TOM GEOGHEGAN

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PROFESSIONAL SUMMARY

Front-End developer with strong React, JavaScript and TypeScript skills completing a 24 month study program. Blends experience in project management and digital transformation focusing on user experience. Eager to thrive and innovate in software development, leveraging business acumen to drive advancements.

TECHNICAL SKILLS

Core Stack: HTML5, CSS3, TailwindCSS, JavaScript, TypeScript, React.js, Next.js

EDUCATION

Front-End Developer: Independent Curriculum | 2022 - 2024

Self-directed study focused on modern front-end development and hands-on project experience.

Achievements and Outcomes:

- Completed Certificate of Front-End Engineering from Codecademy.
- Competed in the 'HotHack 2024' hackathon
  - Developed a dashboard for data validation and visualisation targeting band managers.
  - Technology: Next.js, Typescript, TailwindCSS, Zod, Firebase and Firestore.
- Developed the following projects:
  - Business meeting cost tracker based on number of attendees and salary.
  - 3D business card providing mouse and touch tracking.
  - Life expectancy calculator utilising Australian Bureau of Statistics API.
  - eCommerce Website leveraging firebase authentication, Strapi CMS and Stripe API.

Key Learning Areas:

- React fundamentals and ecosystem (Hooks, Functional Components, State Management, Redux, React Router, React Query).
- JavaScript and TypeScript for scalable application development.
- Responsive and accessible design with CSS3, TailwindCSS, Framer Motion and Shadcn UI.

Tools and Technologies:

- Environment setup with Vite and Next.js.
- Code management with Git, ensuring best practices in version control.
- Deployed applications using Vercel and Firebase.

Bachelor of Behavioural Science, Psychology: University Of Queensland | 2011 - 2015

- Developed high-level skills in communication, data-analysis, critical and analytical thinking.
- Studied theories and practices to understand human behaviour and cognition.

PROFESSIONAL EXPERIENCE

Front-End Developer: Freelance | Feb 2022 - Current

- Developed an AI copywriting app which generates tailored digital marketing copy.
  - Technology: Next.js, Typescript, TailwindCSS, OpenAI API.
- Ongoing consultation following the redesign of gesthealth.com.au
  - Technology: Shopify, Pagefly, Klaviyo, CSS3.
- Redesigned qldxrhub.com to improve user experience, performance and accessibility.
  - Technology: Squarespace, Brevo, CSS3.

Senior Project Manager: Public Trustee of Queensland | Apr 2019 - Jan 2022

- Received two promotions due to exceeding role expectations and contribution to culture:
  - Senior Project Manager | July 2020 - Jan 2022
  - Director of Digital Transformation (Acting) | Jan 2021 - June 2021
  - Digital Analytics & Engagement Officer | Apr 2019 - June 2020
- Redesigned company website, increasing site traffic by 40% and auction attendance by 15%.
- Built the unclaimed money web tool, increasing lodgements by $2.5M and reducing errors by 40%.
- Implemented an online appointment booking system, reducing call centre volume by 50%.

Growth Manager: ShareStory | Apr 2018 - Mar 2019

- Embedded scrum and kanban methodologies to projects, increasing service margins by 15%.
- Redesigned website, increasing customer inquiries by 20%.

Data & Process Analyst: Assure | Mar 2015 - Apr 2018

- Designed industry mental health reports used to win new customers in the tender process.
- Developed system training materials to facilitate the onboarding of 1,000+ psychologists.

PROJECTS

- Co-founded TOKN, a community of web 3.0 and extended reality (XR) enthusiasts.
- Co-founded Right Click Gaming, an eSport amateur league and tournaments.
- Hosted the national RoboWars events and facilitated educational robotics workshops.
- Taught intermediate English in Hanoi, Vietnam (CELTA certified).

REFERENCES

On request.