

# Ofir Ohayon

UX\UI Designer

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## Summary

Creative thinking and problem solving are my bread and butter. A team player with the ability to self-motivate and learn.

## Professional Experience

### Jan 24 - Present - Netrise (UX\UI Designer & Project Manager)

- Leading the design and development of digital products from concept to launch, ensuring alignment with business goals and user needs.
- Collaborating closely with clients to define project scope, requirements, and timelines, and a shared understanding of project objectives.
- Conducting user research, including surveys, interviews, and usability testing, to gather insights and inform design decisions.
- Utilizing industry-standard design tools (e.g., Adobe Creative Suite, Figma) to create wireframes, prototypes, and high-fidelity designs.
- Full cooperation with developers to maintain product quality, and meeting deadlines.
- Staying abreast of emerging trends and best practices in UX/UI design and project management, continuously seeking opportunities for improvement and innovation.

### Jan 23 - Present - Minerva XR (UX\UI Designer), volunteering

- Build and update an application in the field of medical devices, starting with the first mockups and a general idea that makes it easier for the user when using it.
- Developing interactive mockups of the design to test and refine its functionality and usability.
- Creating visual elements of the design, such as typography, color palettes and images.
- Building interaction design ways in which users interact with the interface, and how users navigate the design.
- Designed and implemented the user interface for the new company website, focusing on enhancing user experience and visual appeal.
- Work closely with other team members to ensure the design meets business objectives and technical requirements.

## Education

### 07-2021 - 08-2022 | Diploma : UX \ UI Design

I acquired tools for cognitive processes, user understanding, information architecture, user research and surveys, visual language, responsive and adaptive design, and conveying a message through design.

## Skills

Problem-Solving  
Fast Learner  
Excellent multy-tasking ability  
Ability to work in team  
Ability to work under pressure

## Software

Figma  
Adobe Photoshop  
Adobe Illustrator  
Wordpress + Elementor