



CHURN ANALYTICS DASHBOARD

7043

No of customers

1869

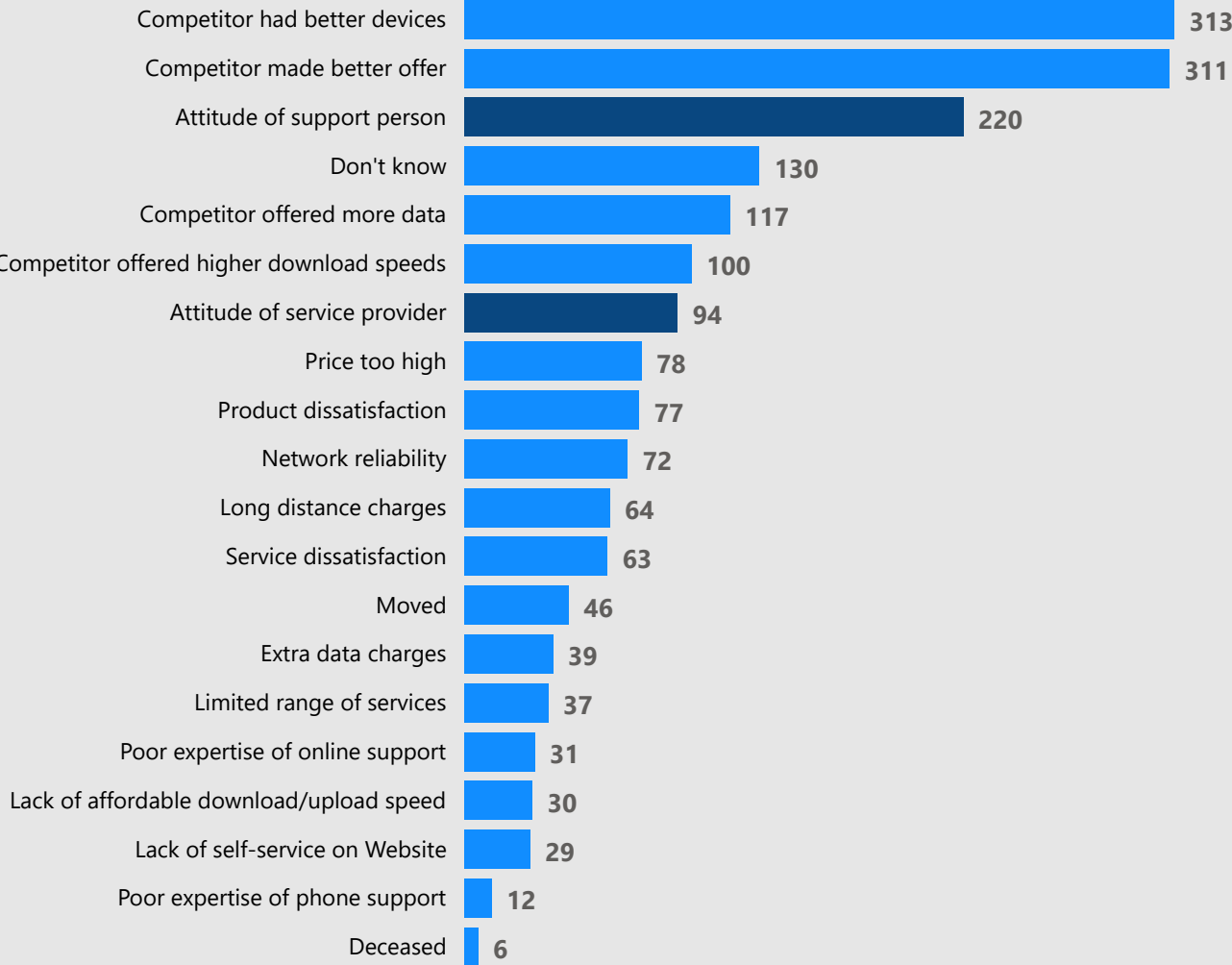
Total No of Churned Customers

26.54%

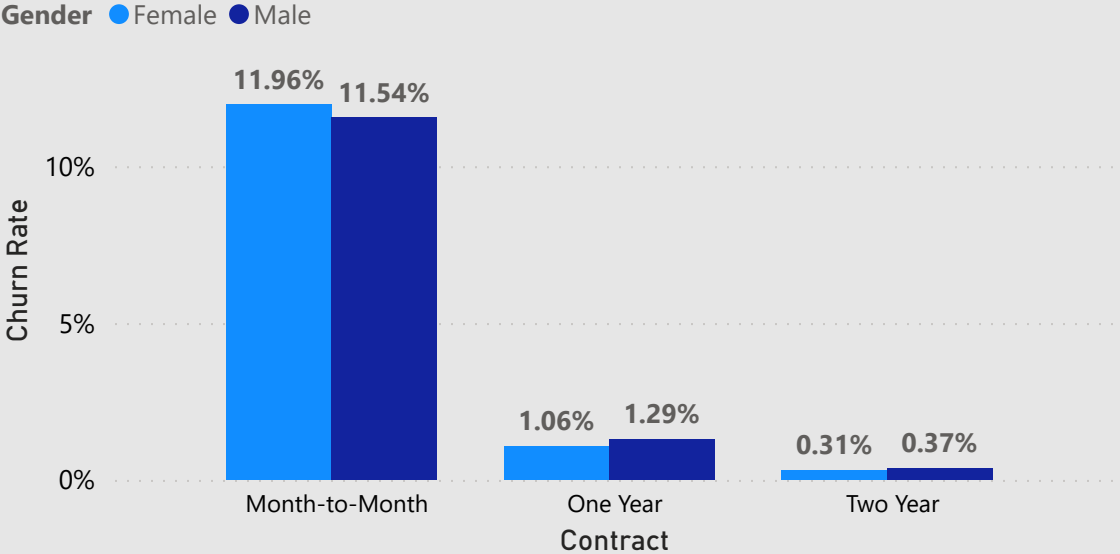
Churn Rate

No of Churned Customers by Churn Reason

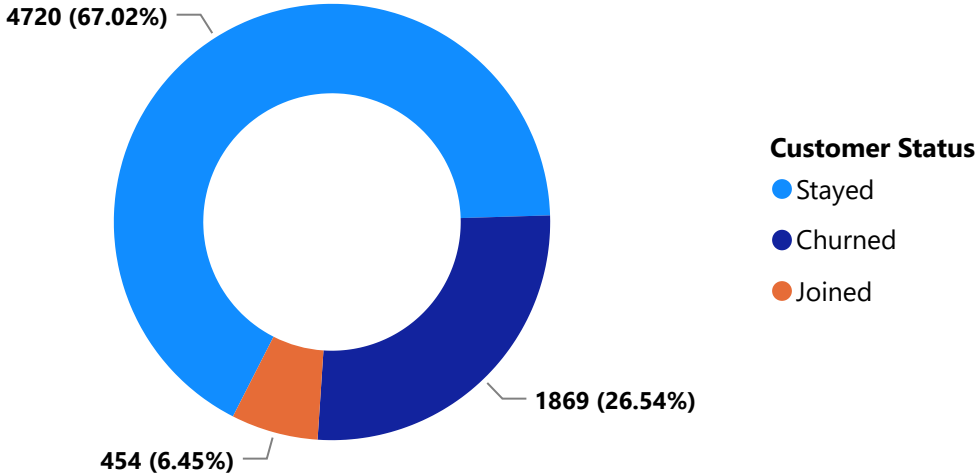
Churn Reason



Churn Rate by Contract and Gender



No of customers by Customer Status





CHURN ANALYTICS DASHBOARD

\$1.8M

Total Revenue

\$74.4

Monthly Charge

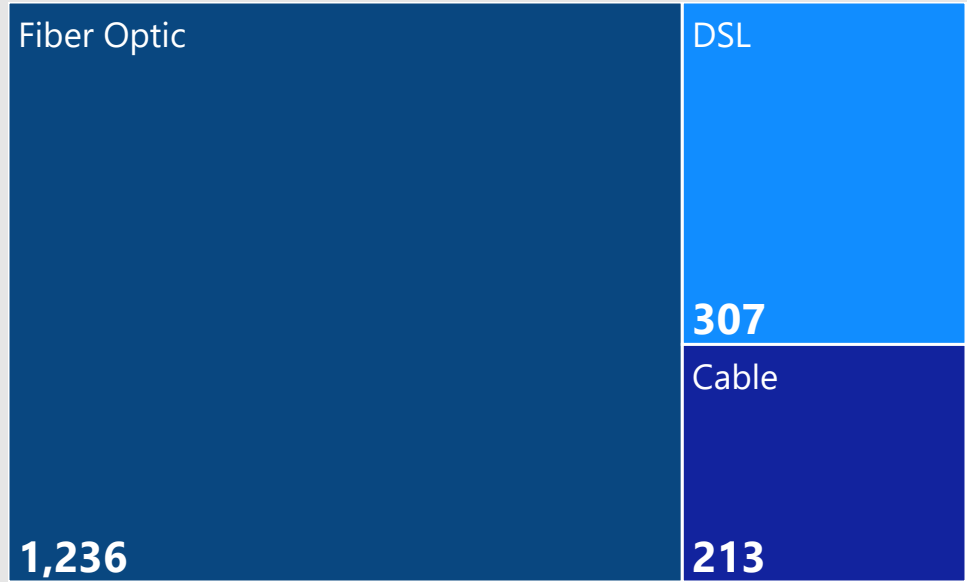
\$1.4M

Total Charges

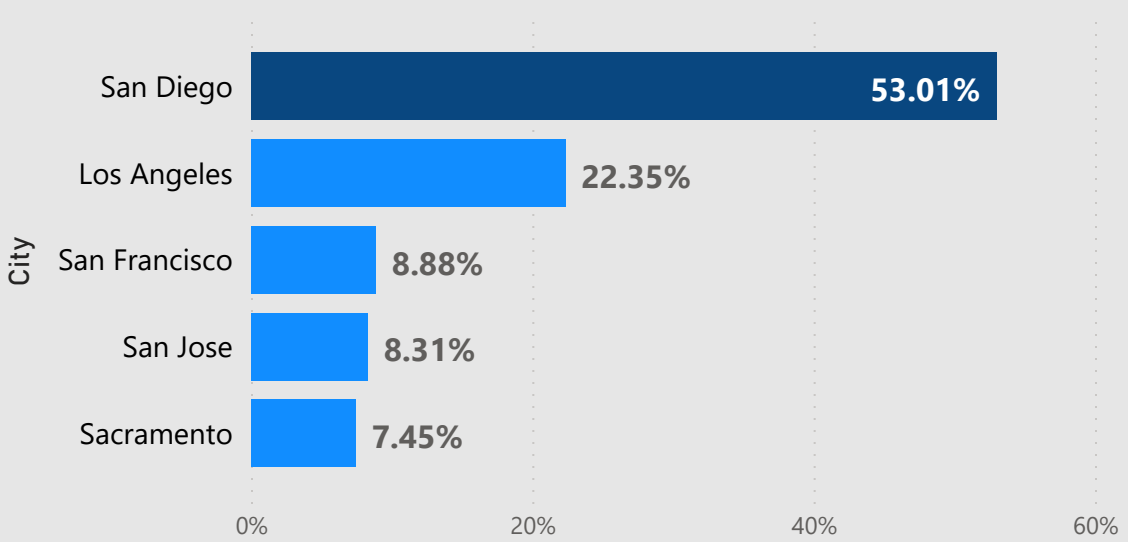
\$13.1K

Total Refunds

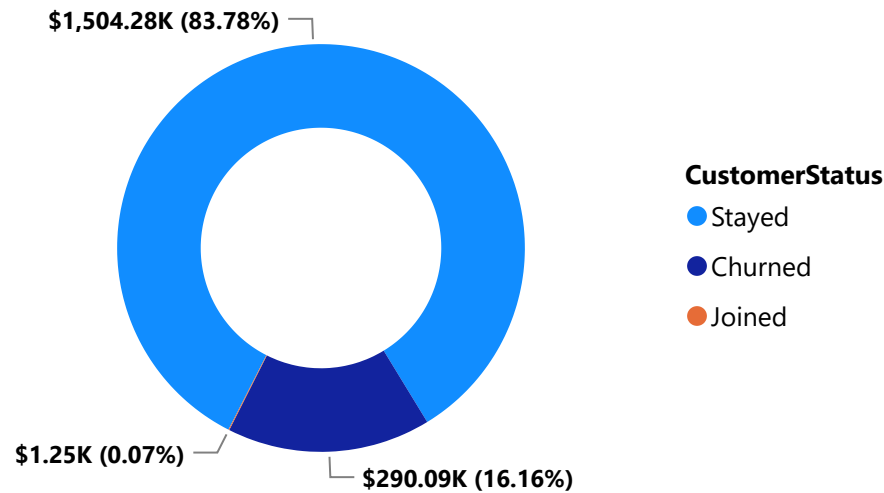
No of Churned Customers by Internet Type



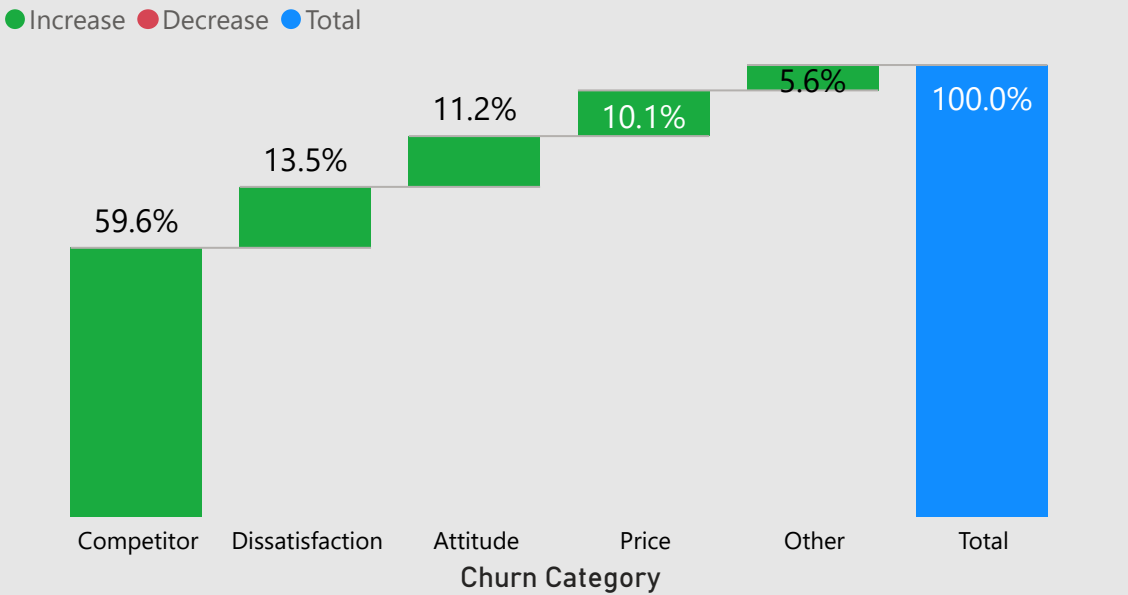
Top 5 Churned Cities



Total Revenue by Customer Status



%GT No of Churned Customers by Churn Category





CHURN ANALYTICS DASHBOARD

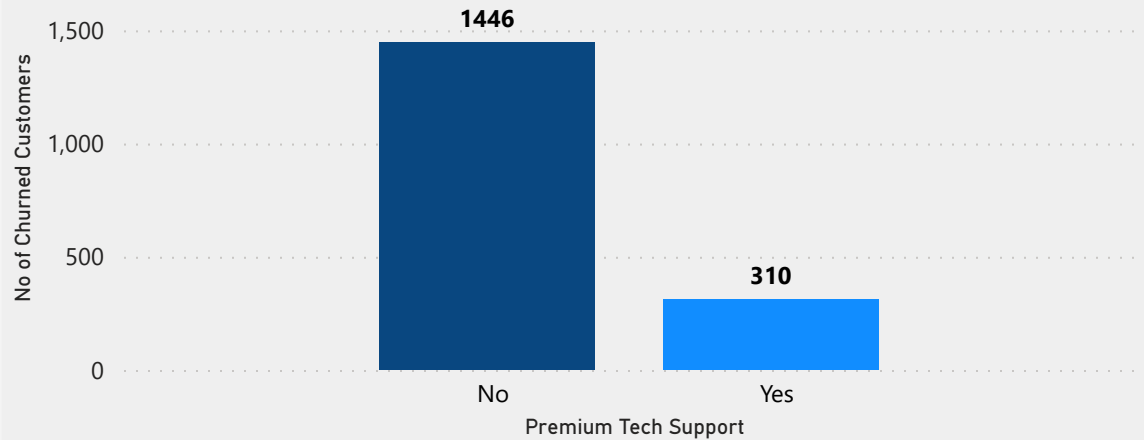
5517

Avg Monthly GB Downloaded

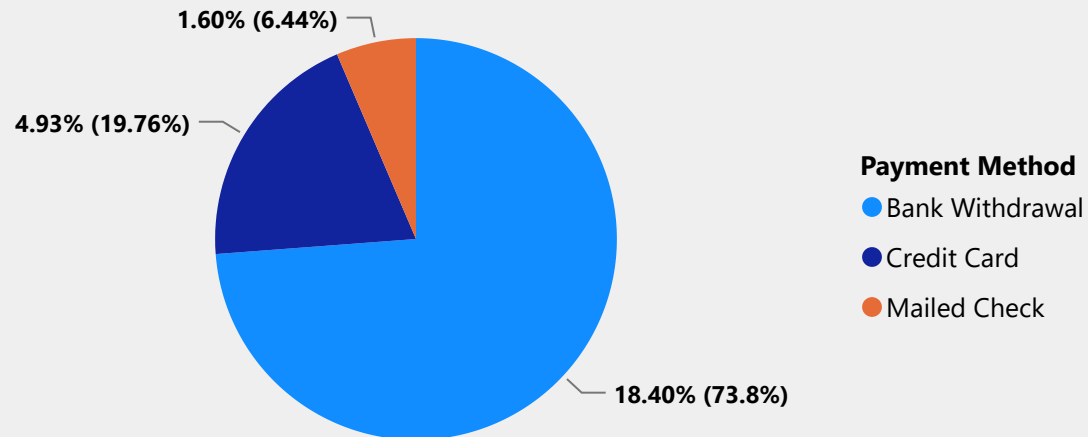
\$4.3K

Total Extra Data Charges

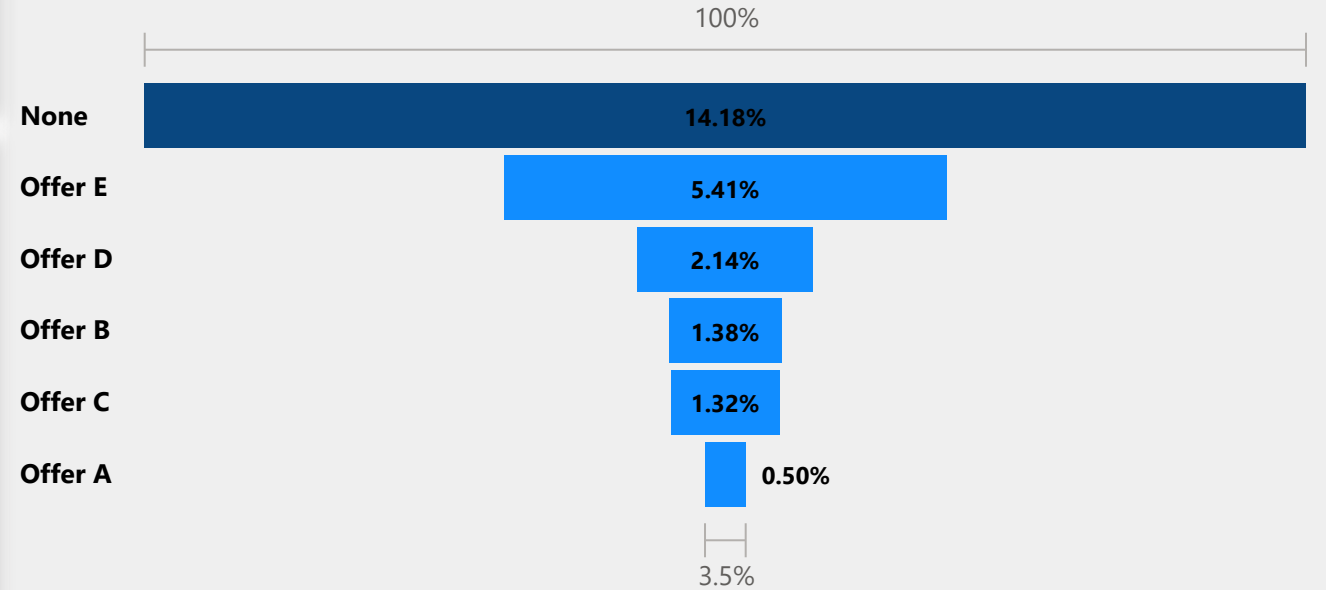
No of Churned Customers by Premium Tech Support



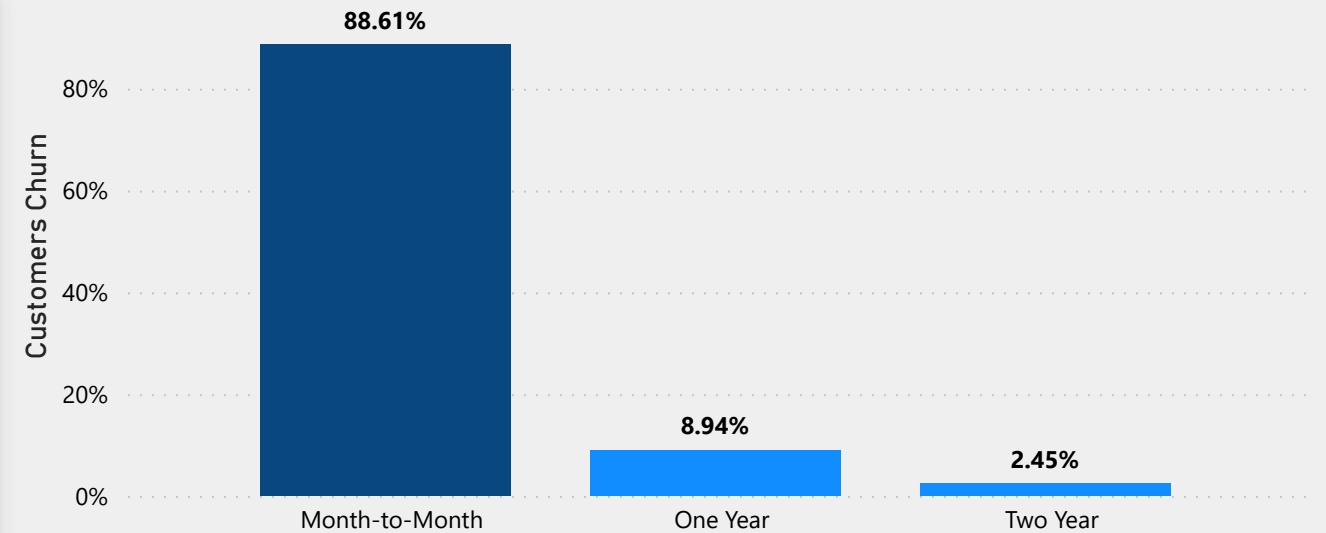
Churn Rate by Payment Method



Churn Rate by Offer



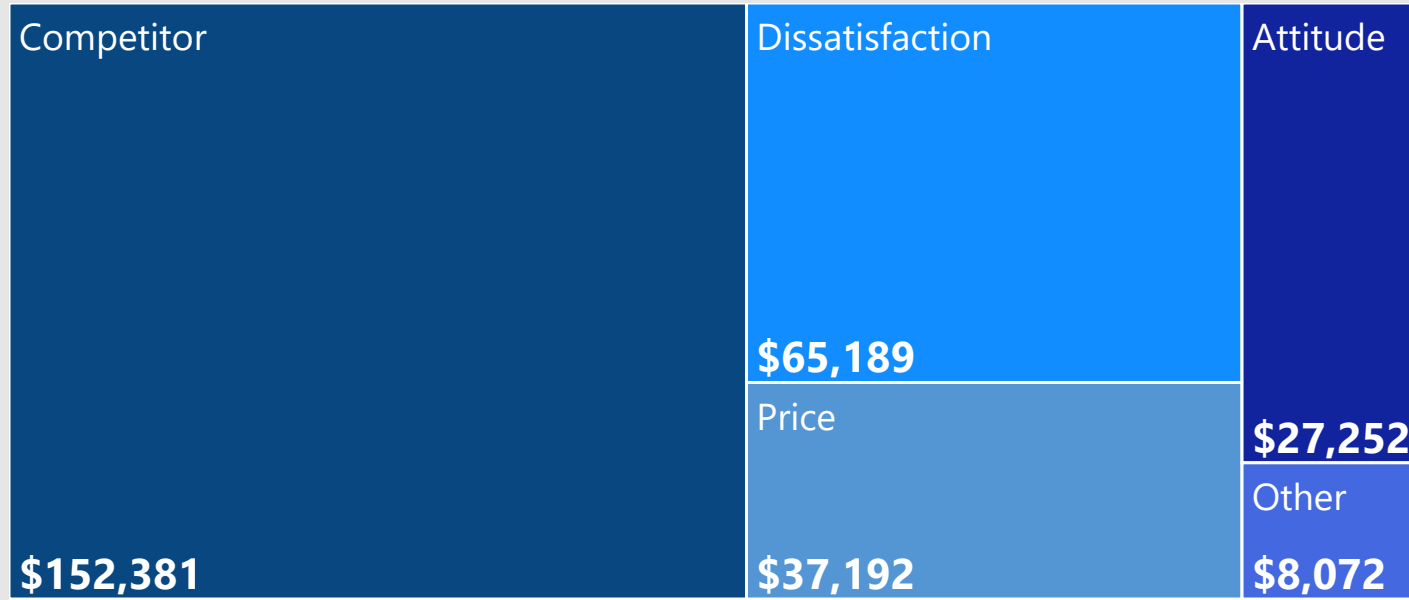
Customers Churn by Contract



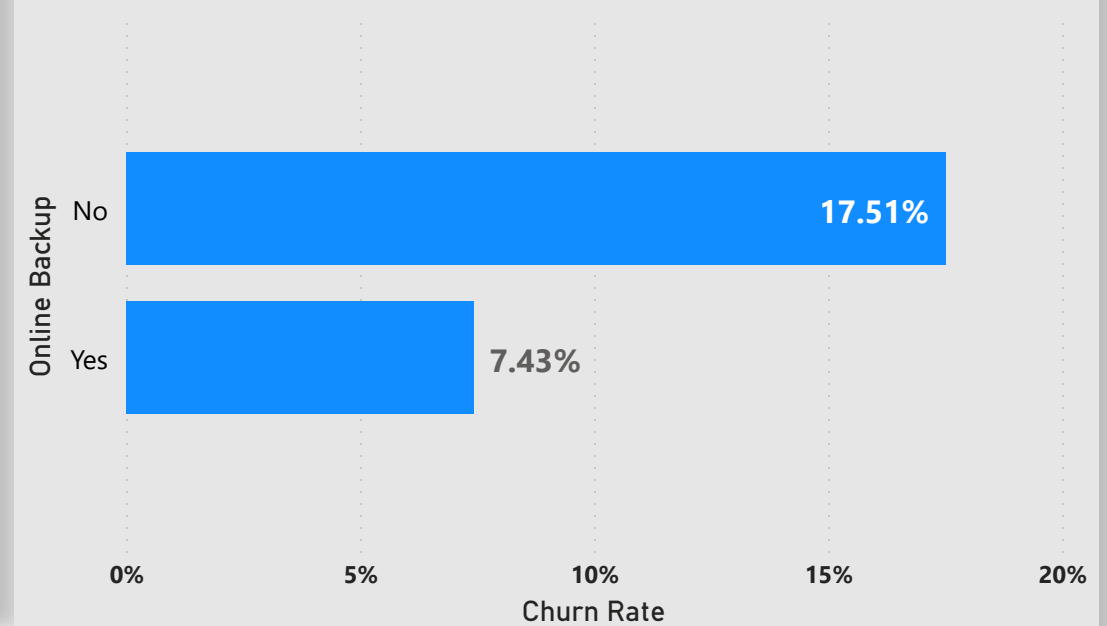


CHURN ANALYTICS DASHBOARD

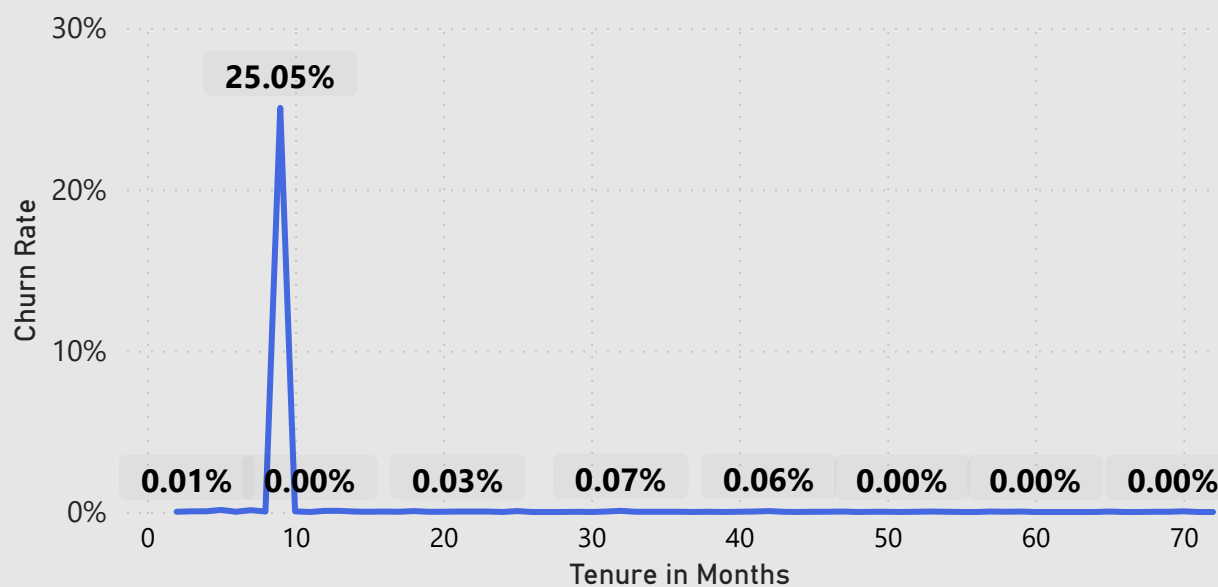
Total Revenue by Churn Category



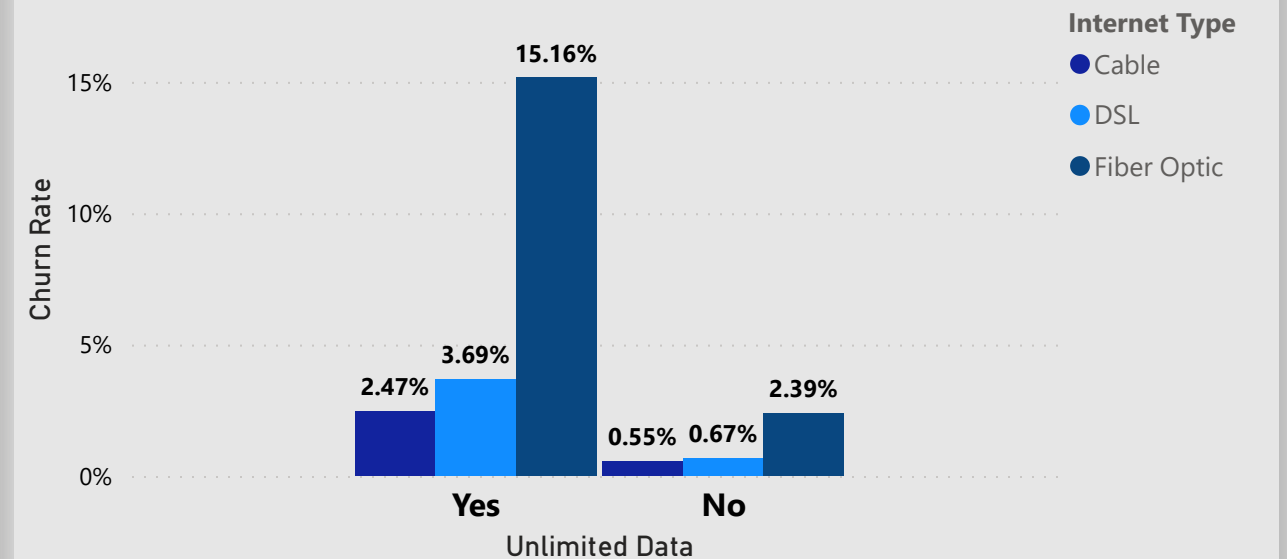
Churn Rate by Online Backup



Churn Rate by Tenure in Months



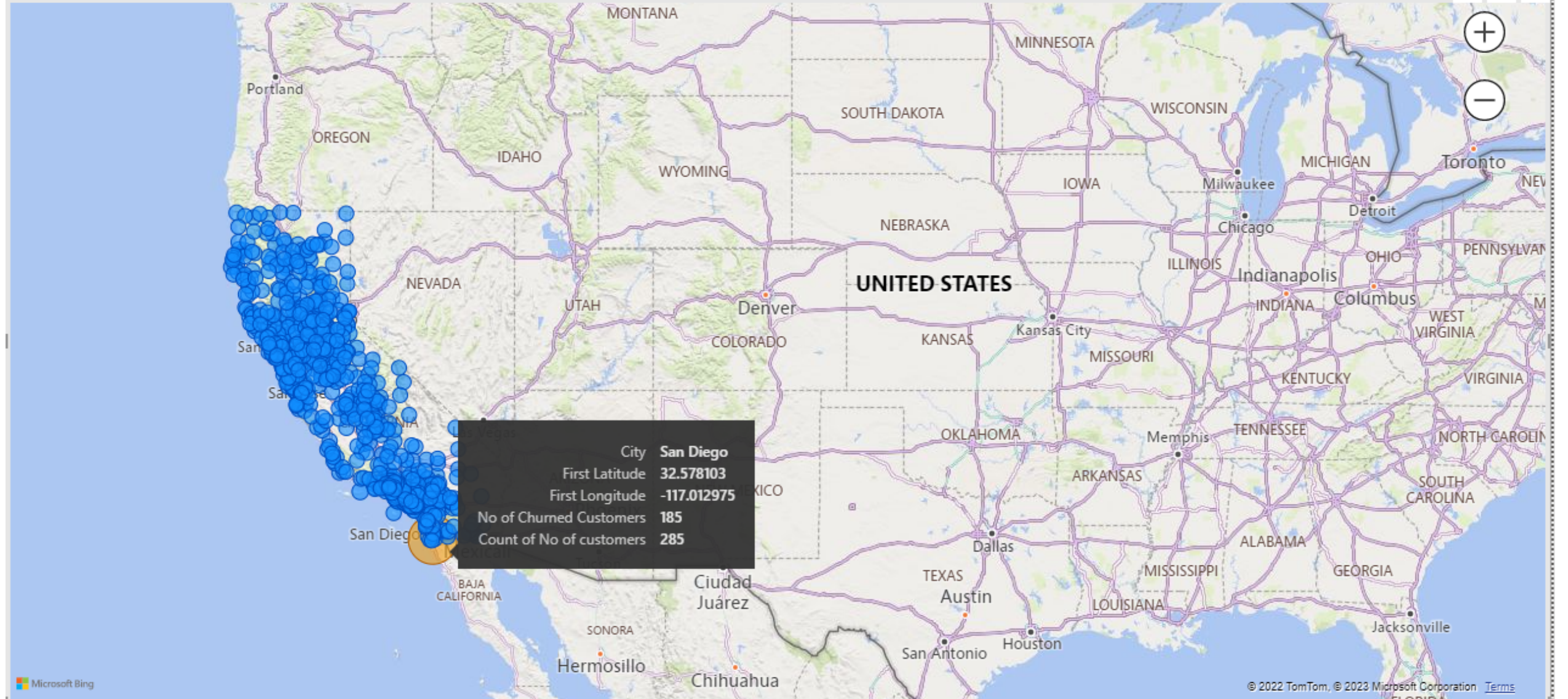
Churn Rate by Unlimited Data and Internet Type





CHURN ANALYTICS DASHBOARD

No of Churned Customers and No of customers by City





DECOMPOSITION TREE

No of custo... x
7043

Churn Categ... x
Competitor

Churn Reason x
Competitor...

Premium Te... x
No

Internet Type x
Fiber Optic

Offer x

