

Predicting the Stock Market One Quarter at a Time

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Abstract—Predicting the stock market is a very challenging task, with hundreds if not thousands of papers addressing this problem. This paper sets out to explore predicting stock quarterly trends by determining the best quarterly features to use and then leveraging them to determine the direction of the upcoming quarterly report. The thought was to eventually marry this will daily trends to improve accuracy of predicting stock market prices by factoring in the quarterly direction. By determining the stocks that will go up or down for a quarter, we will predict whether buying or selling is the best course of action for a stock. Testing for accuracy, we will simulate buying and selling in the stock market based on our predictions to determine if this project was a success or failure.

****Add more details to this section as we further develop our strategy**

Index Terms—Index Terms - Stock Market, Prediction, Machine Learning

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I. INTRODUCTION

Determining the direction of a stock from day to day is both a challenging and frustrating problem. There are so many features to choose from and that factor into a stock changing price from day to day. It can be as simple as positive or negative news, changes in the overall market or industry, technological breakthroughs, production hurdles and many more, which don't even cover the technical or quantitative numbers that typically are used to determine a stock rating and predicting its movement from day to day. This paper is going to attempt a different tact on predicting stocks, at a more generic and higher level, using the companies quarterly returns. The thought is this information can be added to other predictors to better refine the accuracy of those models. In this project we have gathered twenty five Technology, Software and IT Services large and mega cap stocks with earnings history for their entire existence, typically between ten and thirty years. We started with the features used in the paper Stock Market Trends Prediction after Earning Release [1]

II. REVIEW OF EXISTING TECHNIQUES FOR PREDICTING THE STOCK MARKET

REFERENCES

REFERENCES

- [1] C. Qian, W. Zheng, and R. An, "Stock market trends prediction after earning release," *WebSite(Stanford)*, 2016.