

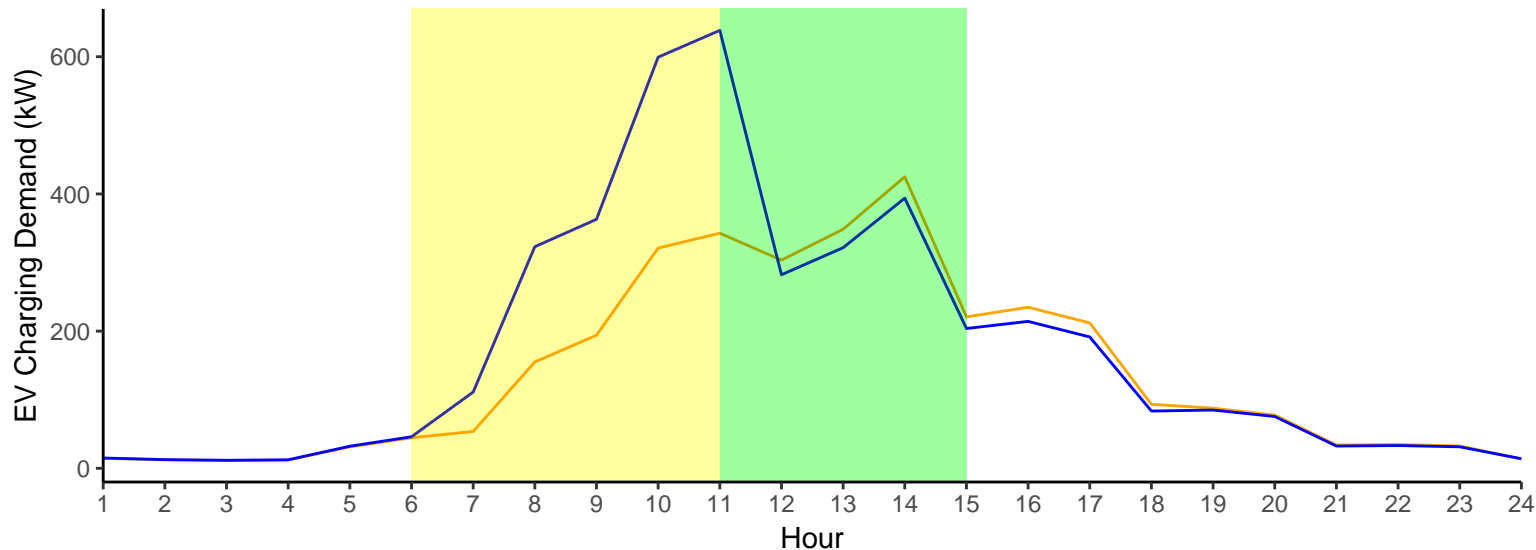
Workplace Hourly Demand Forecast

Baseline November 2018 Scaled for November 14th, 2018 Event Number of Chargers

Modeled \$0.05 Discount 11 AM – 3 PM

Modeled 50% Communication 6 AM – 11 AM

80% Reduced Communication Effect



Interventions



Discount



Throttle



Scaled Baseline Demand



Modeled Demand