

General Checklist for Raising Investment

1. Business Plan:

A well-written business plan outlines the company's goals, strategies, and projected financials. This document gives an understanding of the company's vision, target market, competitive landscape, and growth prospects.

2. Financial Statements:

A company's financial statement gives an overview of its income and expenses. Reviewing the audited financial statement, which includes the income statement, balance sheet, cash flow statement, and statement of changes in equity, investors gain insights into the company's financial health.

3. Term Sheet:

A term sheet is another document to look out for. It's a preliminary document that outlines the key terms and conditions of a potential investment in a private equity transaction. It serves as a roadmap for negotiation and provides a clear understanding of the proposed deal between investors and the company seeking capital.

4. Shareholders' Agreements:

Shareholders' agreement can be described as a compass in the world of private equity. This agreement defines the rights, responsibilities, and obligations of shareholders and can impact on the investors' ability to influence company decisions. It covers matters such as voting rights, dividend distribution, and exit strategies.

5. Articles of Association and other facility agreements:

The Articles of association is a critical document that is paramount to investors. It sets out the administrative structure of a company and outlines the decision-making process.