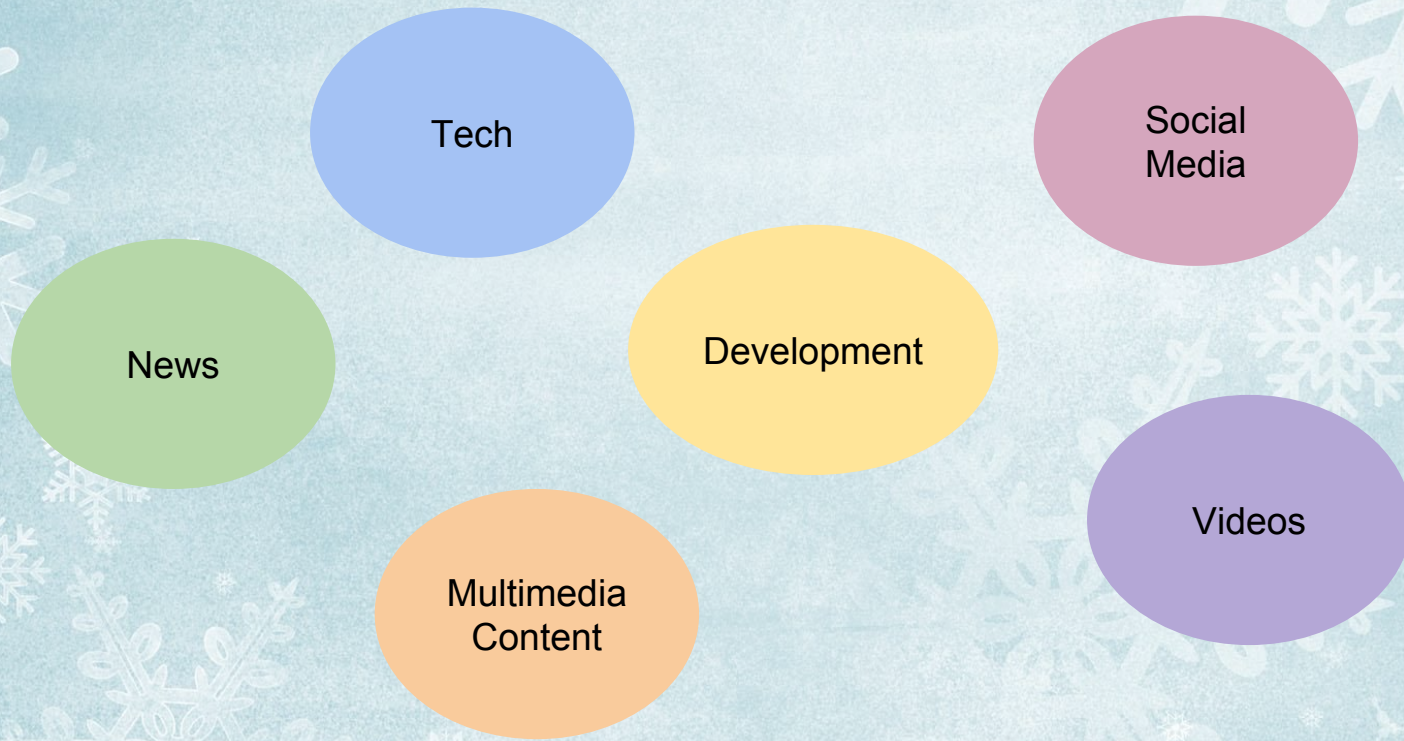


The background is a solid teal color with a subtle texture. It is decorated with numerous white snowflakes of various sizes and designs, scattered across the entire surface. The snowflakes have a delicate, crystalline appearance.

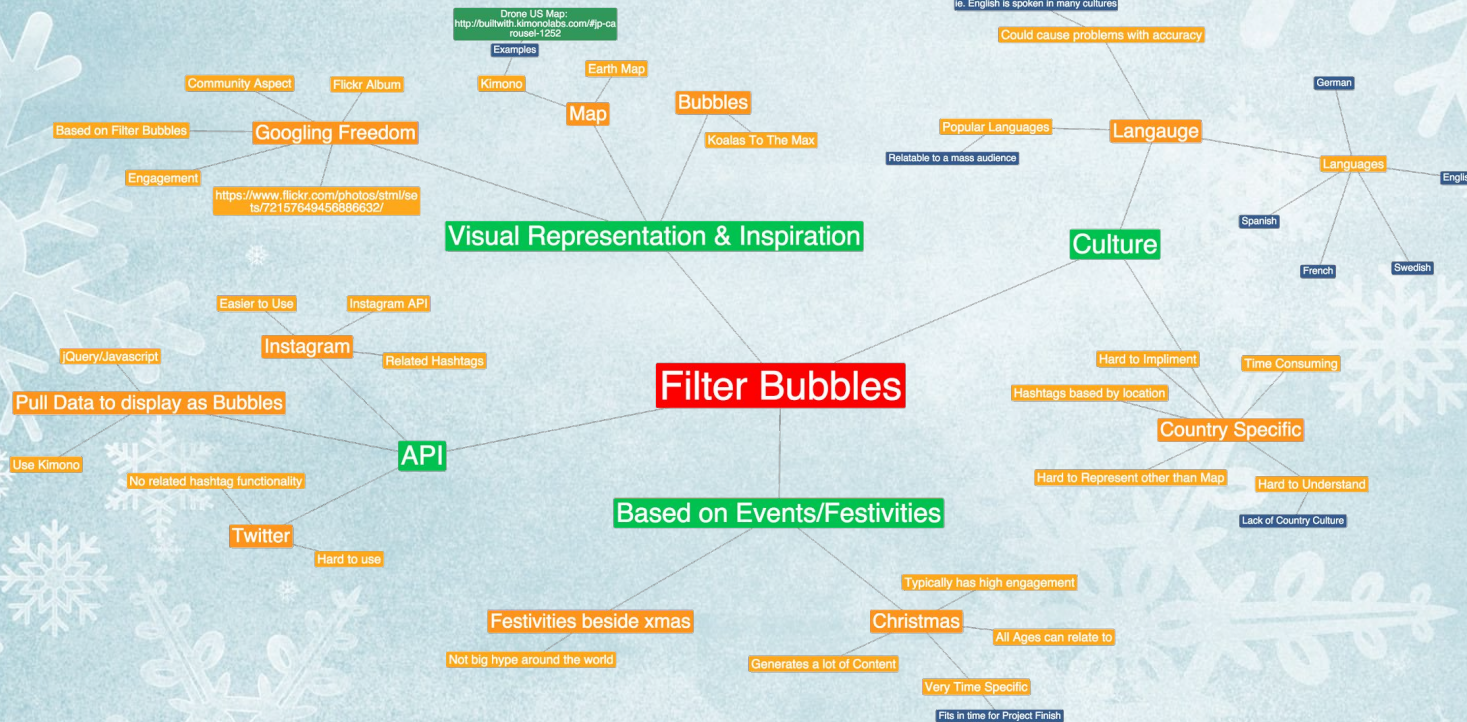
Hashtag Christmas

Tom Sharman, Ade Adegoke, Johan Wilhelmsson

Our Filter Bubbles



Planning



The Concept

HashtagChristmas will visually display related Instagram hashtags based on Languages from around the world.

Theme

Christmas theme

Celebrated differently

Christmas related hashtags

#Christmas

#xmas

#ChristmasTree

#Turkey

#Santa

#FatherChristmas

#Turkey

#Snow

#Winter

#ChristmasEve

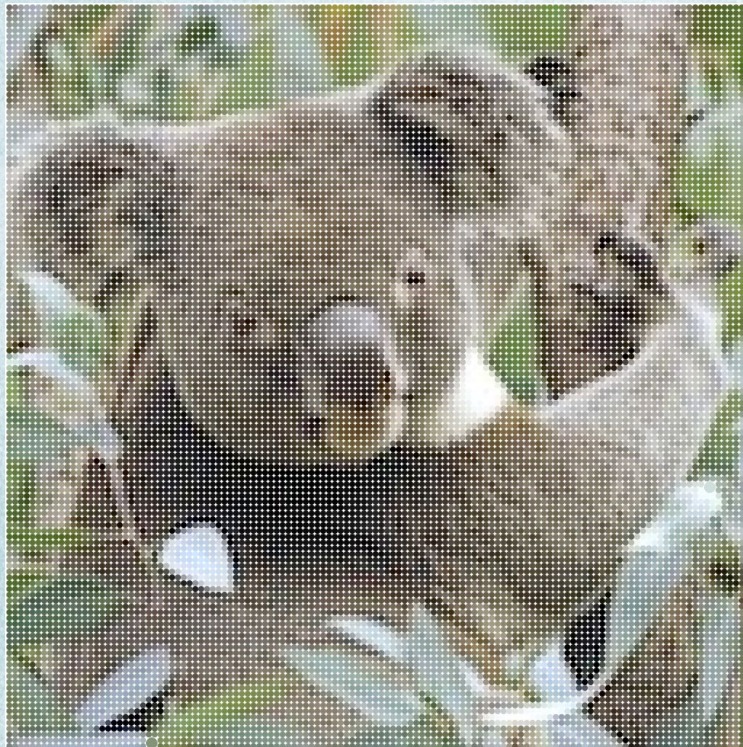
#Presents

How it Relates to Filter Bubbles

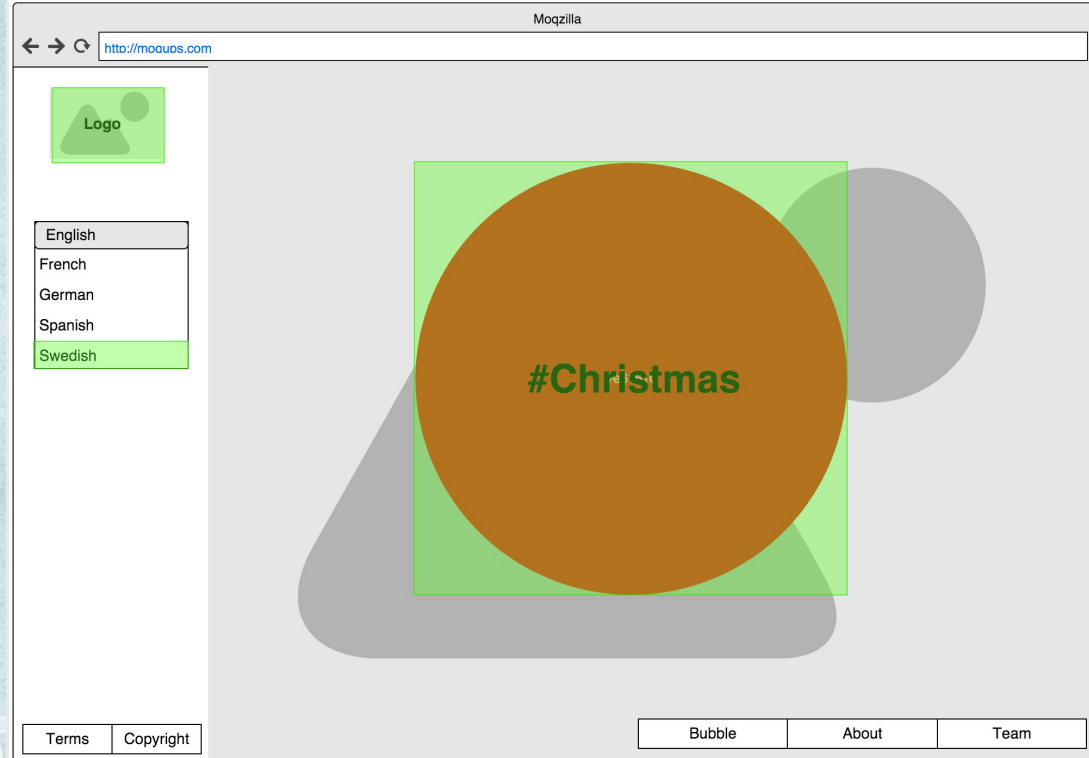
Everyone has a Different experience at Christmas.

Defies Filter Bubbles being 'Personal'. We're showing a Language Specific Filter Bubble based on Popular Hashtags.

Koalas To The Max



Mock Up



First Draft



Future

Get the koalastothemax visual concept working

Testing in english

#Christmas (2897)

The background is a solid teal color with a subtle, grainy texture. Scattered across the background are numerous white snowflakes of various sizes and designs. Some are simple six-pointed stars, while others are more complex, resembling stylized flowers or intricate geometric patterns. The snowflakes are more densely packed in the corners and along the edges, with a few smaller ones floating in the center.

bit.ly/hashtagXmas

The background is a solid teal color with a subtle, grainy texture. It is decorated with numerous white snowflakes of various sizes and designs. Some snowflakes are large and detailed, while others are small and simple. They are scattered across the entire background, with a higher concentration in the corners and along the edges.

Thank You