

Michael Haviv

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Work Experience

International Institute for Counter-Terrorism (ICT)

Student Internship, 2024 – Present

- Junior Researcher.

Mersik Communication and PR

Social Media & Public Relations Intern 2023 – 2024

- Developed and executed comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Monitored brand consistency across marketing channels and materials.
- Conducted highly detailed research.

Decathlon

Customer Relations Specialist, 2022 – 2024

- Data Integrity and Analysis: Performed detailed audits and identified inaccuracies in pricing and product details, significantly improving data accuracy.
- Salesforce streamlined customer communications, showcasing proficiency in leveraging technology to optimize user engagement and feedback analysis.

IDF

IT Security Technician, 2015 – 2018

- Managed server infrastructure and network security
- Enhanced data protection through rigorous security protocol development and implementation.

Volunteering

(FOA) - Fighting Online Antisemitism, 2020-2022

- **Combated Anti-Semitism Online:** Monitored and reported anti-Semitic content on major social media platforms (Twitter, Facebook, Instagram, TikTok) using advanced OSINT and WEBINT techniques.
- **Promoted Online Safety:** Contributed to a safer online environment by identifying and reporting hate speech according to IHRA rules.

Education

MA in Government & Cyber Security | Reichman University 2020-2023

- Specialization in Counterterrorism and Cyber-Terrorism

BA in Communication | Ariel University | 2023-2024

- Digital Marketing Track

Skills

- **Adaptability**
- **UX & Workflow Design**
- **Generative AI & Model Training**
- **Salesforce**
- **Research**
- **Expert In GenAI (LLMS, Stable Diffusion)**
- **OSINT & Webint**

Languages

Hebrew - Fluent

English - Fluent

Projects

- Private Tutor - teaching people and businesses how to use various software and AI tools properly to achieve improved results across different fields.
- Participated in the 2024 Ministry of Innovation and Michal Sela Forum hackathon to address violence against women