

IkaTM

Timelessness of the highest order

One of Fontwerk's most legible typefaces.

Design

Jörg Hemker

Design Contributions

Andreas Frohloff
Eugene Yukechev (Cyrillic
Consultancy)

Mastering, Production

Andreas Frohloff Christoph Koeberlin

Marketing

Jörg Hemker (Naming, Graphic Design) Ivo Gabrowitsch (Copywriting, Imagery, Specimen) Lucy Beckley (English Transl.) Jana Kühl (Imagery)

Awards

D&AD Awards 2021 Shortlist 2021 ADC Awards Merit Modern Cyrillic 2021 Shortlist

Trademarks

Ika™ is a trademark of Fontwerk GmbH

Design Period; Release

2017–2020; July 20, 2020

Latest Update

Version 1.002; July 6, 2021

Glyphs Per Font

1292 (see page 9)

Languages

98 Latin, 11 Cyrillic, 1 Greek (see page 12)

Styles

18: nine upright weights and corresponding italics (see page 5)

Licensing

Trial Free Test license;
Standard Combined Print, Web,
App and eBook license;
starting at €50
Extended Larger license
volume and additional
Broadcasting; starting at €500
Further types of license
available on request

Formats

OTF, WOFF, WOFF2; Further formats available on request

Modifications & Extensions

Available on request

Variable Fonts

Included in the Family package at no extra cost. 1 Axis: weight;

File sizes upright styles: 256 KB OTF, 141 KB WOFF, 101 KB WOFF2; File sizes italic styles: 271 KB OTF, 127 KB WOFF, 112 KB WOFF2

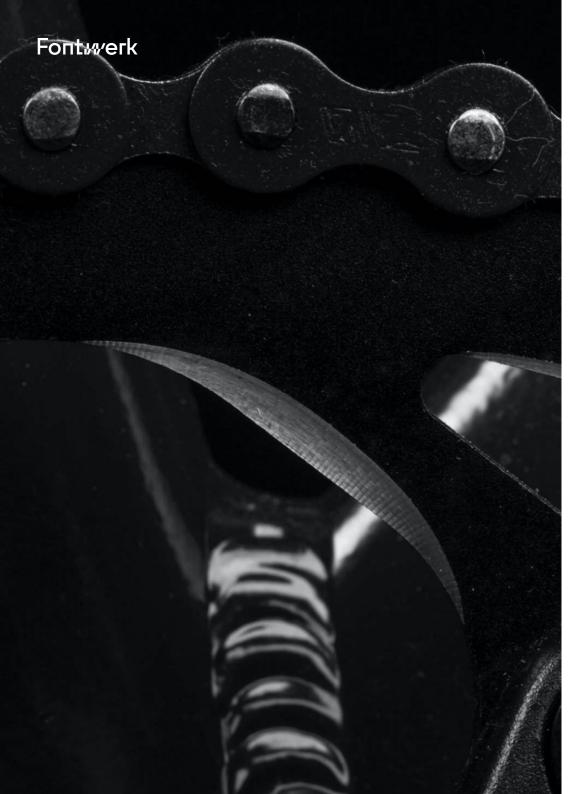
Recommended Use

Logo, Branding & CI Poster & Billboards Small Text Wayfinding & Signage

Contact

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Available exclusively
from fontwerk.com/
fonts/ika.

Bold 50 pt, Bold 16 pt, Regular 16 pt, Bold 10 pt, Regular 10 pt



The Great Coalition

RISK OF ELECTRIC SHOCK. DO NOT OPEN.

Tower 72 metres (240 ft)

Aerobus QM

THE LILIENTHAL FOUNDATION

Gates 36-52 ≥

Amoxicillin β -Lactam-Antibiotikum

Val-d'Oise, Saint-Denis

Вторая Бундеслига

Το πρόγραμμα Απόλλων Accurate Diagnosis

CARGO

2. Μπούντεσλιγκα

БАЗА СПОКОЙСТВИЯ

Abschluss einer Reiserücktrittsversicherung



Ika Thin · Thin Italic · Mka · Ika

Ika ExtraLight · ExtraLight Italic · Ика · Ίκα

Ika Light · *Light Italic* · *V* κα · Ίκα

Ika Bold · Bold Italic · Ика · Ίκα

Ika ExtraBold • ExtraBold Italic • Ика • Ίκα

Ika Black • Black Italic • Иκα • Ίκα

Ika Ultra • Ultra Italic • Ика • Тка

Nebra+ Partners

ExtraBold 85 pt, Thin 85 pt, ExtraBold Italic 85 pt

Light All Caps 65 pt

MUSEUM DE OF MODERN ART COM

S-Detect[™] for Thyroid



Light 50 pt



20 Mil Léguas Submarinas

Black 54 pt. Português

THE YEAR 1866 WAS SIGNALIZED by a remarkable incident, a mysterious and inexplicable phenomenon, which doubtless no one has yet forgotten. Not to mention rumors which agitated the maritime population, and excited the public mind, even in the interior of continents, seafaring men were particularly excited.

Kaufleute, Reeder, Schiffskapitäne, Skipper und Master in Europa und Amerika, Offiziere der Kriegsmarine aller Länder und schließlich die Regierungen der verschiedenen Staaten beider Kontinente nahmen die Vorfälle außerordentlich ernst. Seit einiger Zeit schon waren mehrere Schiffe auf hoher See "einem gigantischen Etwas" begegnet, einem langen, spindelförmigen Gegenstand, der bisweilen phosphoreszierte und weitaus größer und schneller war als ein Wal.

Los hechos relativos a estas apariciones, consignados en los diferentes libros de a bordo, coincidían con bastante exactitud en lo referente a la estructura del objeto o del ser en cuestión, a la excepcional velocidad de sus movimientos, a la sorprendente potencia de su locomoción y a la particular vitalidad de que parecía dotado. De tratarse de un cetáceo, superaba en volumen a todos cuantos especímenes de este género había clasificado la ciencia hasta entonces. Ni Cuvier, ni Lacepède, ni Dumeril ni Quatrefages hubieran admitido la existencia de tal monstruo, a menos de haberlo visto por sus propios ojos de sabios.

À prendre la moyenne des observations faites à diverses reprises, — en rejetant les évaluations timides qui assignaient à cet objet une longueur de deux cents pieds, et en repoussant les opinions exagérées qui le disaient large d'un mille et long de trois, — on pouvait affirmer, cependant, que cet être phénoménal dépassait de beaucoup toutes les dimensions admises jusqu'à ce Regular 8 pt, Français

Двадцать тысяч льё

Black 54 pt, Русский

1866 год ознаменовался удивительным происшествием, которое, вероятно, еще многим памятно. Не говоря уже о том, что слухи, ходившие в связи с необъяснимым явлением, о котором идет речь, волновали жителей приморских городов и континентов, они еще сеяли тревогу и среди моряков.

Купцы, судовладельцы, капитаны судов, шкиперы как в Европе, так и в Америке, моряки военного флота всех стран, даже правительства различных государств Старого и Нового Света были озабочены событием, не поддающимся объяснению. Дело в

том, что с некоторого времени многие корабли стали встречать в море какой-то длинный, фосфоресцирующий, веретенообразный предмет, далеко превосходивший кита как размерами, так и быстротой передвижения.

Regular 15 pt, Русский

Οι αναφορές που είχαν καταγραφεί στα ημερολόγια διάφορων πλοίων σχετικά μ' αυτή την παρουσία, συμφωνούσαν με αρκετή ακρίβεια στην εξωτερική περιγραφή του εν λόγω αντικειμένου ή όντος, στην απίθανη ταχύτητα των κινήσεών του, στην εκπληκτική μηχανική ισχύ του, στην ιδιότυπη ζωή με την οποία φαινόταν προικισμένο. Αν ήταν κήτος, ξεπερνούσε σε όγκο όλα τα κήτη που ήταν ως τότε γνωστά στην επιστήμη. Ούτε ο Κυβιέ ούτε ο Λασεπέντ ούτε ο Ντυμερίλ ούτε ο Κατρφάζ θα παραδέχονταν την ύπαρξη ενός τέτοιου τέρατος – εκτός βέβαια αν το έβλεπαν με τα ίδια τους τα σοφά μάτια.

Πράγματι, στις 20 Ιουλίου 1866 το ατμόπλοιο ΚυΒαρνήτης Χίγκινσον της Ατμοπλοϊκής Εταιρείας Καλκούττας και Μπουρνάχ είχε συναντήσει αυτό τον κινούμενο όγκο πέντε μίλια ανατολικά από τις ακτές της Αυστραλίας. Ο πλοίαρχος Μπέικερ νόμισε στην αρχή ότι αντίκριζε έναν άγνωστο σκόπελο· ήταν μάλιστα έτοιμος να προσδιορίσει την ακριβή του θέση, όταν δυο πίδακες νερού εκτοξεύτηκαν σφυρίζοντας από το μυστηριώδες αντικείμενο στον αέρα, σε ύψος εκατόν πενήντα ποδιών.

ExtraLight 8 pt, Ελληνικά

Latin Uppercase & Lowercase

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

Accented Latin Upper & Lowercase

ÁĂÂÄÀĀĄÅÅÃÆÆĆČÇĈĊĐĎĐÉĔĚÊËĖĒĘĠĞĜĢĠĦĤĺĬĨÏÌĬĮĨĴĶĹĽĻĿĿŁŃŇŅŊÑÓŎÔÖÒŐŌØØÕŒÞŔŘŖŚŠŞŜŞßƏŦŤŢŢÚŬÛÜÙŰŪŲŮŨŴŴŴŴXÝŶŸŶŹŽZ ăâäàāąååãææćčçĉċðďđéĕěêëèèēęəģğĝġġħĥıſĨĨĬijĵļķĸĺľJŀŀŀh'nňŋŋñóŏôöòőōøøõœþŕřŗśšşŝşßſŧťţţúŭûüùűūųůũwŵwwxýŷÿỳźžzz

Cyrillic Uppercase & Lowercase

АБВГЃҐДЕЀЁЖЗИЙЍКЌЛМНОПРСТУЎФХЧЦШЩЏЬЪЫЉЊЅЄЭІЇЈЋЮЯЂѢѲѴҒҖҘҚҜҠҢҤҪҮҰҲ ҶҸҺӀӁӐӔӖӚӢӦѲӮӲ абвгѓґдеѐёжзийѝкќлмнопрстуўфхчцшщџьъыљњѕєэіїјћюяђѣѳѵӻҗҙқҝ ҡӊҥҫүұҳҷҹьӀӂӑӕӗәӣӧѳӯӳ

Greek Uppercase & Lowercase

ΑΒΓΔΕΖΗΘΙΚΛΜΝΞΟΠΡΣΤΥΦΧΨΩΆΈΉΊΟΎΩΪΫ αβγδεζηθικλμνξοπρςστυφχψωίϊἱὑϋΰόώάἑἡ

Small Caps

ΑΑ΄ΑΑ̈ΑΑ̈ΑΑ̈ΑΑ̈ΑΑ̈ΑΕ΄ΕCĆĊÇĈĊDĐĎĐĒĒĔĒĒĒĒĒĒĒĒFGĠĞĠĠĠĦĦĤIÍĬĨÏĬĬĮĨJĴKĶLĹĽĻĿŁΜΝŃŇŅŊÑOÓŎÔÖÒŐŌ ØØÕŒPÞQRŔŘŖSŚŠŞŜŞßƏTŦŤŢŢŪŬŬŬÜÜŪŲŮŨVWŴŴWWXXYÝŸŶZŹŽŻZAБΒΓЃҐДĒĒЖЗИЙЍКЌЛМН ΟΠΡСТУЎФХЧЦШЩЏЬЪЫЉЊSЄЭІÏJЋЮЯЪѢΘVҒҖҘҚҜҠҢҤÇYҰҲҶҸҺӀӁӐӔӖӘӢӦѲӮӲАВГΔЕΖΗΘΙΚΛΜ ΝΞΟΠΡΣΤΥΦΧΨΩΑΕΗΙΟΥΩΪΫ

Numerals & Currency Symbols

 $00123456789 \quad 00123456789 \quad 00123456789 \quad 00123456789 \quad 00123456789 \quad 0123456789 \quad 0123456789$

0123456789001234567892 \$¢¤\$€f₹₺₼₱₽₹£₸₮¥

Punctuation, Mathematical Signs & Symbols, Arrows & Shapes Liaatures

ffi ffl fft ff tt

Stylistic Set 1 #SS01 — Alternative Q, a (double story), g (double story), u (with spurs) Q a á ă â ā a ā a å å ã a q á ğ â ġ u ú ŭ û ü ù ű ū y ů ũ q ª a a u a ă % % @ % included

Quang Quang

Stylistic Set 2 #SS02 — Ornaments







Stylistic Set 3 #SS03 — Circled symbols /+-x=

Exit ¬





Stylistic Set 4 #SS04 — Six pointed stars *' included





All alternative glyphs are also available via the Access All Alternates #AALT and Stylistic Alternates #SALT features.

Small Capitals #SMCP

Phone

PHONE

Small Capitals From Capitals #c2sc

Qmax

omax

VARIATION: #SMCP + #C2SC

COVID

COVID

Standard Ligatures #LIGA ffiffl fft ff ft tt included

Liftoff

Liftoff

Case-Sensitive Forms #CASE

; ¿ · • ¿ / \ () { } [] - - - - - - « » ↔ () · @ | included





Lining Figures (default) #LNUM, Oldstyle Figures #ONUM

169

169

Proportional Figures (default) #PNUM, Tabular Figures #TNUM

Fractions #FRAC, Numerators #NUMR, Denominators #DNOM

43/852 43/852

Ordinals #ORDN

6a 2o 6a

Scientific Inferiors #SINF

Superscript #SUPS, Subscript #SUBS

m3 M6

 $\mathrm{m}^3 \mathrm{M}_6$

Localized Forms #LOCL L·Ll·l \rightarrow L·Ll·l (Catalan), ÍJ íj \rightarrow ÍJ íj (Dutch) and $\S t s t \rightarrow \S T s t$ (Romanian) included

míjn

míjn

Slashed Zero #ZERO

7380

7380

Supported Languages

All of Fontwerk's typefaces support at least 94 Latin-based European languages such as English, German, French, Spanish, Czech, Polish, and Turkish. Some families also support Greek and Cyrillic (e.g. Russian, Bulgarian). If you need further languages or script systems (anything from Cyrillic and Greek to Hebrew, Arabic, Thai and even Chinese, Japanese, Korean (CJK), and Devanagari), we can make custom fonts for you.

•	Laum	

Faroese

Filipino

Finnish

French

Afrikaans Albanian Asu Basque Bemba Bena **Breton** Catalan Cornish Croatian Czech Danish Dutch Embu **English** Esperanto Estonian

Ganda German Gusii Hungarian Icelandic Inari Sami Indonesian Irish Italian Jola-Fonyi Kabuverdianu Kalenjin Kamba Kikuyu Kinyarwanda Latvian Lithuanian Lower Sorbian Luo

Luxembourgish

Luyia Machame Makhuwa-Meetto

Friulian Makonde Galician Malagasy

Maltese Manx Meru Morisyen North Ndebele Northern Sami Norwegian Bokmål Norwegian Nynorsk

Oromo Polish Portuguese Quechua Romanian

Nyankole

Romansh Rombo Rundi Rwa Samburu Sango Sangu

Sanskrit Sena Serbian Shambala

Shona Slovak Slovenian Soga Somali Spanish Swahili Swedish

Swiss German

Taita Teso Turkish Upper Sorbian

Uzbek Vietnamese Volapük Vunjo Walser Welsh

▼ Cyrillic

Azerbaijani Belarussian Bosnian

Bulgarian Chechen Macedonian Ossetic Russian Serbian Ukrainian

▼ Greek

Greek

Uzbek

Bold 40 pt, Regular 10 pt, Bold 9 pt, Regular 9 pt

If the content is more important than the form, then a reserved design is required. If a brand wants to exude clarity, simplicity or transparency, then this promise should be made with a typeface that embodies these properties itself.

Ika is such a typeface. Its appearance is drawn in equal parts from humanistic, constructed and geometric influences. Its clear, open and balanced forms, the distinguishable characters according to DIN 1450 "Lettering — Legibility" and a perfectly balanced gray value also make this sans serif one of the most legible fonts in the Fontwerk library. It is the first choice for campaigns where a *Frutiger* may seem too soft or a *Myriad* or *Corbel* may seem too ordinary. As a modern alternative, it is as elegant as *Frutiger* (but has more of its own character), as simple as *DIN* (but appears more balanced) and as striking as *Gotham* (but runs more economically).

The character traits described also explain the typeface's surprisingly short name: "Ika" is an Esperanto term and derives its meaning from the words: solid, transparent, modern and elegant. Should anyone be reminded of the mythological figure Icarus, they would be wrong, because in contrast to the myth, the design does not fly too high or too low.

Ika's designer Jörg Hemker has already struck a chord with designers with his Font-Fonts, FF Sero, FF Nort and FF Zwo, not least because of the timelessness of these beautiful typefaces, all four of them defy and buck any trend in order to ensure their longevity. Ika is also a timeless family and, like its predecessors, leaves nothing to be desired in terms of its size. All nine weights from Thin to Ultra are equipped with the appropriate Italics and in addition to the extended Latin language support, the typeface also has Greek and Cyrillic alphabets. Speaking of languages, it is in fact Hemker's largest family to date, covering 107 languages. Complex branding projects

also benefit from a good number of extra characters, four different figure sets (with lining figures as default) and all the relevant OpenType features. Ika is an ideal candidate for use in logos, branding, corporate design, posters, billboards as well as for wayfinding systems and texts, especially in small sizes.

By the way: In addition to the main Ika family, Jörg Hemker also drew a Compact version that is perfect for when the typeface has to leave its ideal altitude and climb a little bit higher for display purposes. Already on its way to becoming a highly extensive font family, a condensed and a narrow version are planned as well as a slab, serif and even a Didone version. Until then, the family also works well with Níkolaí, McQueen Display or Romaine.

DESIGNER

Jörg Hemker

Jörg Hemker is a seasoned expert when it comes to knowing exactly what European companies need in terms of typefaces and branding.

Over the years, he has gained vast experience and has designed comprehensive font systems and logotypes for brands such as Bosch, Blaupunkt, Harry, dm, Metabo and Jette Joop. He also developed communications and branding solutions for Deutsche Telekom, ARD, rbb, Rheinische Post, Fresenius SE, Mainova, Mercedes-Benz, Allianz, Commerzbank, State Government of North Rhine-Westphalia, Würth, Alperia, REWE, Jil Sander ... the list goes on, but we'll stop here due to lack of space;)

A commonality across all of Jörg's typefaces is that they don't ride the latest wave or comply with the newest trend, they are quite simply timeless. Five of his typefaces, FF Zwo (2002), FF Zwo Correspondence (2002), FF Sero (2011), FF Nort (2017) and FF Nort Head-



line (2020) all appeared in the renowned Font-Font library.

He has won pretty much every communication and font design award and accolade out there: DDC, reddot, iF, German Design Award, Communication Arts, ADC New York, amongst many others. Jörg's motto: *Never compete, never compare* (Karl Lagerfeld). We are over the moon that he has found a new home with Fontwerk.

- Hamburg, Germany
- herrhemker.de

File Formats and Licensing

All our typefaces are provided in OTF (OpenType fonts with PostScript outlines; usually used for desktop, apps, ebooks, and hardware) and WOFF as well as WOFF2 (Web Open Font Format; OpenType fonts for the use on the web) formats. Most other formats such as EOT, SVG, or TTF are not necessary anymore today. However, we can generate those files in case they are really needed.

We believe we have one of the simplest licensing models in the industry. If we were sitting in the pub, we could draw it out on a beermat. It's hard enough to find the right font, so we want to make the licensing as simple as possible. What does this mean? No drop-down-menus, just a LICENSE IN ONE CLICK. You pay just once and that's that as long as you keep within the boundaries of use as stated in the License.

Please check our website <u>www.fontwerk.com/licensing</u> for further information.

TRIAL

1 User for testing purposes only

CLICK HERE TO DOWNLOAD FOR FREE NOW!

STANDARD

Print: 1 User

Web: 100,000 Pageviews/month

App: 1,000 Downloads **eBook:** 10,000 Downloads

EXTENDED

Print: 15 Users

Web: 1,500,000 Pageviews/month

App: 15,000 Downloads eBook: 150,000 Downloads Broadcasting: 1,500,000 Viewers **TRIAL** The 'Trial Fonts' contain around ³/₄ of the actual characters and usually no OpenType features. The license allows free use during the test phase. Both desktop and webfonts are included so that you can design mockups, websites, apps and eBooks etc. and then present to the client without having to commit to the purchase. Only when it is clear that the font fits and the actual projects go live or are produced, will you need to purchase the Standard version.

STANDARD Our most popular license that includes use in Print (desktop) for one user and one project for use on the Web (100,000 pageviews per month), in an App (1,000 downloads) and eBooks (10,000 downloads). If more users, projects, pageviews or downloads are required, either several Standard licenses or an Extended license must be purchased.

EXTENDED This is comparable to a MUL, a multi-user-license. Extended covers use in Print for 15 users and up to 15 projects with total use on the Web (1.5 million pageviews per month), in Apps (15,000 downloads) and eBooks (150,000 downloads). It is also the right license for use in Broadcasting (1.5 million viewers).

ENTERPRISE For all other situations that are not covered by one of these licenses, an individual agreement is necessary. We strive to deliver them as quickly and easily as possible.

Address

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Website fontwerk.com

Email

hello@fontwerk.com We work on Central European time, and will respond as soon as we can.

Social Media Instagram, Twitter, LinkedIn: @fontwerk

Bold 10 pt, Regular 10 pt, Black 20 pt, ExtraLight 20 pt Medium Small Caps 20 pt

We craft modern typefaces and provide innovative type design and font engineering services.

We **BELIEVE** that convincing communication is only possible with the most aesthetically pleasing and most technically sound fonts.

Our **VISION** is to provide easy access to such fonts through free trial versions, a simple licensing model and one of the fastest ordering processes around.

Our long-lasting designs add **VALUE** above and beyond the actual cost. These fonts can be downloaded directly by discerning agencies,

designers and brands or ordered as a perfectly fitting custom type solution in addition to font engineering services.

We hope to **CONTRIBUTE** to something bigger by promoting talented designers from around the world with whom we work under the fairest conditions.

Our **MOTIVATION** is simply the love of good design. Outstanding type is our contribution to that.

Related Typeface

Ika Compact

Pairing Suggestions

Rag

McQueen Display Loris Olivier, Noheul Lee, Katja Schimmel Rag

<u>Nikolai</u> Franziska Weitgruber Rag

Romaine
And van Dommelen

