

Agenda!

5m - Intros

5m - general overview, review of the work-to-date

10m - Initial prioritization

10m - Inclusion questions

20m - How might we focus discovery efforts?

10m - Wrap up & next steps

Notes

This work has started and stopped several times, over time

Catalyzing on two goals
1) some of the tech debt
and 2) setting this up
for success

Question from Imani: how
do we get the website
onto a platform that is not
github, and easier to
work with?

Brainstorming: discovery questions

What does it mean to properly own this and maintain the USDS website?

Where can the website live post-github so that's it's easier for everyone to use/update/etc?

Revisit: what is the optimal place for USDS blog to live?

What are similar organizations doing for recruiting and online presence?

Who should be able to edit the website and/or contribute content?

Do we want to update the website more often?

How could we get more feedback about how the website is performing?

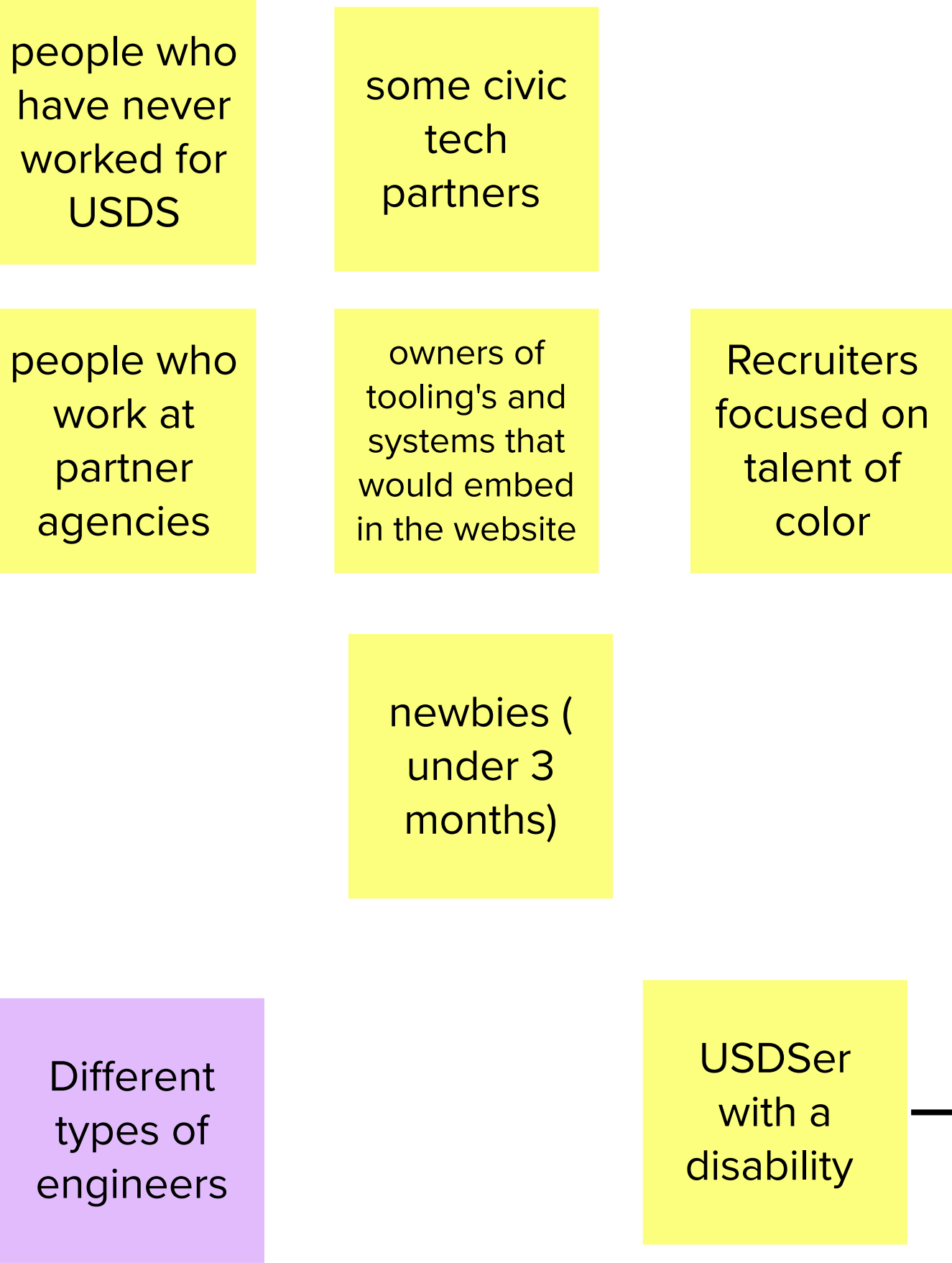
How might we have lower-cost ways to capture interest (as opposed to just the Apply button)

How do we ensure maximum uptime + security?

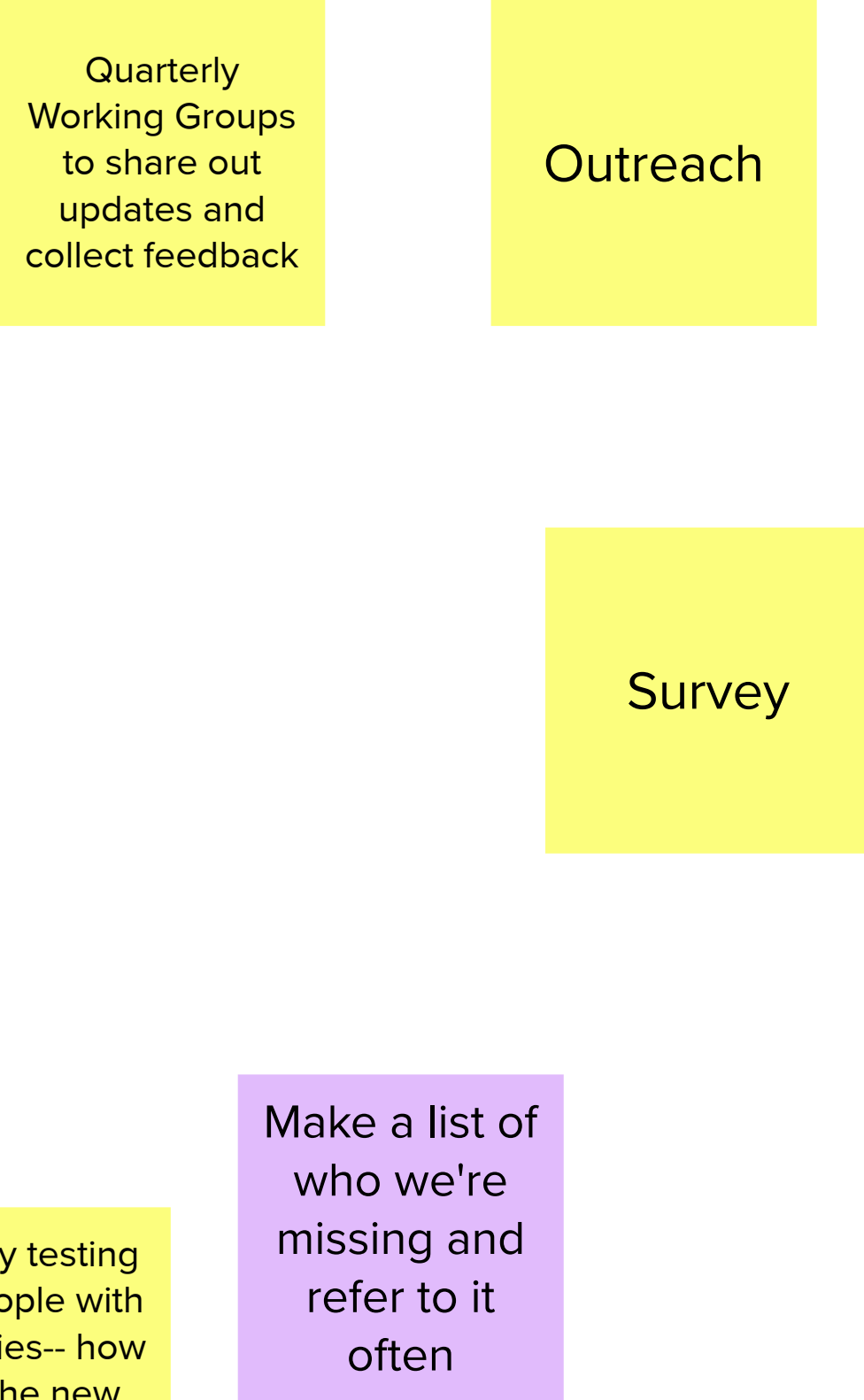
How could we support video, audio, and other types of media?

Questions on inclusion

1a. What perspectives are we missing in the make-up of our team or amongst decision makers and stakeholders?



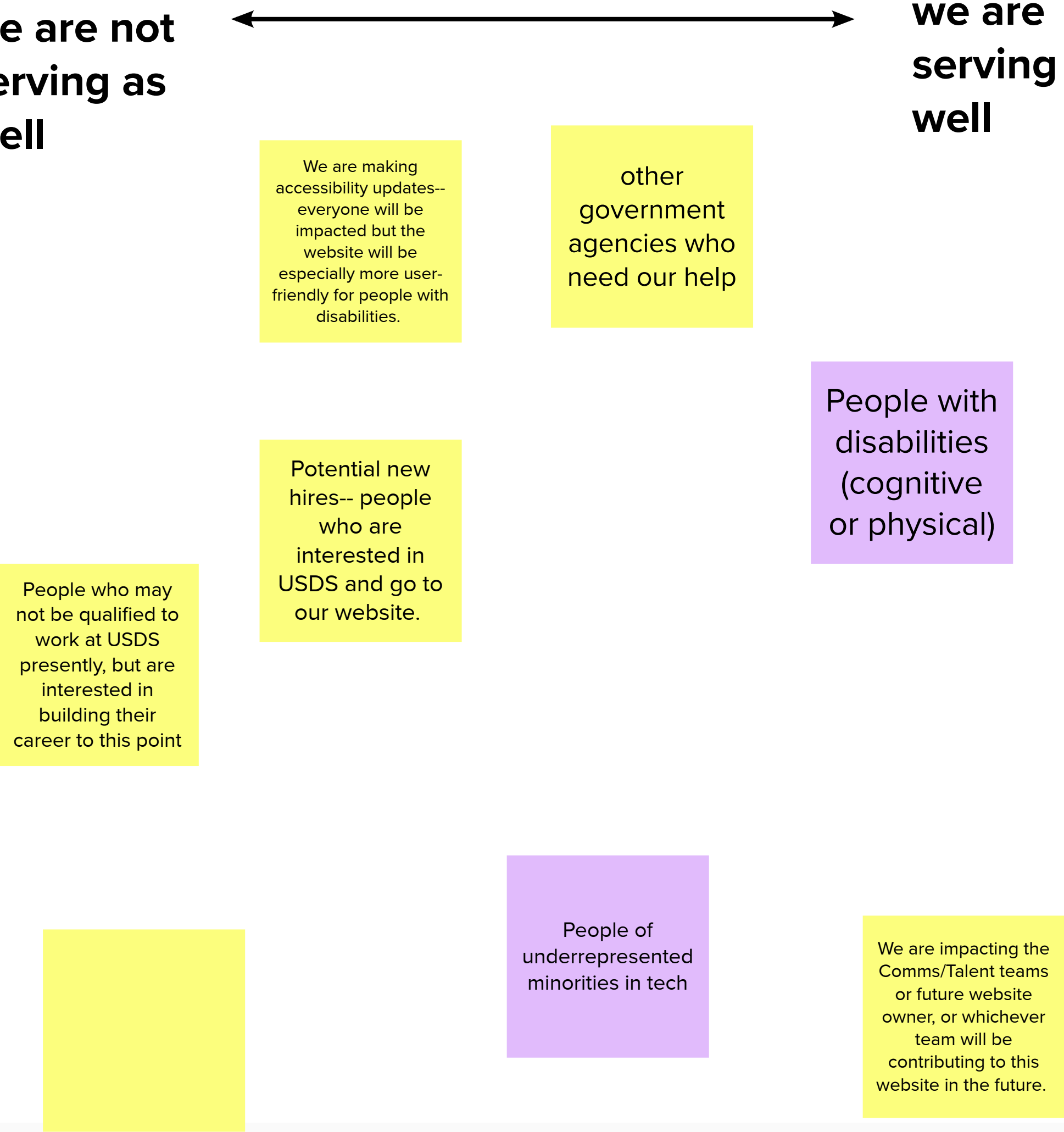
1b. How will we try to address this?



2a. People Impacted:
Who are the various audiences impacted by this project/program/service?
Which ones are we more confident about serving well? Which ones are we less confident about serving well?

audiences we are not serving as well

audiences we are serving well



2b. How are we already planning to design with people who will be impacted?

