

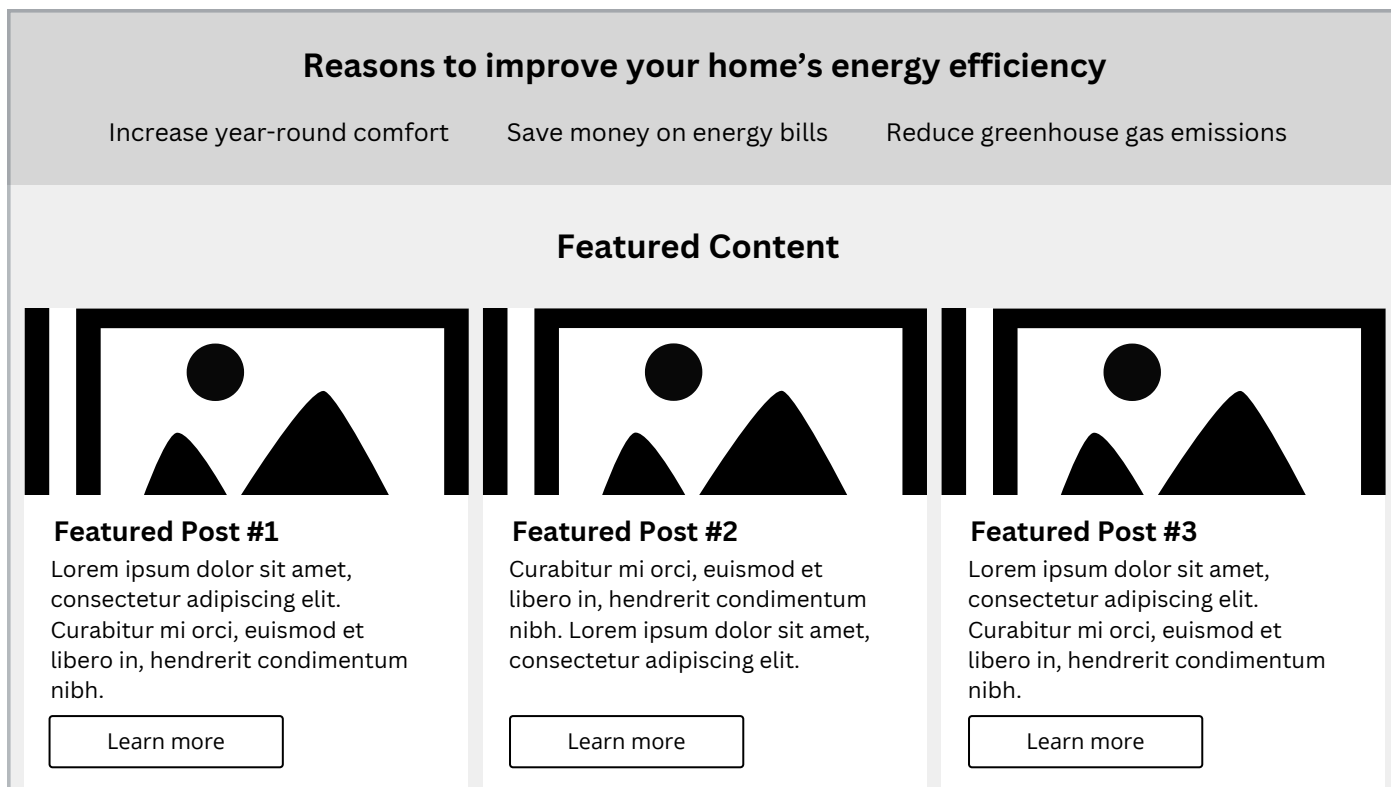
Default BC Gov Block Theme Alpha v3 sticky header.

Attempting to bring BHBC styles more in line with other CleanBC properties while maintaining its own personality.

Image background providing aesthetics without dominating the page. More in line with primary CleanBC website <https://cleanbc.gov.bc.ca>

- Block editor architecture: Cover block > Group > Heading (H2) + Group x 2 > Subsection headings (H3) + Paragraph + Button groups.

All high traffic areas of the site are available from the "above the fold" section of the homepage.

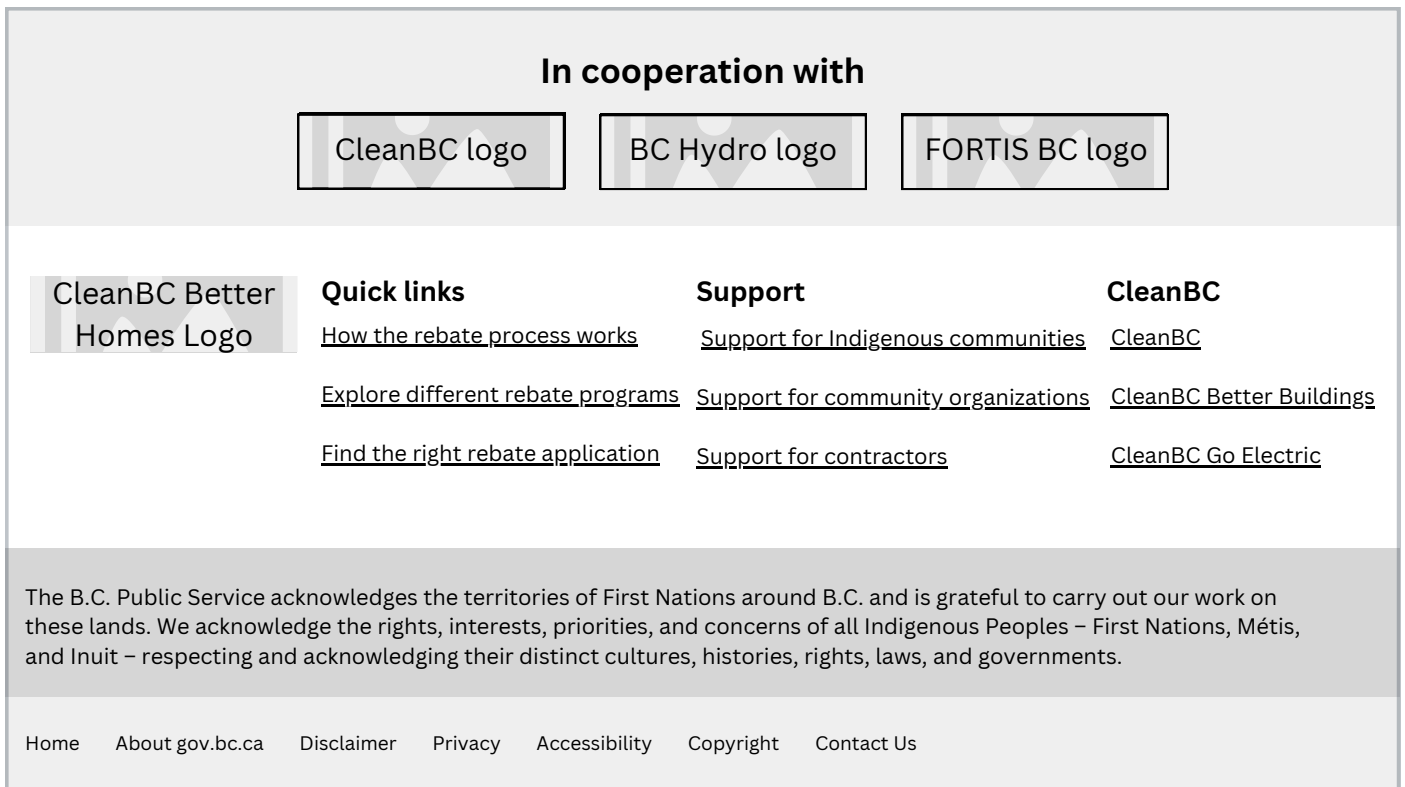


Reasons to improve your home's energy efficiency section

- Block editor architecture: Group > Heading (H2) +
- Where possible, these claims should be linked to supporting information. How much money can an average home owner expect to save? etc.
- Are there tax benefits?

Content Highlights

- Swap-able card style flexible post reference block.
- Seasonal/monthly/promotional/etc. rotating featured content.
- Posts could be a particular Rebate, an FAQ, a blog post, etc.
- Post "cards" generated automatically from post content to minimize heavy lifting for site editors.
- Post excerpts tailored to optimal SEO meta description length.
- Block editor architecture: Group > Heading (H2) + Query Loop > Post Template > Featured Image + Heading (H3) + Excerpt + Permalink.



Partner/associated logos reinforce that BHBC is THE place to source home energy rebates. As noted in previous assessment, this content needs introduction currently.

- Gutenberg architecture: Group > H2 + Columns > linked images.
- Images should link to supporting material(s) on respective sites.

Quicklinks section mirroring <https://goelectricbc.gov.bc.ca/> provides a more flexible footer nav area.

- Gutenberg architecture: Group > Columns > Group > Image + Headings x3 + Menu element x 3

Added BCPS land acknowledgement from <https://cleanbc.gov.bc.ca/> which is currently absent from the site.