Agenda!

5m - Intros

5m - general overview, review of the work-to-date

10m - Initial prioritization

10m - Inclusion questions

20m - How might we focus discovery efforts?

10m - Wrap up & next steps

Notes

This work has started and stopped several times, over time

Catalyzing on two goals

1) some of the tech debt
and 2) setting this up
for success

Question from Imani: how do we get the website onto a platform that is not github, and easier to work with?

Brainstorming: discovery questions

What does it mean to properly own this and maintain the USDS website?

Where can the website live post-github so that's it's easier for everyone to use/update/etc?

Revisit: what is the optimal place for USDS blog to live?

What are similar organizations doing for recruiting and online presence?

Who should be able to edit the website and/or contribute content?

Do we want to update the website more often?

How could we get more feedback about how the website is performing? How might we have lower-cost ways to capture interest (as opposed to just the Apply button)

How do we ensure maximum uptime + security?

How could we support video, audio, and other types of media?

Questions on inclusion

1a. What perspectives are we missing in the make-up of our team or amongst decision makers and stakeholders?

some civic

tech

partners

people who have never worked for USDS

people who
work at
partner
agencies

owners of
tooling's and
systems that
would embed
in the website

newbies (under 3

months)

Different types of engineers USDSer
with a
disability

Usability testing
with people with
disabilities-- how
does the new
content resonate
with them?

Recruiters

focused on

talent of

color

1b. How will we try to address this?

Quarterly
Working Groups
to share out
updates and
collect feedback

Outreach

Survey

Make a list of who we're missing and refer to it often

audiences we are not serving as well People who may not be qualified to work at USDS presently, but are interested in building their career to this point

2a. People Impacted:
Who are the various audiences impacted by
this project/program/service?
Which ones are we more confident about
serving well? Which ones are we less
confident about serving well?

government

agencies who

need our help

re not
ng as

We are making
other

We are making
accessibility updates-everyone will be
impacted but the
website will be
especially more userfriendly for people with
disabilities.

Potential new
hires-- people
who are
interested in
USDS and go to
our website.

audiences we are serving well

People with disabilities (cognitive or physical)

2b. How are we already planning to design with people who will be impacted?

Usability testing with people w/ disabilities?

adding accessibility min standards ie alt tags

Can we do any user research about needs for different populations?

People of underrepresented minorities in tech

We are impacting the Comms/Talent teams or future website owner, or whichever team will be contributing to this

website in the future.

Making sure the right USDSers are involved in the project and decision making