

Tanya Yaakov

UX/UI Designer | Graphic Designer

052-5151590

tanyayaakov@gmail.com

[LinkedIn](#)

[My Website](#)

SUMMARY

Strategic UX/UI Designer specializing in crafting exceptional user-centric digital experiences. Proven ability to align business objectives with innovative design solutions. Adept in conducting comprehensive user research, creating detailed wireframes and interactive prototypes, and collaborating effectively with cross-functional teams. Committed to delivering exceptional products through iterative design processes, employing agile methodologies and prioritizing usability testing to ensure optimal user satisfaction. Skilled in creating responsive designs that adapt seamlessly across various devices.

WORK EXPERIENCE

UX/UI Designer, Stealth mode Startup | 2023 - Present

As a Product Designer, I lead the UX/UI design for a social media influencer and sales startup. My responsibilities include conducting in-depth product analysis, creating comprehensive design systems, and ensuring responsive design across web and mobile platforms. I collaborate closely with developers and the founder to deliver exceptional user experiences.

EDUCATION

UX/UI Designer | Graphic Designer

During my UX/UI studies, I gained a solid foundation in user research methodologies, including conducting user interviews, usability testing, and creating user personas. I also developed proficiency in design tools such as Figma and learned how to create wireframes, mockups, and interactive prototypes. Additionally, I acquired a deep understanding of responsive design principles and best practices for creating seamless user experiences across various devices.

Skills : user research, usability testing, information architecture, wireframing, prototyping, responsive design, interaction design, visual design, user experience, user interface, user-centered design Tools : Figma | AI Tools | Illustrator | Photoshop | InDesign | After Effect | Premiere Design System, Variables , Responsive design and Wire framing. Branding & Rebranding, Graphic design.

B.A Education - Levinsky College

PROJECTS

NEXUS | Management System

NEXUS is a sophisticated restaurant management system designed to streamline operations for all staff, from managers to servers. The system was developed through extensive user research, including interviews and competitive analysis. It offers a personalized experience for each user role, with a visually tailored interface and features designed to meet their specific needs. Additionally, NEXUS provides both Light and Dark modes for optimal user experience.

[You can find the project on my website](#)

LANGUAGES

Hebrew - Native language, English - Fluent, Russian - Native language