

Here are some screenshots of the analytics I've done using PowerBI. These are done using sales data from a retailer, but the same principals apply even when analysing player behaviour or game's data.

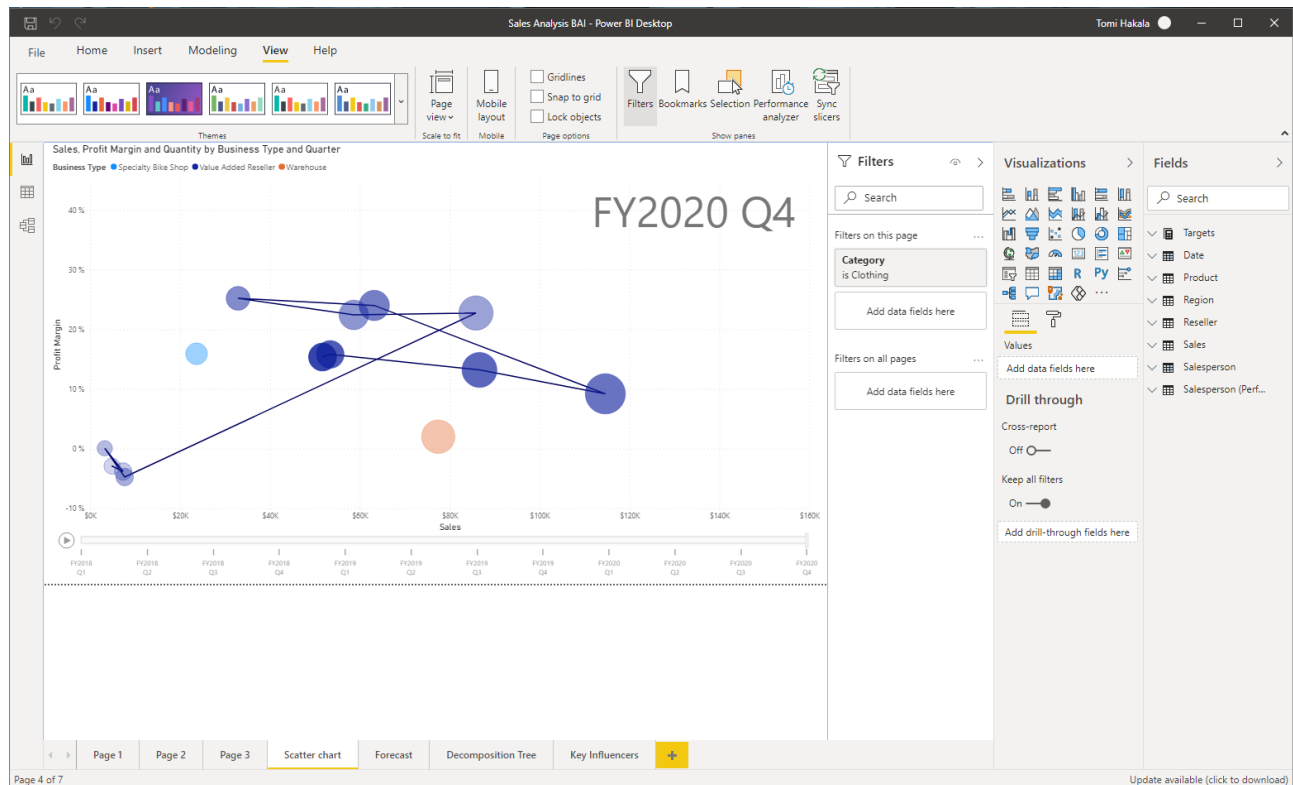
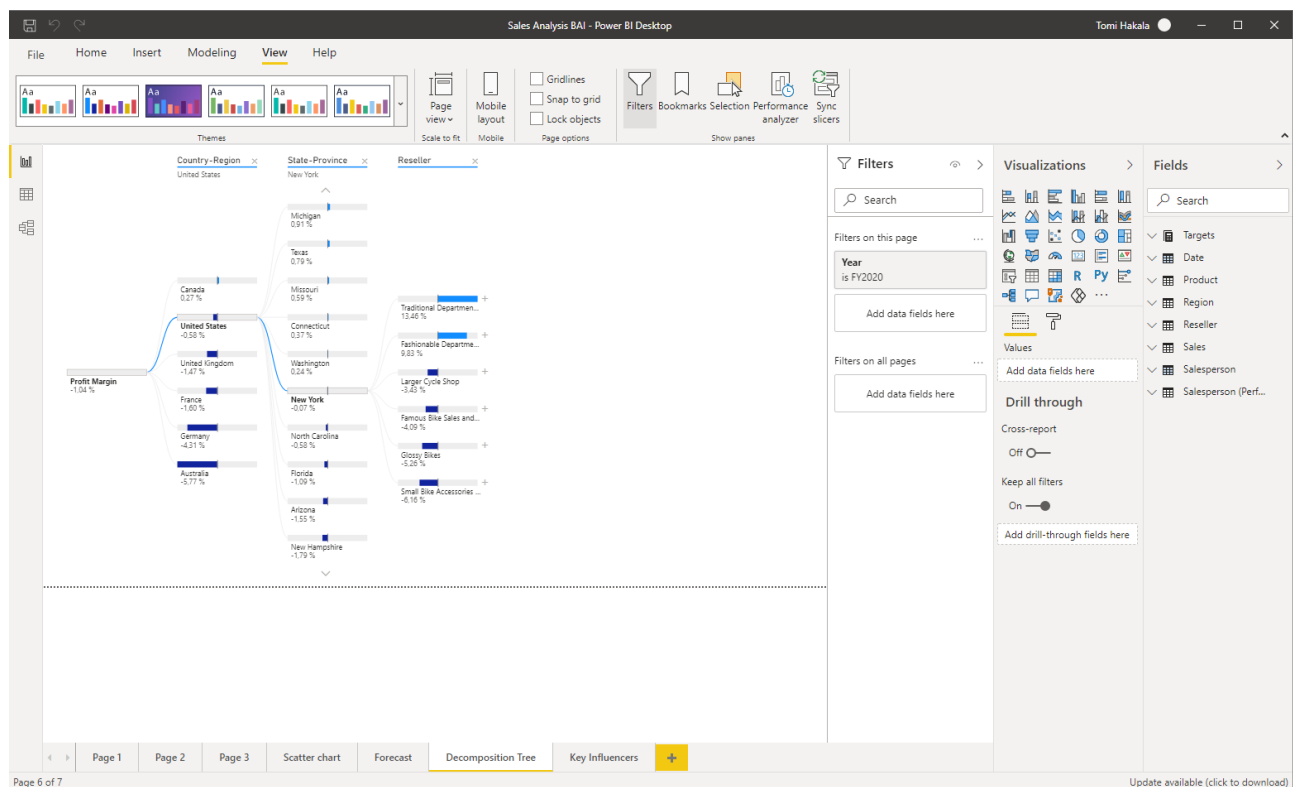
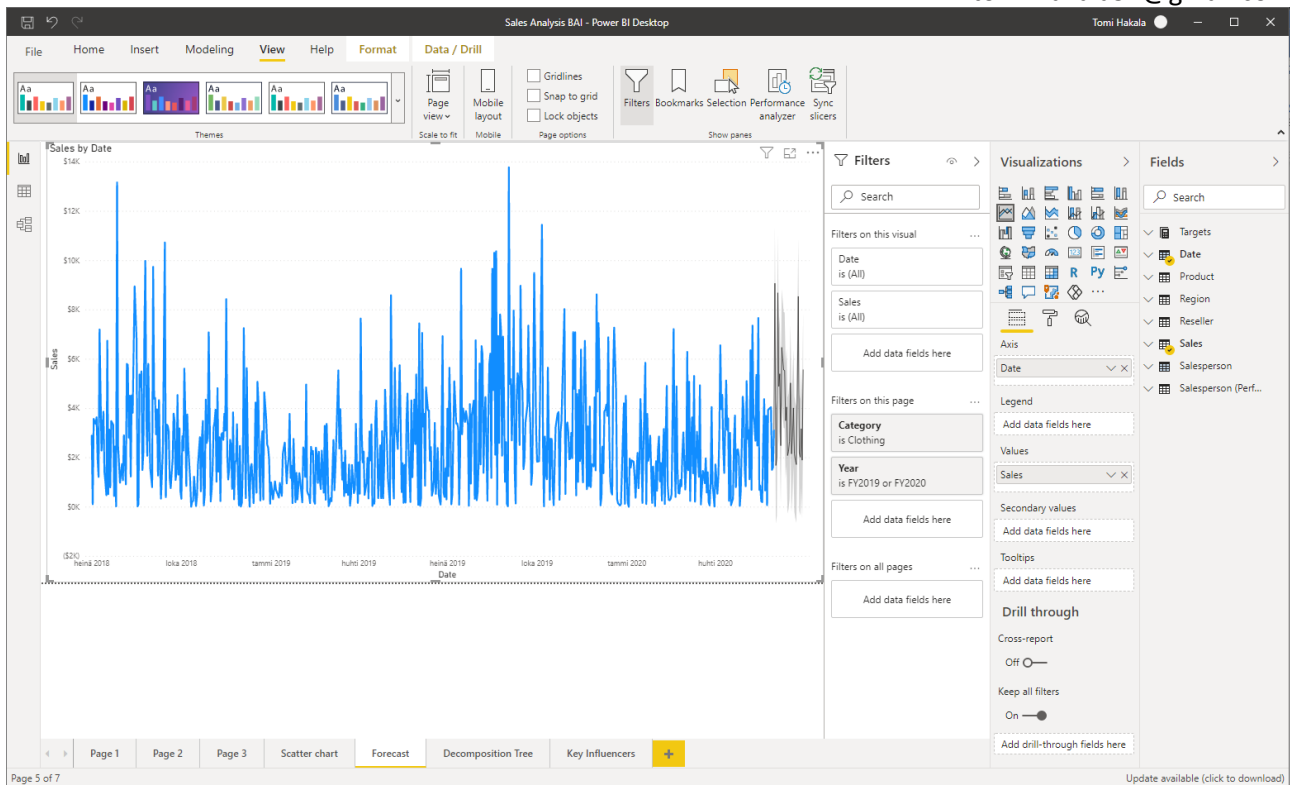


chart above is animated chart that tracks the sales, profit margin and sales quantity in different business types and their changes overtime. It can be used for example to find trends or to find growth opportunities.



This one helps to drill down on example's global businesses profit margins in different areas.



This one is forecasting the sales using the data and the set of parameters that I've configured.

Even thou these are created with PowerBI which might not be in use in your company, this shows that I can handle and analyse data, and I'm confident that will learn how to do all this in a different system aswell.