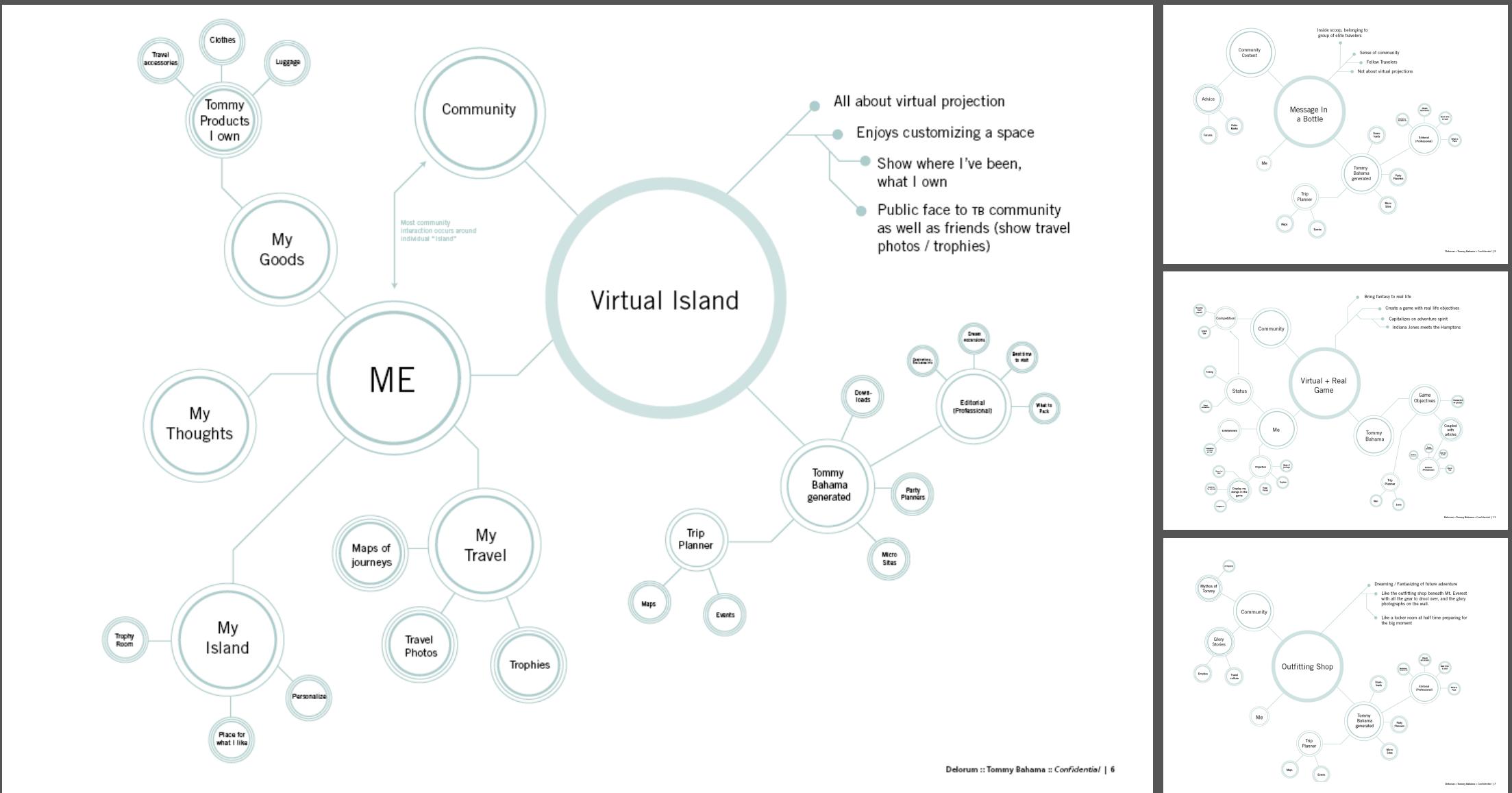


**Delorum Project Status Report**  
**PARADISE NATION MICRO SITE**



## Paradise Nation

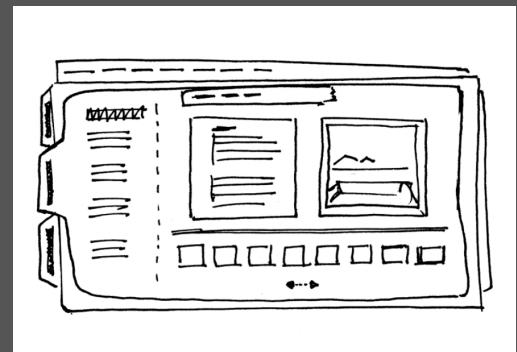
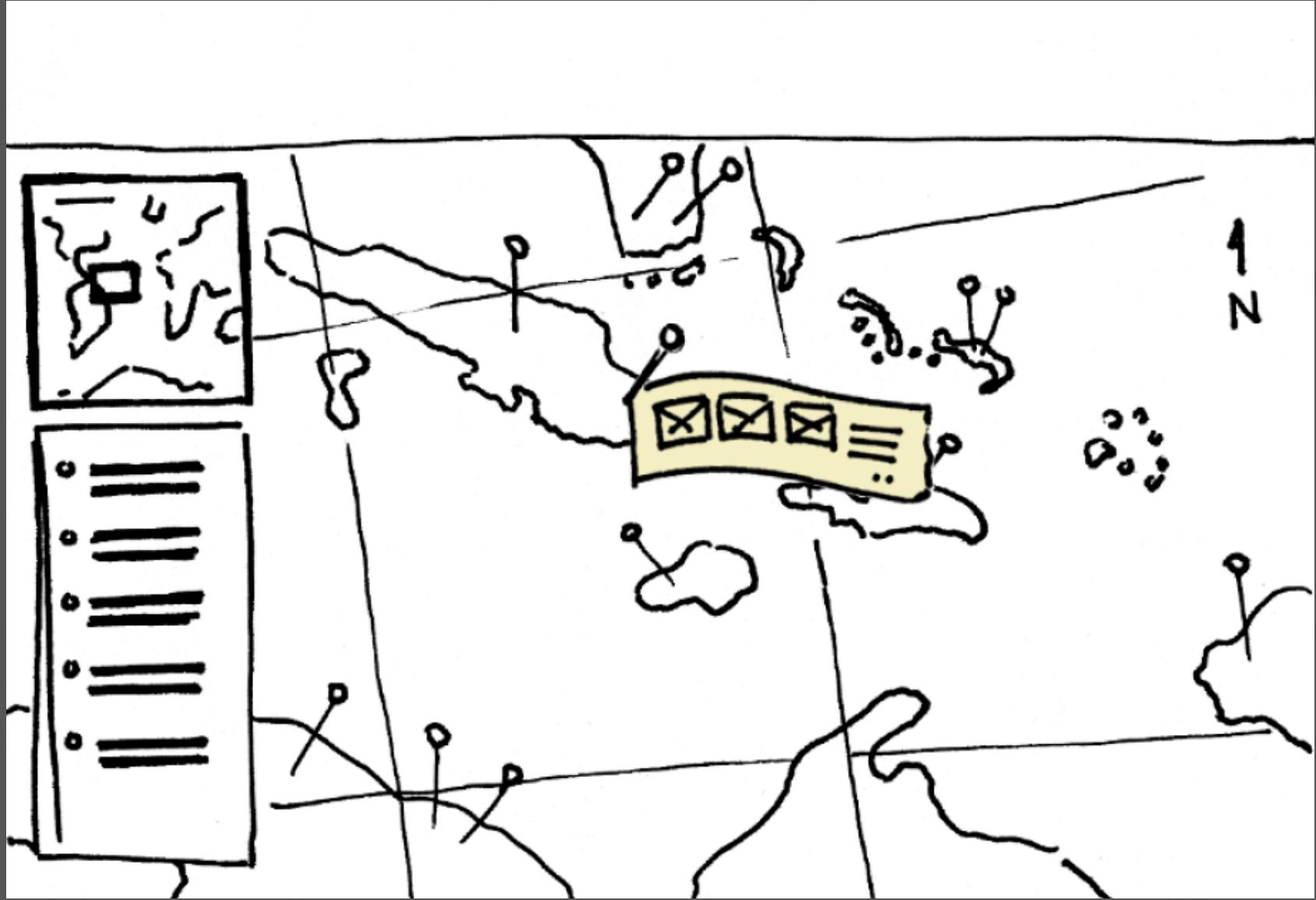
### Phase 1 : Concept Mapping

#### DELORUM'S ROLE:

- High Level Concepting ie: What should Paradise nation be?
- User Motivation Bucketing

#### STATUS:

- Phase complete
- Project Pending



## Paradise Nation

Phase 2 : Ideation

### DELORUM'S ROLE:

- Initial Design Explorations
- Create Swath of Possibilities

### STATUS:

- Phase complete
- Project Pending

TRAVEL GOLF WEDDINGS SPA BOATING/FISHING ROMANCE

**FEATURED ARTICLES**

(Secret) Islands of Greece  
Moments From The Back Nine  
The New Gold Coast  
Affordable Amalfi Coast  
A Dash of Island Spice  
The Road  
Spa Day  
Game... Set... Life

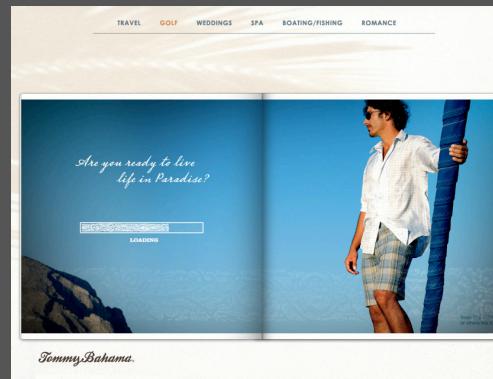
*Secret Islands of Greece*

Looking for a place that's teeming with authenticity (not multitudes)? Follow Eleni N. Gage to these three undiscovered islands along the Peloponnese each with its own distinct personality, all still blissfully under the radar  
- by Eleni N. Gage (July 2007)

When I was seven, my family moved from Greece to the United States. I've been living in limbo ever since, shuttling back and forth, accruing frequent-flier miles and a growing sense of disorientation. What starts as an idyllic summer vacation often morphs into a mild identity crisis. If I'm both Greek and American, where am I really at home?

So in planning my annual trip to Greece last summer, I chose destinations that wouldn't make me feel like a visitor. After three decades of traveling in the country, I'd already done countless sunsets on Santorini, moonlit concerts under the Acropolis, and midnight dinners on Mykonos. I wanted to go where locals spend their vacations, the Greek equivalent of Stonington, Maine, not Miami Beach. On this trip, I aimed to re-create the simple, sunlit

[Next Page ▶](#)



Paradise Nation  
Phase 3 : Design Ideation

#### DELORUM'S ROLE:

- Look and Feel Exploration
- Design

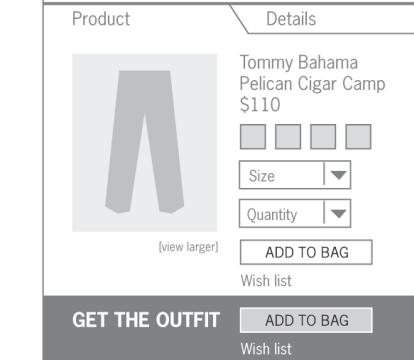
#### STATUS:

- Phase complete
- Project Pending

**Delorum Project Status Report**  
**MIX & MATCH SHOPPING TOOL**

- Click the outfit photo to launch a full Multi Product Detail **Modal**
- On rollover, a "Preview" tag appears. Click the tag to launch the Multi Product Detail **Mini Modal**
- Scroll to see 4-5 outfits
- View All / Scroll Toggle

Photos have no zoom or alt views, but the "View Larger" closes the Mini and launches the Modal with those functions.



- On rollover, a larger version of each outfit is displayed
- Preview and Image rollovers still launch Modal windows
- Modal Preview button also

## Mix & Match

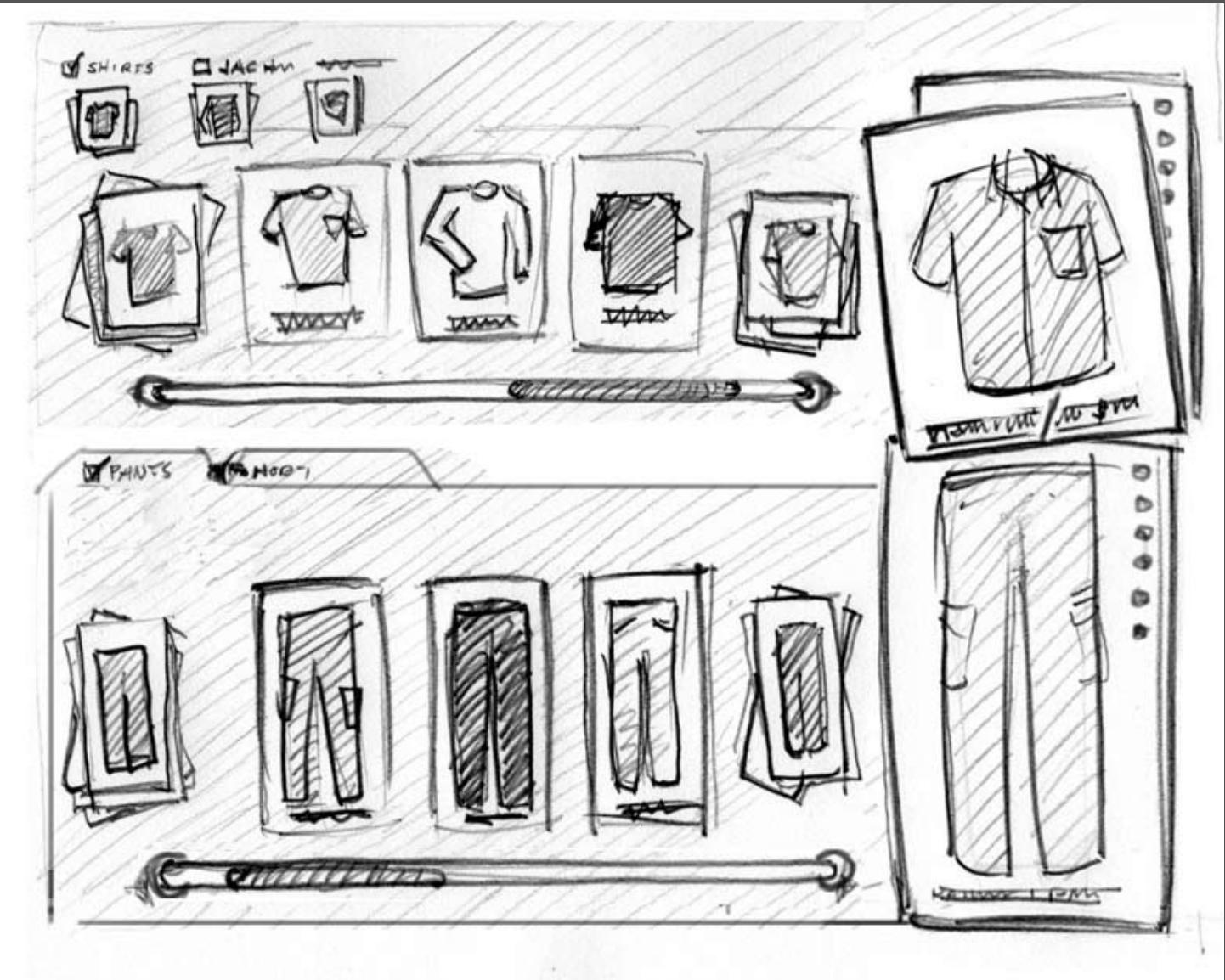
Phase 1 : Information Architecture

### DELORUM'S ROLE:

- Identify abstract functionality needed
- Create visual representation of the abstract functionality

### STATUS:

- Phase complete
- Project Pending



## Mix & Match

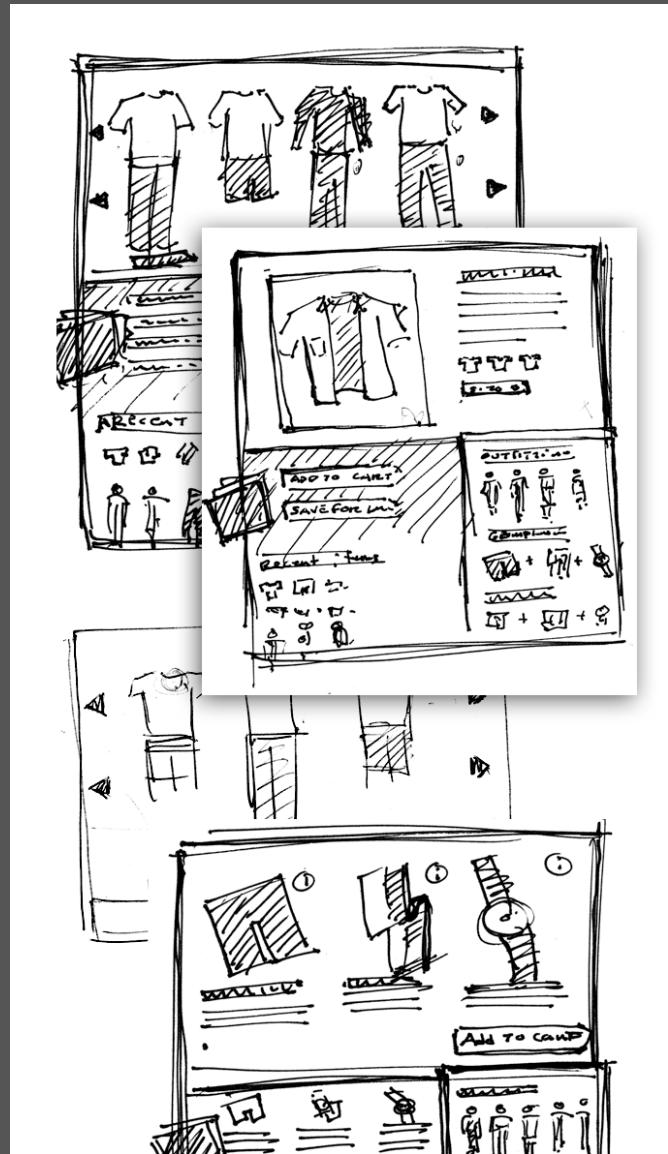
Phase 2 : Design Ideation

### DELORUM'S ROLE:

- Explore potential design directions via low investment sketches.
- Confirm assumptions made during the info architecture phase.

### STATUS:

- Phase complete
- Project Pending





The screenshots show three different product pages:

- Pelican Cigar Camp Shirts:** A grid of five shirts in various colors (blue, white, black, etc.) with a 'Save for later' button and a 'View larger' link.
- Garden of Hope and Courage Camp Shirts:** A grid of four shirts with a 'Hold your looks' button, size and quantity dropdowns, and an 'Add to BAG' button.
- Pelican Pant Pants:** A grid of four pairs of pants with a 'Save for later' button and a 'View larger' link.

## Mix & Match

Phase 3 : High Fidelity Design Options

### DELORUM'S ROLE:

- Look and Feel Exploration
- Address specific UI needs
- Create design elements

### STATUS:

- Phase complete
- Project Pending

[Coats / Vests](#) [3](#) [Vests](#) [2](#) [Vests](#) [/ Shirts](#)

11-20 of 35

[Hold this look](#)

**Tommy's Own Shirt - B**

Show Product Info

Qty:

Size:

Colors:

**ADD TO BAG**

[Knickers / Shorts / Pants](#)

7-16 of 18

**Tommy's Own Shirt - D**

Show Controls

This is where a detailed description goes [Test Link](#)

**ADD TO BAG**

## Mix & Match

Phase 4 : Flash Prototype

### DELORUM'S ROLE:

- Design Actionscript structure
- Implement phase 3 design
- Begin interface with Scene7

### STATUS:

- Phase complete
- Project Pending

**Delorum Project Status Report**  
**VARIOUS FLASH WORK**



## Home Page Flash

### DELORUM'S ROLE:

- Convert static designs to flash
- Flash Actionscript Development
- Design xml driven flash structure to minimize update time.

### STATUS:

- Complete & Delivered
- Ongoing updates - *Design done by Tommy Bahama design team.*



## About Tommy Bahama

### TOMMY BAHAMA BRANDS

### ACCESSORIES & MISC.

#### Eyewear

Footwear & Men's Hosiery

Belts & Small Leather Goods

Luggage

Umbrellas

### AT HOME

### RUM

### STORES

### CAFES

### GIVING BACK

### CAREERS



### EYEWEAR

Cool and classic, Tommy Bahama Eyewear adds a little mystery to any island look. It also protects and comforts with polarized optics and an engineered fit and finish. Elegant and artisan in equal measure, Tommy Bahama eyewear creates premium sunglasses and optics for island living.

[Shop Men's Eyewear](#)

[Shop Women's Eyewear](#)

See our complete assortment at a [Tommy Bahama store](#) near you.

For more information call:

1-800-505-5557

## About Tommy Flash Page

### DELORUM'S ROLE:

- Flash Motion Design
- Flash Actionscript Development
- Flash / HTML implementation

### STATUS:

- Complete & Delivered - *Design done by Tommy Bahama design team.*



## Sardinia Vol. 1 Photo Album



3 of 12

Soak up the rich imagery of every Tommy Bahama photo shoot and escape...

## Paradise Nation Slide Show

### DELORUM'S ROLE:

- Flash Actionscript Development
- Flash implementation

### STATUS:

- Complete & Delivered - *Design done by Tommy Bahama design team.*

**Delorum Project Status Report**  
**HTML / CSS INTEGRATION**

## Your Wish List...

Welcome back, Troy. If this is not you, click here. This is just some holder text go show what this would look like if there were text here.

### ITEM(S) DESCRIPTION



Fern Believer Camp  
T31713

PRICE \$105  
SIZE Large  
COLOR Dark Brown  
QTY 1  
[save changes](#)  
[move to bag](#)  
[remove](#)



Fern Believer Camp  
T31713

You've selected a very popular item which  
is not currently available.

PRICE \$105  
SIZE Large  
COLOR Dark Brown  
QTY 1  
[save changes](#)  
[remove](#)

[← continue shopping](#)

## Items in Wish List...

ITEM(S) TOTAL \$391.74

[MOVE ALL TO BAG](#)

Easily move all items  
to your shopping bag.

[SEND TO A FRIEND](#)  
We'll explain the reasons  
for sharing, along with  
any special instructions.

[SHARE WISH LIST](#)

## Wish List Shopping Tool

### DELORUM'S ROLE:

- Information Architecture
- Design
- HTML / CSS

### STATUS:

- Complete & Delivered

*Get the Outfit...*



Tommy Bahama  
Pelican Cigar Camp  
\$110

[Selection / View Details](#)

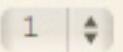
1. Color:



2. Size:



3. Quantity:



[ADD TO BAG](#)

[Add to Wish List](#)

## Mini Modal Design

### DELORUM'S ROLE:

- Information Architecture
- Design
- HTML / CSS

### STATUS:

- Complete & Delivered

Home	Returns	Giftbox	Customer Service	Shopping Bag Template Wish List
Newest Giftbox	Returns - Step 1	Shopping Bag Gifts		Shopping Bag Template with Wish
Checkout Page	Returns - Step 2	Giftbox New Step 1	Modal	List (Fixed)
Checkout Page Pre Wrap	Returns - Step 3	Giftbox New Step 2	Modal Detail	
Help Popup	Returns - Step 4		Modal Detail New	Store Locator
Newest Style Sheet	Returns Authorization History	Account Template	Modal Detail New No Top	Store Locator Results
	Newest Style Sheet	Account Template with Wish List		Terms of Use
	Returns	Account Sign-In Template	Paradise Nation Template	
	Returns - Step 1	Category Listing	Privacy Policy Template	
	Returns - Step 2	Category Main	Product Detail	
	Returns - Step 3	Checkout - Billing & Shipping	Product Detail: CD	
	Returns - Step 3b	Checkout - Confirmation	Product Detail: Gift Card	
	Returns - Step 4	Checkout - Confirmation Print	Search Results	
	Search Results New	Checkout - Payment Template	Share With a Friend	
	Search Results Detail	Checkout - Review Template		
		Contact Us	Return Authorization Status	
		Content Template	Return Authorization Status Detail	
			Shopping Bag Template	

## HTML / CSS Optimization

### DELORUM'S ROLE:

- Optimize HTML & CSS found on the pages listed above.

### STATUS:

- Complete & Delivered