Tomas Hrncir | UX Designer

LinkedIn | Portfolio | tomashrncir1@gmail.com | 00.420.737.771.679

UX Designer with extensive experience in the event and tourism industries. An empathetic, creative problem solver who excels in elevating the customer experience. A tireless advocate for the users, who believes that UX may be a force for transparency and good in the world, and creator of ethical, inclusive designs that are useful to - and usable by- all.

EDUCATION

SKODA AUTO UNIVERSITY
BS in Logistics and Quality Management
Thesis | Evaluation of Customer Satisfaction
Dec 2017 | Mlada Boleslav, CZ

SEINÄJOKI UNIVERSITY
Erasmus
Dec 2016 | Seinäjoki, FI

LINKS

Portfolio:// **Tomas Hrncir**
Behance:// **TomasHrncir**
Dribble:// **Tomsa1**
Github:// **TomasHrncir**
LinkedIn:// **HrncirTomas**

SKILLS

UX/UI SKILLS
- A/B Testing •In. Architecture
- Prototyping •Rapid Prototyping
- User Journeys •User Personas
- User Research •User Testing
- Wireframing

DEVELOPMENT
- HTML • CSS
- Javascript • Webflow

TOOLS

- Adobe XD •Balsamiq
- Figma •Github
- Marvel •Photoshop
- Sketch

LANGUAGES

- Czech **Native**
- English **Advanced**
- German **Intermediate**

EXPERIENCE

CAREER FOUNDRY | Certified User Experience Designer
Dec 2020 - May 2021 | Remote
- Full-time commitment (6 months at 40 hours a week) User Experience Design program certified by Bildungsgutschein.
- Use of various industry-standard tools, including Figma and InVision, with job skills such as user research and testing, rapid prototyping, iterative design, interaction design, responsive design, and visual design. Exploration and application of theories behind user psychology, accessibility, usability, and emotional design under Career Foundry mentors.
- Additional Specialization Course - Front End Development for Designers using HTML, CSS and Javascript.

MEDTRONIC | Event Coordinator
Jan 2020 – Jan 2021 | Remote
- Organized over 15 online international congresses over 12 months with thousands of participants in EMEA region.
- Negotiated the refunds, caused by COVID-19 Pandemic and received around 90% of the deposits back.
- Coordination of the full event logistics lifecycle, build and maintain congress website in SaaS web-based tool CVENT, contract negotiations with vendors, ensure that all event related invoices are properly processed and paid on time and all event costs are within the approved budget.
- Developed standard operating procedures for new Event Ops Department.

FREELANCE | Tour Guide
Sep 2017 – Present | North America & Asia
- Guided over 20 tours with groups of clients 6 to 16 in Nepal, Cambodia, Vietnam, Japan, Taiwan, US West coast, etc. and scored 95% in satisfaction survey as well as high rate of return clients.
- Pre-trip: Arranged local flights, accommodation and transportation. Developed an itinerary 2-4 weeks to delight the clients and exceed their expectations.
- On-trip: Managed the tour budget, Established personal relationship with clients, thus advertised new tours to them, public speaking about the country and sights, solved unexpected problems such as kidney failure or lost wallets.
- Co-Founder 7Seas Travel Agency.

SABBATICAL | Pacific Crest Trail
Jun 2019 – Nov 2019 | US West coast
- Hiking 2650 miles long trail from Canada to Mexico.

GRAN HOTEL SON NET | Internship
Feb 2016 – Aug 2016 | Malorca, ESP

SKODA AUTO & KAUTEX TEXTRON | Internships
2015 - 2017 | Mlada Boleslav, CZ

UX Case Studies

GUIDE ME TRAVEL EXPERIENCE

Responsive web app, for specific needs of clients on organized tours with a goal to improve communication and overall customer experience.

DESIGN THINKING METHODOLOGY

- **Empathize** Competitive Analysis | Problem Statement | Business Requirement Doc | User Stories
- **Define** Surveys & Interviews | Affinity Mapping | User Personas | User Journeys | User Flows
- **Ideate & Prototype** Information Architecture | Card Sort | LF Paper Sketches | MF Wireframes | HF Wireframes | Prototyping
- **Test** Usability Testing | A/B Testing
- **Dev Handoff** Visual Design | Responsive Frameworks Bootstrap & Foundation | Design Documentation

HATTI LANGUAGE LEARNING

Mobile-first design of an app, with a goal to empowers people to learn languages more efficiently with live interactive calls.

DESIGN THINKING METHODOLOGY

- **Empathize & Define** Competitive Analysis | User Research | Proto-Persona | User Stories
- **Ideate** User Flow | Information Architecture
- **Prototype & Test** LF Wireframes | MF Wireframes | HF Wireframes | Usability Testing

CARE FOR U

Hackaton St Galled, Switzerland, Microsoft Case Study on how to empower patients to better understand medical information in a team of three in 36 hours.

- **Ideation** Brainstorming | Problem Statement | Potential Solution
- **Design** Rapid Prototyping | Usability Testing
- **Development** Responsive Web App
- **Business** Complete Business Plan & Jury Presentation

RESPONSIVE WEBSITE

Development of my own responsive website

- **Languages** HTML5 | CSS3 | Javascript
- **Other** CSS Grid | Media Queries | VS Code | Git