



# Tom White

## BUSINESS ANALYST

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### Personal Summary

I am a conscientious and inquisitive business analyst with strong communication skills, and a passion for learning how things work.

### Core Skills

- SQL
- Power BI
- Python pandas
- Analysis
- Problem-Solving
- Leadership
- Communication
- Creative Thinking

### Contact Details

Location: Auckland City, New Zealand

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Portfolio:  
[tomjwhite.github.io](https://tomjwhite.github.io)

LinkedIn:  
[linkedin.com/in/thomasjacksonwhite/](https://linkedin.com/in/thomasjacksonwhite/)

Phone: 021 446 849

### Work References

Scott White  
CEO, Retail Performance  
Email:  
[scott42@slingshot.co.nz](mailto:scott42@slingshot.co.nz)  
Phone: 021 767 768

Blake Twigden  
Artist (Website client)  
[www.blaketwigden.com](http://www.blaketwigden.com)  
Phone: 027 548 8305

### Work History

#### BUSINESS ANALYST

Auckland Transport  
*May 2022 - Present*

- Business Analyst in the CX Data & Information Team
- Responsible for overseeing ATs use of traffic technology software 'IVU' as part of their Public Transport scheduling system.

#### ANALYST

*Retail Performance*  
*September 2016 - November 2021*

- Lead Analyst for Mystery Shopping/Market Research Company
- Designed and maintained web based forms for shopper reports
- Cleaned results and provided insights for clients

### Academic History

#### AUCKLAND UNIVERSITY OF TECHNOLOGY

*Bachelor of Computer and Information Sciences* / 2012 - 2015

#### BCIS

- Double Major in Software Development and IT Service Science
- Team Lead for Final Year Team Project

#### DATAQUEST.IO

*Data Analyst in Python Course* / 2020

#### Data Analyst

- Completion of Data Analyst in Python and SQL Skills courses