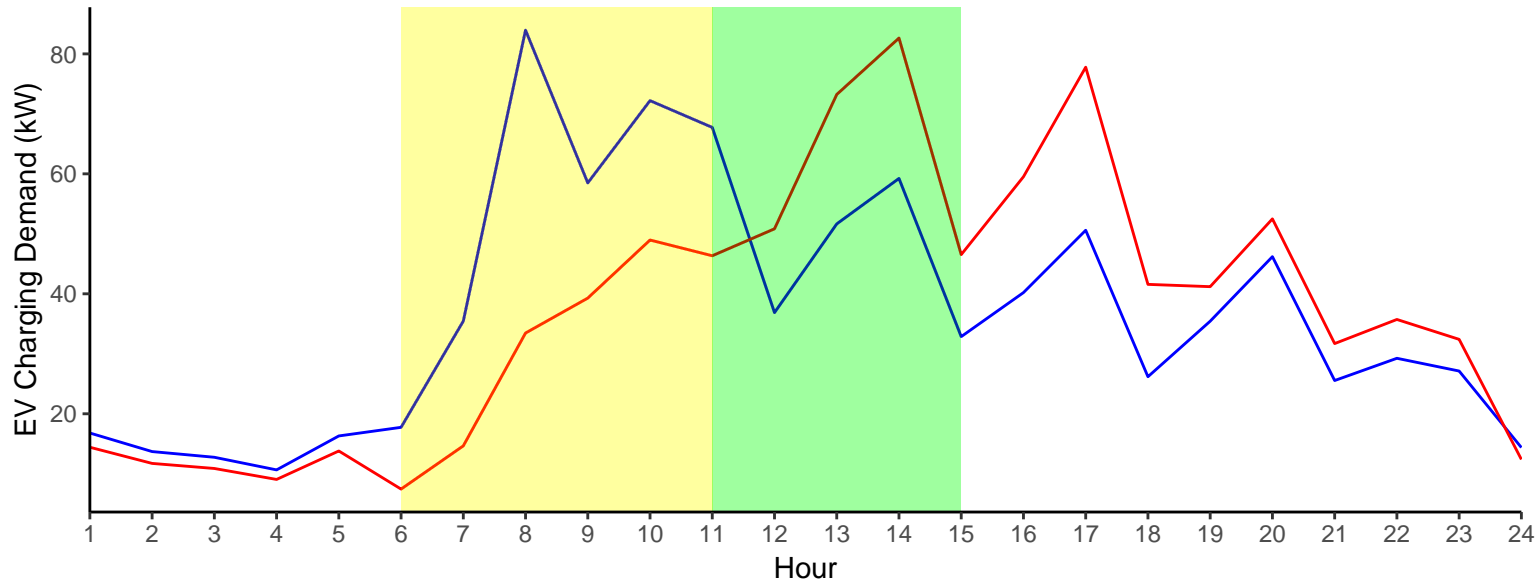


Destination Center Hourly Demand Forecast

\$0.05 Discount 11 AM – 3 PM
20% Reduced Communication Effect
50% Throttling 6 AM – 11 AM



Baseline Demand Demand with Intervention Interventions Discount Throttle