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Product Line Manager Sportstyle Apparel Outerwear

SPEED & SPIRIT is what we look for in our candidates, defined by some simple values that inspire us to BE DRIVEN in our performance, BE VIBRANT in our sporting legacy, BE TOGETHER in our team spirit, and BE YOU to let our individual talent and experience shine. Applying for a job at PUMA is easy and all genders are welcome. Simply click APPLY ONLINE and follow the steps to upload your application.

YOUR MISSION:

Prepare market- and competitor studies on an international level as well as analyzing forecasts and sales analyses
Develop collection- and marketing strategies for the assigned apparel product lines (Sportstyle Outerwear)
Cooperate with Merchandising, Design and Development (PUMA Group Sourcing) to ensure that the final collection is reflecting market needs
Drive the product creation process, based on the Go-to-Market (gtm) calendar
Present product lines to international partner and key accounts
Preparing of international meetings
Cross checking the final Free on Board-prices considering given target margins
Work closely with Business Unit, footwear, apparel, and accessories teams to ensure concept and product coordination across all product segments
Regular market and fairs visits
Ensure a correct as well as punctual input and maintenance of the Product Range Management systems for the assigned product line.

YOUR TALENT:

A minimum of 2 years work experience in product management in the sporting goods industry, preferably Sportstyle and /or Apparel
Good market and retail knowledge
Developed product sense and taste level
Very good communication skills as well as excellent English knowledge (written and spoken)
Strong analytical skills
Excellent MS-Office skills (Excel, Word, Power Point)
Flexible teamplayer with an open mindset, good organisational skills and well-structured work
Graduate studies in Business Administration, Sports Management or similar
This opportunity will be available in full time or part time.

PUMA supports over 19,000 employees across 120+ countries. The PUMA Group owns the brand PUMA, Cobra Golf and stichd, and is headquartered in Herzogenaurach, Germany.

PUMA provides equal opportunities for all job applicants, regardless of race, color, religion, national origin, sex, gender identity or expression, sexual orientation, age, or disability. Equality for all is one of the core principles at PUMA and we do not tolerate any form of harassment or discrimination.