

# TOM GEOGHEGAN

## FRONT-END DEVELOPER

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### PROFESSIONAL SUMMARY

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Innovative Front-end Developer with a background in Project Management and Digital Transformation. Proficient in modern web technologies with a focus on React.JS and JavaScript. Experienced in Agile methodologies and a proven track record of delivering user-centric web solutions. Ready to contribute the blend of technical and strategic skills to [Company Name]'s digital projects.

### SKILLS

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#### Technical

React.JS, JavaScript, HTML5, CSS3, TypeScript, Next.JS, TailwindCSS, SASS, RESTful API, Firebase, MySQL.

#### Core Competencies

Agile Methodologies, Problem Solving, Effective Communication, User-Centred Design, Data Analytics, Team Collaboration, Project Management.

### PROFESSIONAL EXPERIENCE

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#### Freelance / Education

##### Front-end Developer | Mar 2022 - Current

- Developed and launched multiple React-based web applications, enhancing user engagement and interaction.
- Designed and implementation of cross-browser compatible web apps, optimising for speed and scalability.
- Applied Agile methodologies to streamline the development process.
- Ensure graphic standards and design consistency in line with UX/UI principles.
- Utilised tools such as Figma and Adobe Suite to create visually appealing and functional web designs.

#### Key Projects:

- Social Media Caption Tool: Developed a Next.JS application integrating OpenAI's API, automating social media captions, leading to a 30% increase in engagement for local startup users.
- E-commerce Enhancement: Revamped a Shopify platform for a local business, improving user interface and experience, resulting in a 40% decrease in bounce rates.

## **Choice, Passion, Life (CPL)**

### **Business Analyst | Jan 2022 - Mar 2022**

- Streamlined app development operations, enhancing the user experience of the company's software management system through effective user-testing and validation.
- Played a key role in implementing agile and scrum methodologies, boosting development team efficiency.

## **Public Trustee of Queensland**

### **Continuous Improvement Delivery Lead | July 2020 - Jan 2022**

- Spearheaded customer improvement initiatives, achieving a 40% increase in website traffic and a 15% boost in auction attendance through strategic website redesign.
- Enhanced Queensland's unclaimed money process, leading to a \$2.5M increase in submissions and reducing errors by 40%.
- Improved financial document clarity, resulting in a 30% drop in customer complaints and a 70% increase in satisfaction.
- Implemented an online booking system, reducing call centre volume by 50%.

### **Acting Director - Transformation Delivery Office | Jan 2021 - June 2021**

- Led transformative projects, improving administrative efficiency by transitioning to digital timesheets, saving 8 hours per staff member monthly.
- Enhanced complaints reporting structure, leading to a 25% increase in timely resolutions.
- Mentored staff in agile and lean principles, fostering a culture of high performance and collaboration.

### **Digital Analytics & Engagement Officer | Apr 2019 - June 2020**

- Conducted customer and product research, influencing the creation of user-centred web content and digital engagement strategies.
- Managed data analysis and reporting to shape digital initiatives, enhancing customer engagement across various digital channels.

## **ShareStory**

### **Growth Manager | Apr 2018 - Mar 2019**

Managed a successful website redesign, integrating agile methodologies and customer feedback, which significantly amplified client business impact.

## **Assure Programs**

### **Data & Process Analyst (Customer Experience & Finance) | Mar 2015 - Apr 2018**

Produced industry reports for mental health forecasting and played a pivotal role in implementing an efficient appointment system for over 1,000 psychologists.

## PROJECTS & VOLUNTEERING

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### TOKN

#### Co-Founder | 2021 - 2022

Established a community in web 3.0 and extended reality (XR), promoting technological collaboration and information sharing.

### Right Click Gaming

#### Co-Founder | 2019 - 2020

Organised eSport tournaments, elevating the platform to the top 1% of Twitch viewership with peak live-stream viewership of 120.

### RoboWars Australia & Cirrus Robotics

#### Event Host & Workshop Tutor | 2019

Hosted national RoboWars events in South Bank, Brisbane, managing logistics and public engagement. Facilitated educational sessions on robotics software and hardware at Queensland University of Technology's 2019 Robotronica event.

### Language Link Hanoi

#### English Teacher - Volunteer | 2016

Taught intermediate English to adult learners in Hanoi, Vietnam, focusing on practical communication skills.

### RSPCA Wacol

#### Dog Adoption Animal Care - Volunteer | 2015 - 2017

Provided care for dogs and assisted visitors with the adoption process, contributing to animal welfare and customer service.

## EDUCATION

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### Codecademy

#### Certificate of Front-end Engineering | 2023

### University Of Cambridge

#### Certificate in Teaching English to Speakers of Other Languages (CELTA) | 2016

### University Of Queensland

#### Bachelor of Behavioural Science, Psychology | 2011 - 2015