

**Profile** Hi, I'm Harry Cresswell. A freelance UX & UI designer from London. I help individuals and organisations solve problems using design and code.

- Expertise**
- User Interface Design – Sketching, Wireframing, Rapid Prototyping, Building UI design systems.
  - User Experience Design – Information Architecture, User Research, User Flows, Site Mapping, Persona Creation.
  - Visual Identity Design, Icon Design.
  - Front-end prototyping and component libraries.

**Experience**

**Angel Investment Network – Lead UX/UI Design**  
*Oct 2014 - Present*  
Research, ideation, sketching and wireframing. Hi-fidelity prototyping and building front-end design systems: [ainlabs.netlify.com](http://ainlabs.netlify.com). Brand Identity Design.

**Harvey Nichols – Web & Editorial Design**  
*Oct 2011 - April 2015*  
Editorial design and layout for print and web. Photographic retouching & image manipulation. Photography.

**Avenue 32 – Web, Editorial Design & Photography**  
*Feb 2013 - Jul 2013*  
Editorial design for print and web. Photographic retouching & image manipulation.

**SampsonMay Design**  
*Feb 2011 - April 2011*  
Website design and development. HTML and CSS prototyping.

**Education**

**University of the Arts London – Design & Visual Communication**  
*Jan 2008 - Mar 2008*  
Design for Visual Communication, Desktop Publishing, Design & Layout Skills, Pixel and Vector Based Image Manipulation.

**University of Leeds – BA(Hons) Fine Art & History of Art**  
*Sept 2004 - Sept 2007*  
Painting and screen printing. My dissertation explores the impact of mechanical reproduction and digital technology on the artwork.

Technical Skills	Software	Languages	Tools
	<ul style="list-style-type: none"><li>• Figma</li><li>• Framer</li><li>• Sketch</li><li>• Abstract</li><li>• Photoshop</li><li>• Illustrator</li></ul>	<ul style="list-style-type: none"><li>• HTML5</li><li>• CSS3 &amp; SCSS</li><li>• JavaScript</li><li>• Ajax</li><li>• React</li><li>• GraphQL</li></ul>	<ul style="list-style-type: none"><li>• Git</li><li>• Gulp</li><li>• Webpack</li><li>• Netlify</li><li>• Hugo</li><li>• Gatsby</li></ul>

**Social**

[codepen.io/harrycresswell](https://codepen.io/harrycresswell) [github.com/harrycresswell](https://github.com/harrycresswell) [twitter.com/harrycresswell](https://twitter.com/harrycresswell) [medium.com/@harrycresswell](https://medium.com/@harrycresswell)