GLO EAT

Empowering individuals to eat all over the world



Competition Analysis

Feature Comparison Matrix

CAMERA SCANNER	MAP, FEATURE	TRANSLATED TRAVEL CARDS	CURATED CONTENT	FOOD DIARY	MAIN FEATURES OF APPS FOR DIETARY REQUIREMENTS
×	×	×	✓	✓	Intolerances
✓	×	✓	✓		Allergy Vegan- Sosee
×	✓	×	×		Happy Cow
✓	✓	×	✓		UMA Food Allergy Scanner

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Features

Map

Map feature to locate and rate restaurants and shops according to user dietary requirement

Camera Scanner

Camera Scanner Translator to indicate to the user whether the menu or food label is safe for the user by translation.

Travel Cards

Travel cards: personalised and tailored translated cards, with useful phrases for travelling with dietary requirements as well as emergency / health questions

Food Diary

User can track what and where they eat using the diary feature with integrated calendar.