Tom White

DATA ANALYST

Personal Summary

I am a conscientious and inquisitive data analyst with strong communication skills, and a passion for learning how things work.

Core Skills

- Power BI
- SQL
- Python pandas
- Analysis
- WordPress Administration
- Content Writing
- Problem-Solving
- Leadership
- Communication
- Creative Thinking

Contact Details

Location: Auckland City, New Zealand

Email: tomjwhite@outlook.com

Portfolio: tomjwhite.github.io

LinkedIn: linkedin.com/in/thomasjackson white/

Phone: 021 446 849

Work References

Scott White
CEO, Retail Performance
Email: scott42@slingshot.co.nz
Phone: 021 767 768

Blake Twigden
Artist (Website client)
www.blaketwigden.com
Phone: 027 548 8305

Work History

DATA ANALYST

Retail Performance
September 2016 - November 2020

- Lead Analyst for Mystery Shopping/Market Research Company
- Designed and maintained web based forms for shopper reports
- Cleaned results and provided insights for clients

WEB ADMIN

Digital Works
Jan 2016 - September 2016

- Content Writer for a number of client websites
- Web Administrator and primary point for contact for clients
- Webmaster for WordPress and Google Analytics/Search Console

Academic History

AUCKLAND UNIVERSITY OF TECHNOLOGY

Bachelor of Computer and Information Sciences | 2012 - 2015

BCIS
- Double Major in Software Development and IT Service Science
- Team Lead for Final Year Team Project

DATAQUEST.IO

Data Analyst in Python Course | 2020

Data Analyst
- Completion of Data Analyst in Python and SQL Skills courses