



UX & UI Design, Front-end Development.

Profile	Digital Product Designer and Front-end Developer from London. I design and build websites and design systems for individuals, small businesses and startups. I currently live between London and Hamburg.		
Expertise	<div><ul style="list-style-type: none">• User Interface Design – Sketching, Wireframing, Designing Web and Mobile applications. Building design systems in Sketch, Figma and Framer X.• User Experience Design – User Research, User Task Flows, Site Mapping, Persona Creation, Wireframing.• Visual Identity Design, Icon Design.</div> <div><ul style="list-style-type: none">• Front-end Prototyping using Static Site Generators – Hugo and Gatsby.• Building Front-end Component Libraries.• Writing scaleable CSS architecture – SUITCSS, SMACSS, OOCSS, ITCSS.• Web Typography – working with modular scales, responsive and fluid type systems and variable fonts.</div>		
Experience	<div><div>UX & UI Design. Front-end development Angel Investment Network, London <i>Oct 2014 - Present</i> Userflow design. Sketching and wireframing. Hi-fidelity prototyping. Designing and building front-end design systems: ainlabs.netlify.com. Brand Identity Design.</div><div>Web Design & Development Harvey Nichols, London <i>Oct 2011 - April 2015</i> Editorial design for print and web. Photographic retouching & image manipulation.</div><div>Web & Editorial Design Avenue 32, London <i>Feb 2013 - Jul 2013</i> Editorial design for print and web. Photographic retouching & image manipulation.</div><div>Web Design & Front-end Development SampsonMay Design Ltd, London <i>Feb 2011 - April 2011</i> Website design and development. HTML and CSS prototyping.</div></div>		
Personal Projects	<div><div>In Detail Co-founder / UX & UI Designer <i>Feb 2011 - Present</i> In Detail is an online jewellery publication with a unique and accessible perspective on the international jewellery industry. The brand hosts regular events in partnership with Soho House and offers an engagement ring concierge service for couples. indtl.com</div><div>Type Services Typography Design <i>Feb 2017 - Present</i> Type Services is a type design practice offering free and premium fonts. The project explores imperfection and inconsistency in type design, and is the result of my lifelong fascination with letterforms. typeservices.co</div></div>		
Education	<div><div>University of the Arts London Diplomas in Graphic Design <i>Jan 2008 - Mar 2018</i> Design for Visual Communication, Desktop Publishing, Design & Layout Skills, Pixel and Vector Based Image Manipulation.</div><div>University of Leeds BA(Hons) Fine Art & History of Art <i>Sept 2004 - Sept 2007</i> Study of the New York School & Sculpture and the Object. 3 year painting & screenprinting practice. My dissertation explores the impact of technology on creating artwork.</div></div>		
Technical Skills	<div>Software Figma Framer X Sketch Adobe Suite VS Code Wordpress Hugo Gatsby Contentful</div>	<div>Languages HTML5 CSS3 SCSS Ajax JavaScript React Node</div>	<div>Tools Git Abstract Gulp Webpack Pen & paper</div>
Social	<div>codepen.io/harrycresswell github.com/harrycresswell</div>	<div>twitter.com/harrycresswell medium.com/@harrycresswell</div>	