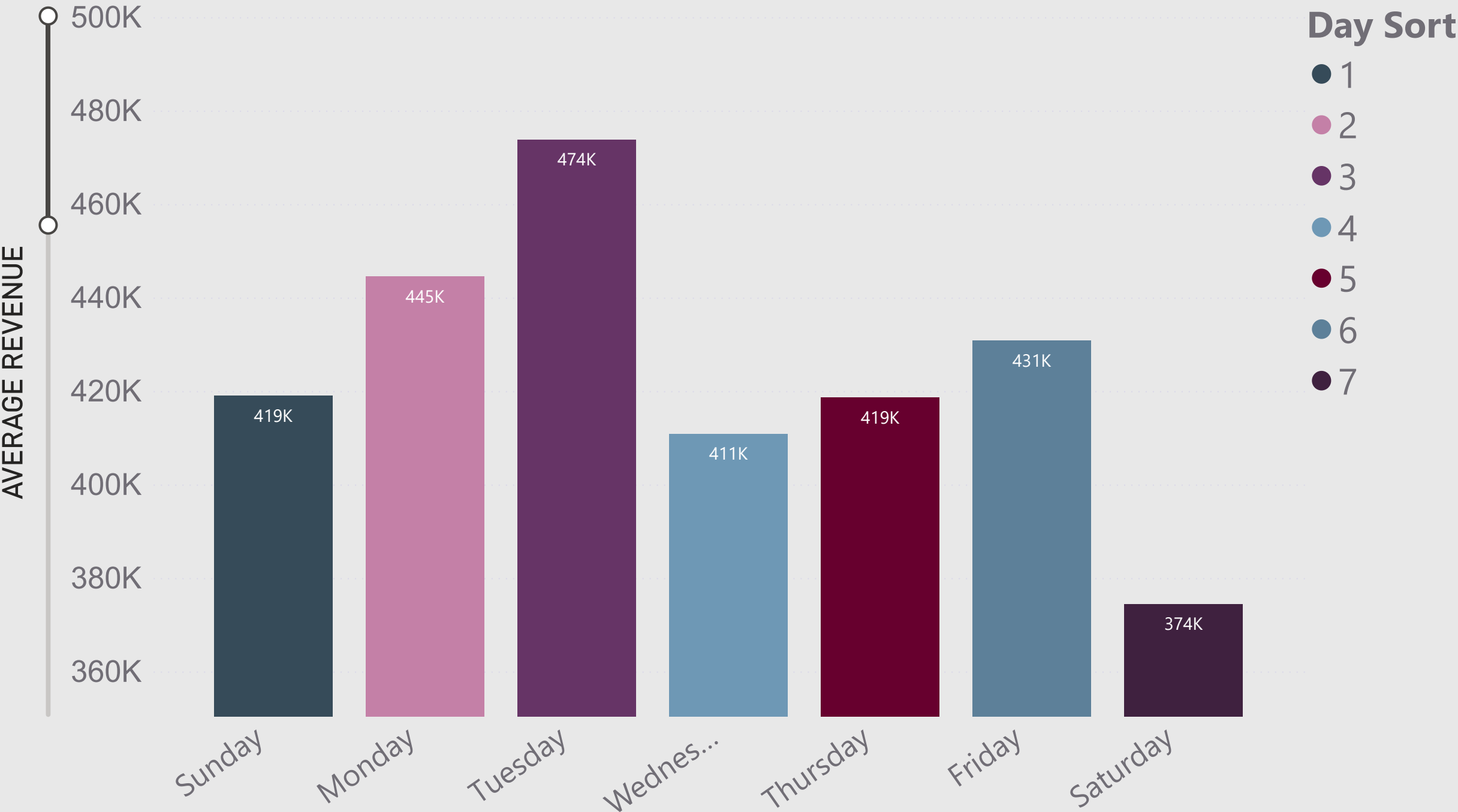
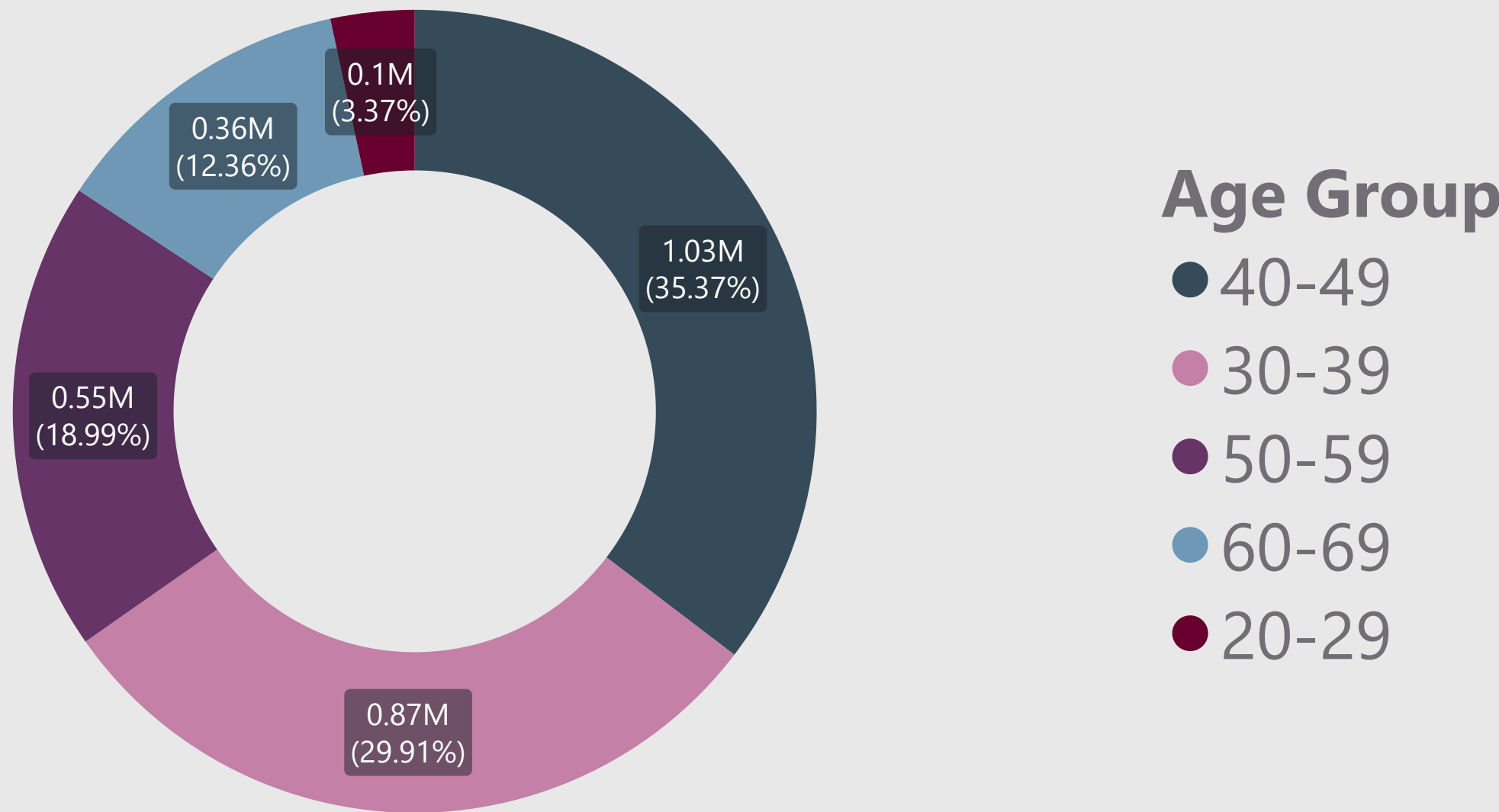


ACTIVITY BY OFFER COMMUNICATIONS

AVERAGE REVENUE BY DAY OF THE WEEK



TOTAL REVENUE BY AGE



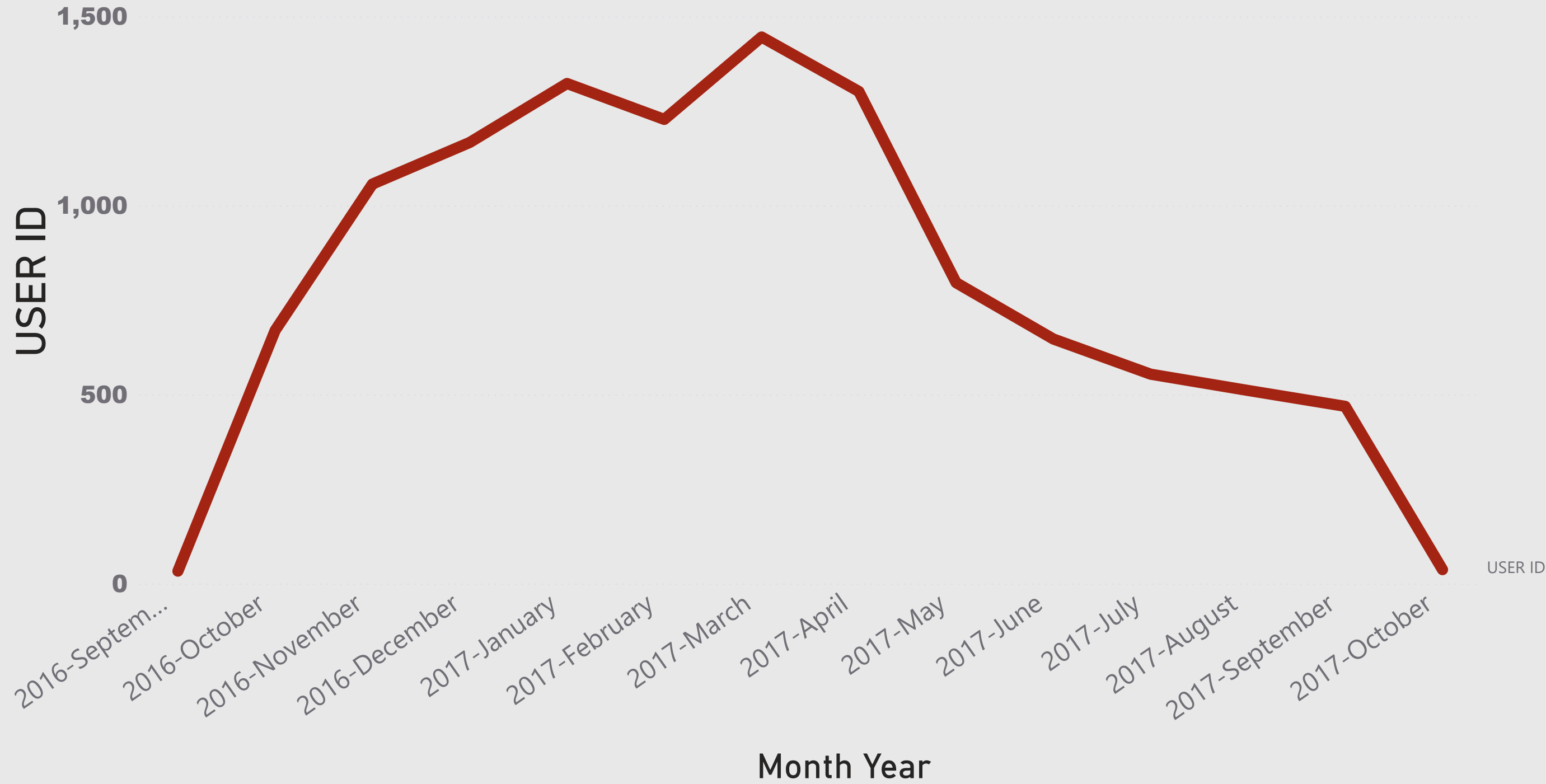
40-49
YEARS

AGE GROUP
GENERATING
HIGHEST REVENUE

44.49

AVERAGE AGE OF
PARTICIPANTS

REVENUE-GENERATING USER BY MONTH/YEAR



RESPONSE RATE BY OFFERS

