

# TOMER ROZENBERG

## USER EXPERIENCE DESIGNER

UX/UI Designer shifted from the world of education, with 8 years of experience in teaching, staff training, and management. Possesses strong skills in communication, problem-solving, researching, and creating a human-centered design. Passionate about philosophy, people, and arts. Having lived in 4 different countries I'm adaptable, I love collaborating within cross-functional teams to problem solve and develop solutions that benefit diverse users and businesses.

## PROJECTS

### La Ruche de David

*April 2024 - Present*

Understanding and crafting a brand identity brand for David, a local honey maker. Conducting comprehensive client and competitor research, developing user personas and brand identity, designing and launching a commercial website.

### Pinnacle Pay Mobile Wallet

*September 2023 - Mars 2024*

Developed a mobile Wallet Web Application for Non-Residents in Singapore. Researched market needs and competitor offerings. Developed detailed user personas and journeys to enhance user experience. Iterated and designed a user-friendly, mobile-first web application. Identified usability issues thorough user testing. Implemented corrections and improvements based on user feedback.

### Accomplished

*June 2023 - September 2023*

A Language learning web application for intermediate seeking proficiency. Performed comprehensive client and market analysis. Created detailed user personas. developed solutions. Designed the application. Conducted user testing, and implemented enhancements. All within a stringent 2-month timeframe.

## EXPERIENCE

### Freelance UX Designer

*Jan 2024 - Present*

Looking for interesting projects in my community.

### Freelance English Teacher

*Apr 2020 - Present at SeeGuru, remote*

1200+ hours of private lessons completed using this platform alone.

### Head of Foreign Teachers Department

*Aug 2018 - Aug 2019 at Yes!English, Chengdu, China*

Managing and training a group of 4 teachers.


Registering KPI and improving teachers' outcomes.


### English Teacher


*Aug 2017 - Aug 2019 at Yes!English, Chengdu, China*

Teaching English to students of 5 to 12.

50+ hours of demo classes to crowds of varying sizes.

 Franche-Comté, France  
Open for relocation, hybrid or remote

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 [LinkedIn Profile](#)

## EDUCATION

### UX/ UI Design

Career Foundry, remote

*June 2023 - June 2024*

Intensive 850+ hours, project-based training with industry-leading mentors and hands-on application of design processes and tools.

### Front-End for Designers

Career Foundry, remote

*Mars 2023 - June 2024*

An immersive introduction to front-end languages and website development

### Udemy Self-Paced Courses

Advanced Figma for Designers

Basic HTML and CSS

Advanced CSS and Sass

### TEFL - English Teaching Certificate

ITTT, remote

*June 2017 - Jan 2018, remote*

Teaching English as a Foreign Language plus Teaching to Young Learners certificate.

## UX / UI TOOLKIT

- Competitors research
- User research
- Rapid sketching
- Usability testing
- Advanced Figma
- Front-End languages
- Interpersonal communication
- Eye for details
- Interdisciplinary inspiration

## LANGUAGES

- English - C2 (Proficient)
- French - C1 (Advanced)
- Hebrew - Native