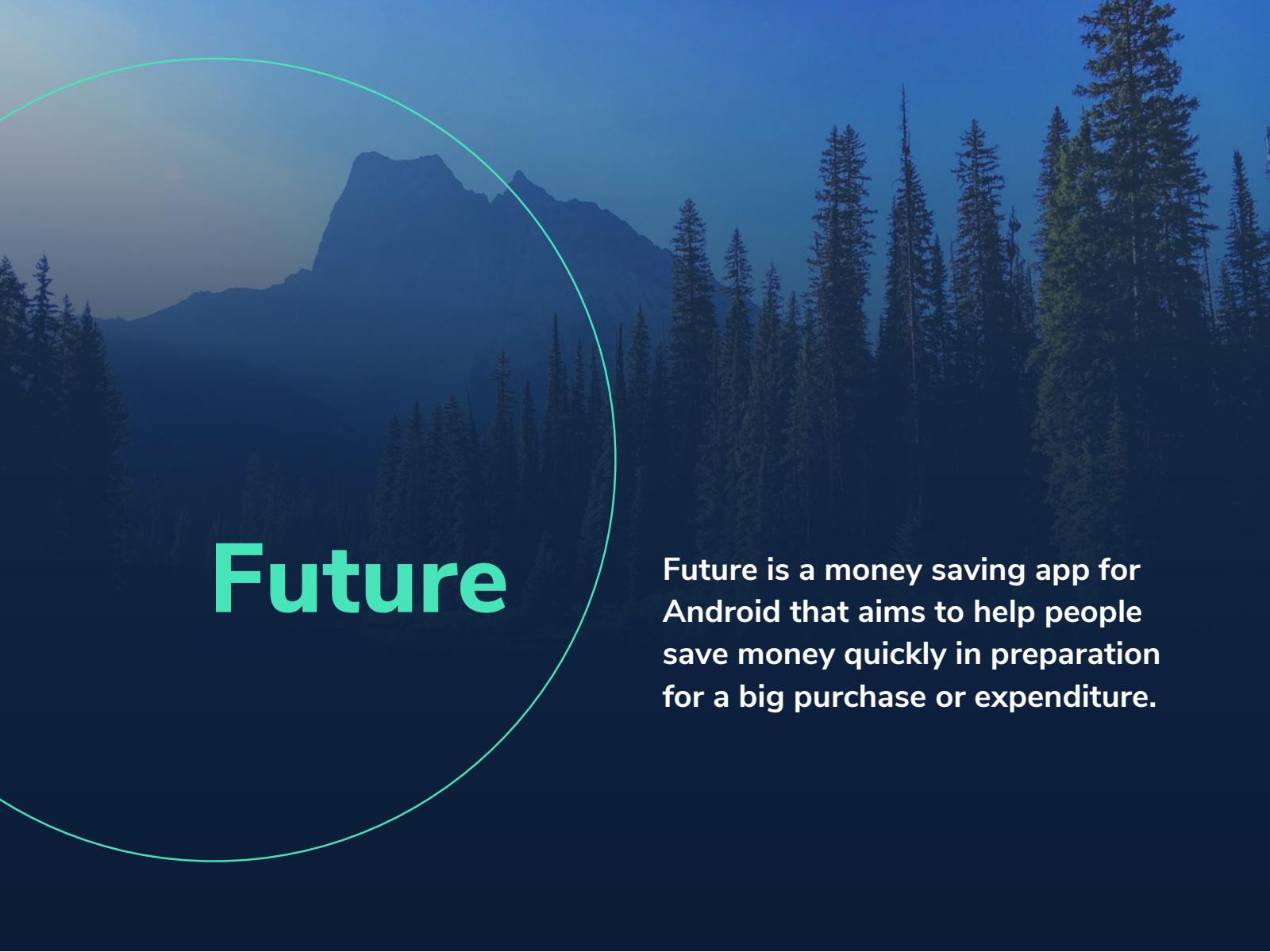


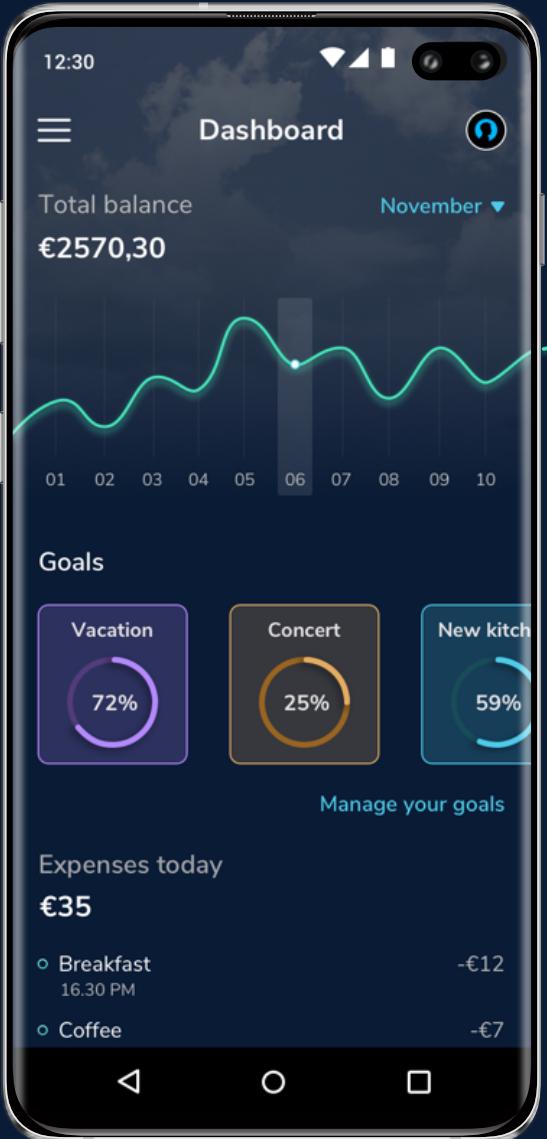
# Future

UI & UX design for a money saving app



# Future

**Future is a money saving app for Android that aims to help people save money quickly in preparation for a big purchase or expenditure.**



## What

Web app, and mobile app allowing all data on income and expenses to be recorded easily, on the go, and from a variety of devices. The tool displays data on the user's finances (how much money they spend and on what), and tells them what they can do to cut costs and save money in a certain amount of time.

## Where

The tool can be used from anywhere and using any device to ensure income and outgoings are easily recorded.

## Why

Saving money can be really hard, especially when you don't have a long time to do so. By providing personalized information on how a user can save based on their actual finances, the tool itself can provide financial advice during these finite periods of saving.

## When

Users will utilize the tool in the period before a planned expense. During this period, they will input data when spending and receiving money so they can view accurate information on their finances and dynamic information on what they can do to save more money.

## Who

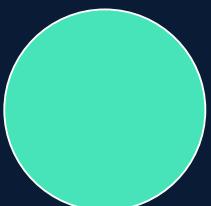
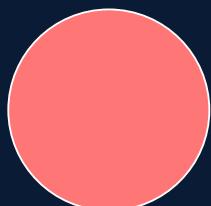
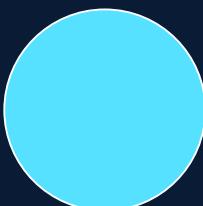
This tool is for people who want to save money, quickly, for a particular reason. For example, a wedding, big trip, or new car. The users are not new to technology but do not like working with their finances. So, they require that the information they receive via the tool is accessible, and clearly tells them what they can do to better save.

## Logo

Future's logo consist of two parts. There is the oval shape and the name inside the oval. The logo should always be used on the left side. The three main accent colors (blue, red and green) can be used for the logo.

Future

## Color

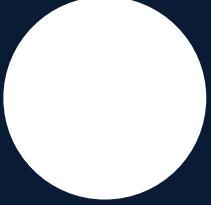
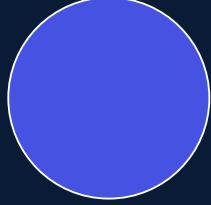
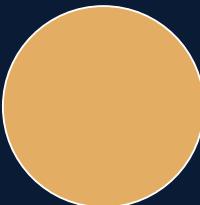
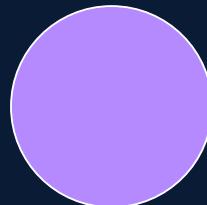


Dominant  
#0A1A35

Accent 1  
#55E1FF

Accent 2  
#FF7676

Accent 3  
#47E4BA



Accent 4  
#B58AFF

Accent 5  
#E4AD64

Accent 6  
#4653E2

Support  
#FFFFFF

Future

# Typography

## Nunito Sans

ABCDEFGHIJKLM NOPQRSTUVWXYZ

abcdefghijklm nopqrstuvwxyz

1234567890

Regular

**Bold**

**ExtraBold**

# Writing style

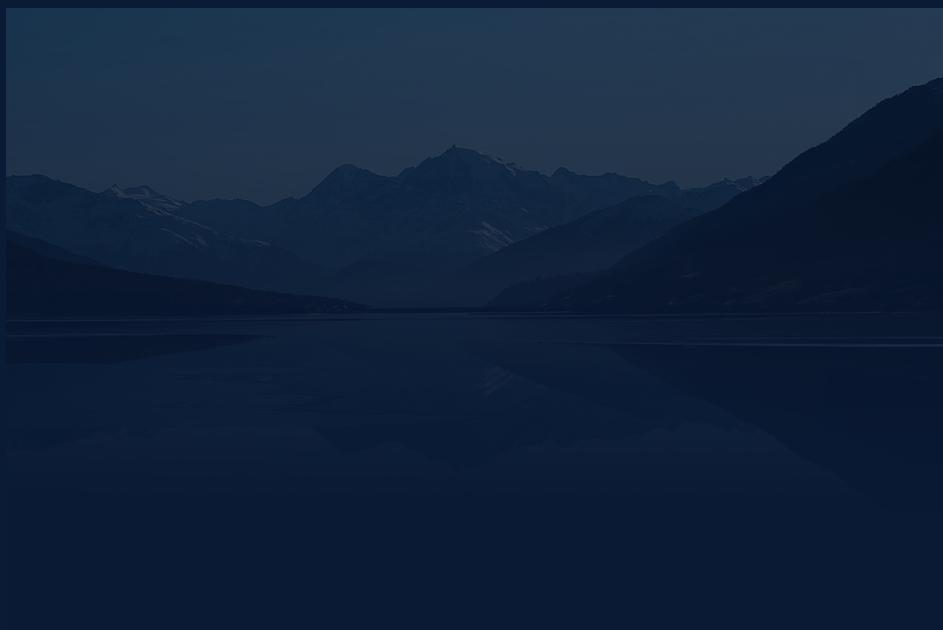
The writing style should reflect the overall feel of the app. That means professional and straightforward but at the same time stylish, calm and easy.

# Image style

Organizing one's finances can be stressful. The images should provoke a sense of calm. Use images of natural landscapes, preferably containing mountains and water. The mountains refer to the challenge of trying to save money and the sense of achievement one feels when achieving a goal. Furthermore, since the images contrast with the more futuristic design and UI elements, images should have a heavy dark filter and feel like they are integrated in the UI, flowing into the blue background color.



Used in app:



# Icons & UI elements

Bespoke icons



# User flow

## User flow 1

As a money-saver, I need to be able to input information on the money I am receiving and spending (and on what), so that I can see an overview of my finances.

## User flow 2

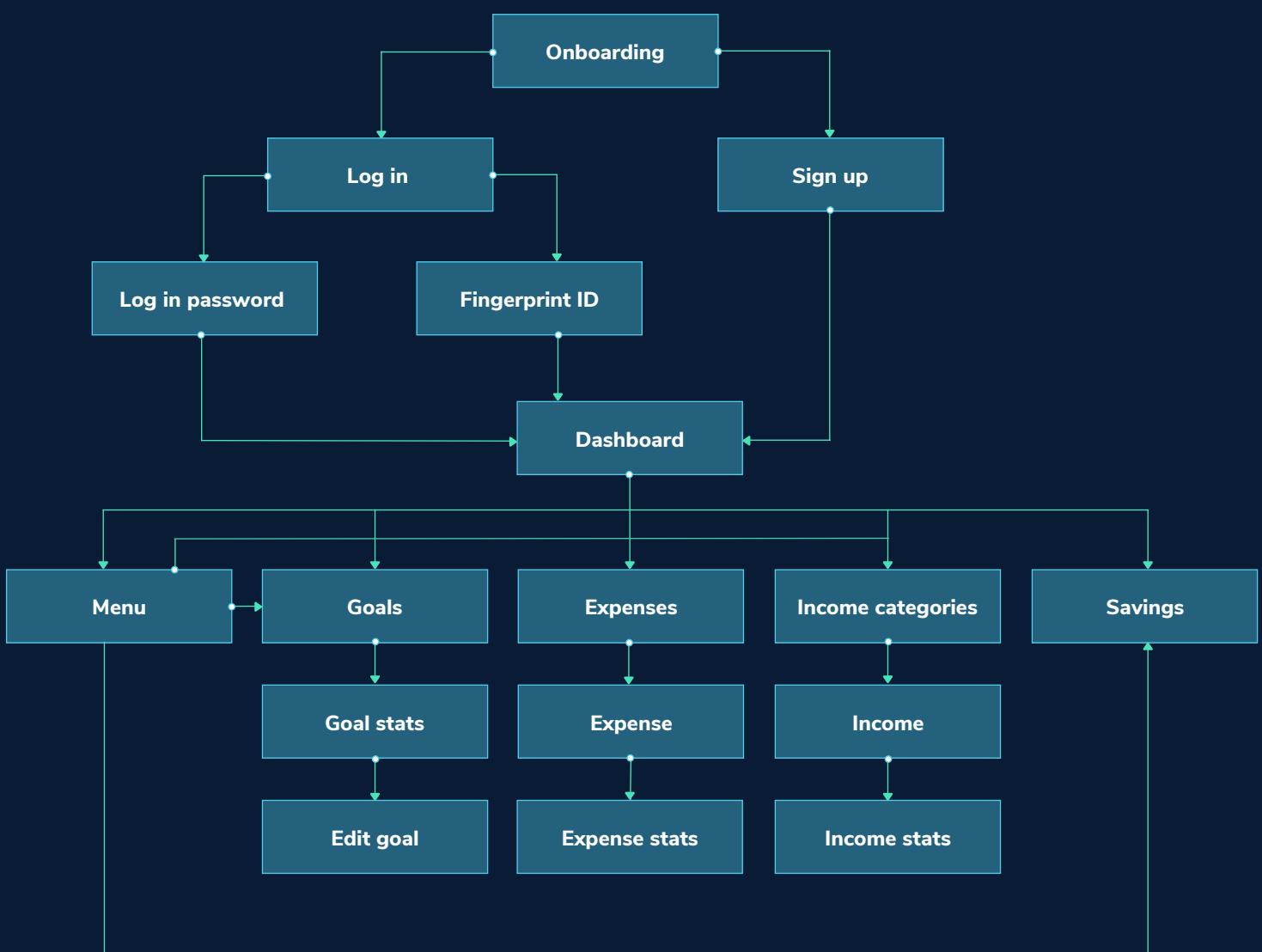
As a user, I want to see a dashboard of my finances clearly and visually, so that I can see how much I am spending on what at a glance.

## User flow 3

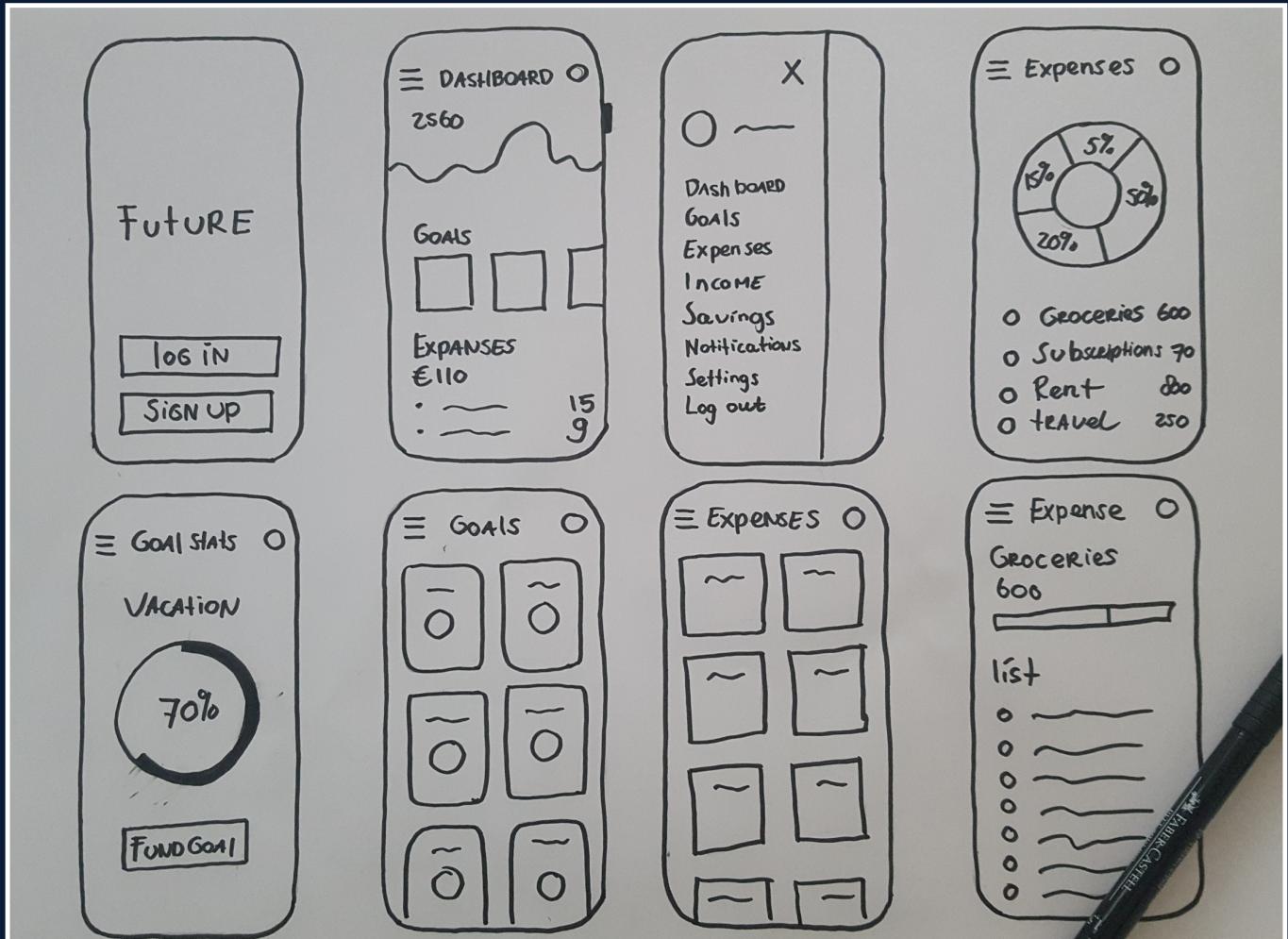
As a user, I want to be able to view, filter, and interact with information on my finances in a variety of ways, so that I can access further details when I want to.

## User flow 4

As a user, I need to be able to tell the tool what my savings goal is and how long I have to reach it, so that I can save accordingly.

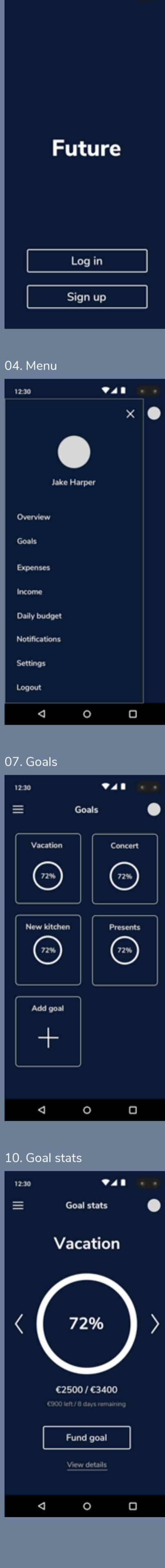


# Low fidelity wireframes

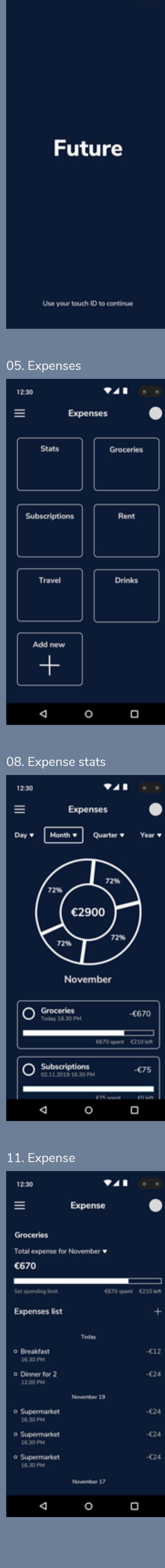


# Mid fidelity wireframes

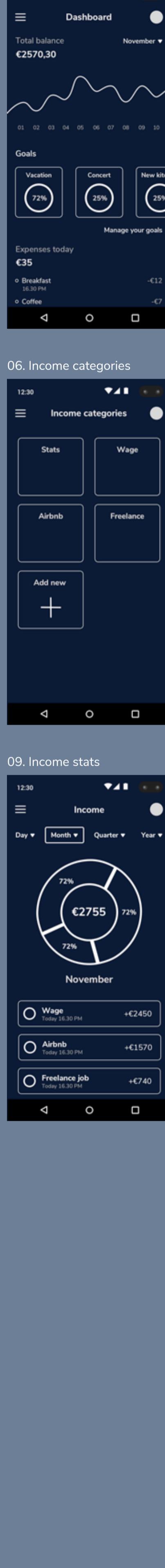
01. Onboarding



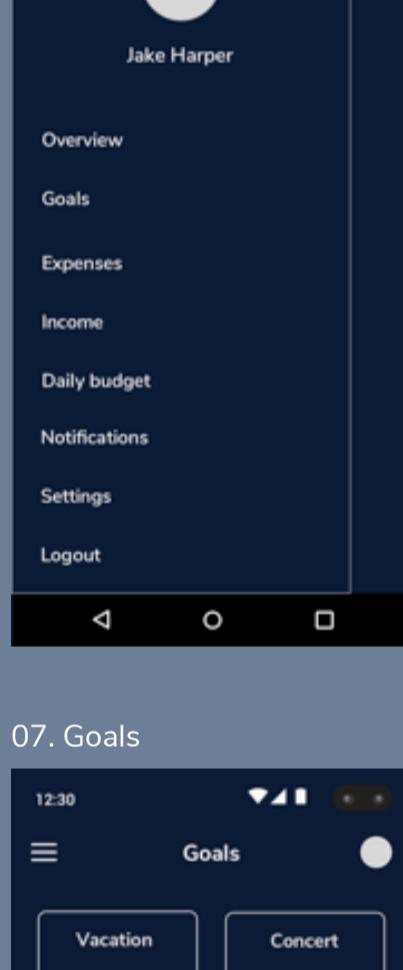
02. Fingerprint ID



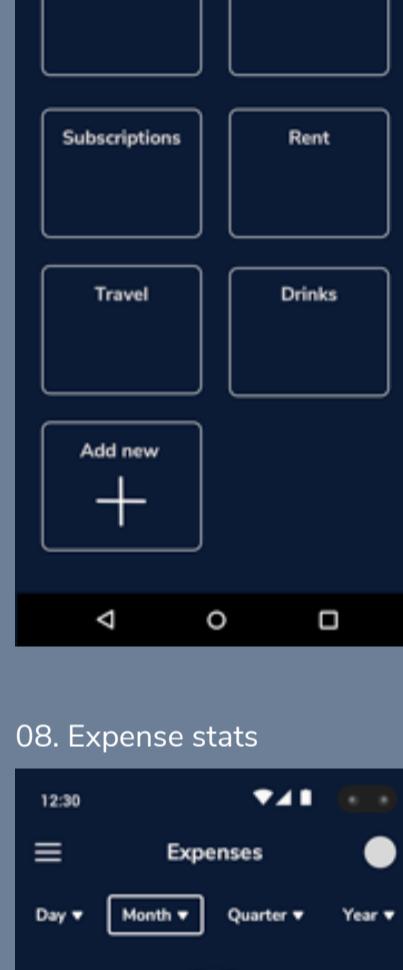
03. Dashboard



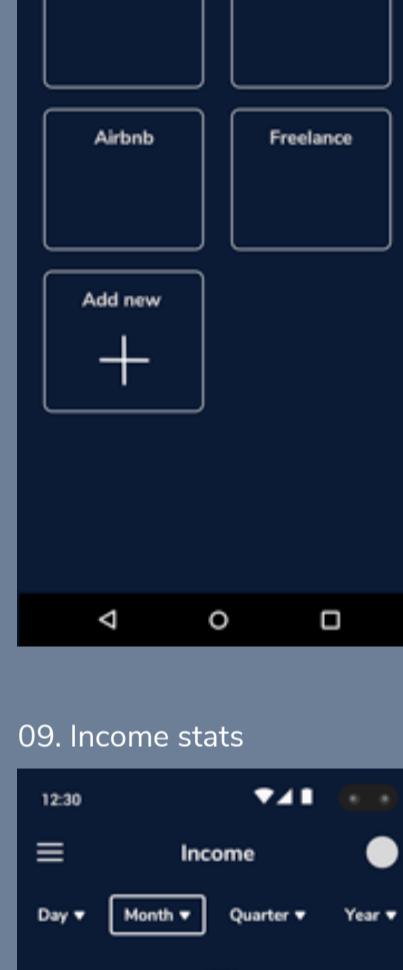
04. Menu



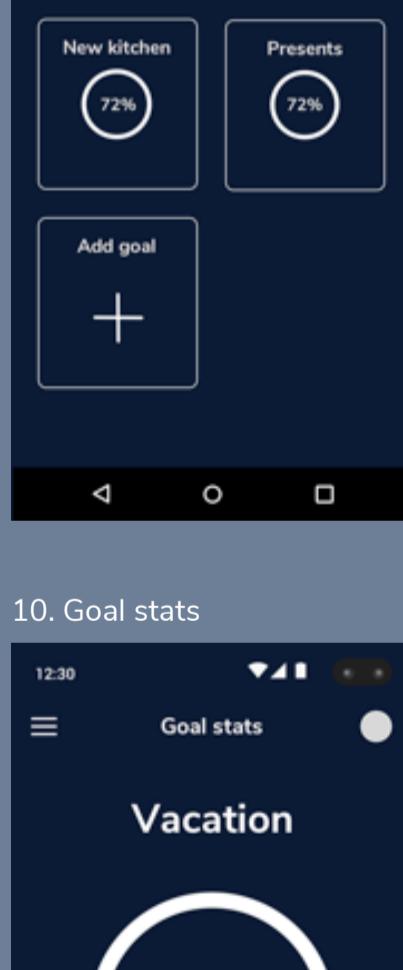
05. Expenses



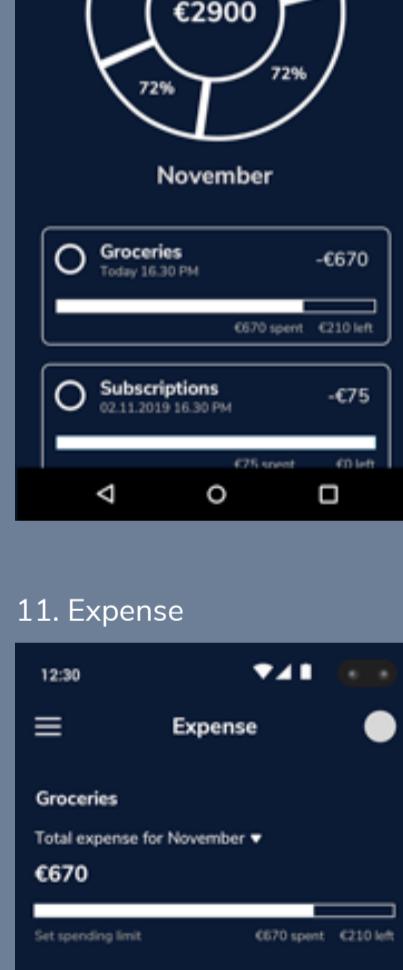
06. Income categories



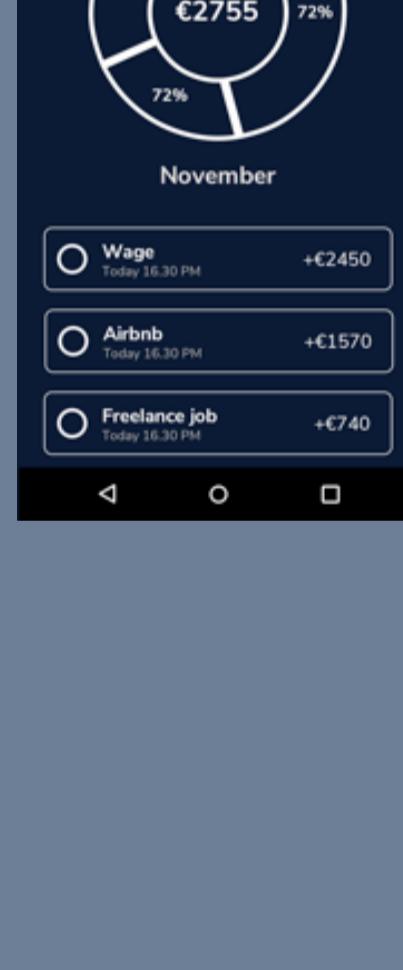
07. Goals



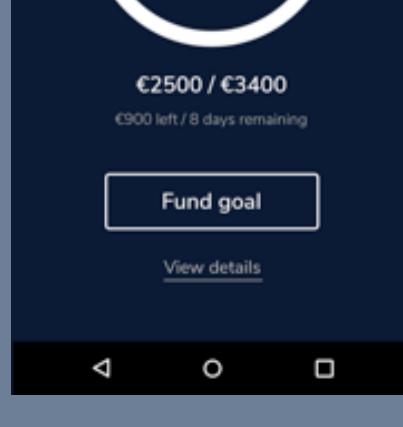
08. Expense stats



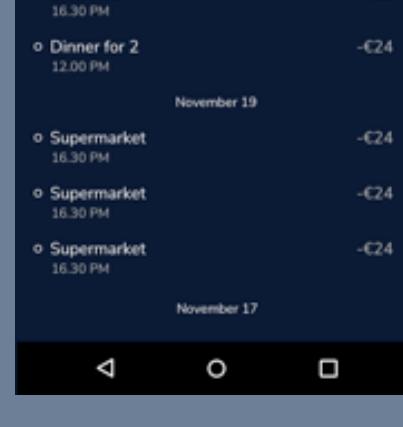
09. Income stats



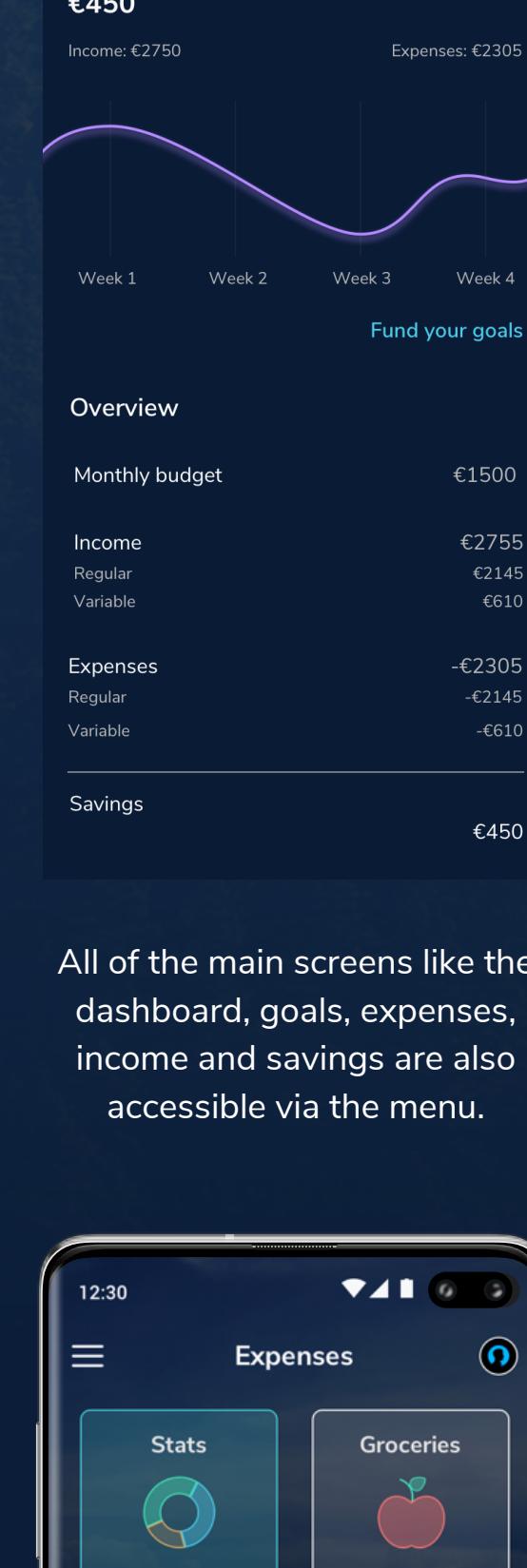
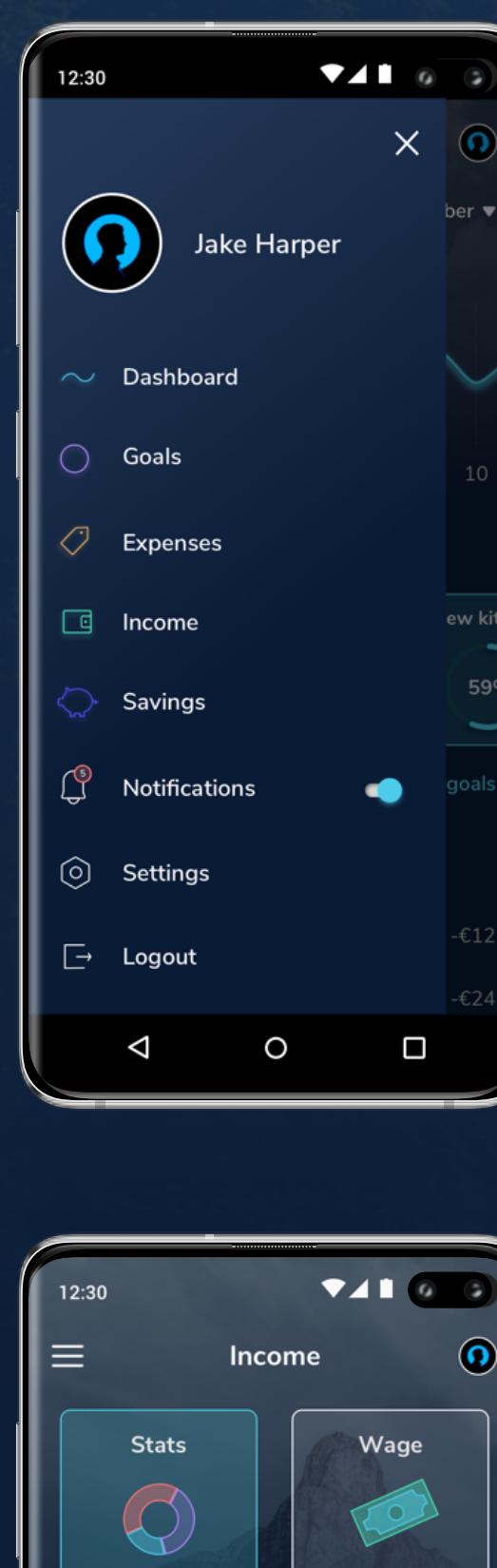
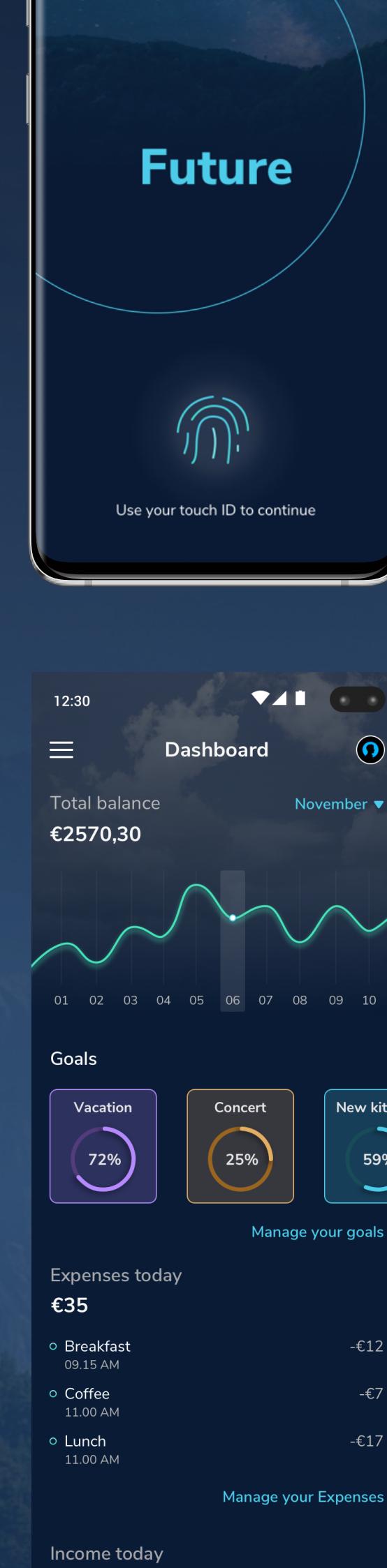
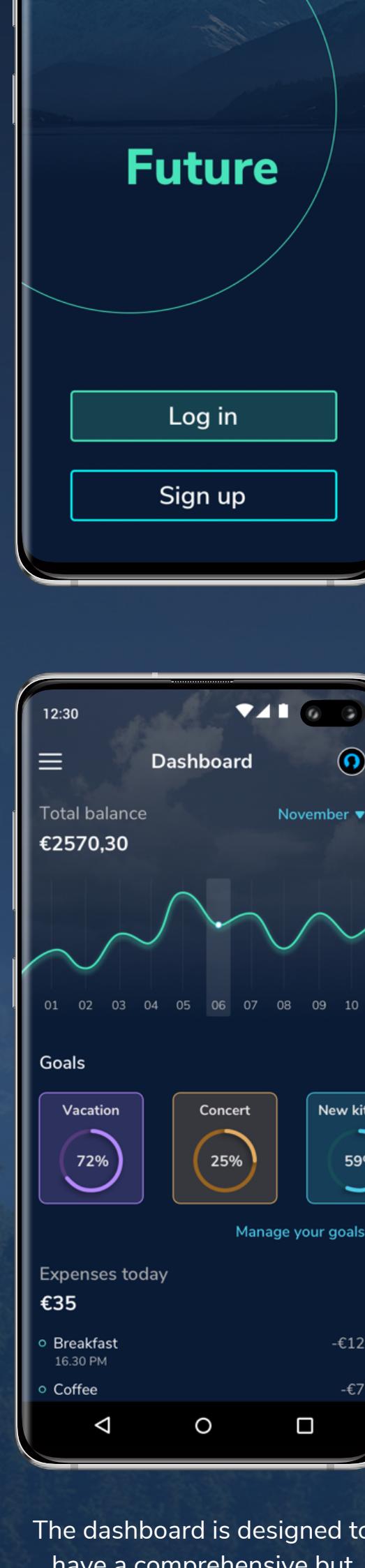
10. Goal stats



11. Expense



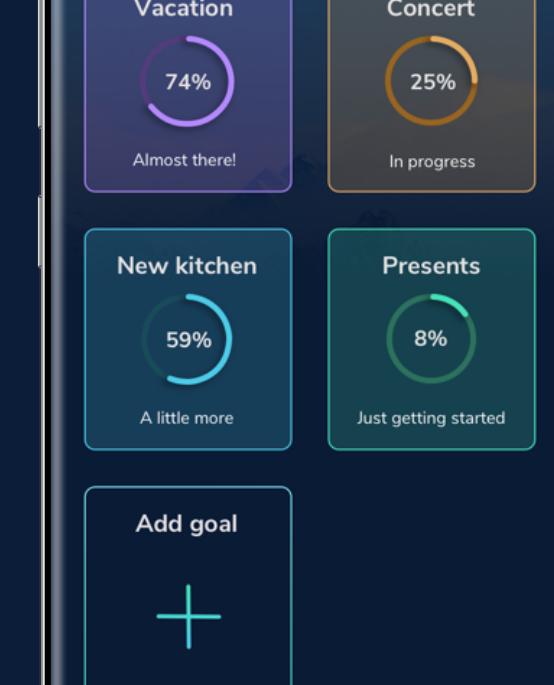
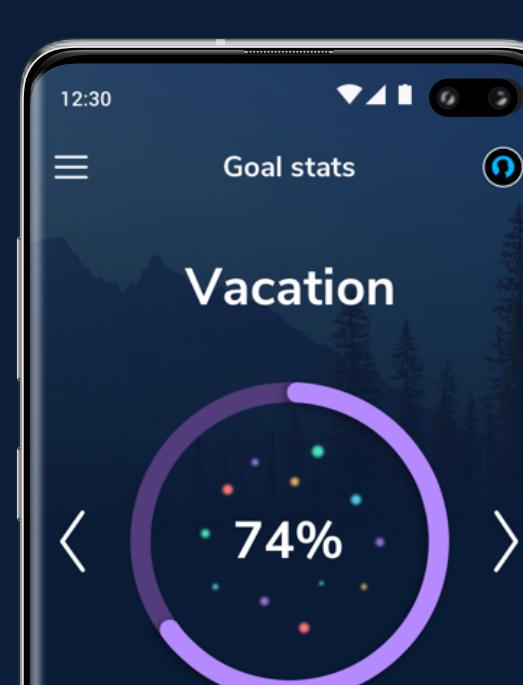
# UI design



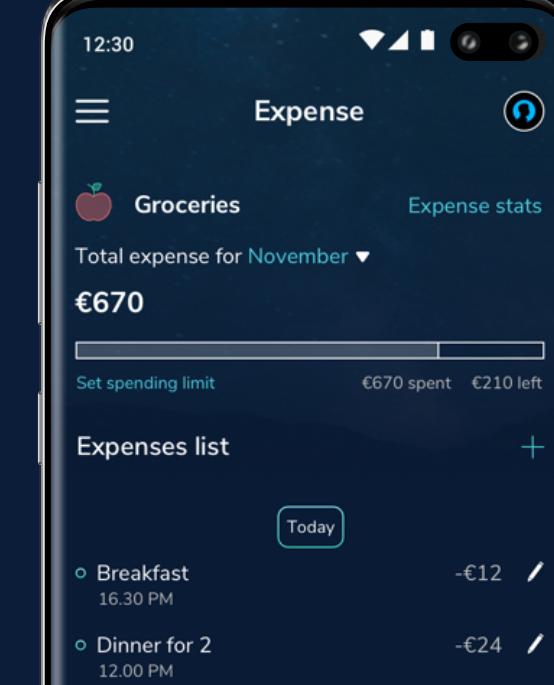
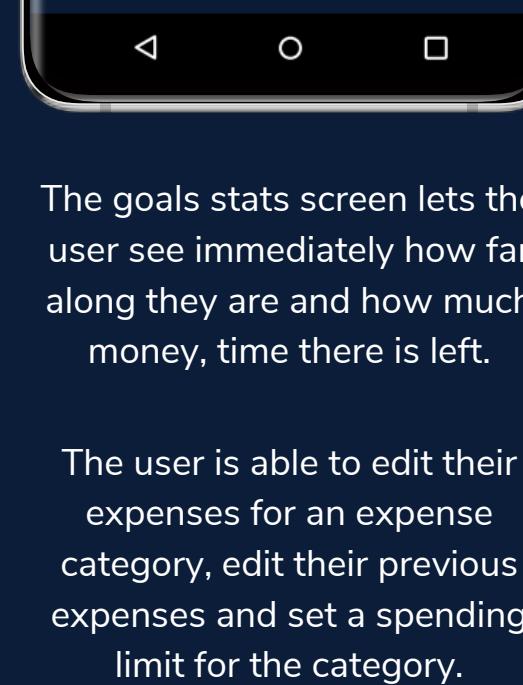
The dashboard is designed to have a comprehensive but easy to read overview of the users finances. From here, the user can easily go into more details.



All of the main screens like the dashboard, goals, expenses, income and savings are also accessible via the menu.



The icons are designed to fit with the overall style of the UI and have a distinctive look.



To make the app feel coherent, all the charts and diagrams are designed in the same futuristic style yet made simple to read.



The user is able to edit their expenses for an expense category, edit their previous expenses and set a spending limit for the category.

