

# Tom Falkner

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## Objective:

Reformed English Major turned self taught developer and designer seeks challenge, adventure and code.

## Experience:

Freelance Front End Development and Design

Portland, Oregon

September 2010-Present

- Hand coding websites to client specifications using HTML, PHP, JavaScript and CSS
- Ensured design consistency and JavaScript performance across browsers
- Debugged and profiled client side code with Firebug and Chrome's Developer Tools
- Created custom themes for Wordpress and Weebly

The Oregonian

Portland, Oregon

Digital Design Lead, September 2012 - Present

- Lead a team of 9 designers
- Developed and implemented HTML and Flash training programs for ad production
- Teach a weekly HTML, CSS and JavaScript class to print designers
- Developed mobile landing pages using jQuery mobile framework
- Accountable for design, quality and implementation of digital production
- Work to support and provide constructive feedback for ad production team
- Moved all online ad production in-house from OregonLive.com
- Employee of the Month!

Advertising Production Designer, December 2008-2012

- Design and proof all print and online advertising for retail and classified departments
- Leveraged ExtendScript (aka JavaScript) to automate Adobe Creative Suite
- Responsible for in-house digital advertising design using HTML, CSS & JavaScript
- Used InDesign, Photoshop and Illustrator to create full page newspaper and magazine advertisements

Classified Advertising Designer, December 2007- December 2008

Classified Sales Service, June 2006-December 2007

Contract and Administrative Assistant, September 2005-June 2006

## Skills:

A Lot: Javascript, HTML 5, CSS, Actionscript 3, Photoshop, Illustrator, InDesign, Vim, Color Correction, Prepress and Grammar

Almost: Objective-C & Cocoa, Python

A Little: Java (Android), Ruby

## Education:

Gonzaga University, Spokane, Washington BA, English, Minor Philosophy - 2003