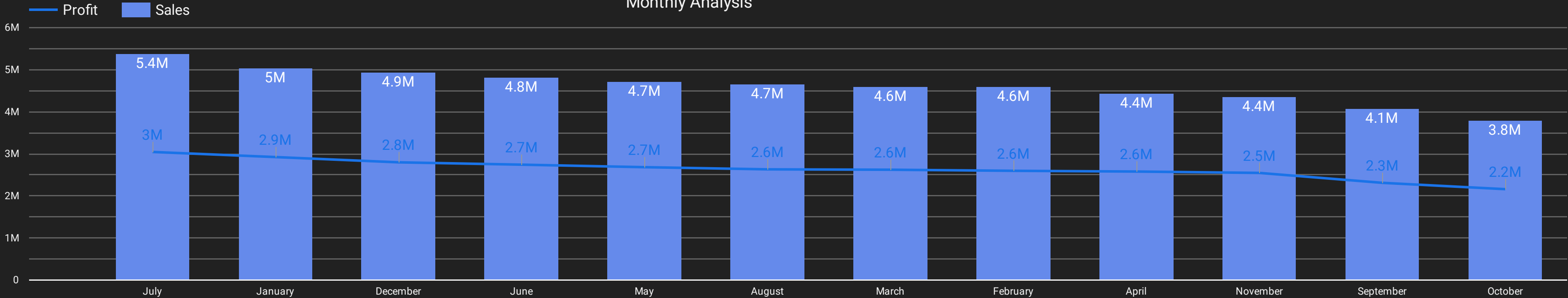


Sales and Profit

Region

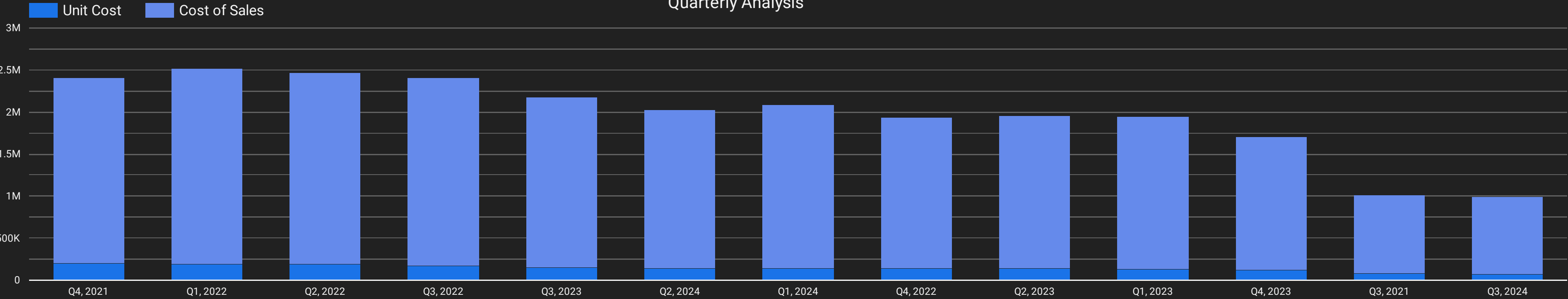


Monthly Analysis



Cost Analysis

Quarterly Analysis



Region	
Product Category	Profit ▾
Computers	12,162,419.23
Cameras and camcorders	10,102,801.66
TV and Video	4,823,734.62
Cell phones	3,285,926.33
Music, Movies and Audio Books	635,285.12
Audio	577,270.33

Country	Profit ▾
United States	18M
China	4.4M
Germany	2.5M
France	1.4M
United Kingdom	729.6K
Canada	668.9K
Japan	555.1K
India	357.7K
Australia	344.2K
Russia	262.1K
Turkmenistan	229.5K
Iran	192.6K
Syria	179K
Italy	170.7K
Pakistan	169.4K
Thailand	151.8K
South Korea	150.6K
Armenia	112K

Region	
Promotion Name	Profit ▾
No Discount	10,604,149.81
North America Back-to-School Promotion	4,800,289.81
North America Holiday Promotion	3,574,758.04
North America Spring Promotion	3,566,777.31
Asian Holiday Promotion	2,078,391.08
European Holiday Promotion	1,745,371.43
European Spring Promotion	1,498,235.52
Asian Spring Promotion	1,411,799.62
Asian Summer Promotion	1,315,490.48
European Back-to-Scholl Promotion	992,174.18

Product Sub Category	Profit ▾
Camcorders	5M
Projectors & Screens	4.1M
Laptops	3.8M
Digital SLR Cameras	3.5M
Home Theater System	2.5M
Desktops	1.8M
Smart phones & PDAs	1.6M
Digital Cameras	1.5M
Televisions	1.2M
Monitors	1.1M
Car Video	1.1M
Touch Screen Phones	1.1M
Printers, Scanners & Fax	1M
Movie DVD	635.3K
Cell phones Accessories	468.4K

Financial Analytics Dashboard

Region▼

Sales

55.4M

Cost of Sales

23.8M

Unit Cost

1.9M

Profit

31.6M

Price

4.4M

Products

1.6K

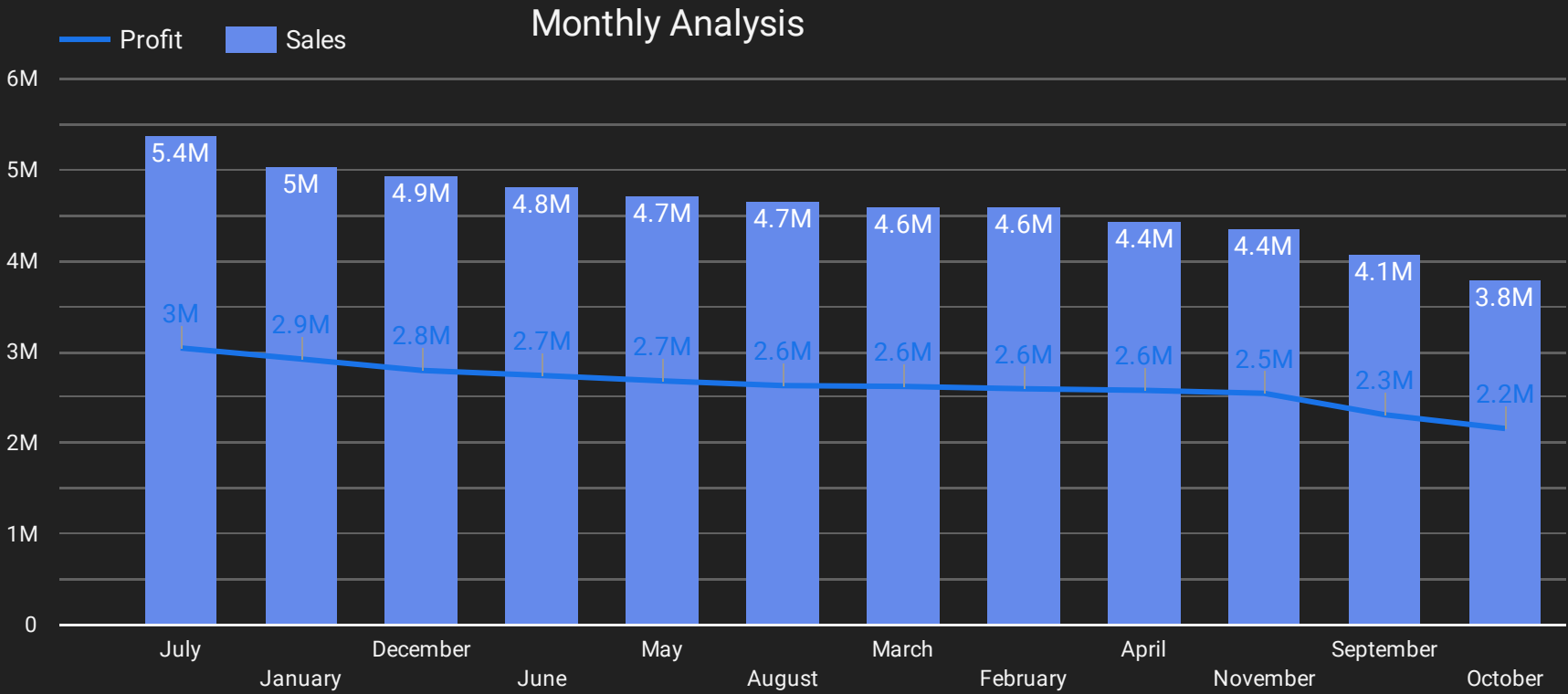
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Promotion N...	Profit ▼
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North America Hol...	3,574,758.04
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Sales and Profit



Cost Analysis

