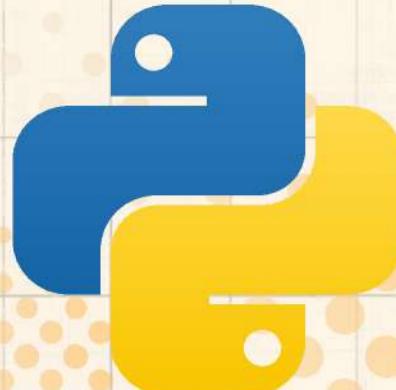
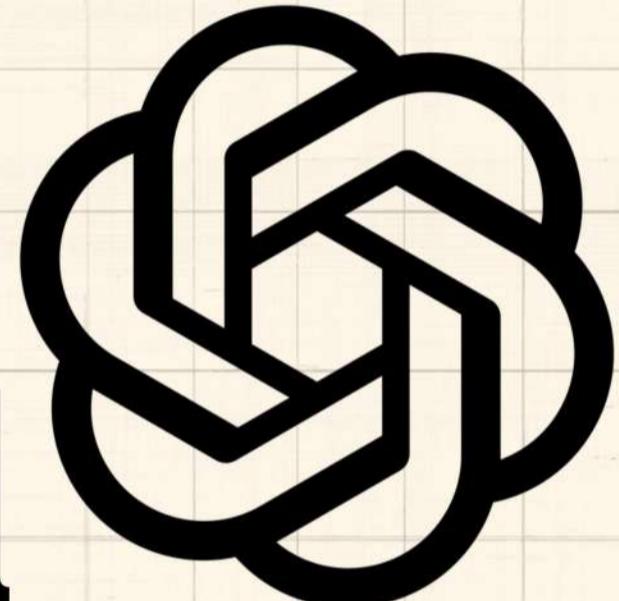


Tomer Biton

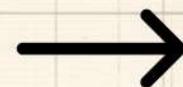


66

# HF model of the weekend



openai/clip-vit-  
base-patch32



openai/clip-vit-base-patch32



Tomer Biton



# WHAT CLIP ACTUALLY IS

## Contrastive Language-Image Pretraining

If CNNs classify images  
and LLMs understand text  
**CLIP connects both.**

CLIP learns:

- What text describes an image
- And what image matches a sentence

**Key idea:**

Images and text are mapped into the same  
vector space

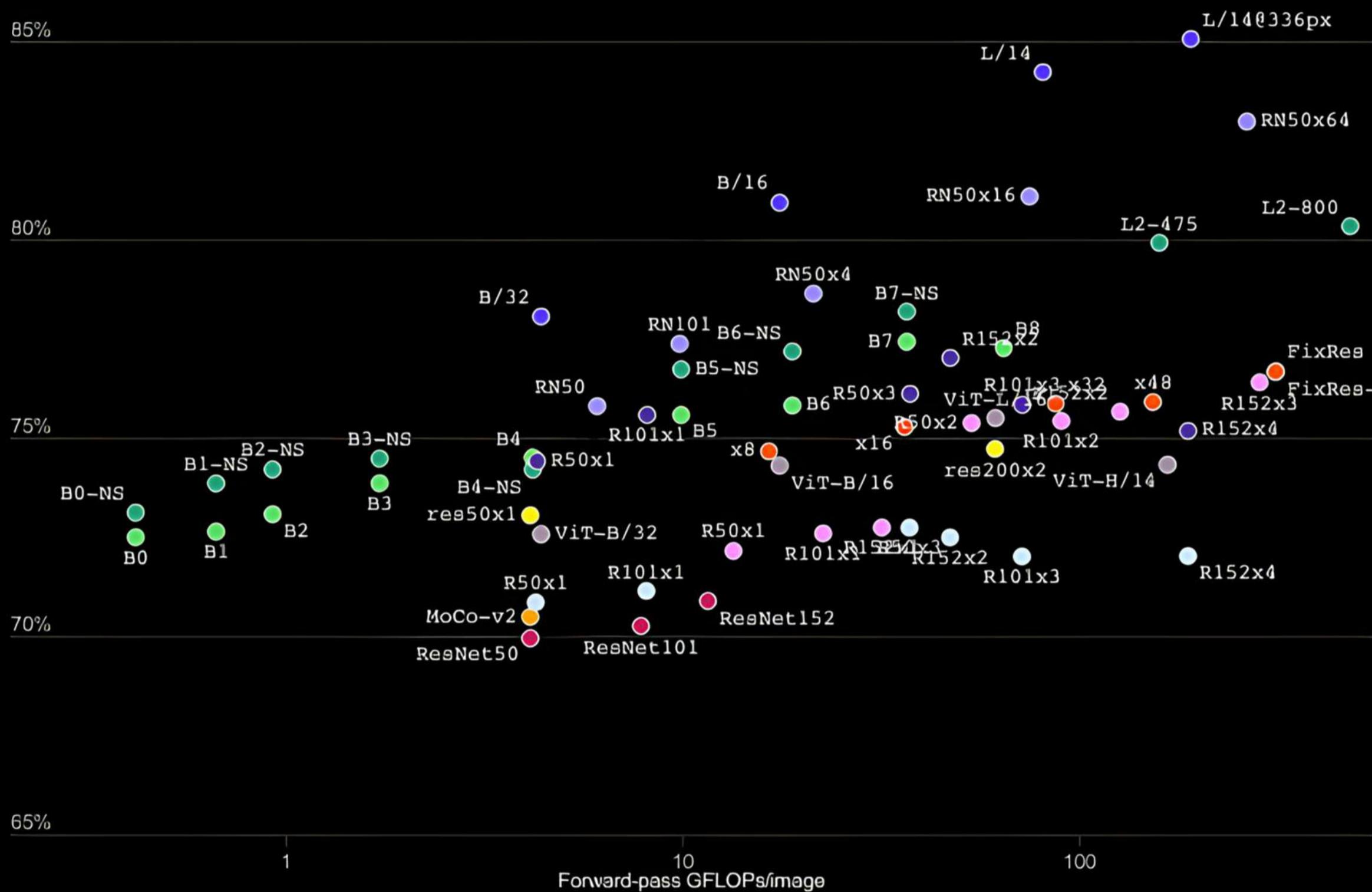
visual in next slide



Tomer Biton



# Model comparison chart



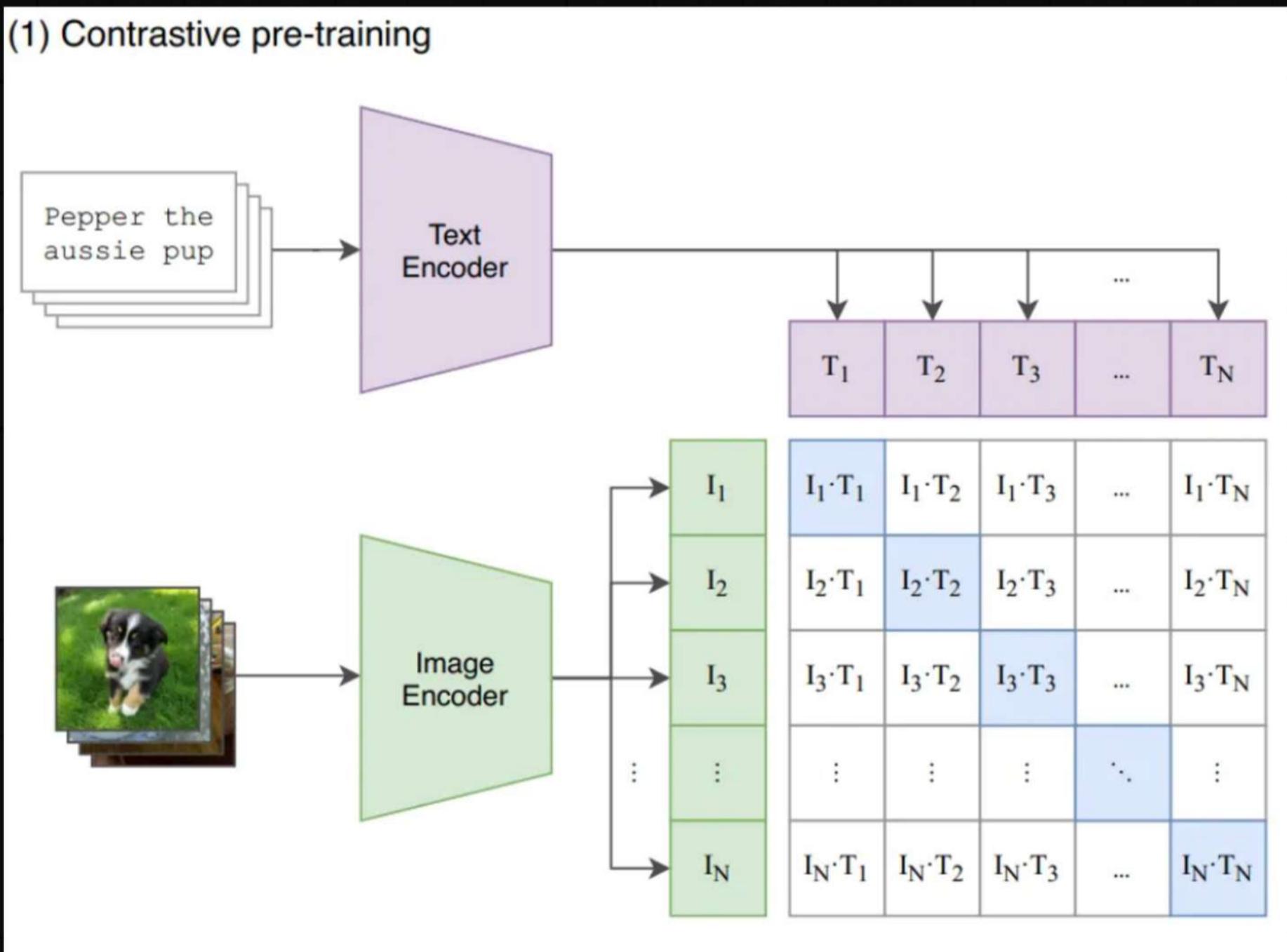


Tomer Biton

66

# HOW IT WORKS INTERNALLY

(1) Contrastive pre-training



CLIP is trained on image + text pairs from the internet.

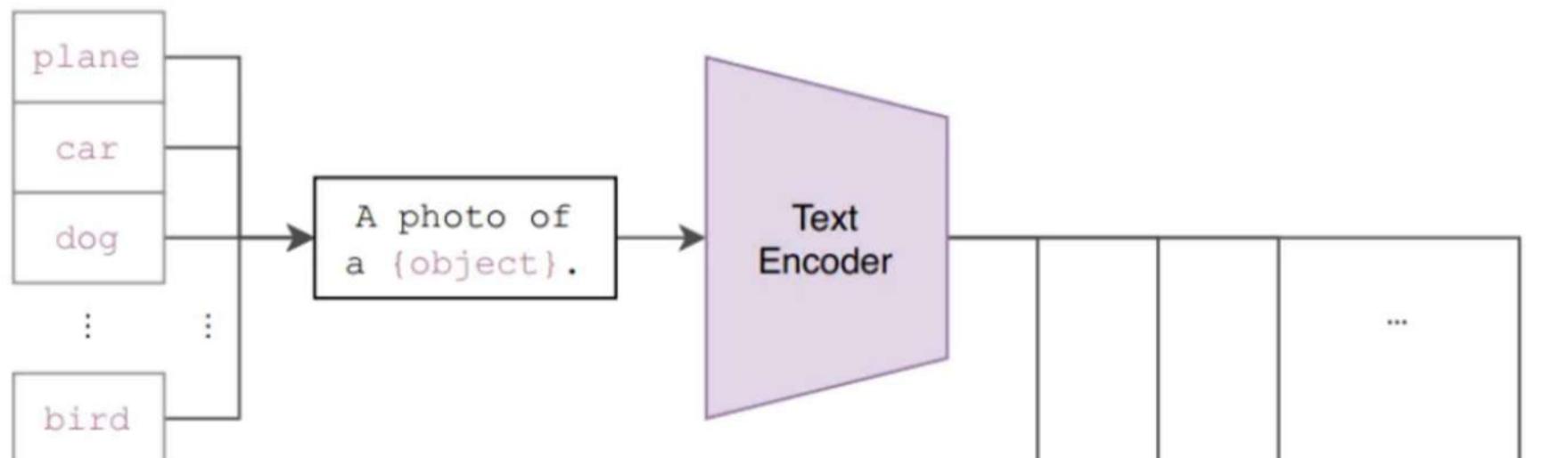
Then CLIP compares every image with every text. →  
Push matching image-text pairs closer  
Push non-matching pairs apart



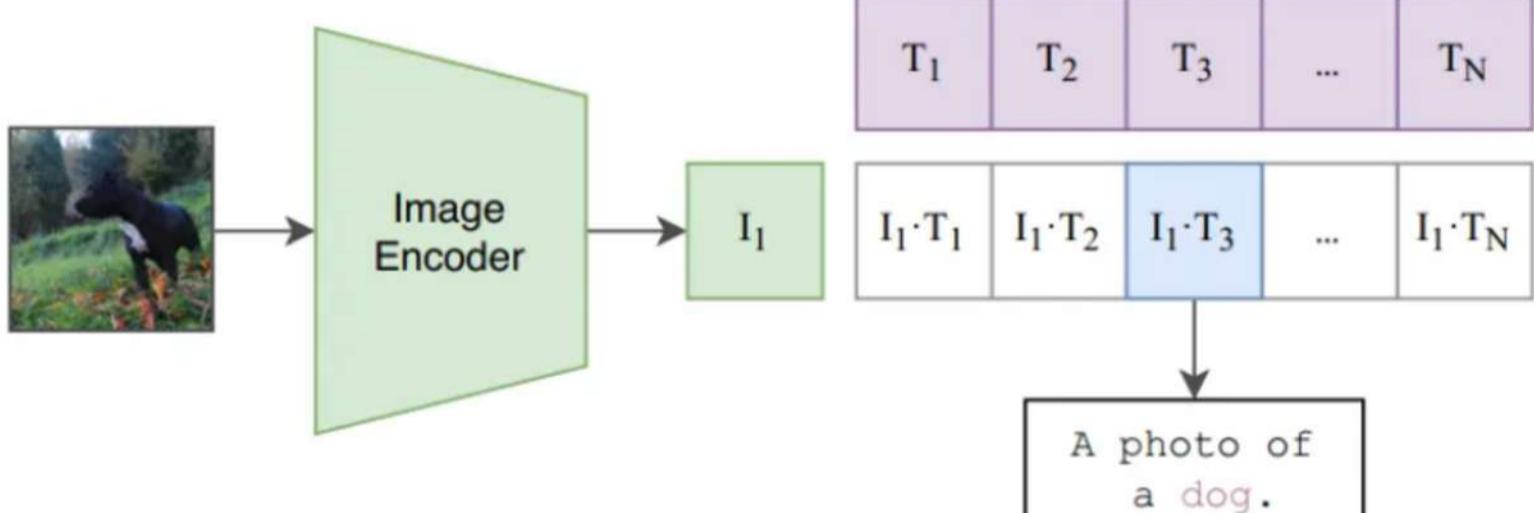
66

# HOW IT WORKS INTERNALLY

(2) Create dataset classifier from label text



(3) Use for zero-shot prediction



You take a class name e.g “dog”  
it go through a text encoder.  
the an image goes through the image encoder  
and CLIP compares it to all the text vectors.  
the highest. match wins so the model answer  
“Which description best matches this image?”





Tomer Biton

66

# WHY THIS IS A BIG DEAL

## Why CLIP Changed Vision Models

### Before CLIP:

- Fixed labels
- Dataset-specific classifiers
- Retraining for every task

### With CLIP:

- Zero-shot classification
- Natural language as the interface
- One model → many tasks



66



## What I Learned This Weekend

**Small model, big takeaways.**

### What makes CLIP so unique

- Vision + language trained together - not separately
- No fixed labels - matches images to descriptions
- Zero-shot by design - no retraining per task
- One embedding space for text and images

