



# Italian Restaurants





# Overview

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# Problems to solve

1

What is the best location for Italian cuisine in New York?

2

What neighborhood would provide the highest chance of success for a new venture?

3

If I was to visit New York, where would I go for the best Italian food?



## Project objective

To identify using various data methods and analysis, the best locations for Italian food and also the best neighborhood for new restaurant ventures





# Understanding the market



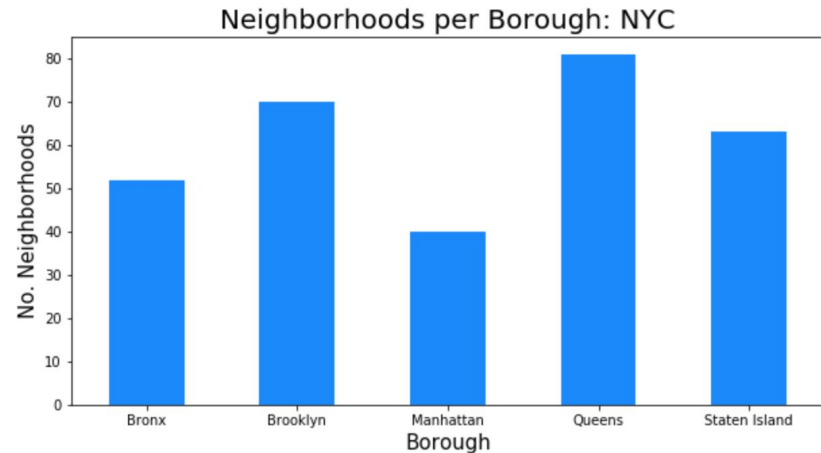
# Neighborhoods

## 01

Firstly we must identify the number of neighborhoods per borough.

### Analysis:

There are 5 boroughs in New York. Queens has the largest number of neighbourhoods whereas Manhattan has the least.





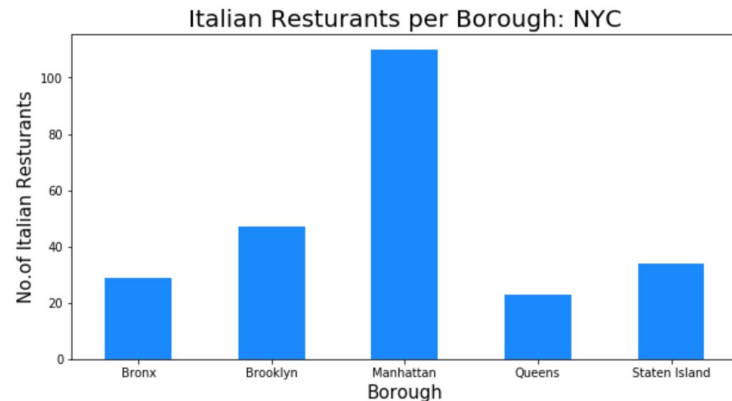
# Italian Restaurants per Borough

## 02

To satisfy our main objective we also need to identify the number of Italian Restaurants per borough.

### Client Implications:

We can see from the bar chart that Manhattan has double the amount of Italian restaurants than any other borough. This makes it the most saturated in terms of business opportunity.

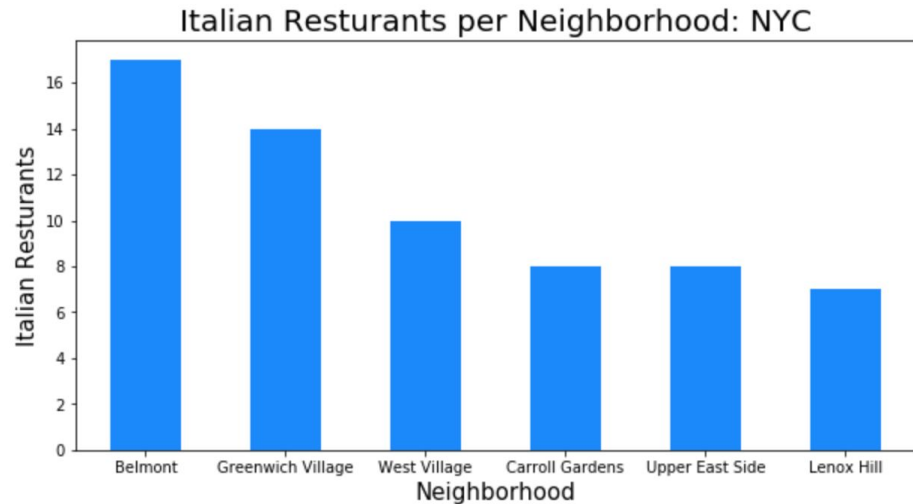




## Per Neighborhood

We can also identify using bar charts the highest number of Italian restaurants by neighborhood.

Belmont has the highest number at over 16







# Restaurant Ratings

We can see that the average ratings for Italian restaurants is fairly consistent across all 5 boroughs. However, Manhattan seems to have the highest.

