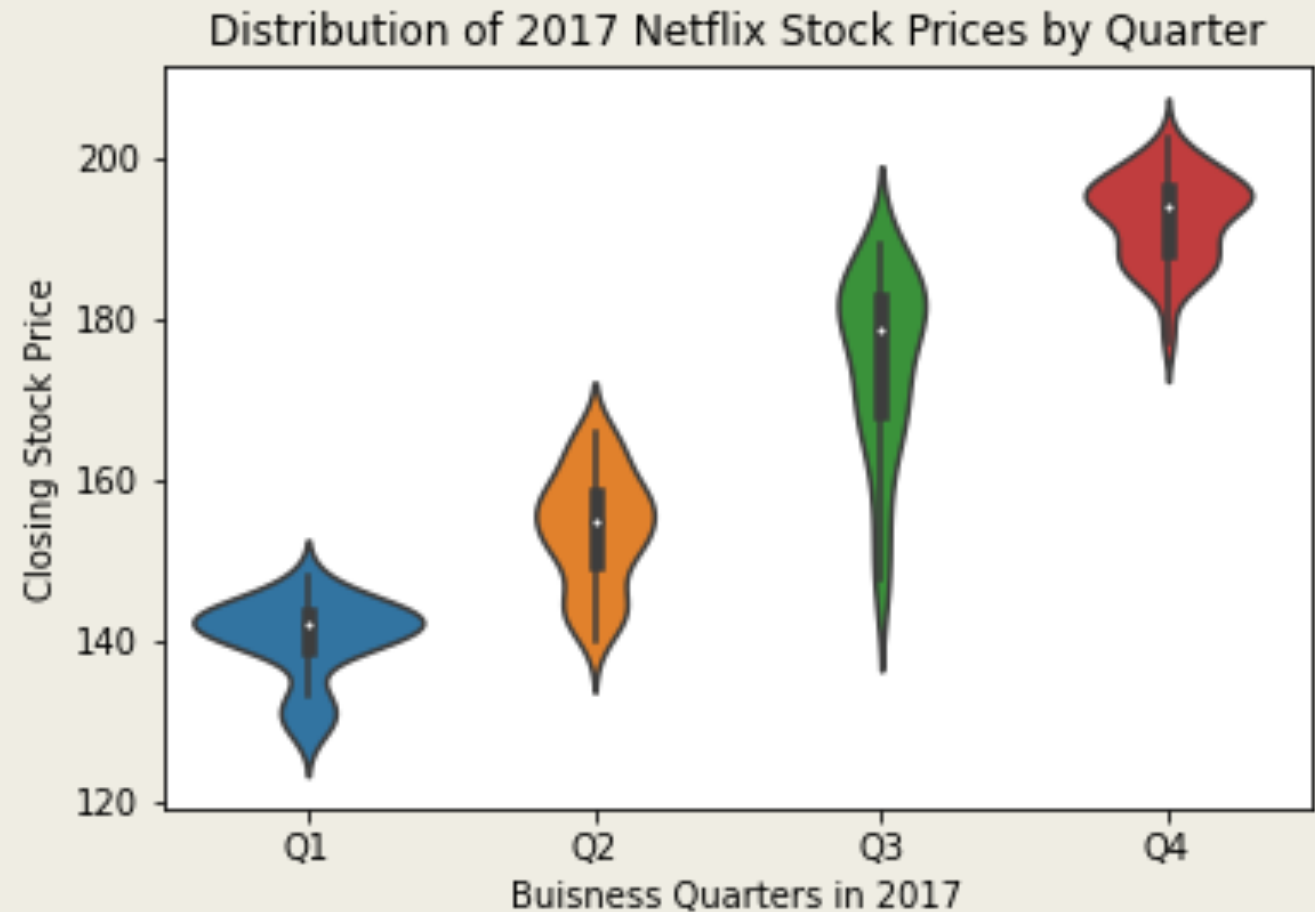
We will also take into account the **Dow Jones** as a reference.

# List of Visualisations

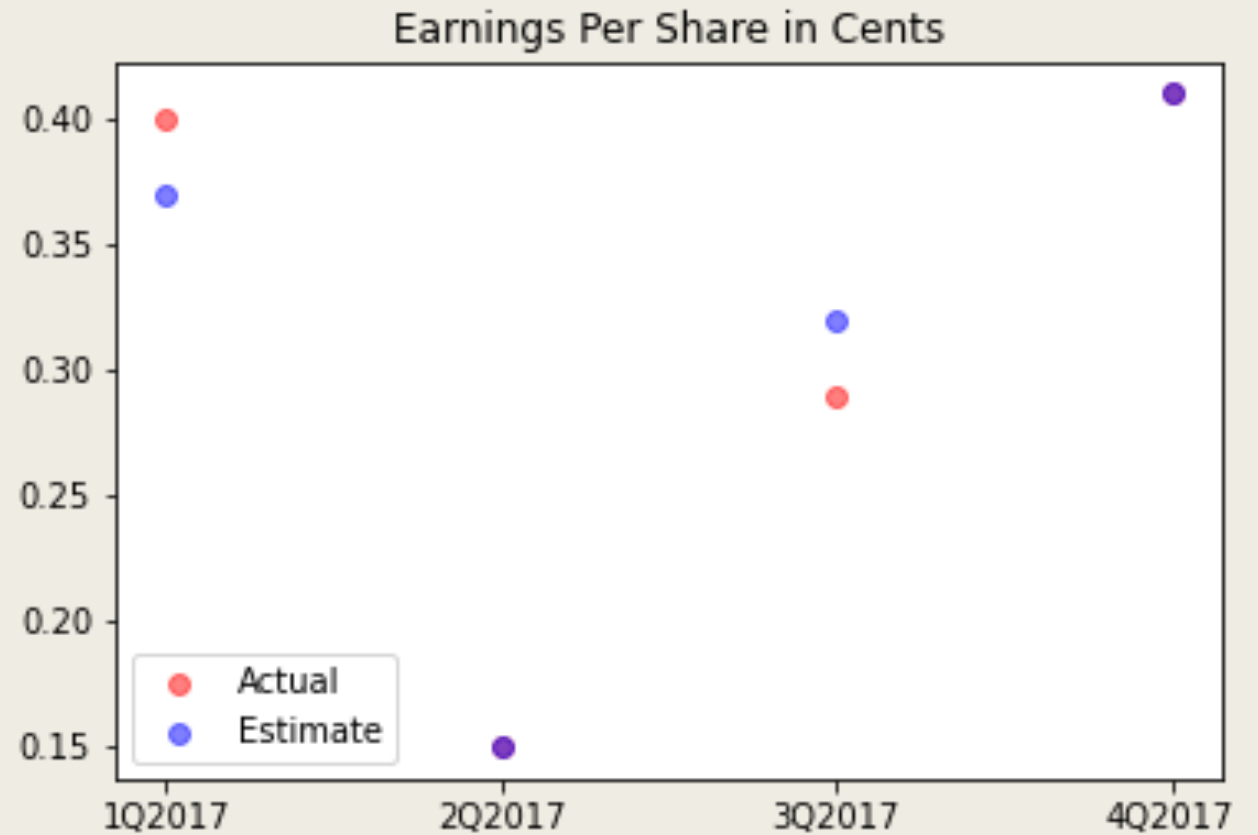
- 1 – Distribution of 2017 **Netflix** Stock Prices by Quarter
- 2 - Earnings Per Share in Cents
- 3 – Netflix Revenue and Earnings by Quarter
- 4 – Comparison of **Dow Jones** and Netflix Share Price

(All created by **net3879063533** for Netflix Analysts.)

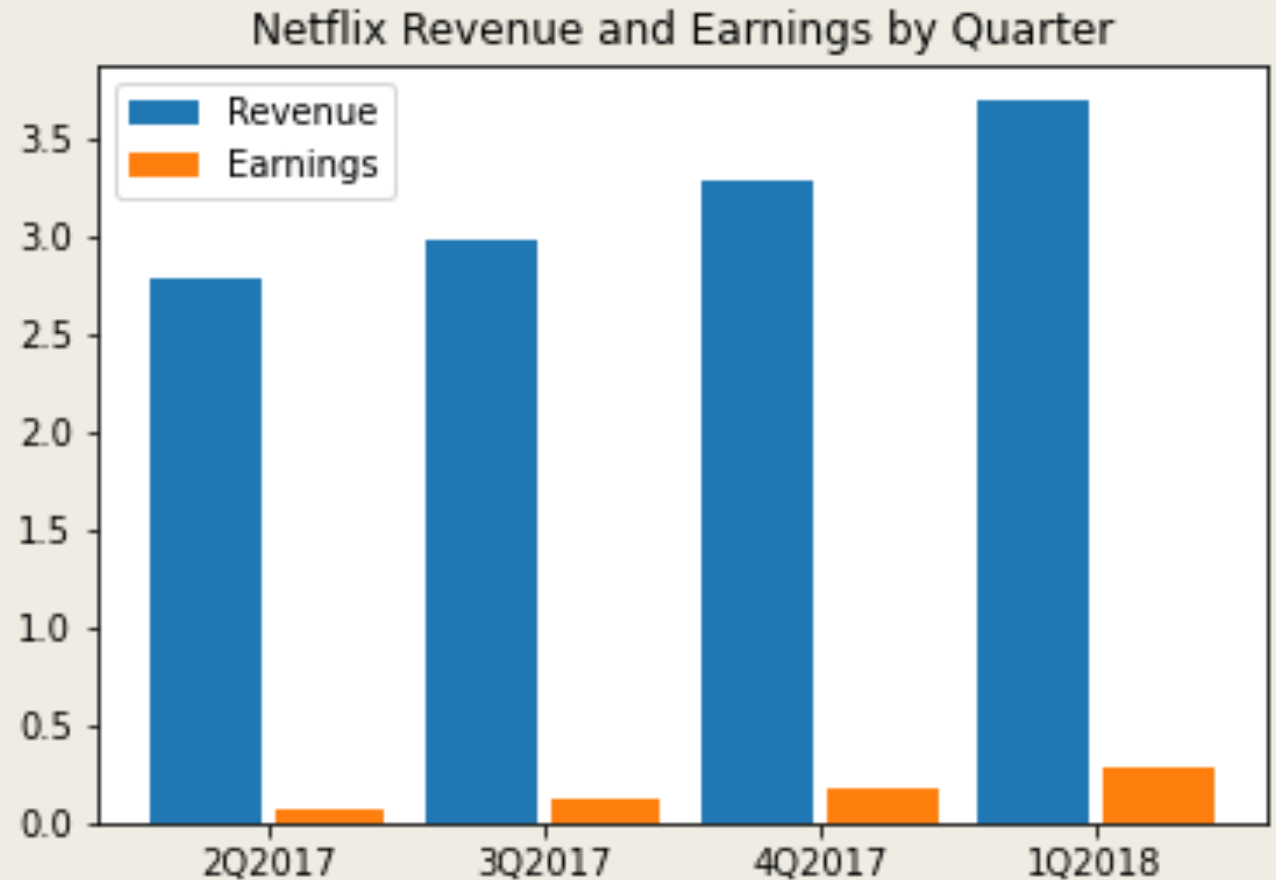
- Prices rose quarter on quarter.
- Most prices fell app. Between 140 and 180. Q4 was an outlier, with most prices falling between 180 and 200.
- The lowest was around 123 in Q1, vs 203 or so around Q4.



- Earnings met expectations in Q2 and Q4.
- They exceeded expectation in Q1, but were below expectation in Q3.
- No trend can be extracted from this data.



- Both revenue and earnings rose quarter on quarter.
- Earnings was a fraction of revenue. However, the proportion of earnings to revenue increased dramatically comparing Q2 2017 to Q1 2018.



- Comparison of stock price between Dow Jones and Netflix.
- Netflix stock was much more volatile vs Dow Jones over 2017.
- However, the % increase far outpaced the Dow Jones (24000/20000 vs 190/140) showing that Netflix exceeded the growth of the market

