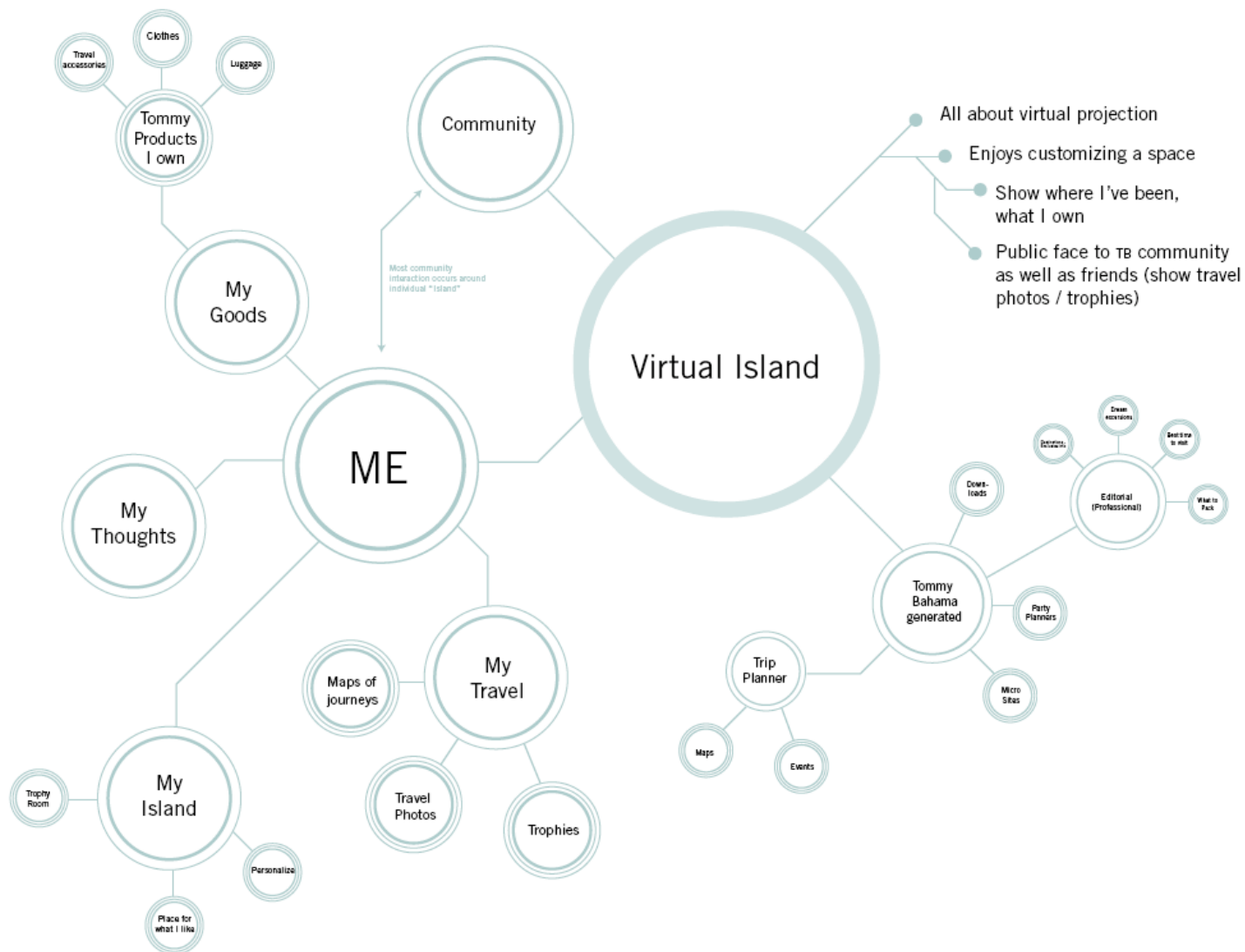


**Delorum Project Status Report**

**PARADISE NATION MICRO SITE**



Delorum :: Tommy Bahama :: Confidential | 6



Delorum :: Tommy Bahama :: Confidential | 7



Delorum :: Tommy Bahama :: Confidential | 8



Delorum :: Tommy Bahama :: Confidential | 9

## Paradise Nation

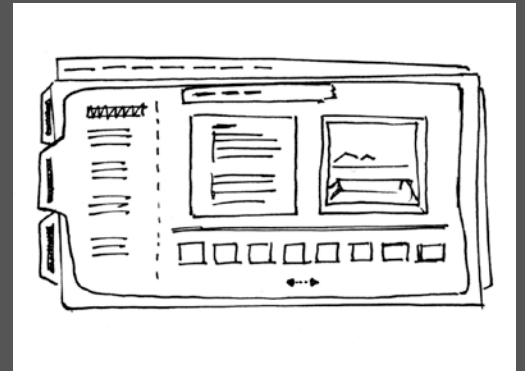
### Phase 1 : Concept Mapping

#### DELORUM'S ROLE:

- High Level Concepting ie: What should Paradise nation be?
- User Motivation Bucketing

#### STATUS:

- Phase complete
- Project Pending



## Paradise Nation

Phase 2 : Ideation

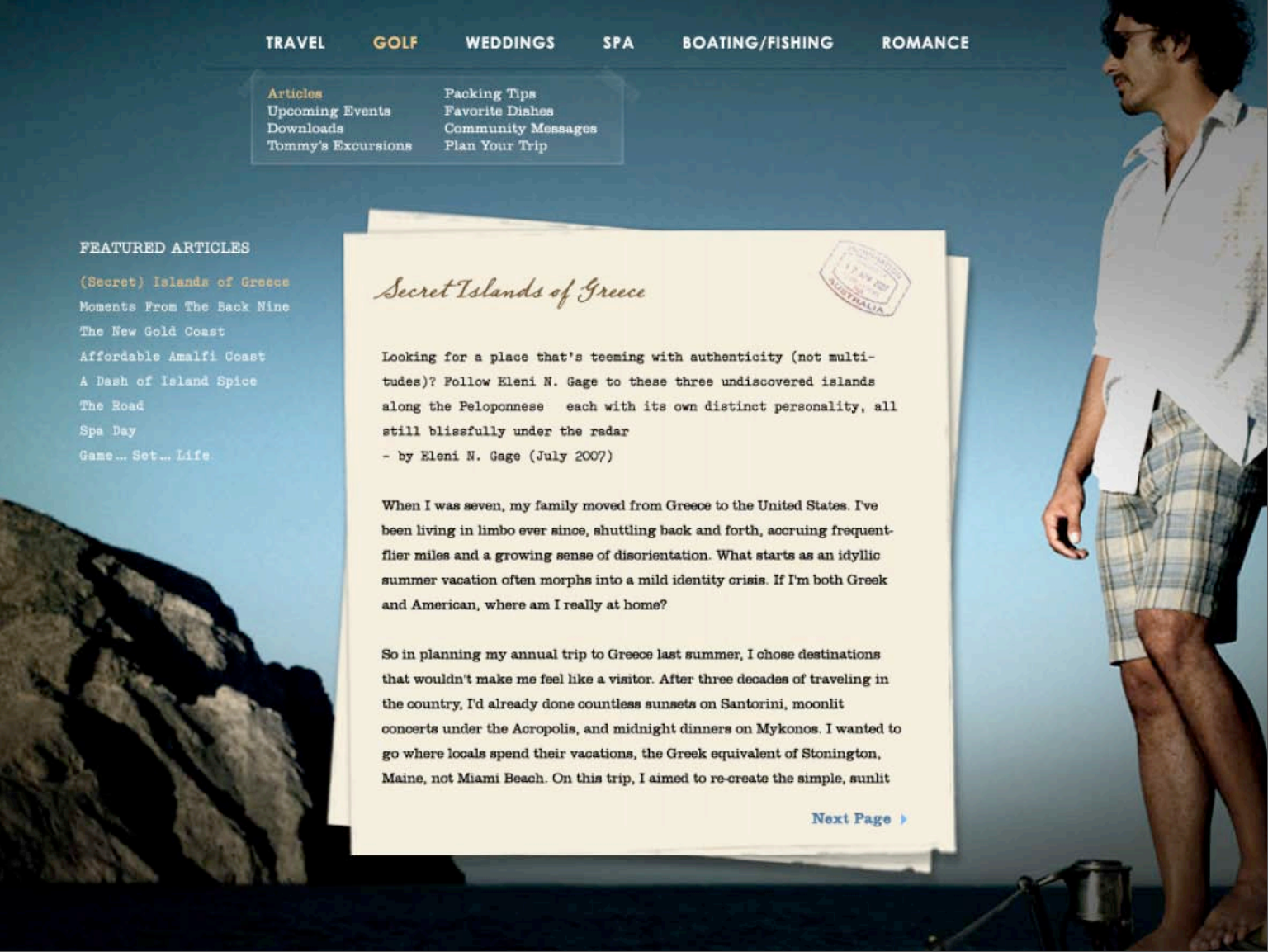
### DELORUM'S ROLE:

- Initial Design Explorations
- Create Swath of Possibilities

### STATUS:

- Phase complete
- Project Pending

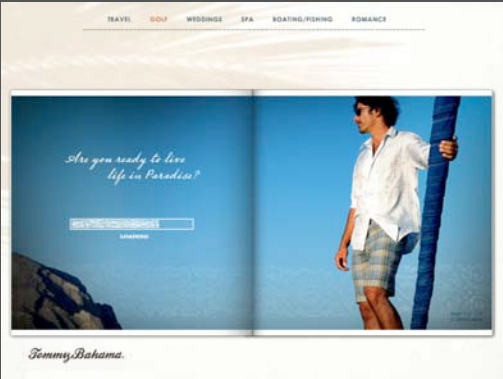




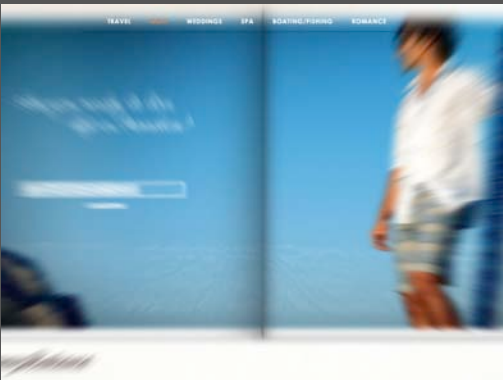
4



1



2



3

Paradise Nation  
Phase 3 : Design Ideation

DELORUM'S ROLE:

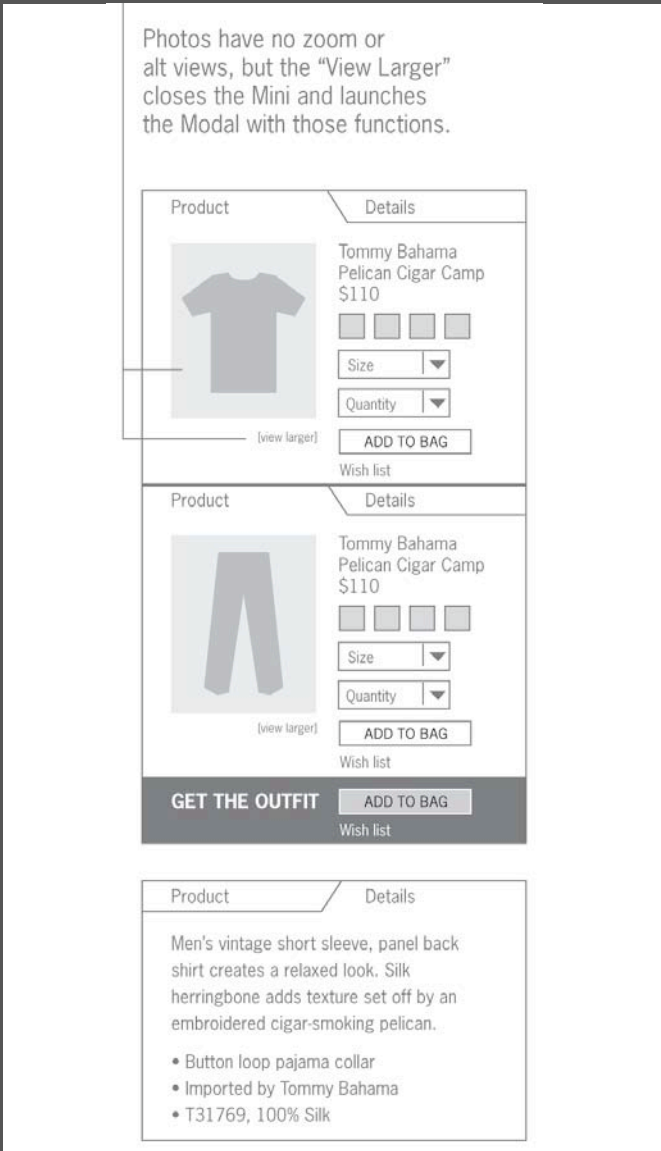
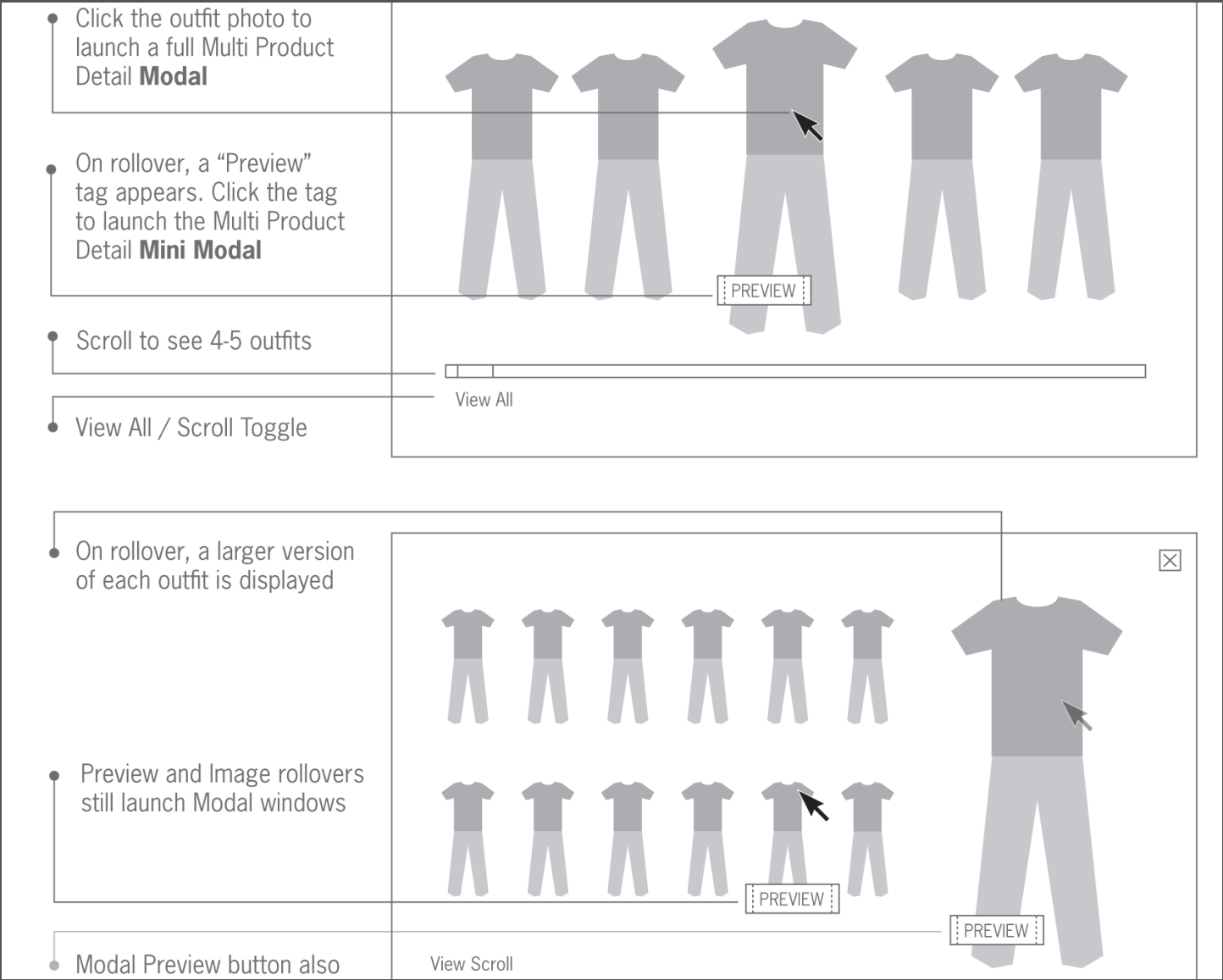
- Look and Feel Exploration
- Design

STATUS:

- Phase complete
- Project Pending

**Delorum Project Status Report**

**MIX & MATCH SHOPPING TOOL**



Mix & Match

Phase 1 : Information Architecture

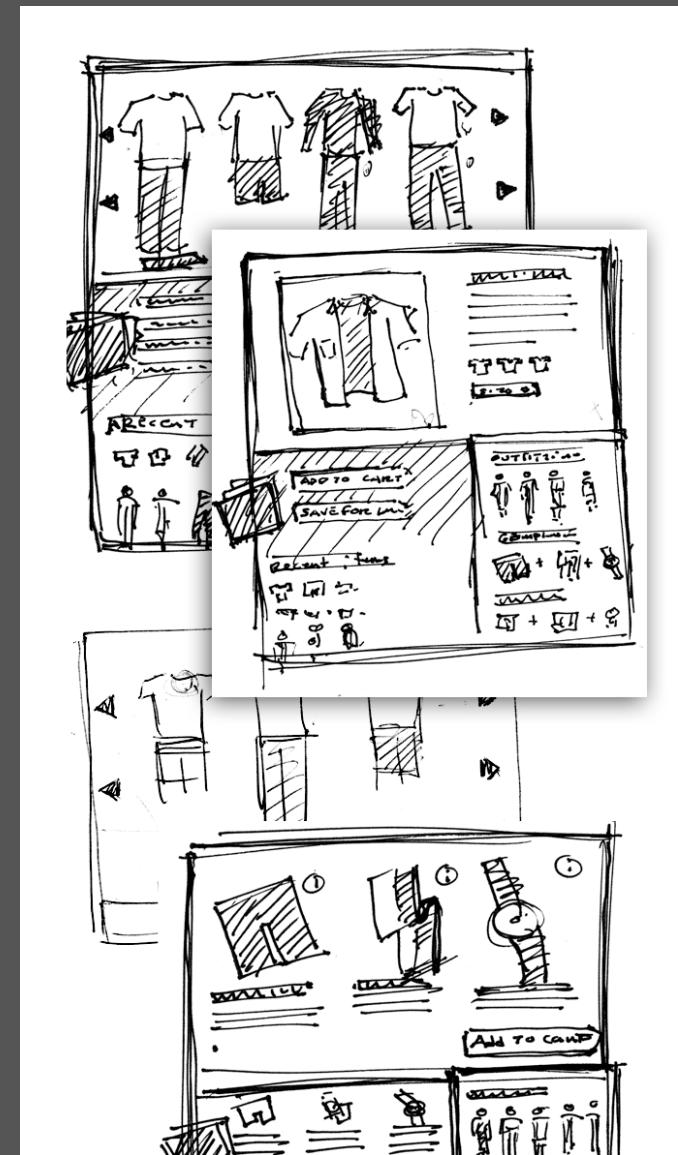
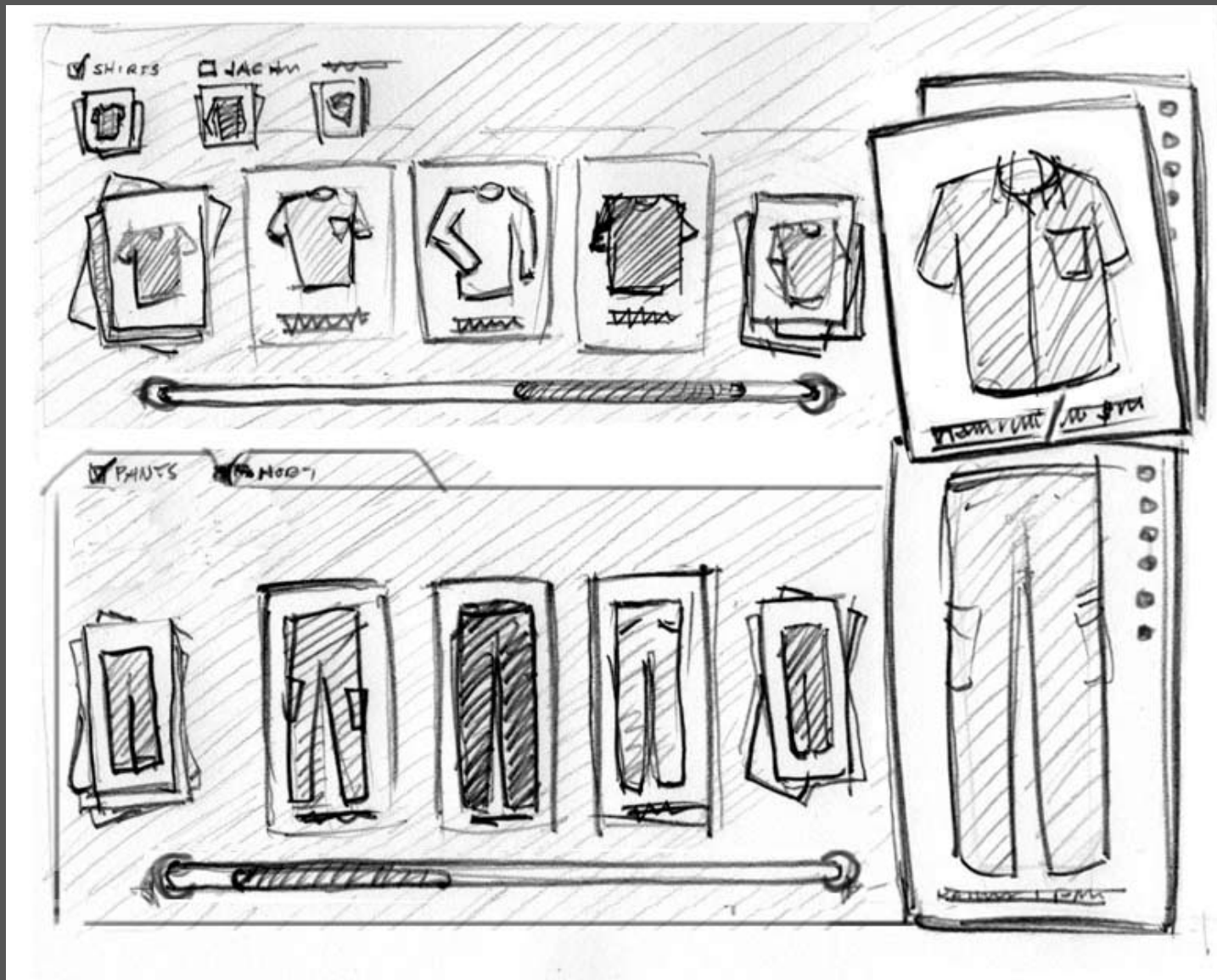
DELORUM’S ROLE:

- Identify abstract functionality needed
- Create visual representation of the abstract functionality

STATUS:

- Phase complete
- Project Pending





## Mix & Match

Phase 2 : Design Ideation

### DELORUM'S ROLE:

- Explore potential design directions via low investment sketches.
- Confirm assumptions made during the info architecture phase.

### STATUS:

- Phase complete
- Project Pending



## Mix & Match

Phase 3 : High Fidelity Design Options

### DELORUM'S ROLE:

- Look and Feel Exploration
- Address specific UI needs
- Create design elements

### STATUS:

- Phase complete
- Project Pending





## Mix & Match

Phase 4 : Flash Prototype

### DELORUM'S ROLE:

- Design Actionscript structure
- Implement phase 3 design
- Begin interface with Scene7

### STATUS:

- Phase complete
- Project Pending

**Delorum Project Status Report**

**VARIOUS FLASH WORK**





## Home Page Flash

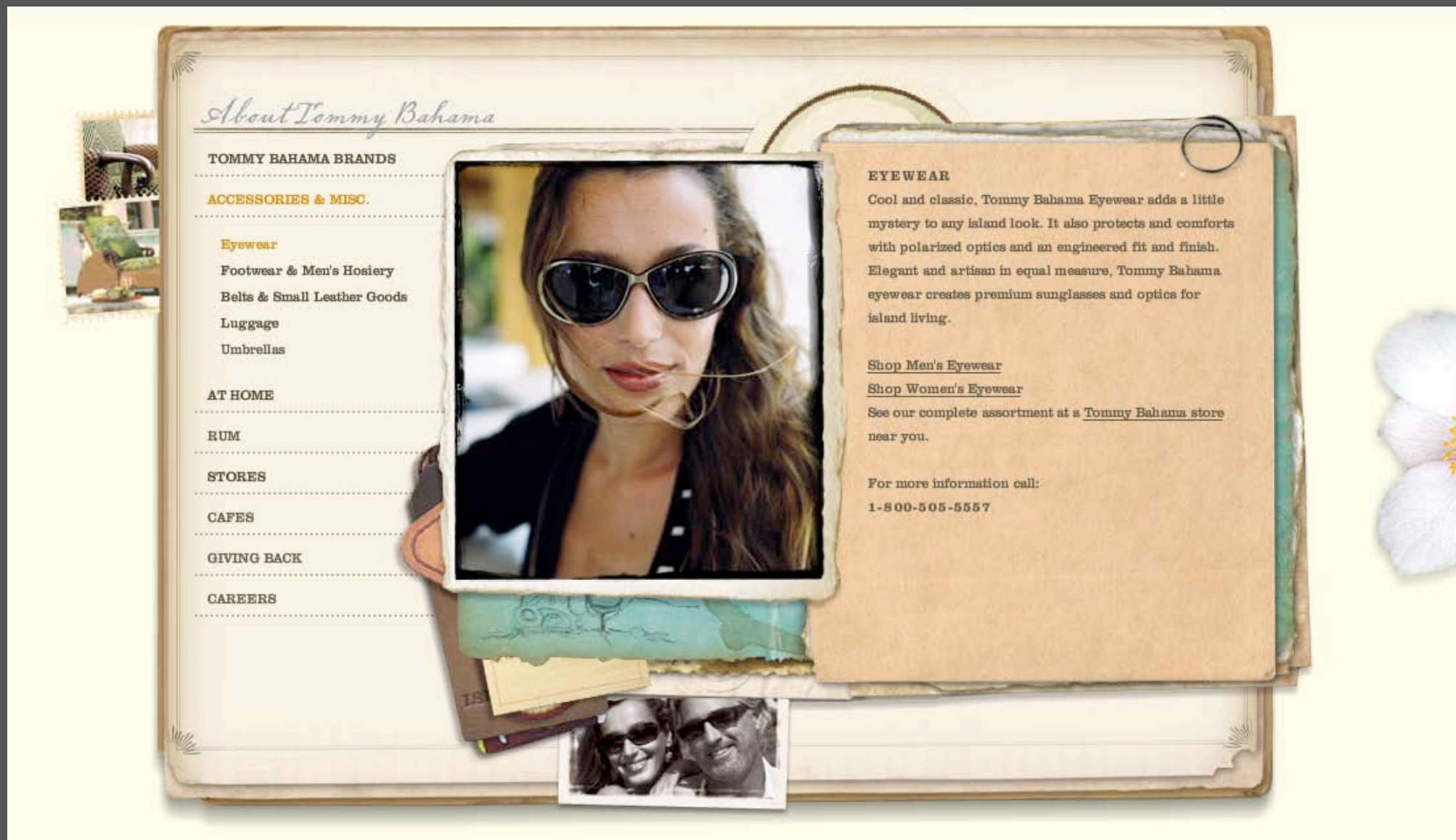
### DELORUM'S ROLE:

- Convert static designs to flash
- Flash Actionscript Development
- Design xml driven flash structure to minimize update time.

### STATUS:

- Complete & Delivered
- Ongoing updates - *Design done by Tommy Bahama design team.*





## About Tommy Flash Page

### DELORUM'S ROLE:

- Flash Motion Design
- Flash Actionscript Development
- Flash / HTML implementation

### STATUS:

- Complete & Delivered - *Design done by Tommy Bahama design team.*



## Paradise Nation Slide Show

### DELORUM'S ROLE:

- Flash Actionscript Development
- Flash implementation

### STATUS:

- Complete & Delivered - *Design done by Tommy Bahama design team.*



**Delorum Project Status Report**

**HTML / CSS INTEGRATION**





## Wish List Shopping Tool

### DELORUM'S ROLE:

- Information Architecture
- Design
- HTML / CSS

### STATUS:

- Complete & Delivered



## Mini Modal Design

### DELORUM'S ROLE:

- Information Architecture
- Design
- HTML / CSS

### STATUS:

- Complete & Delivered

Home	Returns	Giftbox	Customer Service	Shopping Bag Template Wish List
Newest Giftbox	Returns - Step 1	Shopping Bag Gifts		Shopping Bag Template with Wish
Checkout Page	Returns - Step 2	Giftbox New Step 1	Modal	List (Fixed)
Checkout Page Pre Wrap	Returns - Step 3	Giftbox New Step 2	Modal Detail	
Help Popup	Returns - Step 4		Modal Detail New	Store Locator
Newest Style Sheet	Returns Authorization History	Account Template	Modal Detail New No Top	Store Locator Results
	Newest Style Sheet	Account Template with Wish List		Terms of Use
	Returns	Account Sign-In Template	Paradise Nation Template	Wish List
	Returns - Step 1	Category Listing	Privacy Policy Template	
	Returns - Step 2	Category Main	Product Detail	
	Returns - Step 3	Checkout - Billing & Shipping	Product Detail: CD	
	Returns - Step 3b	Checkout - Confirmation	Product Detail: Gift Card	
	Returns - Step 4	Checkout - Confirmation Print	Search Results	
	Search Results New	Checkout - Payment Template	Share With a Friend	
	Search Results Detail	Checkout - Review Template		
		Contact Us	Return Authorization Status	
		Content Template	Return Authorization Status Detail	
			Shopping Bag Template	

HTML / CSS Optimization

DELORUM’S ROLE:

- Optimize HTML & CSS found on the pages listed above.

STATUS:

- Complete & Delivered