

SOFIA MICHANIE

UX/UI Designer

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 Sofia Ruth Michanie

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MY TOOLKIT

- Figma
- Procreate
- Adobe Photoshop
- Content Creating
- Adobe Premiere Pro
- Basic Understanding of HTML and CSS
- WordPress
- User Research & Information Architecture
- Blender
- Wireframing
- Typography and Color Theory
- Animation & Transitions
- Autodidact & Independent
- Curious

LANGUAGES

- Hebrew (Native)
- English (Fluent)
- Spanish (Basic)
- Serbian (Basic)

S U M M A R Y

Creative UX/UI designer merging digital expertise with visual storytelling to craft engaging user experiences and artwork. My artistic background infuses innovation into every project, from intuitive interfaces to captivating visuals.

E X P E R I E N C E

UX/UI Designer - LuxCal Family Calendar App

- Designed an app tailored to client needs, focusing on engagement for the entire family.
- Transformed a cumbersome previous design into an intuitive and engaging user experience.
- Conducted user research and gathered feedback to create a user flow that was easy to use for all ages.
- Received positive feedback across all age groups, resulting in the adoption of the app over more official solutions.

Etsy Shop Owner and Artist

- Created and sold products featuring original artwork, including mugs, prints, and shirts.
- Designed and implemented advertising campaigns, resulting in a 50% increase in sales.
- Applied principles of composition, aesthetics, and color schemes in graphic designs.
- Utilized photo ratios optimized for mobile viewing and incorporated popular cultural references.