

A photograph of a man with short brown hair, wearing a dark t-shirt, walking away from the camera up a set of wooden stairs. He is leaning forward slightly. The background shows a brick building with a green door and a white sign that reads "CAUTION LANDING S EXTENDS 35' FROM THIS". The scene is lit with warm, golden light.

# HARRY SEATON WEBSITE

WEB14104

TOM SHARMAN

# Client



Harry Seaton is a singer/songwriter from King's Lynn, Norfolk.

His personality online through social media and regular YouTube videos has resulted in a fairly large audience, primarily teenage girls.

He currently has songs available to buy on iTunes and stream using Spotify. His latest EP '*The Storm*' was released September 2014 and is looking to tour later this year.

# Current Issues

- Despite his quite large following, he **doesn't have a website** to showcase his work or provide a place for fans to go and interact.
- Social media is a great for exposure, but has limited capabilities with **no effective way to increase ticket sales**.
- **Fans don't have an easy way to keep up to date.** Filtering through all social media accounts for Harry is time consuming.

RY X

# RY X

sweat european tour

FEB 2015

Feb 13th - Volksbühne, Berlin

Feb 14th - Übel & Gefährlich, Hamburg

Feb 16th - Paradiso, Amsterdam

Feb 17th - Orangerie Botanique, Brussels

Feb 18th - Gaite Lyrique, Paris

RY X - Sweat (Official Video)



[FACEBOOK](#)

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# DAVID MARTIN

*Silky  
Smooth  
Moments*



accompañado por el **Terry Coffey Trio**

A portrait photograph of David Martin, a middle-aged man with long, light-colored hair and a beard, looking directly at the camera.

# Website Aims

- Allow fans to **interact with Harry** and **find important information** about his career.
- To **generate more ticket sales** than he is currently selling through social media.
- Use **interactive features** to give the site some depth. Unlike many other musicians websites.

# Web Recipe

- Before planning the website, I **developed my abilities of both HTML & CSS** to create an online recipe page.
- This allowed me to **experiment with CSS** in particular. Using many functions that I have not previously used such as hover.
- Overall, this was good to **get familiar with coding** and experiment. I can **learn from mistakes** made in this to better the website.

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[Get source on Github](#)

## Ingredients

500g Fresh Beef Mince  
400g Dried Spaghetti  
4 Rashers of Smoked Streaky Bacon, finely diced  
2 Tins of Plum/Chopped Tomatoes  
6 Fresh Cherry Tomatoes  
2 Medium Onions, peeled and finely diced  
2 Sticks of Celery, trimmed and finely diced  
2 Carrots, trimmed and finely diced  
2 Cloves of Garlic, peeled and finely diced  
1 Medium Chilli, seeded and finely diced  
75g Freshly Grated Parmesan Cheese, plus extra for grating over.  
2 tbsp Tomato Puree  
1 Beef Stock Cube  
Glass of Red Wine (Optional)  
2-3 Sprigs of Fresh Rosemary  
Handful of Fresh Basil, plus extra for Garnish  
1 tsp Dried Oregano  
1-2 Fresh Bay Leaves  
Olive Oil  
Sea Salt and Black Pepper  
Crusty Bread, to serve

## Method

Get yourself a large heavy-bottomed saucepan, and place it on a medium heat. Add a good lug of olive oil and gently fry your bacon until golden and crisp, then reduce the heat slightly and add your onions, carrots, celery and garlic. Next remove the leaves from the Rosemary sprigs and add them to the pot, discarding the sprigs. Move everything around and fry for around 8-10 minutes until the veg has softened.



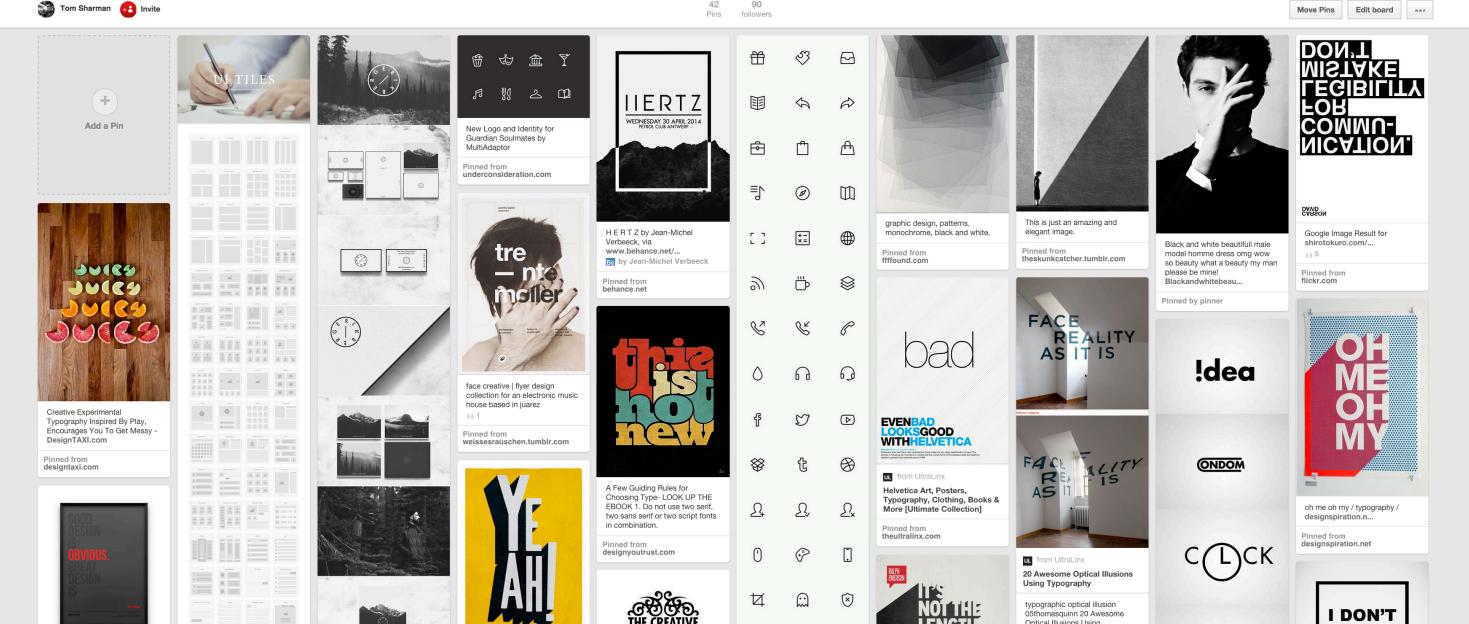
# Blog Posts

- Unit Objectives
- Draw the Web
- IP Address Research
- 3 Website's Review/Analysis
- Pinterest Mood-board
- Recipe development
- “Design has to be original”
- Internet Freedom (Aaron Swartz)

# Mood-board

**Harry Seaton Website Inspiration**  
Mood-board design inspiration for Harry Seaton Website. WEB14104 Web Development Workshop BA Web  
Media - Level 1, Ravensbourne University, London.

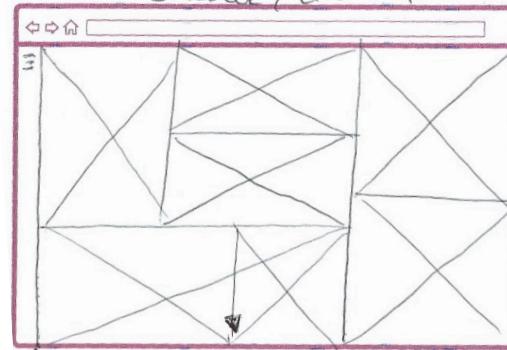
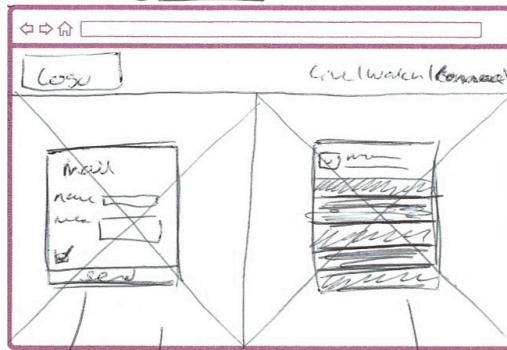
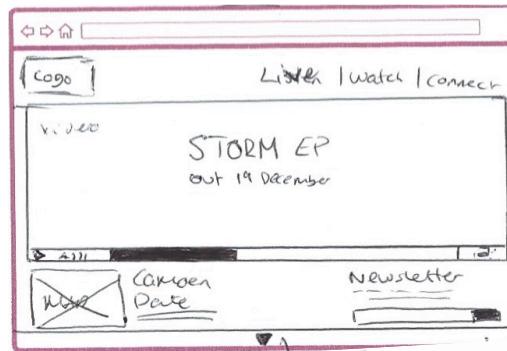
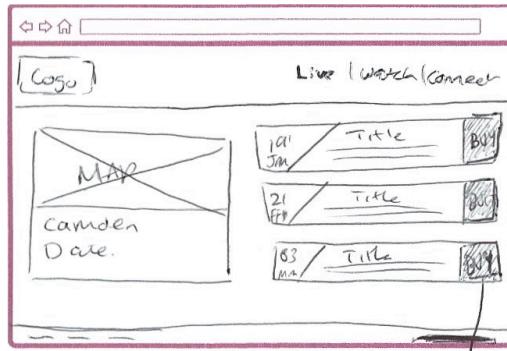
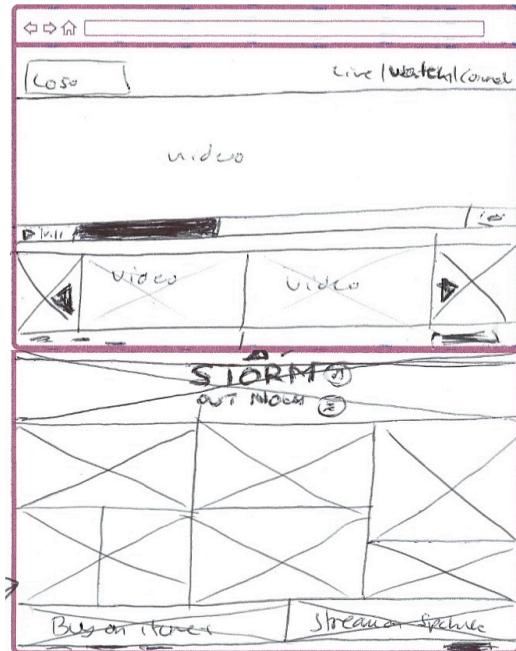
Tom Sharman  42 Pins 90 followers Move Pins Edit board ...

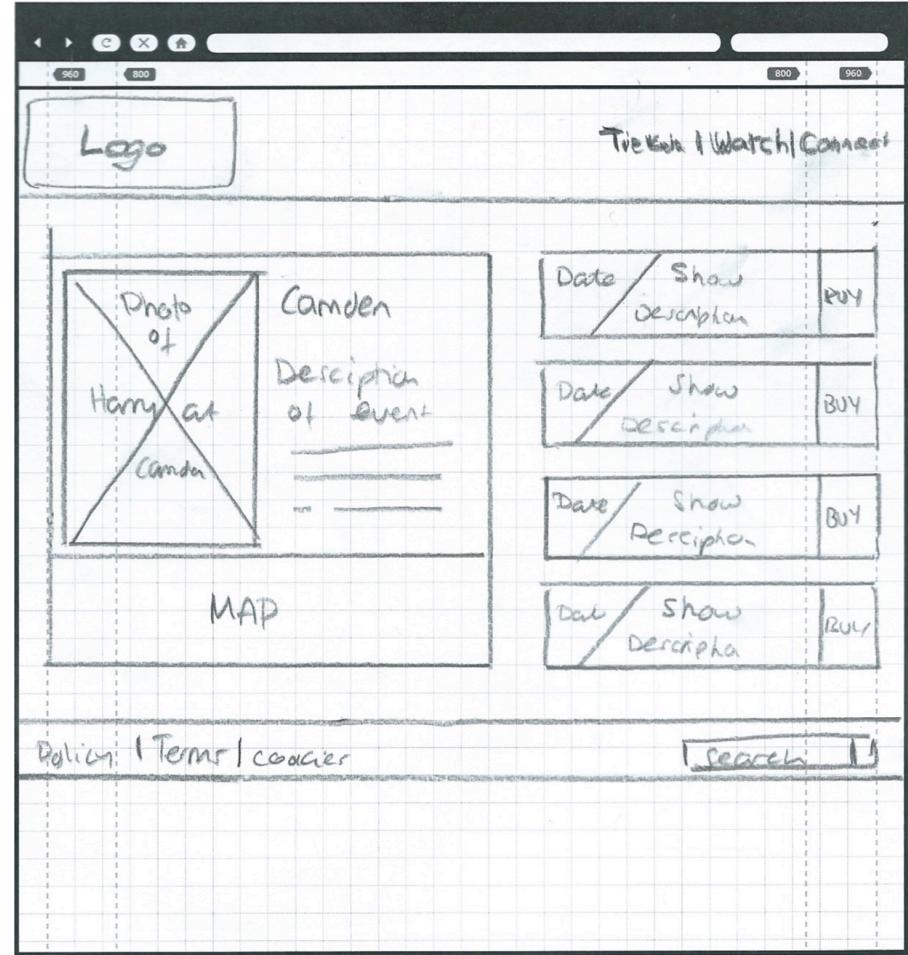
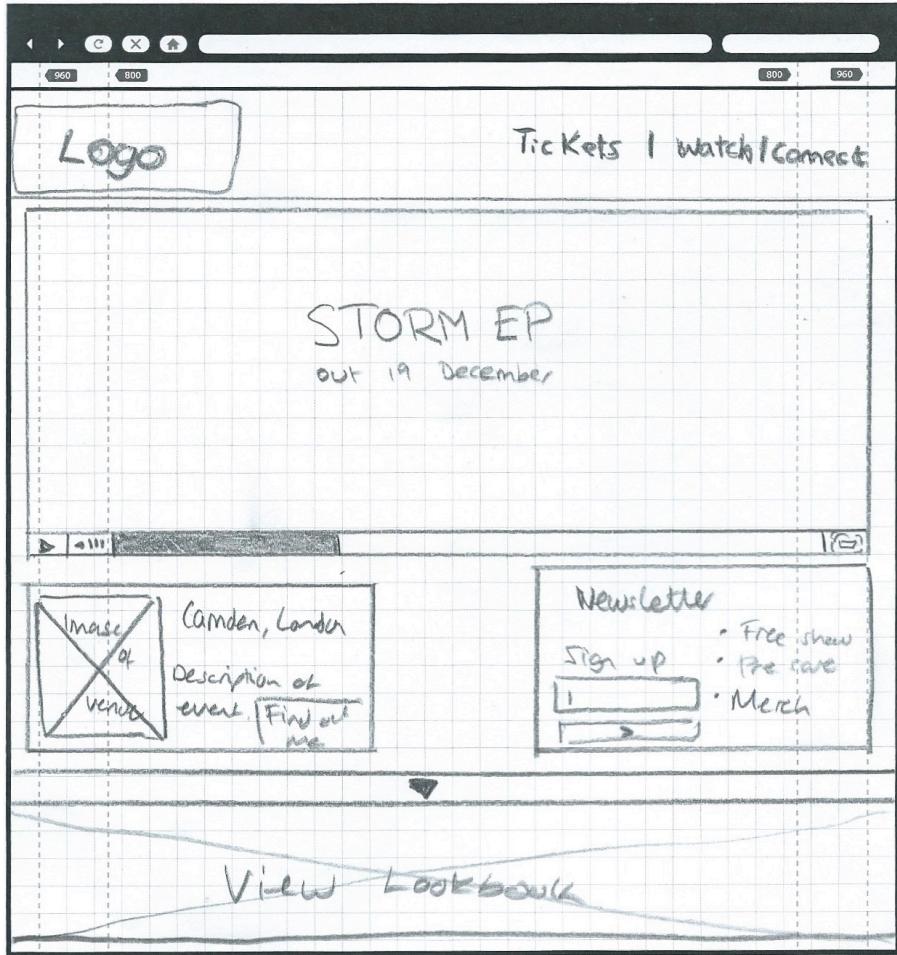


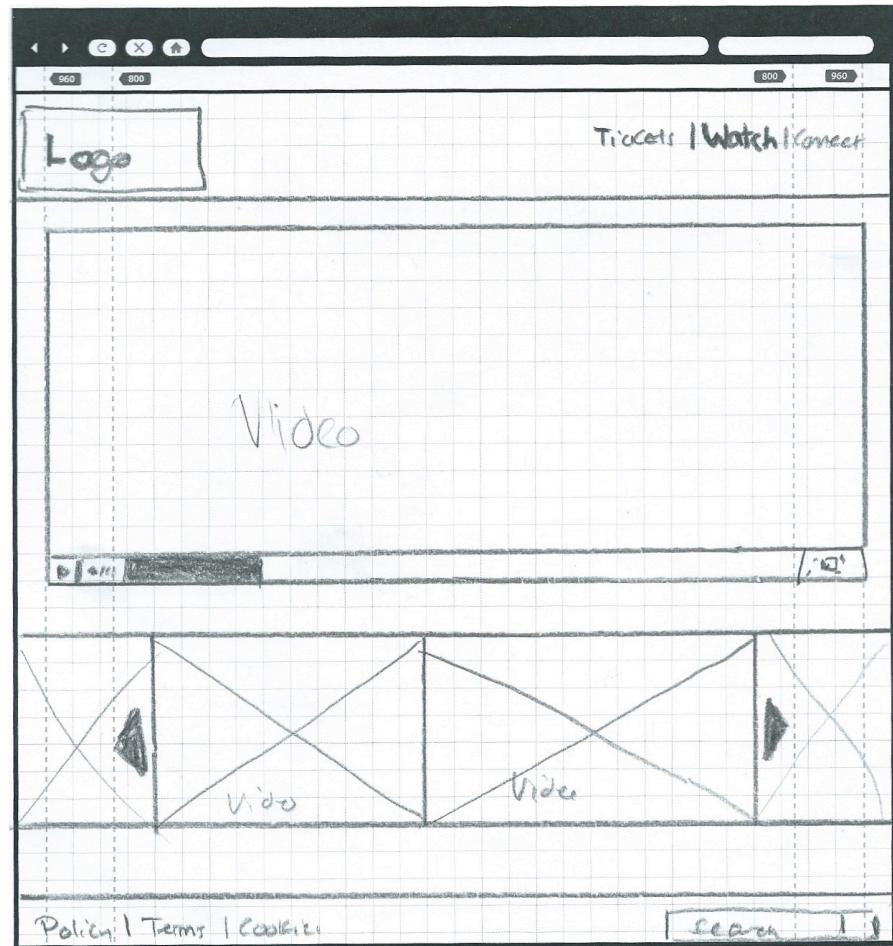
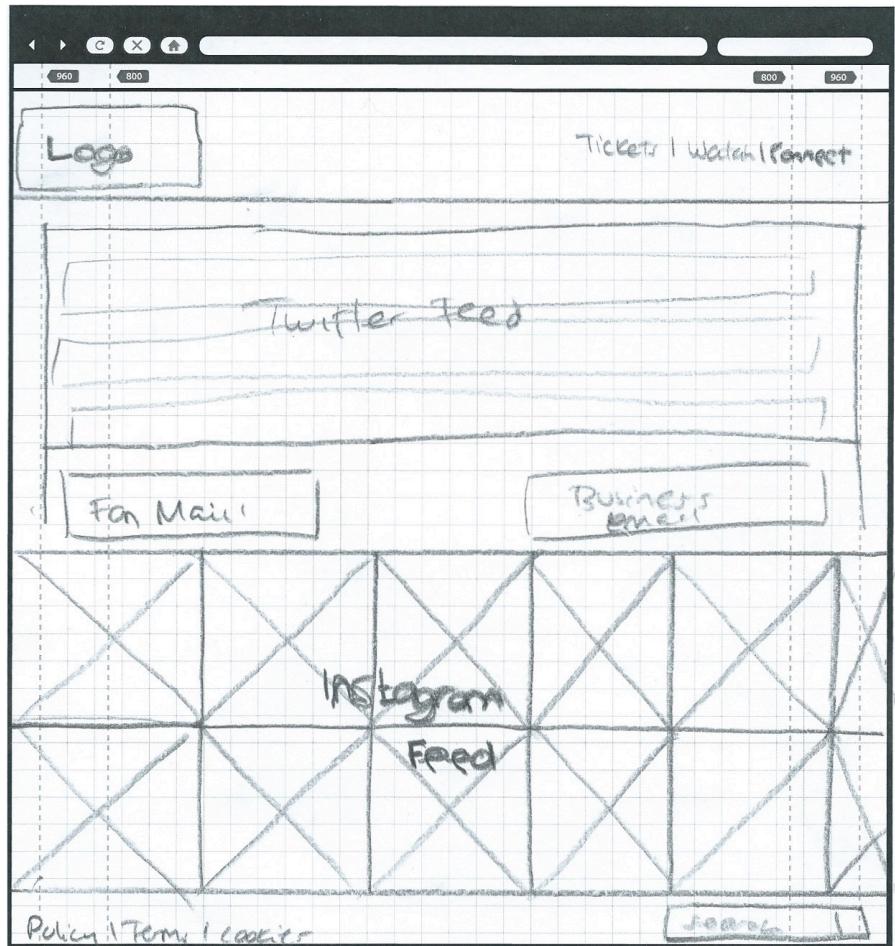
[View full Mood-board on Pinterest](#)

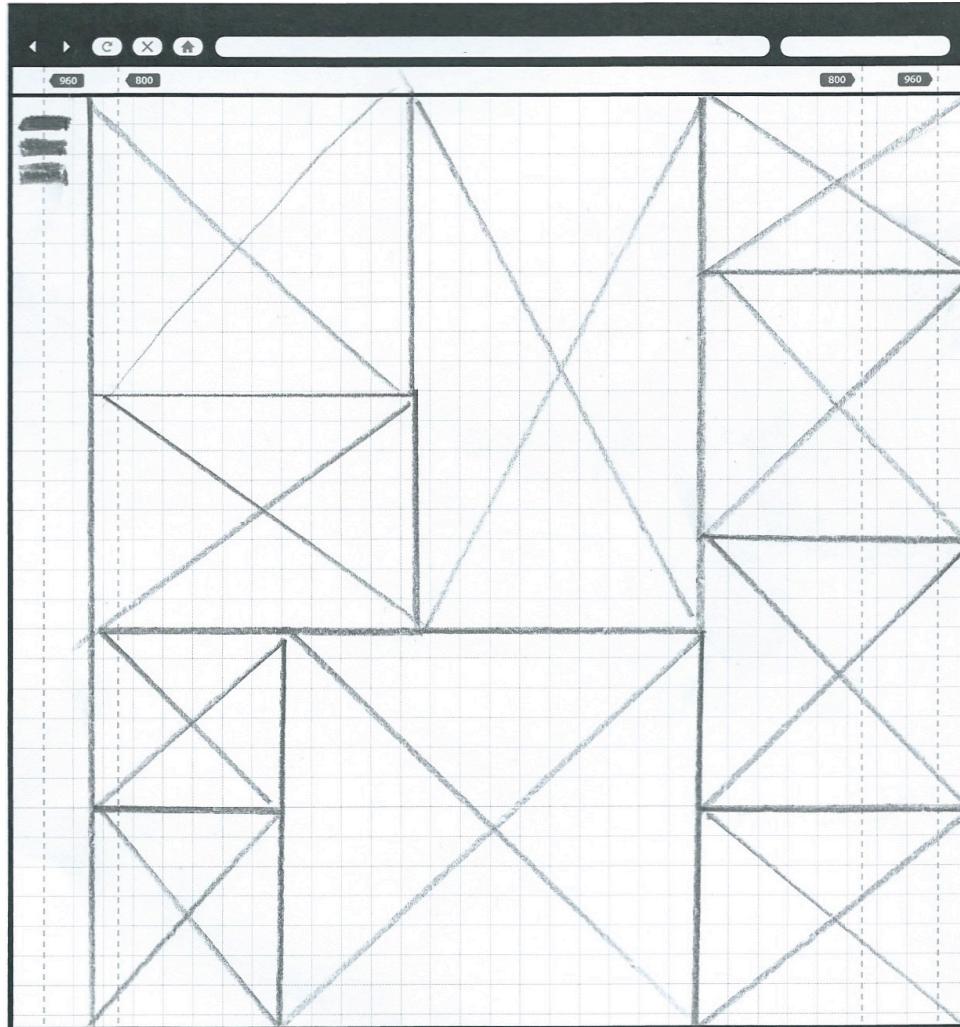
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# Paper Wireframe's



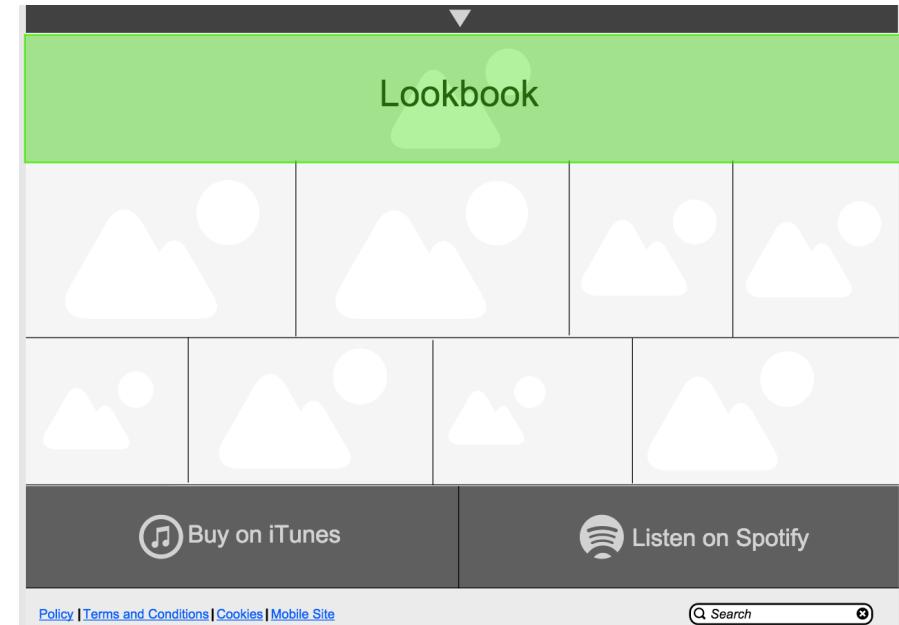
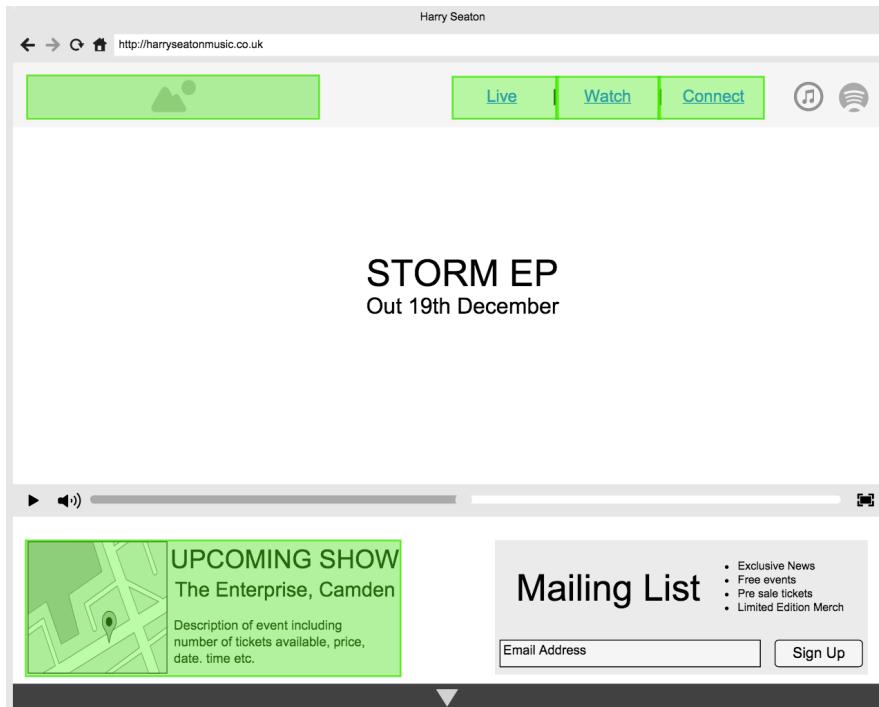






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# Digital Wireframe's



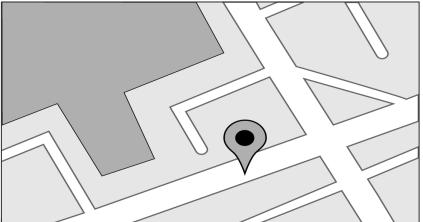
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Harry Seaton - Live

http://harryseatonmusic.co.uk/tickets

Live Watch Connect



The Enterprise, Camden

Description of event including number of tickets available, price, date, time etc.

Buy Tickets

All Events Near you

Heading Buy Ticket

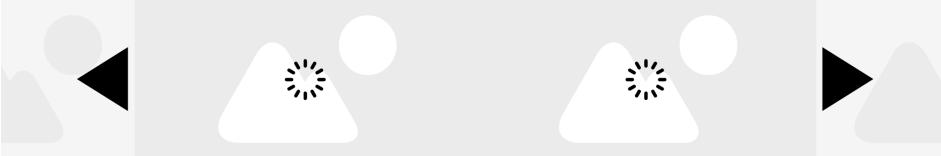
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Harry Seaton - Watch

http://harryseatonmusic.co.uk/videos

Live Watch Connect



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Search

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Harry Seaton - Connect

<http://harryseatonmusic.co.uk/contact>

Twitter Timeline

**Mailing List**

- Exclusive News
- Free events
- Pre sale tickets
- Limited Edition Merch

Email Address  Sign Up

Business contact email

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Harry Seaton - Lookbook

<http://harryseatonmusic.co.uk/lookbook>

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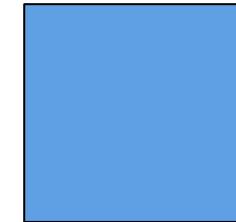
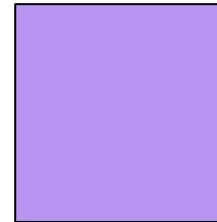
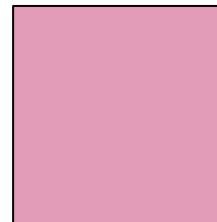
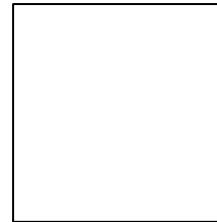
# Website Branding

Heading 1

Heading 2

Heading 3

Paragraph



# Project Advances

- Refine Wireframes further using HTML/CSS Mockups.
- Experiment with JavaScript and JQuery.
- Meet with Harry Seaton for feedback.
- Start creating Website.

A photograph of a man from behind, walking up a set of wooden stairs. He is wearing a dark t-shirt and dark pants. The background shows brick buildings, one with a green door and a white sign that reads "CAUTION LANDING S EXTENDS 35' FROM THIS".

TOM SHARMAN  
WEB14104