Average of revenue by transaction_month and CustomerDemographic.wealth_segment
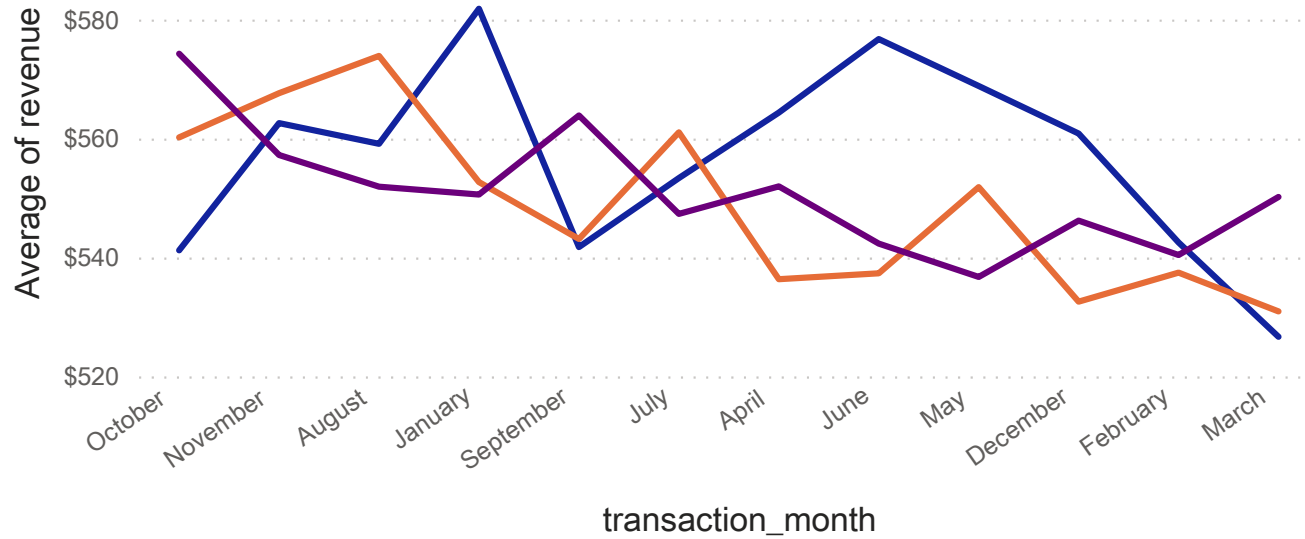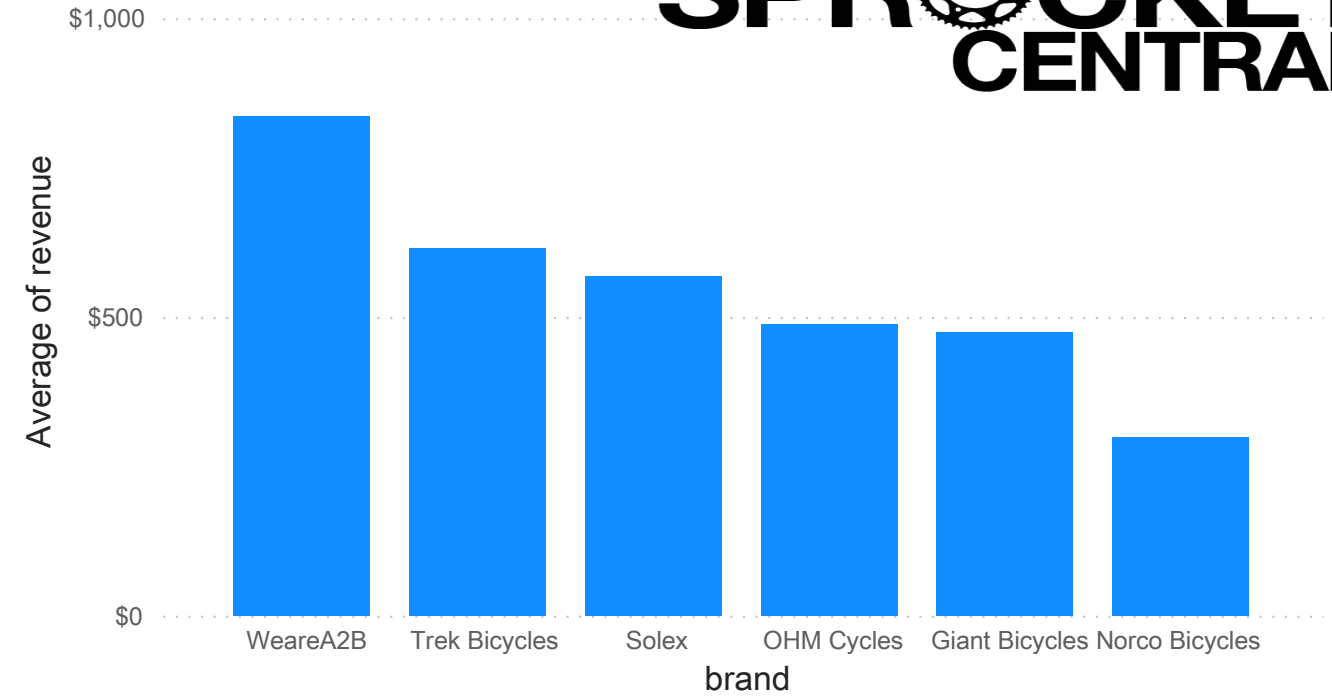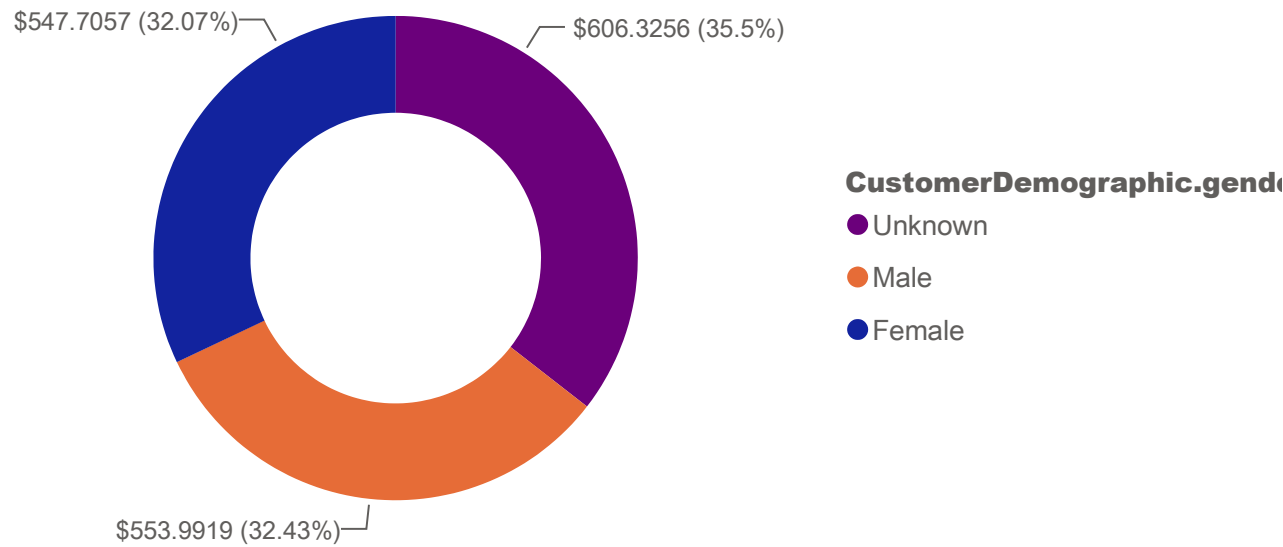
CustomerDemographic.we... ● Affluent Customer ● High Net Worth ● Mass Customer

Average of revenue by brand

Average of revenue by CustomerDemographic.gender

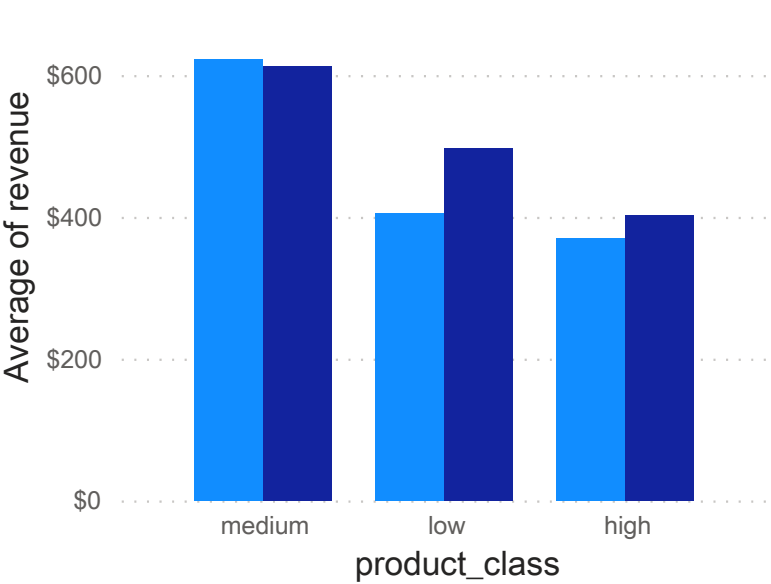$547.7057 (32.07%)

$606.3256 (35.5%)

$553.9919 (32.43%)

CustomerDemographic.gende...
● Unknown
● Male
● Female

Average of revenue by CustomerAddress.state
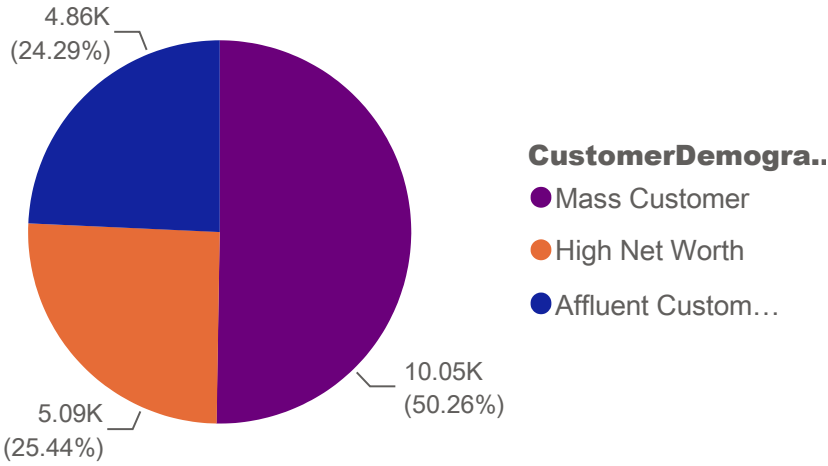

VIC

NSW

QLD

SPROCKET CENTRAL
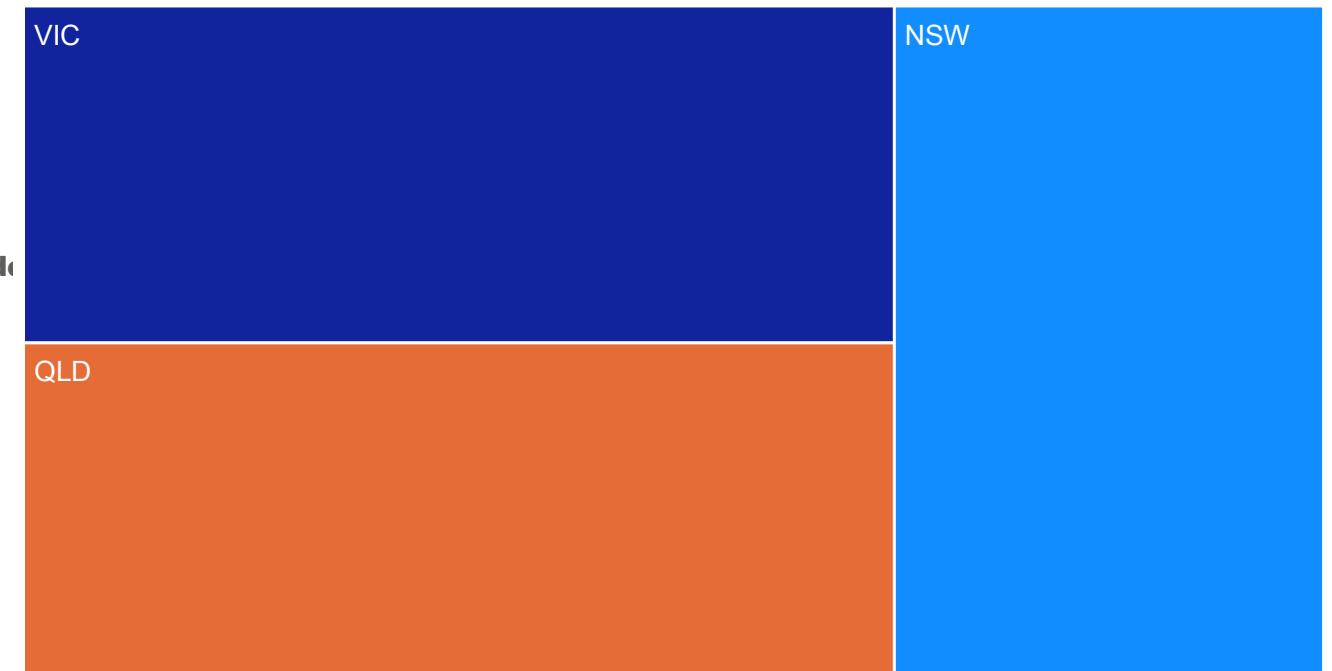
Average of revenue by product_class and order_status

order_status ● Approved ● Cancelled

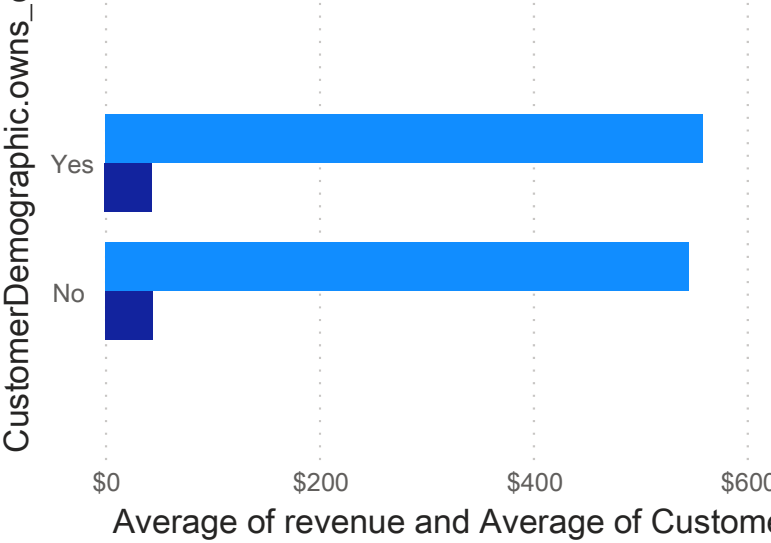## Count of customer_id by CustomerDemographic.wealth_segment

CustomerDemogra..
- ● Mass Customer
- ● High Net Worth
- ● Affluent Custom…

4.86K (24.29%)

10.05K (50.26%)

5.09K (25.44%)

Average of revenue by customer_id and CustomerAddress.state
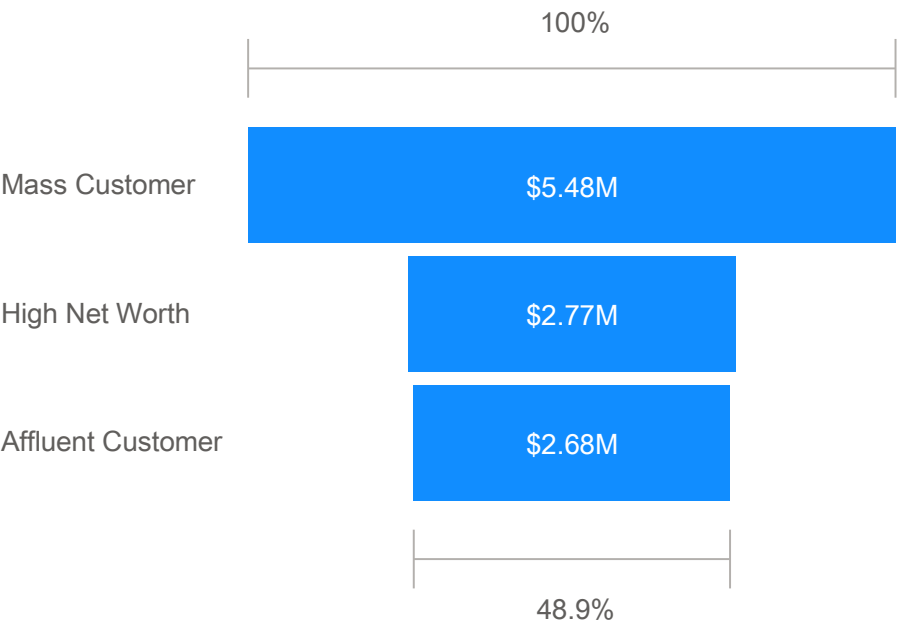
CustomerAddre.. ● NSW ● QLD ● VIC
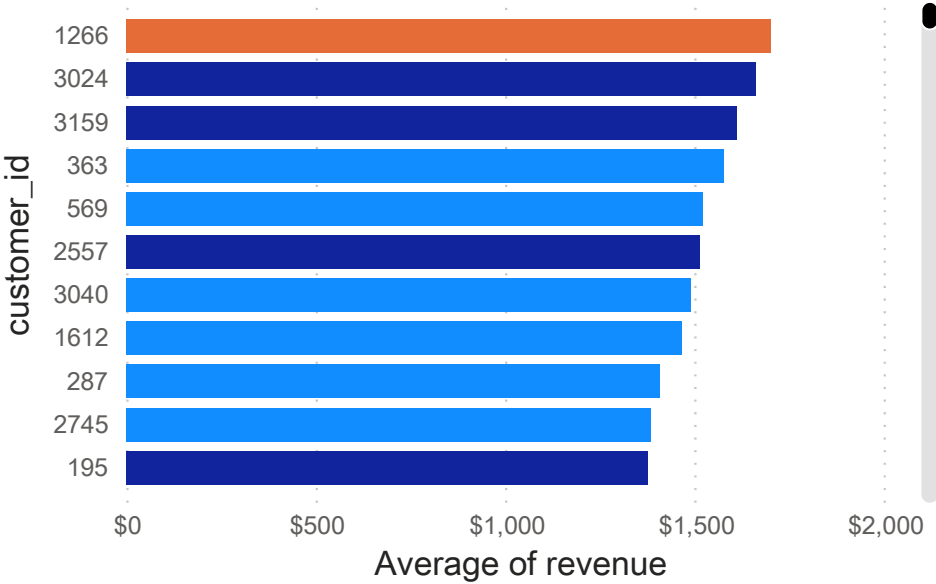
Average of revenue and Average of CustomerDemographic.age by CustomerDemographic.owns_car

● Average of revenue ● Average of CustomerDemographic….

revenue by CustomerDemographic.wealth_segment

100%

Mass Customer	$5.48M
High Net Worth	$2.77M
Affluent Customer	$2.68M

48.9%

$10.93M
revenue