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CAR ENTERTAINMENT SYSTEM

HCI - Assignment n.2
Deliverable n. 1: Requirement Analysis

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INTRODUCTION



Contextualization and Motivation:

- In the modern era, technology has become an integral part of our daily lives, extending to our experiences while traveling in vehicles.
- The integration of entertainment systems into cars has revolutionized how people perceive and utilize their time on the road.
- Car entertainment systems have evolved from basic radios to sophisticated multimedia hubs, offering GPS, internet, video streaming, and smartphone integration.



INTRODUCTION



Why This Project?

- The project focusing on car entertainment systems is motivated by the increasing demand for in-car entertainment solutions.
- Understanding the needs and preferences of consumers in this domain is crucial as people spend more time commuting or traveling by car.
- There is a desire for enhanced entertainment options that provide convenience, connectivity, and a seamless user experience.
- The automotive industry's continuous innovation in integrating cutting-edge technologies into vehicles makes this field exciting and dynamic to explore.



PROJECT OBJECTIVES



High-Level Goals:

- **Navigation (GPS):** Implement a user-friendly navigation system for seamless travel experiences.
- **Music Access (Radio):** Provide diverse music options for entertainment on-the-go.
- **Real-Time Weather Updates:** Integrate weather information to ensure safe and informed driving.

Expected Outcomes:

- **Efficient Navigation:** Smooth and hassle-free travel.
- **Versatile Music Selection:** Access to a wide range of music content for personalized entertainment.
- **Timely Weather Alerts:** Stay informed about changing weather conditions for safer journeys.

Benefits:

- **Enhanced Driving Experience:** Enjoyable and convenient driving environment for increased satisfaction.
- **Improved Safety:** Informed decision-making to reduce accidents and ensure safety.
- **Increased Efficiency:** Optimize routes and save time and fuel for better efficiency.



PERSONAS



Eleanor

Background:

- Age: 72
- Occupation: Retired librarian
- Technological Proficiency: Basic; struggles with new technology but willing to learn
- Lifestyle: Enjoys leisurely drives and listening to music

Goals and Motivations:

- Values simplicity and ease of use in technology
- Seeks entertainment options that are not overwhelming or complicated

Challenges:

- Difficulty with small screens and complex interfaces
- Concerned about distraction while driving
- Prefers physical controls over touchscreens



PERSONAS



David

Background:

- Age: 45
- Occupation: Real Estate Agent
- Technological Proficiency: Moderate; comfortable with basic technology
- Lifestyle: Commutes daily to work; enjoys staying informed

Goals and Motivations:

- Seeks entertainment and productivity features during commutes
- Values convenience and efficiency in technology
- Wants seamless navigation

Challenges:

- Limited time for exploring complex features
- Difficulty keeping up with rapidly changing technology trends



PERSONAS



Maya

Background:

- Age: 26
- Occupation: Graphic Designer
- Technological Proficiency: Advanced; tech-savvy and constantly connected
- Lifestyle: Enjoys spontaneous road trips with friends

Goals and Motivations:

- Prioritizes staying well-informed about weather conditions to plan safe and enjoyable trips
- Values customization and personalization options in technology
- Seeks seamless integration of navigation and weather updates

Challenges:

- High expectations for performance and user experience
- Easily bored with repetitive content
- Prefers intuitive interfaces with modern design aesthetics



SCENARIOS



- **Eleanor's Road Trip**

Enjoying Music on the Road During the drive: Eleanor wants to listen to music to make the journey more enjoyable. She easily selects her **favorite radio station** using the **car's intuitive interface**, allowing her to relax and enjoy the ride.



- **David's Daily Commute**

David's Navigation Efficiency: David starts his daily commute to meet clients and attend appointments. He relies on the **car's navigation system** to find the **most efficient route** to his destination, minimizing travel time.



- **Maya's Road Trip Adventure**

Maya's Weather Check: Maya and her friends decide to go on a spontaneous road trip for the weekend. Maya **checks the weather forecast** using the **car's weather app** to ensure clear skies for their journey.





TASKS



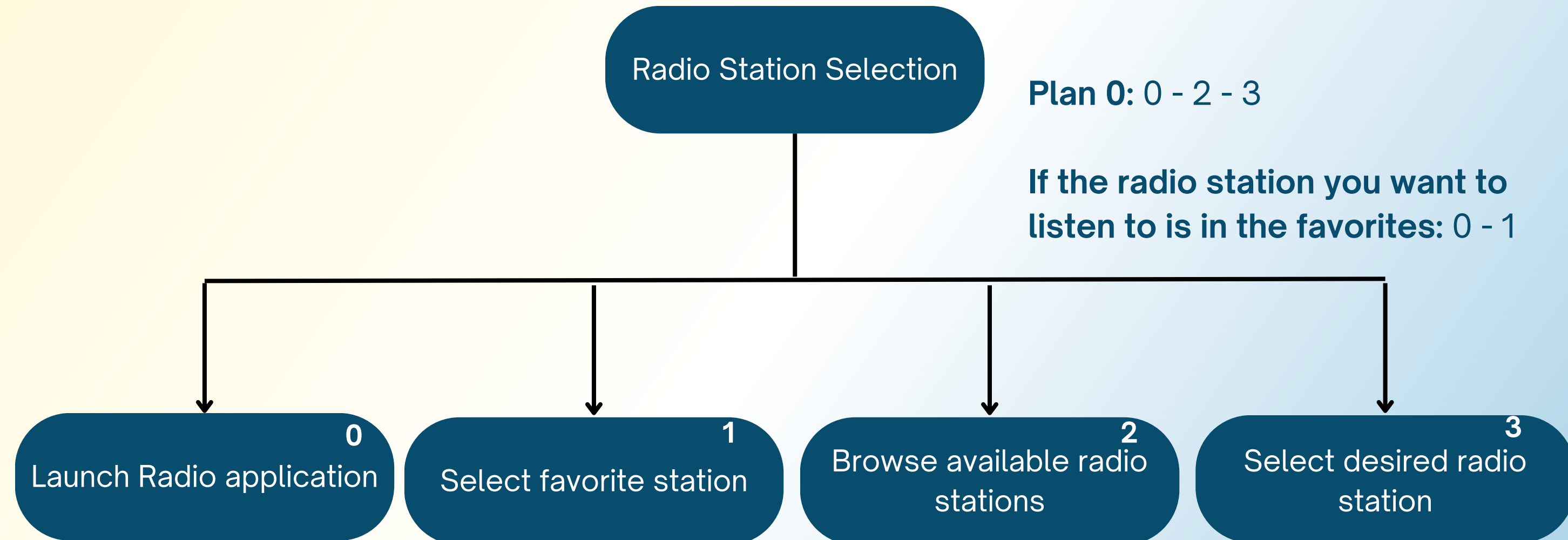
Eleanor's Road Trip

- **Main Task:** Radio Station Selection
- **Context of Use:** Driving, possibly with some background noise from the road and traffic. Eleanor may experience occasional distractions but primarily focused on driving.
- **Relevant Issues:** Ease of use is crucial due to the need to maintain focus on driving. The interface should be intuitive to minimize distraction.
- **Task Easier with Application:** The application simplifies the process of selecting and playing music, reducing the cognitive load on Eleanor while driving.



TASKS

Eleanor's Road Trip





TASKS



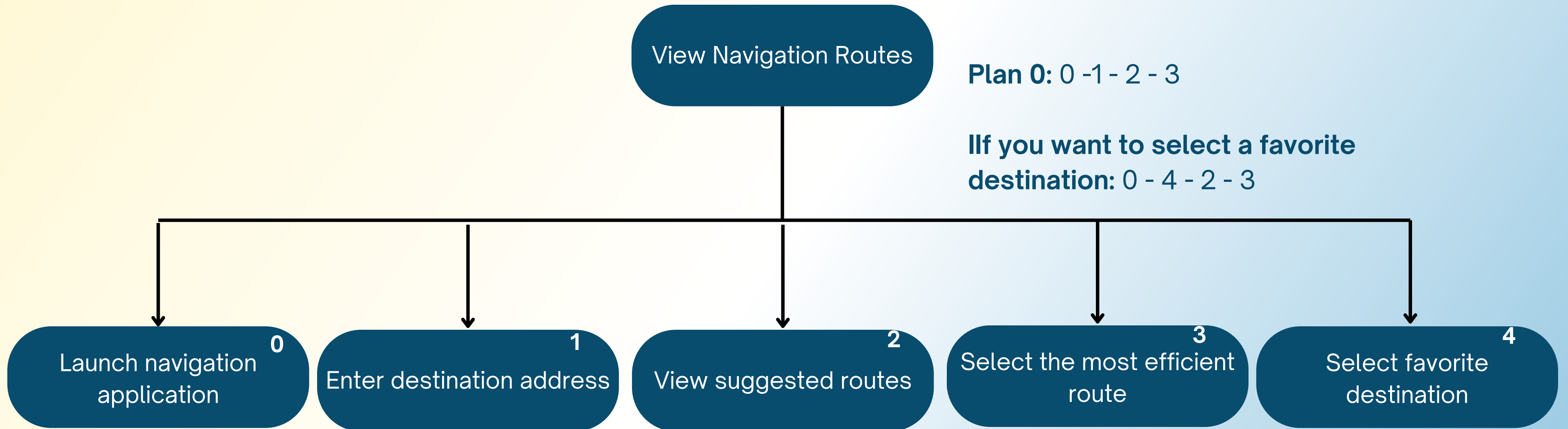
David's Daily Commute

- **Main Task:** View Navigation Routes
- **Context of Use:** Driving during rush hours with traffic, potential roadblocks, and distractions. David is focused on reaching his destination promptly.
- **Relevant Issues:** The navigation system should provide clear and concise instructions to minimize distraction and help David navigate through traffic efficiently.
- **Task Easier with Application:** The application streamlines the route planning process, helping David minimize travel time and avoid traffic jams.



TASKS

David's Daily Commute



TASKS

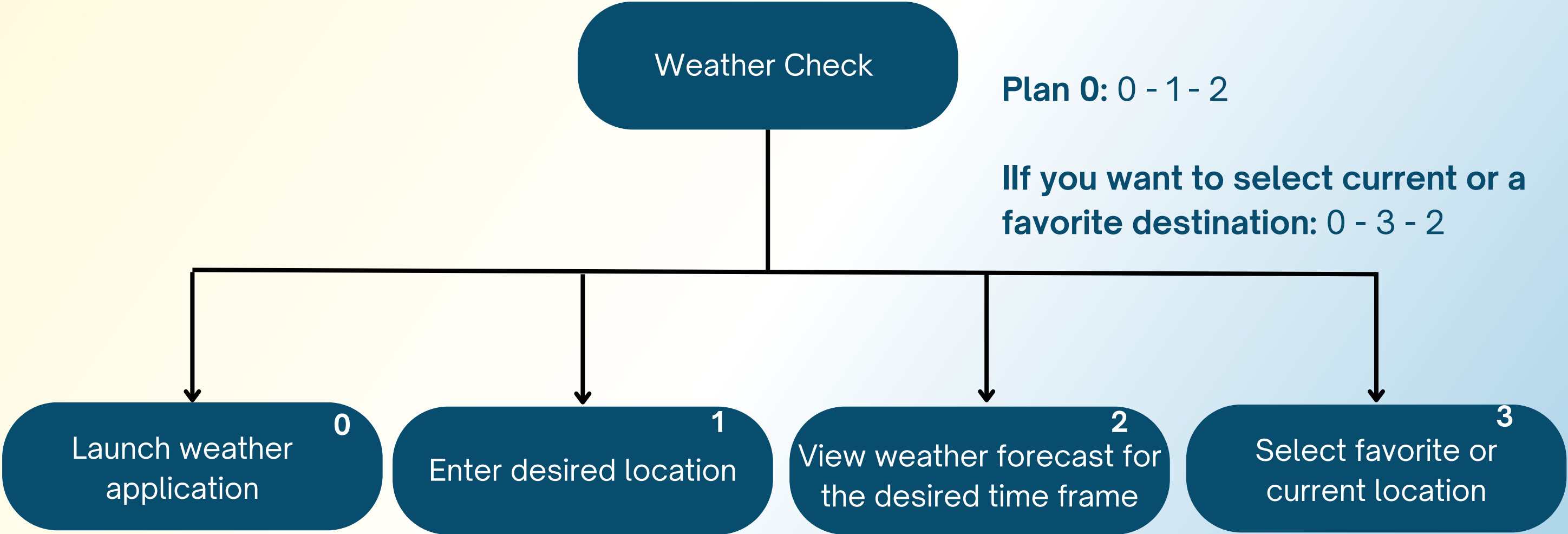
Maya's Road Trip Adventure

- **Main Task:** Weather Check
- **Context of Use:** Planning a spontaneous road trip with friends, possibly in a hurry. Maya needs quick and accurate weather information to ensure a safe and enjoyable journey.
- **Relevant Issues:** Maya's primary concern is obtaining reliable weather forecasts promptly to make informed decisions about the road trip. The application should provide easy access to up-to-date weather information.
- **Task Easier with Application:** The application allows Maya to check the weather forecast conveniently from her car, eliminating the need to rely on separate weather websites or apps.



TASKS

Maya's Road Trip Adventure





REQUIREMENTS



Non-functional Requirements:

- **Usability:** Ensure the application is **intuitive and easy to learn** for users like David, Eleanor, and Maya.
- **Efficiency:** Provide **fast and accurate route** suggestions for David's commute, **quick access to favorite stations** for Eleanor, and **timely weather forecasts** for Maya.
- **Reliability:** Consistently **deliver accurate information**.
- **Accessibility:** Support **accessibility features** to accommodate users with disabilities, ensuring **inclusivity**.

Functional Requirements:

1. Navigation System
2. Music Selection Interface
3. Weather Forecast Feature