





Noy Zadka

UX/UI Designer

"It's not art, it's science"

Contact

 052-2681136

 NoyZadka@gmail.com

 www.noyzadka.io

Skills


- Figma
- Whimsical
- Wix Studio
- Canva
- Business Manager
- Google Analytics
- Office


Ai Skills


- Chat GPT
- Sider
- Copilot
- Gemini
- Claude
- Adobe Firefly

Connect

 Noy Ux/UI designer

 Noy Zadka

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 Noy Zadka

NOY

About

Hey, I'm Noy a UX/UI designer with experience in marketing and advertising. I create spectacular user interfaces while applying my marketing expertise. I create solutions that improve engagement and user experience.

Education

UX Mastery & UI Mastery course

2022 BEX Academy

UX/UI design training. Working with a real client while conducting a kick-off meeting, user research and executing the idea into a finished prototype.

B.A. in Advertising and Marketing Communications

2019-2021 Ono Academic College

Professional training in cooperation with "HaBatzfar" of the association of advertising companies in the field of advertising and marketing strategy and digital courses, including digital media management, digital marketing, online measurement tools and a start-up development workshop.

Work Experience

Digital media planner

2022 TMF-Ocean Media

- Campaign management and planning
- Working with medium-large clients of Yehoshua TBWA (Winner, Operate Lease, Rishon LeZion Municipality, etc.).
- Work on a variety of digital media platforms.
- Develop and implement creative strategies to increase customer engagement, brand awareness, and ROI.
- Manage campaign budgets while ensuring successful delivery on time and within budget.
- Analyze campaign data and provide insights and recommendations to customers and team members.

Accompanying a business in the project "The Business of All of Us"

2020 by Facebook and "Kern Shemesh" program from "Ogan"

- Management and marketing of the digital activity of the business "Giant Fine Flowers".
- A training course by Facebook, "Keren Shemesh" from Beit Ogan, WIX and Fiverr on promoting businesses on social networks and transferring them to the digital world.
- Accompanying the business in the process of promoting it and publishing it on social networks, conducting market research, building a periodic work plan setting goals, monitoring the business's compliance with its goals, conveying and explaining important emphases in the field of branding and digital marketing.

Military Service

Medical Secretary in the Education Corps

2015-2017 At the base of novices "Havat Hashomer"

- Coordinating medical forms and accompanying soldiers with disciplinary problems during medical visits.
- Command of 3 female soldiers, division secretariat.
- The job required maintaining confidentiality and medical confidentiality and a tolerant and courteous attitude towards the soldiers.