TOM CHOE

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EXPERIENCE

General Assembly, New York, NY
Full-Stack Web Developer Training Course (2018)
- Successfully enrolled and completed intensive computer programming training course to learn various languages and technologies
- Studied full stack using MVC architecture and RESTful application program interface (API)
- Emphasized teamwork with student-paired programming and project collaborations
- Developed various projects to showcase different technologies in server-side routines and client-side rendering. Selected illustrations:
  - **BlackJack** – Utilized core HTML / CSS design to render the gameboard of the popular casino game while using JavaScript to handle game logic (along with the cards using jQuery)
  - **TomsList** – Created an application based on the popular site "www.craigslist.com". CRUD application built in Express / Node following the MVC pattern using PostgreSQL for database queries. Views were rendered in HTML / EJS along with bootstrap styling
  - **App-a-tite** – Programmed a site for users to see reviews left by others for a particular restaurant along with ratings. This project was orchestrated with a group of peers in designing and implementing React library for front-end rendering using Axios to make API calls to the back-end. The server was written in node using the Express library

Empyrean Brothers LLC, Dallas, TX
Partner (2017 – Current)
- Operated an e-commerce business providing customers (both domestic and international) with various consumer goods products
- Increased sales from $18,000 to $32,000 per month through researching market demand trends while also maintaining status as Top 3 in Sales on e-commerce platform
- Collaborated with various suppliers on inventory management and best practices for marketing
- Negotiated with logistics vendors on pricing (individual and bulk) and shipment & delivery management with local delivery providers
- Maintained 99% approval ratings while also performing customer satisfaction follow-up surveys
- Attended numerous consumer trade shows to stay up-to-date on product innovations and lifecycles

Zaks Donuts, Dallas, TX
Owner (2007 – 2017)
- Managed all operations of family-owned business from inception to eventual sale
- Achieved significant revenue growth (from $450K to $950K) in the last three years through effective implementation of online marketing, social media, and promotional events
- Ensured compliance with food & safety guidelines from city regulatory bodies
- Trained new employees on proper food processing management, customer service, and various day to day operational tasks

EDUCATION

General Assembly, New York, NY
Web Development Immersive Certification (2018)

Collin College, Plano, TX
Associate in Arts (ongoing)

SKILLS

Programming: HTML / CSS, JavaScript, jQuery, Express / Node, ReactJS / React-Native, Ruby on Rails, PostgreSQL
Software: Microsoft Office, QuickBooks, and various Adobe software
Language: English and Korean

INTERESTS

Fitness, Foodie, Outdoors Activities & Travel, Codewars, Blockchain / Cryptocurrencies