Hashtag Christmas

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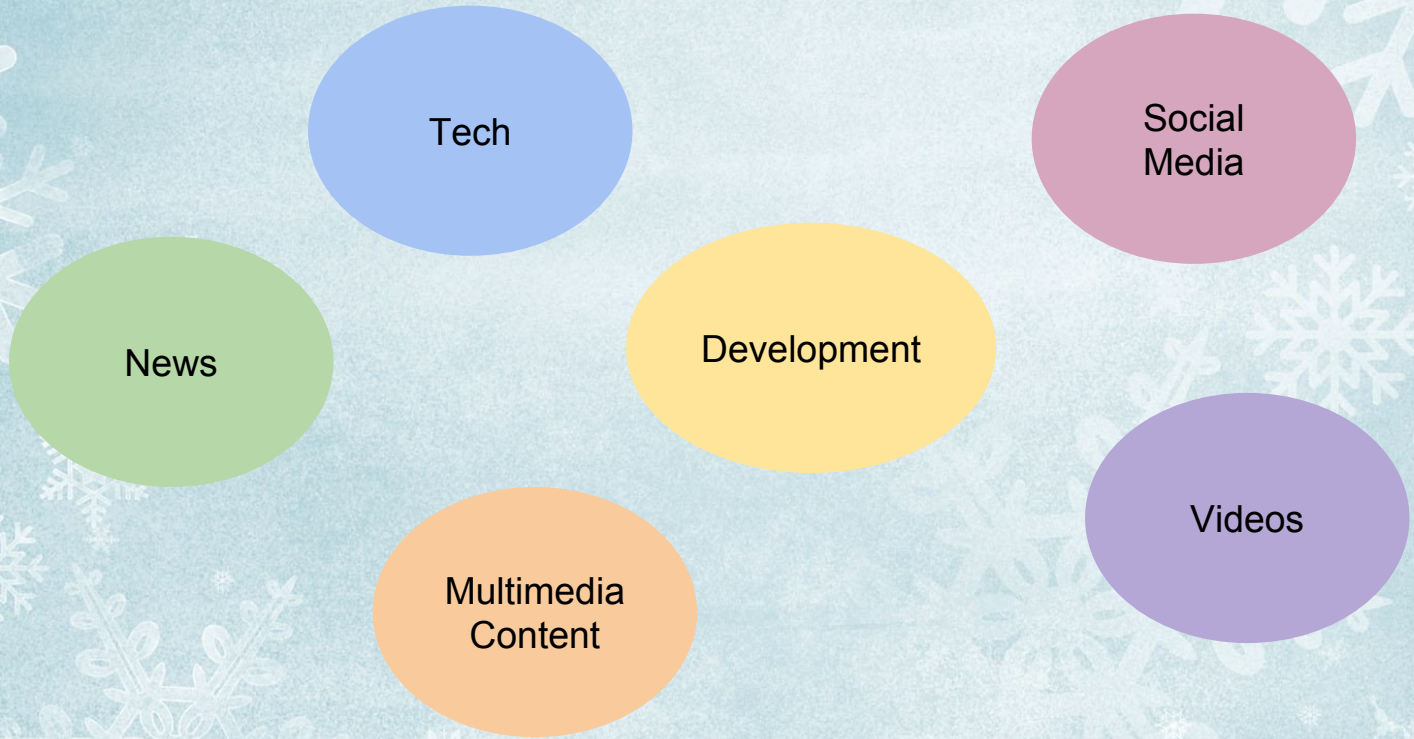
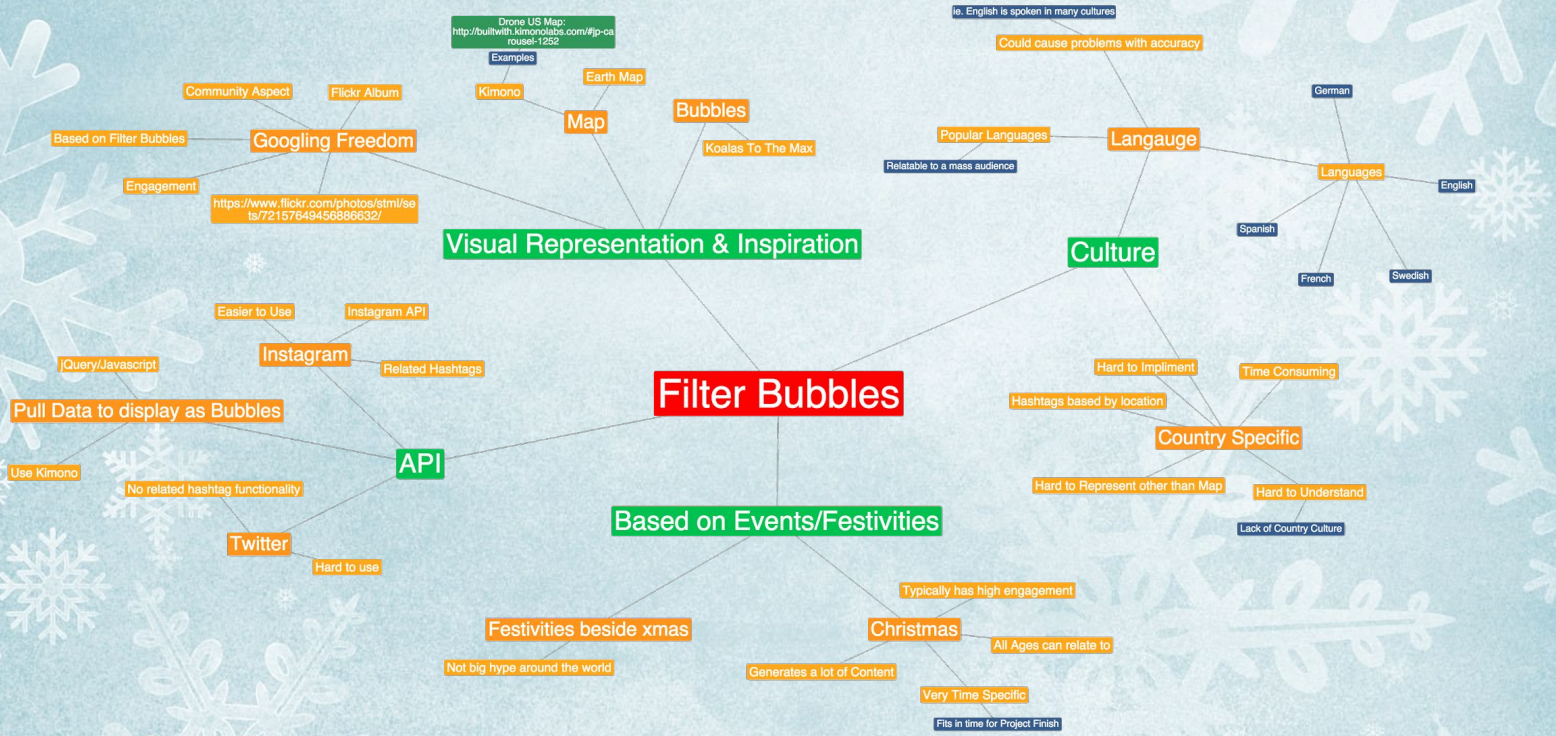
Our Filter Bubbles



Planning


Drone US Map: http://builtwith.kimonolabs.com/#jp-carousel-1252
Examples
Kimono
Earth Map
Map
Bubbles
Koalas To The Max
Community Aspect
Flickr Album
Based on Filter Bubbles
Googling Freedom
Engagement
https://www.flickr.com/photos/stml/sets/72157649456886632/
Visual Representation & Inspiration
ie. English is spoken in many cultures
Could cause problems with accuracy
Popular Languages
Langauge
Relatable to a mass audience
German
Languages
English
Spanish
French
Swedish
Culture
Easier to Use
Instagram API
Instagram
jQuery/Javascript
Related Hashtags
Pull Data to display as Bubbles
Use Kimono
API
No related hashtag functionality
Twitter
Hard to use
Filter Bubbles
Hard to Impliment
Time Consuming
Hashtags based by location
Country Specific
Hard to Represent other than Map
Hard to Understand
Lack of Country Culture
Based on Events/Festivities
Typically has high engagement
Festivities beside xmas
Christmas
All Ages can relate to
Not big hype around the world
Generates a lot of Content
Very Time Specific
Fits in time for Project Finish

The Concept

HashtagChristmas display related Instagram hashtags based on #Christmas and displays the hashtag and the most recent image of that hashtag in an Interactive way.

Theme

Christmas theme

Celebrated differently

Christmas related hashtags

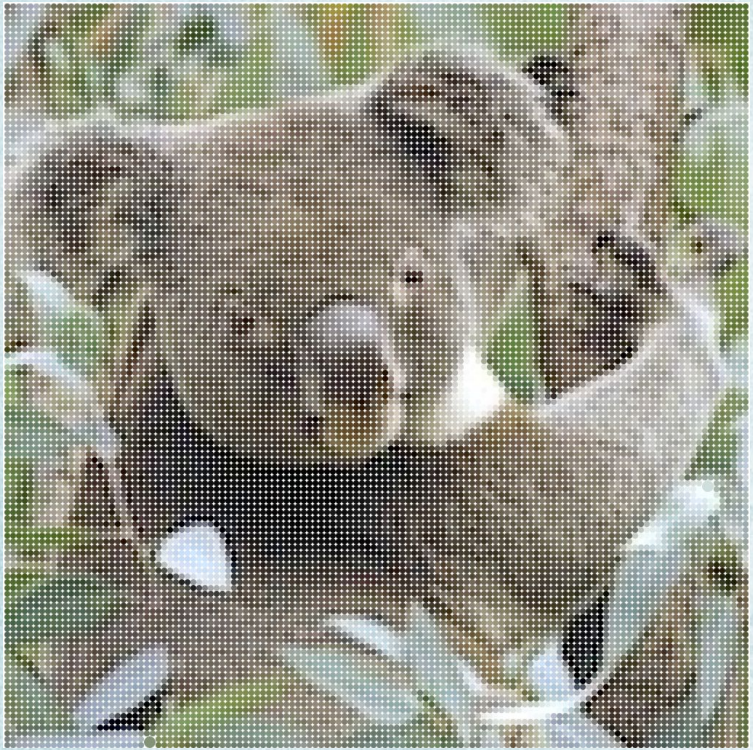
#Christmas
#xmas
#ChristmasTree
#Turkey
#Santa
#FatherChristmas
#Turkey
#Snow
#Winter
#ChristmasEve
#Presents

How it Relates to Filter Bubbles

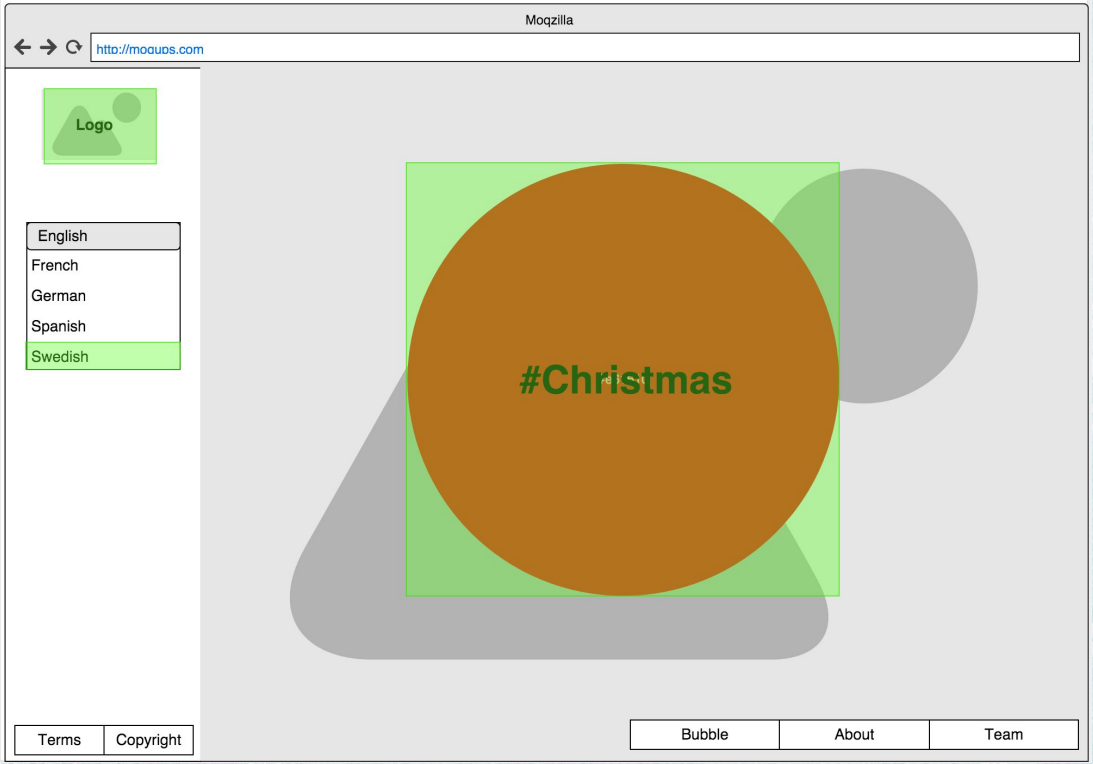
Everyone has a Different experience at Christmas.

Defies Filter Bubbles being ‘Personal’. We’re showing a Language Specific Filter Bubble based on Popular Hashtags.

Koalas To The Max

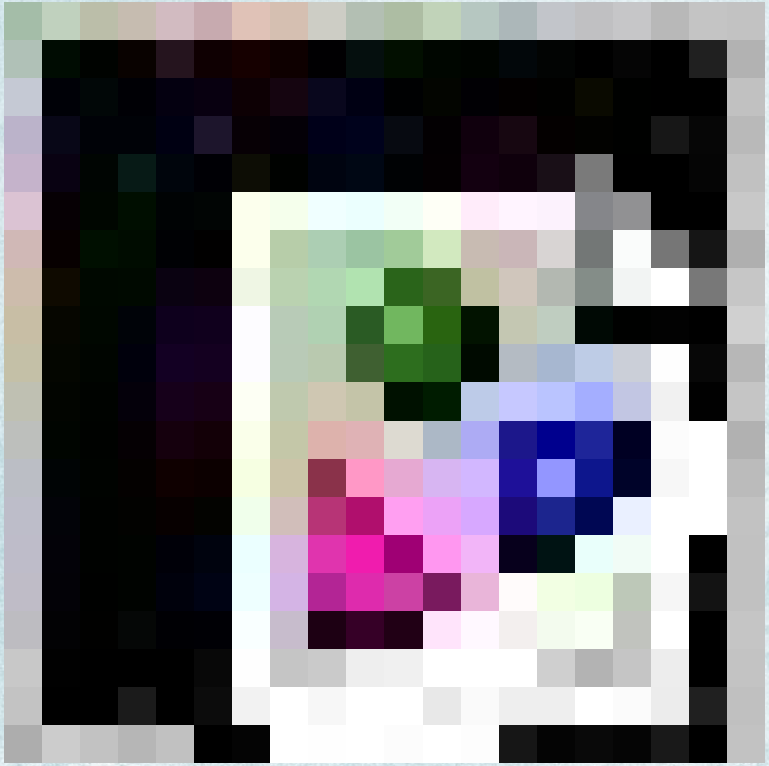


Mock Up


Moqzilla
http://moquos.com
Logo
English
French
German
Spanish
Swedish
#Christmas
Terms
Copyright
Bubble
About
Team

Hashtag Christmas
HASHTAG CHRISTMAS
COUNT: 5

Demo



Formative Assessment Feedback

Have images represent the hashtag

Put hashtag below the bubble

What We Couldn’t Do

Multi-Language Support

T&C’s and About pages

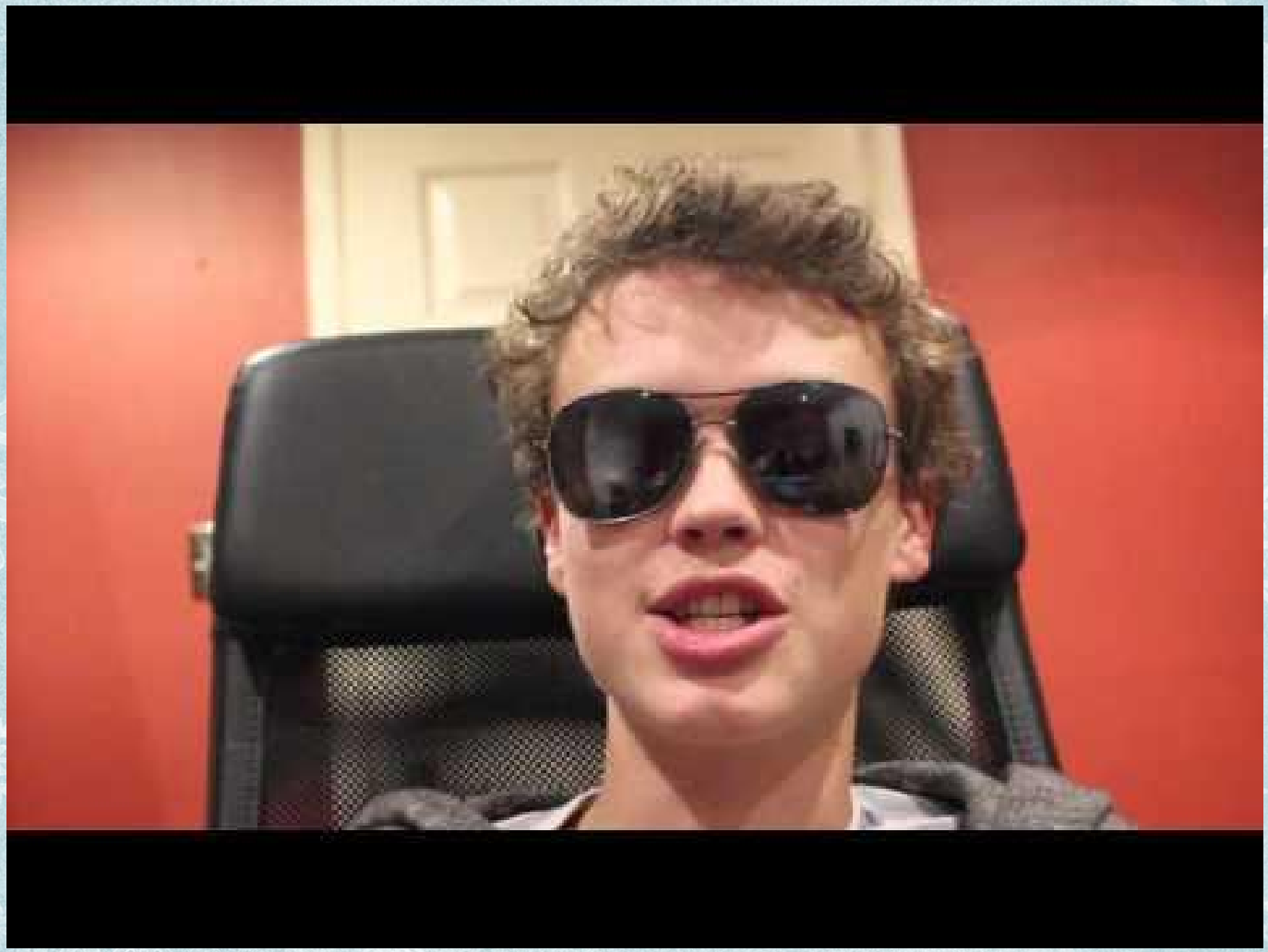
Future Steps

Search for your own Hashtag

Speed Up The Load Time When It Scans

Fix Bugs & CSS Issues

bit.ly/hashtagXmas



Thank You