TOM GEOGHEGAN

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PROFESSIONAL SUMMARY

Experienced Software Developer with expertise in React, JavaScript, and TypeScript, dedicated to transforming user insights into innovative technical solutions. Adept at leading projects from inception to deployment, consistently delivering high-quality, user-centric digital products. Passionate about leveraging cutting-edge technology to drive efficiency and innovation in dynamic, fast-paced environments.

TECHNICAL SKILLS

Core Stack: HTML5, CSS3, TailwindCSS, JavaScript, TypeScript, React.js, Next.js, Node.js, Firebase

PROFESSIONAL EXPERIENCE

Front-End Developer | Feb 2022 - Current

Successfully delivered bespoke front-end solutions across various sectors, seamlessly blending UI/UX principles with advanced technical skills to enhance digital engagement and business outcomes:

- Rapidly designed and deployed Recovere Org's corporate website within six weeks. Technologies: WordPress, PHP, JavaScript, and CSS3.
- Developed an AI-powered tool for generating tailored marketing content, enhancing digital engagement across platforms. Technologies: Next.js and OpenAI API.
- Created a carbon emissions calculator for international freight. Technologies: React, TypeScript, and TailwindCSS.
- Spearheaded the overhaul of qldxrhub.com and gesthealth.com.au, elevating user experience, performance, and accessibility. Technologies: Squarespace, Shopify, and CSS3.
- Led comprehensive online presence strategies including SEO, content strategy, and social media efforts. Technologies: Figma and Canva.

Senior Project Manager: Public Trustee of Queensland | Apr 2019 - Jan 2022

- Received two promotions due to exceeding role expectations and contribution to culture:
    - Director of Digital Transformation (Acting) | Jan 2021 - June 2021
    - Senior Project Manager | July 2020 - Jan 2022
    - Digital Analytics & Engagement Officer | Apr 2019 - June 2020
- Redesigned company website, increasing site traffic by 40% and auction attendance by 15%.
- Built the unclaimed money web tool, increasing lodgements by $2.5M and reducing errors by 40%.
- Implemented an online appointment booking system, reducing call centre volume by 50%.

Growth Manager: ShareStory | Apr 2018 - Mar 2019

- Coached staff and embedded agile-scrum methodologies into business and projects, increasing service margins by 15%.
- Redeveloped company website, increasing customer inquiries by 20%.

Data & Process Analyst: Assure | Mar 2015 - Apr 2018

- Designed industry mental health reports used to win new customers in the tender process.
- Developed system training materials to facilitate the onboarding of 1,000+ psychologists.

EDUCATION

Front-End Developer: Independent Curriculum | 2022 - 2024

Self-directed study focused on modern front-end development and hands-on project experience.

Achievements and Outcomes:

- Completed Certificate of Front-End Engineering from Codecademy.
- Competed in the 'HotHack 2024' hackathon
  - Developed a dashboard for data validation and visualisation targeting band managers.
  - Technology: Next.js, Typescript, TailwindCSS, Zod, Firebase and Firestore.
- Developed the following projects:
  - Business meeting cost tracker based on number of attendees and salary.
  - 3D business card providing mouse and touch tracking.
  - Life expectancy calculator utilising Australian Bureau of Statistics API.
  - eCommerce Website leveraging firebase authentication, Strapi CMS and Stripe API.

Key Learning Areas:

- React fundamentals and ecosystem (Hooks, Functional Components, State Management, Redux, React Router, React Query).
- JavaScript and TypeScript for scalable application development.
- Responsive and accessible design with CSS3, TailwindCSS, Framer Motion and Shadcn UI.

Tools and Technologies:

- Environment setup with Vite and Next.js.
- Code management with Git, ensuring best practices in version control.
- Deployed applications using Vercel and Firebase.

Bachelor of Behavioural Science, Psychology: University Of Queensland | 2011 - 2015

- Developed high-level skills in communication, data-analysis, critical and analytical thinking.
- Studied theories and practices to understand human behaviour and cognition.

VENTURES

- Co-founded TOKN, a community of web 3.0 and extended reality (XR) enthusiasts.
- Co-founded Right Click Gaming, an eSport amateur league and tournaments.
- Hosted the national RoboWars events and facilitated educational robotics workshops.
- Taught intermediate English in Hanoi, Vietnam (CELTA certified).