

Optimal Unbiased Randomizers for Regression with Label Differential Privacy

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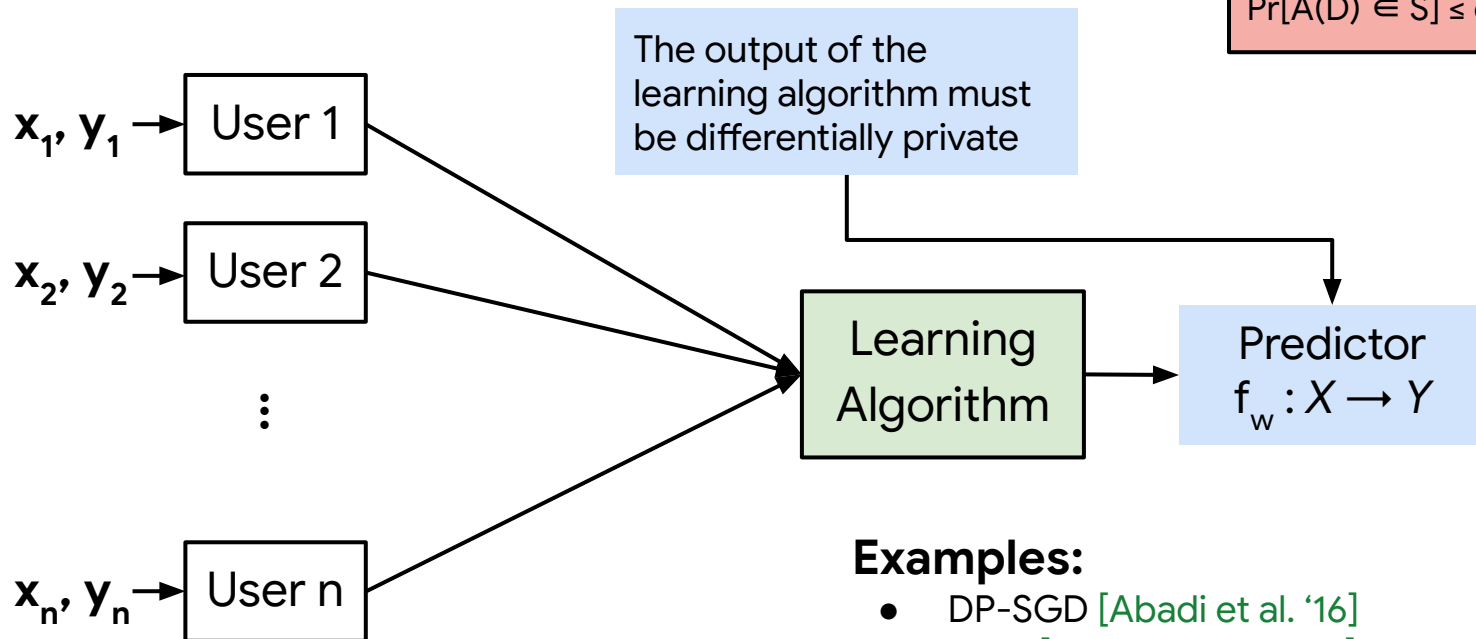


Differential Privacy [Dwork et al. '06]

(ϵ, δ) -Differential Privacy

[Dwork et al. '06]

For all S , and two neighboring D, D'
 $\Pr[A(D) \in S] \leq e^\epsilon \cdot \Pr[A(D') \in S] + \delta$



Examples:

- DP-SGD [Abadi et al. '16]
- PATE [Papernot et al. '18]
- DP-FTRL [Kairouz et al. '21]
- ...

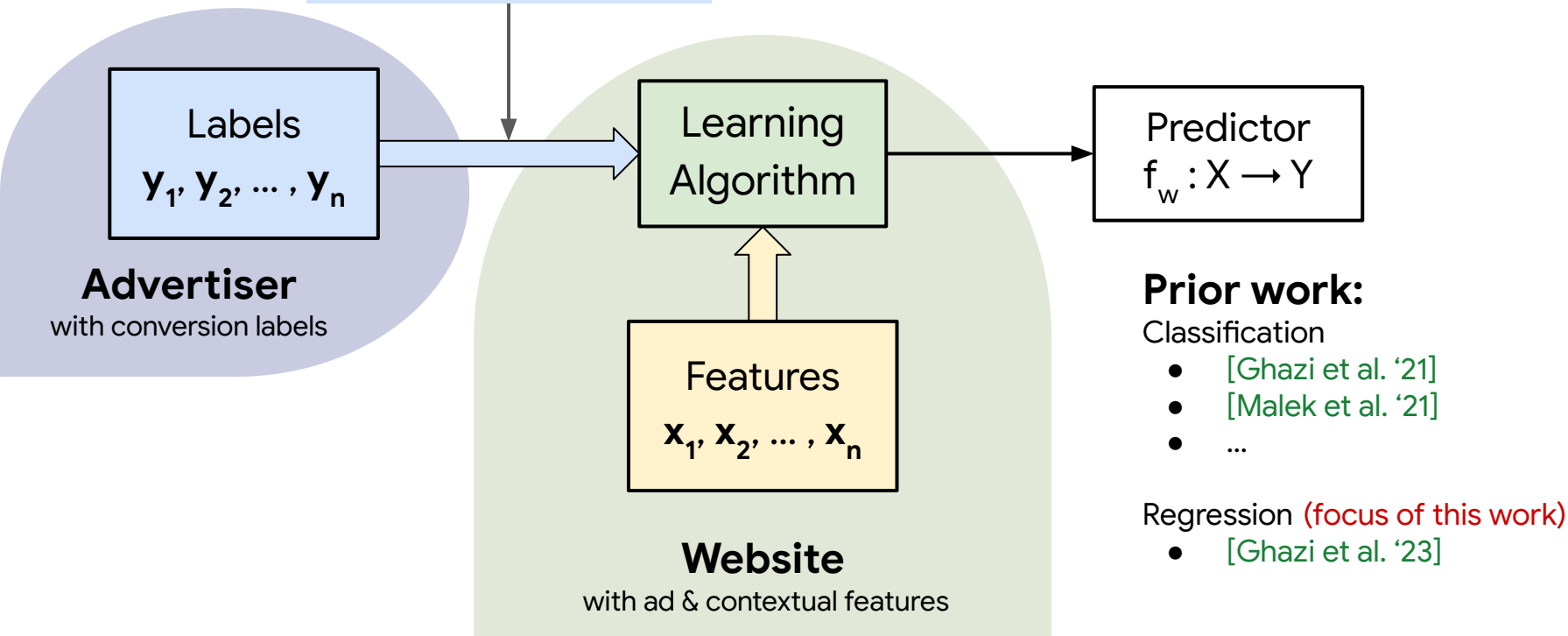
Label Differential Privacy [Chaudhuri-Hsu '11]

Labels should be accessed in a differential private manner.

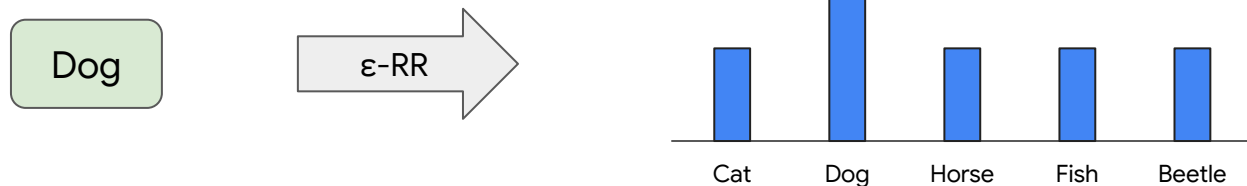
(ϵ, δ) -Differential Privacy

[Dwork et al.'06]

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Baseline method: Randomized Response



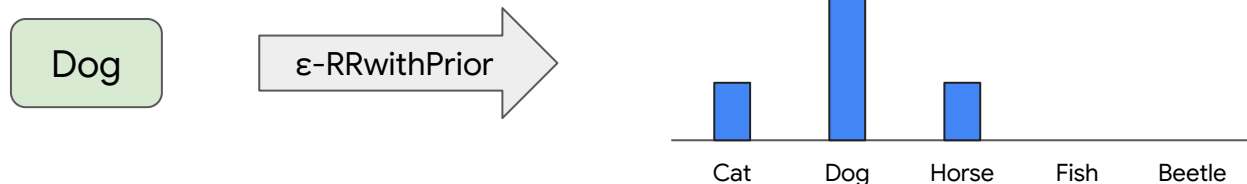
ϵ -RR

$$\Pr[\text{true label}] = e^\epsilon / (e^\epsilon + k - 1)$$

$$\Pr[\text{other label}] = 1 / (e^\epsilon + k - 1)$$

Essentially outputs random label when ϵ is small and k is large.

Prior work (Classification): Randomized Response *with Prior*



[Ghazi et al. '21]

Use a *prior* P over labels to choose a better mechanism.

$$\min_M \Pr_{\substack{y \sim P \\ y' \sim M(y)}} [y' \neq y]$$

subject to: M is ϵ -DP.

Mechanisms using prior

Regression [Ghazi et al. '23]

$$\min_M \mathbb{E}_{y \sim P} [(y' - y)^2]$$

subject to: M is ϵ -DP.

Linear program

(for fixed inputs Y, outputs Y')

Classification [Ghazi et al. '21]

$$\min_M \Pr_{y \sim P} [y' \neq y]$$

subject to: M is ϵ -DP.

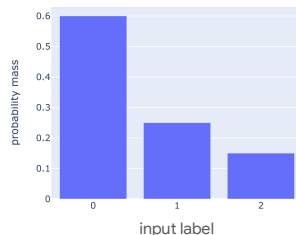
Regression [This work]

$$\min_M \mathbb{E}_{y \sim P} [(y' - y)^2]$$

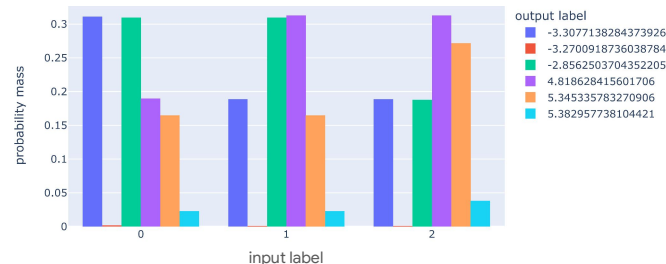
subject to: M is ϵ -DP

and $\forall y : \mathbb{E}_{y' \sim M(y)} [y'] = y$

Prior P



Optimal Unbiased Mechanism M for $\epsilon = 0.5$



Motivation for Unbiased Noisy Labels

Regression [Ghazi et al. '23]

$$\min_M \mathbb{E}_{\substack{y \sim P \\ y' \sim M(y)}} [(y' - y)^2]$$

subject to: M is ϵ -DP.

Regression [This work]

$$\min_M \mathbb{E}_{\substack{y \sim P \\ y' \sim M(y)}} [(y' - y)^2]$$

subject to: M is ϵ -DP

and $\forall y : \mathbb{E}_{y' \sim M(y)} [y'] = y$

Minimizing variance, while having zero bias.

- Zero bias preserves the *Bayes Optimal Predictor*

Theorem. The following are equivalent:

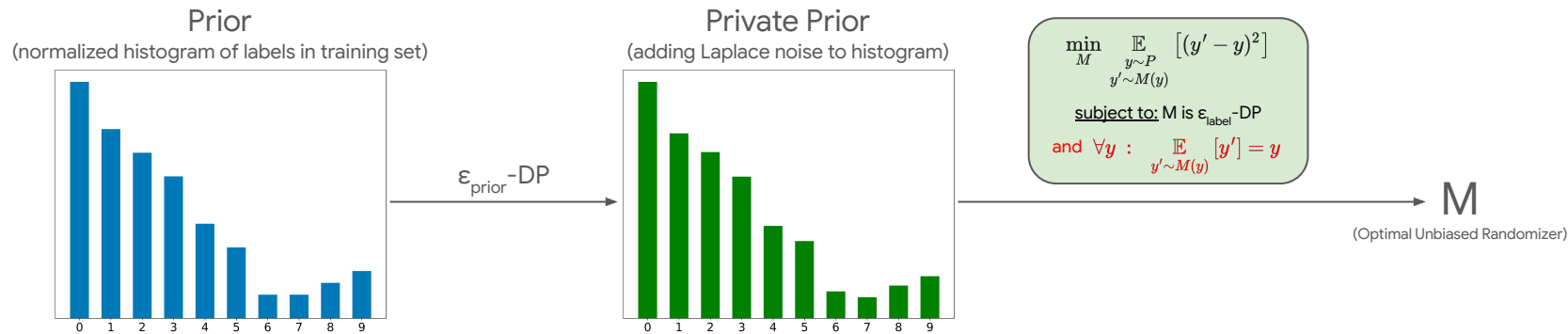
- $\forall \mathcal{D}$: Predictor minimizing loss w.r.t. **noisy labels** = Predictor minimizing loss w.r.t. **true labels**
- Mechanism is unbiased, that is, $\forall y : \mathbb{E}_{y' \sim M(y)} [y'] = y$

- Zero bias provides unbiased stochastic gradients

$$\mathbb{E}_{y' \sim M(y)} \nabla_{\theta} \ell(f_{\theta}(x), y') = \nabla_{\theta} \ell(f_{\theta}(x), y)$$

Since gradient is affine in the label: $\nabla_{\theta} \ell(f_{\theta}(x), y) = f_{\theta}(x) \cdot \nabla_{\theta} f_{\theta}(x) - y \cdot \nabla_{\theta} f_{\theta}(x)$

Final mechanism: Using privately estimated prior



Privacy budget split: $\epsilon = \epsilon_{\text{prior}} + \epsilon_{\text{label}}$

Choose output set Y' as fine enough grid with heuristic endpoints

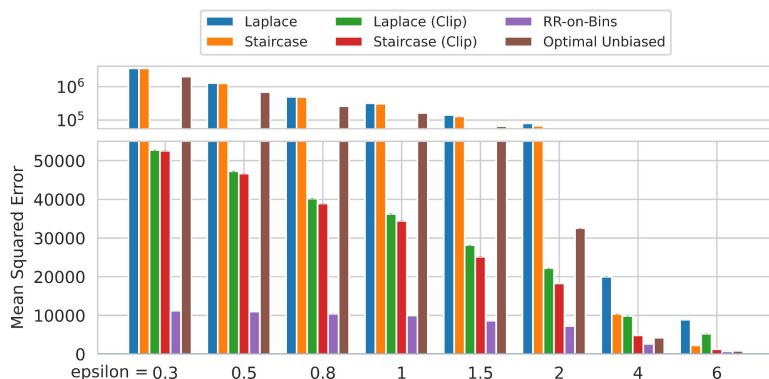
Apply $\epsilon_{\text{label}}\text{-DP}$ randomizer M to every label in training set.

Evaluation on Criteo Conversion Log Dataset

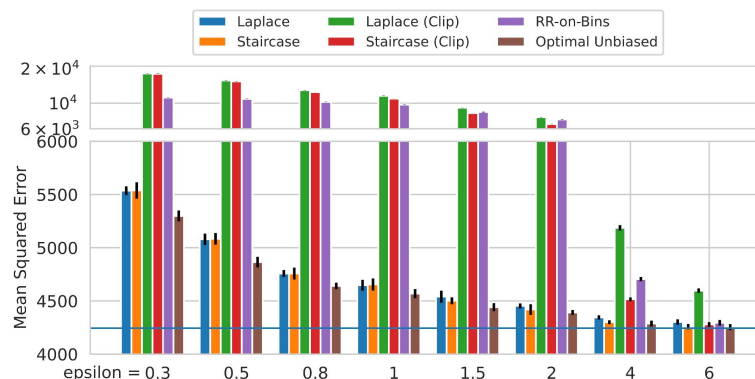
- Criteo Sponsored Search Conversion Log Dataset:
90 days of Criteo live traffic data, with ~15M examples.
ailab.criteo.com/criteo-sponsored-search-conversion-log-dataset/

- Goal: Predict conversion value (in €)
(clipped to €400 for simplicity)

Noisy label loss on train data: $\frac{1}{n_{\text{train}}} \sum_{i=1}^{n_{\text{train}}} (y_i - y'_i)^2$



Prediction loss on test data: $\frac{1}{n_{\text{test}}} \sum_{i=1}^{n_{\text{test}}} (f_w(x_i) - y_i)^2$



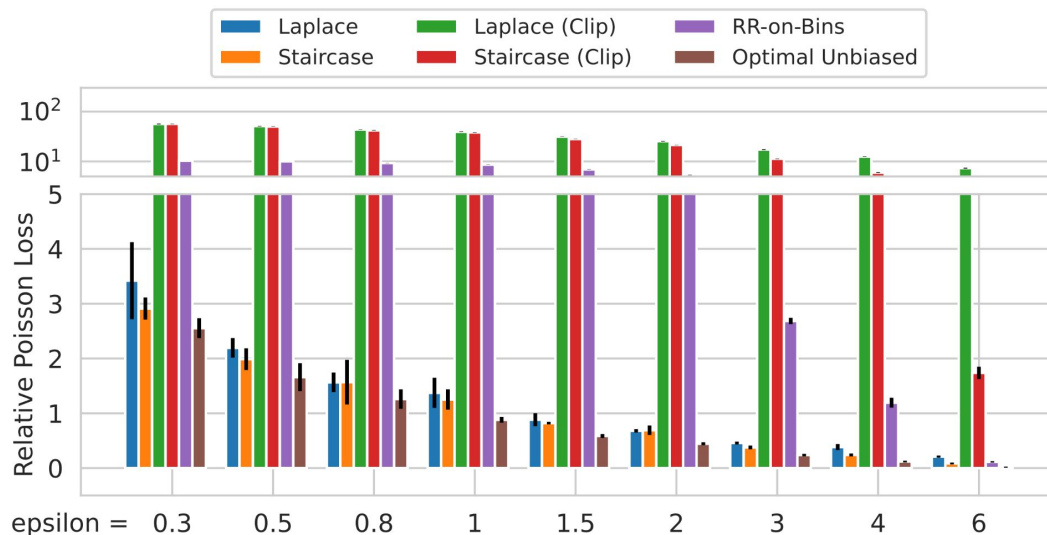
Evaluation on App Ads Conversion Count

- Commercial mobile app store conversion count prediction dataset.
- Goal: predict the number of post-click conversion events in the app after user install within timeframe.

Plot shows relative Poisson log loss compared to non-private baseline.

Poisson log loss:

$$\frac{1}{n_{\text{test}}} \sum_{i=1}^{n_{\text{test}}} f_w(x_i) - y_i \log(f_w(x_i))$$



Highlights

- Unbiased randomizers eliminate bias, at the cost of increased variance.
- Optimal unbiased randomizers provide most utility.
- Partial characterization of optimal unbiased randomizers:
 - “Staircase mechanism” [Kairouz et al. ‘16]
 - Bound on number of output labels.

Future Directions

- Full characterization of optimal unbiased randomizers?
- Better algorithms for computing optimal unbiased randomizers?

Thanks!

Mechanisms using prior

Classification [Ghazi et al. '21]

$$\min_M \Pr_{\substack{y \sim P \\ y' \sim M(y)}} [y' \neq y]$$

subject to: M is ϵ -DP.

Regression [Ghazi et al. '23]

$$\min_M \mathbb{E}_{\substack{y \sim P \\ y' \sim M(y)}} [\ell(y', y)]$$

subject to: M is ϵ -DP.

Regression [This work]

$$\min_M \mathbb{E}_{\substack{y \sim P \\ y' \sim M(y)}} [\ell(y', y)]$$

subject to: M is ϵ -DP

and $\forall y : \mathbb{E}_{y' \sim M(y)} [y'] = y$

Examples:

- $\ell(y', y) = (y' - y)^2$
- $\ell(y', y) = |y' - y|$

Linear program

(for fixed inputs Y, outputs Y')

Bias-Variance Trade-off

Regression [Ghazi et al. '23]

$$\min_M \mathbb{E}_{\substack{y \sim P \\ y' \sim M(y)}} [\ell(y', y)]$$

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Bias–Variance Trade-offs

Training Set: $S = \{(x_1, y_1), \dots, (x_n, y_n)\}$

Training Set with randomized labels: $S' = \{(x_1, y'_1), \dots, (x_n, y'_n)\}$

Loss function: $\ell(\hat{y}, y) := \frac{1}{2}(\hat{y} - y)^2$

Regression [Ghazi et al. '23]

$$\min_M \mathbb{E}_{\substack{y \sim P \\ y' \sim M(y)}} [(y' - y)^2]$$

subject to: M is ϵ -DP.

Batch gradient using noisy labels — Population gradient

$$\nabla_{\theta} \mathcal{L}_{S'}(f_{\theta}) - \nabla_{\theta} \mathcal{L}_{\mathcal{D}}(f_{\theta})$$

\parallel

$$\underbrace{\nabla_{\theta} \mathcal{L}_S(f_{\theta}) - \nabla_{\theta} \mathcal{L}_{\mathcal{D}}(f_{\theta})}_{\text{Statistical error}} + \underbrace{\mathbb{E}_{(x,y) \in S} (y - \mathbb{E} y') \cdot \nabla_{\theta} f_{\theta}(x) + \mathbb{E}_{(x,y) \in S} (\mathbb{E} y' - y') \cdot \nabla_{\theta} f_{\theta}(x)}_{\text{Error due to privacy}}$$

Regression [This work]

$$\min_M \mathbb{E}_{\substack{y \sim P \\ y' \sim M(y)}} [(y' - y)^2]$$

subject to: M is ϵ -DP

and $\forall y : \mathbb{E}_{y' \sim M(y)} [y'] = y$

Minimizing variance, subject to having zero bias.

$$\nabla_{\theta} \ell(f_{\theta}(x), y) = (f_{\theta}(x) - y) \cdot \nabla_{\theta} f_{\theta}(x)$$

$$\mathbb{E}_{\substack{(x,y) \sim \mathcal{D} \\ y' \sim M(y)}} [\ell(f_{\theta}(x), y')]$$