



Tom White

DATA ANALYST

Personal Summary

I am a conscientious and inquisitive data analyst with strong communication skills, and a passion for learning how things work.

Core Skills

- Power BI
- SQL
- Python
- Analysis
- WordPress Administration
- Content Writing
- Problem-Solving
- Leadership
- Communication
- Creative Thinking

Work History

DATA ANALYST

Retail Performance
September 2016 - November 2020

- Lead Analyst for Mystery Shopping/Market Research Company
- Designed and maintained web based forms for shopper reports
- Cleaned results and provided insights for clients

WEB ADMIN

Digital Works
Jan 2016 - September 2016

- Content Writer for a number of client websites
- Web Administrator and primary point for contact for clients
- Webmaster for WordPress and Google Analytics/Search Console

Academic History

AUCKLAND UNIVERSITY OF TECHNOLOGY

Bachelor of Computer and Information Sciences | 2012 - 2015

BCIS

- Double Major in Software Development and IT Service Science
- Team Lead for Final Year Team Project

DATAQUEST.IO

Data Analyst in Python | 2020

Data Analyst

- Completion of Data Analyst in Python and SQL Skills paths

Contact Details

Location: Auckland City, New Zealand

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Portfolio:
tomjwhite.github.io

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Work References

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