

# TOM GEOGHEGAN

## FRONT-END DEVELOPER

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## PROFESSIONAL SUMMARY

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Innovative Front-end Developer with a background in Project Management and Digital Transformation. Proficient in modern web development technologies with a focus on React and TypeScript. Experienced in SDLC Agile methodologies and a proven track record of leading and delivering user-centric web solutions, from the positions of Developer, Project Manager and department Director. Excited to contribute both technical and strategic skills to your business.

## SKILLS

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### Technical

HTML5, CSS3, SASS, TailwindCSS, JavaScript, TypeScript, React.js, Next.js, Zod, PHP, RESTful API, MySQL, AWS, Firebase, Vercel, WordPress, Shopify, Webflow, MongoDB, Git, Jira.

### Core Competencies

Agile Methodologies, CI/CD, Problem Solving, Effective Communication, User-Centred Design, Data Analytics, Team Collaboration, Project Management.

## PROFESSIONAL EXPERIENCE

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### Freelance / Education

#### Front-end Developer | Mar 2022 - Current

- Spearheaded the development and launch of multiple React/TypeScript-based web applications, utilising HTML5, CSS3, and SASS to enhance user engagement and interaction.
- Executed cross-browser compatibility optimisations for web apps, focusing on speed and scalability by leveraging frameworks like Bootstrap and Framer Motion, and libraries such as Axios and React Router.
- Integrated backend functionalities using Node.js, and implemented Redux.js for efficient state management, resulting in more dynamic and responsive applications.
- Applied Agile and CI/CD methodologies to refine the software development process, adhering to best practices in web development.
- Utilised design tools like Figma, Canva, and Adobe Suite to create visually appealing and functional web designs, maintaining alignment with contemporary software development standards.

#### Key Projects:

- Social Media Caption Tool: Developed a Next.JS and TypeScript application integrating OpenAI's API with TailwindCSS, which automated social media captions and boosted user engagement by 30% for local startup clients.
- E-commerce Enhancement: Overhauled a Shopify platform for a local business, improving the UI/UX with HTML and CSS enhancements, leading to a 40% decrease in bounce rates.

## **Choice, Passion, Life (CPL)**

### **Business Analyst | Jan 2022 - Mar 2022**

- Streamlined app development operations, enhancing the user experience of the company's software management system through effective user-testing and validation.
- Played a key role in implementing agile and scrum methodologies, boosting development team efficiency.

## **Public Trustee of Queensland**

### **Continuous Improvement Delivery Lead | July 2020 - Jan 2022**

- Spearheaded customer improvement initiatives, achieving a 40% increase in website traffic and a 15% boost in auction attendance through strategic website redesign.
- Enhanced Queensland's unclaimed money process, leading to a \$2.5M increase in submissions and reducing errors by 40%.
- Improved financial document clarity, resulting in a 30% drop in customer complaints and a 70% increase in satisfaction.
- Implemented an online booking system, reducing call centre volume by 50%.

### **Acting Director - Transformation Delivery Office | Jan 2021 - June 2021**

- Led transformative projects, improving administrative efficiency by transitioning to digital timesheets, saving 8 hours per staff member monthly.
- Enhanced complaints reporting structure, leading to a 25% increase in timely resolutions.
- Mentored staff in agile and lean principles, fostering a culture of high performance and collaboration.

### **Digital Analytics & Engagement Officer | Apr 2019 - June 2020**

- Conducted customer and product research, influencing the creation of user-centred web content and digital engagement strategies.
- Managed data analysis and reporting to shape digital initiatives, enhancing customer engagement across various digital channels.

## **ShareStory**

### **Growth Manager | Apr 2018 - Mar 2019**

Managed a successful website redesign, integrating agile methodologies and customer feedback, which significantly amplified client business impact.

## **Assure**

### **Data & Process Analyst (Customer Experience & Finance) | Mar 2015 - Apr 2018**

Produced industry reports for mental health forecasting and played a pivotal role in implementing an efficient appointment system for over 1,000 psychologists.

## PROJECTS & VOLUNTEERING

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### TOKN

#### Co-Founder | 2021 - 2022

Established a community in web 3.0 and extended reality (XR), promoting technological collaboration and information sharing.

### Right Click Gaming

#### Co-Founder | 2019 - 2020

Organised eSport tournaments, elevating the platform to the top 1% of Twitch viewership with peak live-stream viewership of 120.

### RoboWars Australia & Cirrus Robotics

#### Event Host & Workshop Tutor | 2018 - 2019

Hosted national RoboWars events in South Bank, Brisbane, managing logistics and public engagement. Facilitated educational sessions on robotics software and hardware at Queensland University of Technology's 2019 Robotronica event.

### Language Link Hanoi

#### English Teacher - Volunteer | 2016

Taught intermediate English to adult learners in Hanoi, Vietnam, focusing on practical communication skills.

### RSPCA Wacol

#### Dog Adoption Animal Care - Volunteer | 2015 - 2017

Provided care for dogs and assisted visitors with the adoption process, contributing to animal welfare and customer service.

## EDUCATION

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### Codecademy

#### Certificate of Front-end Engineering | 2023

### University Of Cambridge

#### Certificate in Teaching English to Speakers of Other Languages (CELTA) | 2016

### University Of Queensland

#### Bachelor of Behavioural Science, Psychology | 2011 - 2015