



# Tomas Antanaitis

## Asmens informacija

Gimimo data: 1993.07.13 (30 m.)  
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For the past year, I've been working closely with the UI/UX team to develop our company's Web App from the ground up - <https://smefinance.eu>

### Languages and tools:

- ☑☑ React + Next.js
- ☑☑ TypeScript
- ☑☑ JavaScript
- ☑☑ CSS/SCSS
- ☑☑ Prismic CMS
- ☑☑ Git & GitHub
- ☑☑ Figma
- ☑☑ Photoshop

### Project management tools:

- ☑☑ Jira
- ☑☑ Confluence
- ☑☑ Google Cloud Platform (GCP)
- ☑☑ CircleCI

### Libraries:

- ☑☑ i18n
- ☑☑ Styled Components
- ☑☑ Zustand
- ☑☑ Formik
- ☑☑ Material UI

CV: <https://atomas.io>  
GitHub: <https://github.com/TomasAnt>

## Darbo patirtis

### 2022.02 - 2023.08

Įmonė: SME Finance  
Įmonės svetainė: [www.smefinance.eu](http://www.smefinance.eu)  
Pareigos: Front-End Engineer (React/NextJS + Typescript)

My responsibilities as Front-End Developer were:

- Taking ownership of project and driving them from inception to completion.

- Efficiently integrating RestAPIs and working with Prismic CMS for content creation and updates.
- Adapting and responding to constantly changing requirements in a dynamic start-up environment with tight deadlines.
- Collaborating with cross-functional teams to gather and understand business requirements.
- Implementing Test-Driven Development (TDD) to ensure the robustness and reliability of the software.
- Working within an Agile Development framework, contributing to scrum meetings, and iterating work based on sprint feedback.
- Creating Responsive Web Design to ensure our web applications are optimized for a variety of devices.
- Incorporating internationalization (i18n) for global usability.
- Leveraging Google Cloud Platform (GCP) for infrastructure needs.
- Writing clean, readable code in TypeScript and JavaScript.

#### **2020.09 - 2022.02**

Įmonė: ReAction

Įmonės svetainė: [www.reaction.lt](http://www.reaction.lt)

Pareigos: IT and Service Design

- Design Solutions: Develop and implement innovative design solutions to complex business challenges, ensuring alignment with customer needs and strategic business objectives.
- IT Management: Lead and manage IT initiatives, ensuring the optimization of systems and technologies for improved operational efficiency and business performance. Responsible for the overall IT infrastructure, including the management and strategic direction of hardware, software, and systems development.
- Brand Development: Contribute to the development and refinement of the company's brand strategy. Utilize market research, trend analysis, and customer feedback to position our brand effectively in the market and drive brand engagement and loyalty.
- Web Development: Oversee the creation and maintenance of the company's web presence, utilizing current trends and technologies. Responsible for developing user-friendly interfaces, optimizing site navigation, and ensuring responsive design across all devices. Regularly update web content to reflect changing marketing and sales priorities.

#### **2016.03 - 2020.09**

Įmonė: Freelance

Pareigos: Freelance

- Static Design: I create engaging and visually compelling static designs for a variety of platforms and audiences. These range from print materials, digital graphics, social media visuals, and more.
- 2D | 3D Visualisations: I leverage advanced design tools to craft intricate 2D and

3D visualizations, be it for product demos, architectural designs, presentations, marketing campaigns, or other business needs.

- Real Estate Ads Preparation: I construct eye-catching and effective advertisements for real estate properties, capturing high-quality photos, crafting compelling descriptions, and designing layouts for various online and print media platforms.

- Market Analysis: I conduct comprehensive research and analysis of market trends, competitor activities, and consumer behaviour. I use these insights to inform and improve my designs and strategies, providing clients with data-driven recommendations.

- Client Relationship Management: I cultivate and maintain positive relationships with clients, regularly communicating, understanding their needs and objectives, providing timely updates, and ensuring their satisfaction with my work.

- Project Management: I oversee projects from the initial concept to final delivery, setting timelines, coordinating resources, managing changes, resolving issues, and ensuring the work is completed on time and within budget.

- Business Development: I identify and pursue new business opportunities, networking, marketing my services, preparing proposals, and negotiating contracts.

#### **2015.10 - 2016.03**

Įmonė: New Sec

Įmonės svetainė: [www.newsec.lt](http://www.newsec.lt)

Pareigos: Marketing Manager

As a Marketing Manager I was responsible for:

- Website Maintenance & Administration: Taking ownership of the company's website. This includes updating content, ensuring optimal performance, troubleshooting issues, implementing SEO best practices, and regularly monitoring and reporting on web analytics.

- Static Design: Developing and implementing creative visual content for a variety of platforms, such as social media, email campaigns, and advertising. This includes creating graphics, images, and other static design elements that effectively communicate our brand and marketing messages.

- Residential Real Estate Projects: Overseeing marketing activities related to residential real estate projects. This involves conducting market research, developing and executing marketing strategies, creating promotional materials, coordinating open house events, and working closely with sales teams to drive leads and conversions.

- Brand Management: Developing and implementing strategies to strengthen the company's brand in the market. This involves coordinating with different departments to ensure brand consistency, as well as managing reputation and developing brand guidelines.

- Digital Marketing: Utilizing digital channels and technologies to boost the company's online presence, increase brand awareness, and generate leads. This includes managing social media platforms, email marketing campaigns, PPC, and SEO.

- Market Research & Analytics: Analyzing market trends and consumer behavior to inform marketing strategies. This involves using a variety of data analytics tools to gain insights, as well as conducting competitive analysis.

## Išsilavinimas

### 2021 - 2022

Mokymosi įstaiga: CodeAcademy  
Specialybė: Front End Development  
Laipsnis: Kitas

### 2012 - 2014

Mokymosi įstaiga: Nordic Multimedia Academy (IBA)  
Specialybė: Multimedia Design and Web Development  
Laipsnis: Kitas

## Kalbos

Kalba	Kalbėjimas	Supratimas	Rašymas
Anglų	Puikiai	Puikiai	Puikiai
Lietuvių	Puikiai	Puikiai	Puikiai
Vokiečių	Pagrindai	Pagrindai	Pagrindai

## Kompiuterinės žinios

**Photoshop**  
Ekspertas

**Figma**  
Pažengęs

## Kursai, seminarai

**2022.03**  
Trukmė (valandomis): 480  
Kursų organizatorius: CodeAcademy  
Kursų pavadinimas: Front-End Development  
Turiu sertifikatą (Galioja iki: 2042.12)

## Kita informacija

Vairuotojo pažymėjimas: B (12 m.)