

Interactive Survey on the Use of AI Chatbots

!! Important information !!

Please use the same email you used to register in [REDACTED]

This survey explores interactions with an AI chatbot in multilingual environments. You will be asked to complete a creative task in the Language* (other than English!) using your favorite AI chatbot, refine its outputs, and explain the improvements you made.

The results of this survey will be presented as a case study in an open-access research report, aiming to engage both AI assistant developers and the research community.

All responses will be analyzed in aggregate for research purposes only. Your email address will be used solely for processing your payment.

Any files that are uploaded will be shared outside of the organization they belong to.

* Indicates required question

1. What is your [REDACTED] email? *

2. What is your Discord ID?

3. How would you describe your experience in writing for marketing, particularly in creating advertisements? *

Mark only one oval.

- ☐ I have no experience
- ☐ I have some experience
- ☐ I have significant experience

Let's call the language in which you use AI chatbots most, excluding English, the *Language.**

In the case you use AI chatbots only in English, your *Language** is English.

4. What is your *Language** (NOT English)? *

5. Which AI chatbot do you use mostly in the *Language**? *

Use your most-used chatbot to write a text-based advertisement in *Language (not in English!) for a local event, designed to attract and engage a local audience.**

Come up with your own idea for a local event, whether it's a cultural festival, a community gathering, or a business opening. Think about what would be most relevant and engaging for your local audience. Choose the best medium for sharing your advertisement—social media, flyers, or another common method. Make sure the length and structure follow effective marketing practices in your area.

6. Share the chat history with us. Collect the prompts **in *Language**** that you used * to create the advertisement, your refinement requests, and all chatbot outputs in a Google document. Then, share this document with us.

PLEASE USE YOUR LANGUAGE*, NOT ENGLISH!

Files submitted:

7. Paste the best option created with the help of the AI Chatbot here:

2. Edit the AI-generated text in *Language if needed.**

Correct all grammatical, lexical, stylistic, and cultural errors. Feel free to omit or rewrite parts as necessary and make any changes you see fit.

8. Paste the edited text in *Language** here: *

9. Please provide brief yet informative comments **in English** on all the changes you * have made. If the AI chatbot has made any culture-specific errors, please explain them in detail.

10. If you recall any instances from past experience where AI chatbots violated cultural nuances, feel free to share them.

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