

FOOD AND DRINKS FESTIVALS

History



Food Festivals throughout the world are often based on the traditional farming techniques, seasons Food festivals are related to food culture of an area, whether through the preparation of food served or the time period in which the festival is celebrated. Food festivals are considered strengthening agents for local cultural heritage, and simultaneously celebrate this cultural heritage while also commodifying it for a broader national or international audience. While historically aligned with culturally significant food harvesting periods, contemporary food festivals are usually associated with businesses entities or nonprofit organizations and engage a great deal of marketing for their festivals, since their success is measured off how much revenue they generate for the local community, region, or entity putting on the event. Modern food festivals are also a large part of the food tourism industry, which uses food festivals and regional cuisine to support the broader tourism industry of a particular locality.

Food Tourism



Food festivals are quickly becoming part of a vast food tourism industry. Food tourism itself has become an important part of the tourism industry worldwide, and the presence of food festivals shown to support local industry development. Food festivals are an important part of destination branding for many regions, creating an event-based reason for individuals to visit otherwise unattractive localities and promote local products and services outside of an urban product environment. Several case studies have shown that food festivals can potentially improve social sustainability while also heavily supporting the tourism and hospitality industries. Food tourism is also an important reason why people attend food festivals around the world. Studies have shown that engagement with food tourism indicates that an individual will attend festivals again in the future, indicating a cooperative element to food tourism and food festival attendance.











List of food and drink festivals

Africa

Festival name	Type	Country/city	Since	Notes
Lagos Seafood Festival	Fish festival	 Nigeria		
Leboku	festival	 Nigeria		
New Yam Festival of the Igbo	festival	 Nigeria		
Nnewi Afiolu Festival	festival	 Nigeria		
Ashanti Yam Festival	festival	 Ghana		

Festival name	Type	Country/city	Since	Notes
Asogli Yam Festival	festival	 Ghana		
Fofie Yam Festival	festival	 Ghana		
Kavala Fresk Feastival	Fish festival	 Cape Verde / Mindelo	2013	

Oceania

Festival name	Type	Country/city	Since	Notes
Bankstown Bites Food Festival	Food	 Australia		
Hokitika Wildfoods Festival	Food	 New Zealand		
Caxton Street Seafood and Wine Festival	Wine festival /Food	 Australia		
Good Food & Wine Show	Wine festival /Food	 Australia		
Grampians Grape Escape	Wine festival	 Australia		
Kings Cross Food and Wine Festival	Wine festival /Food	 Australia		
Melbourne Food and Wine Festival	Wine festival /Food	 Australia		
Taste Festival	Food	 Australia		
Vegfest (AU)	Food	 Australia		
Darwin Beer Can Regatta	Beer festival	 Australia		

Festival name	Type	Country/city	Since	Notes
GABS Hottest 100 Aussie Craft Beers of the Year	Beer festival	 Australia		
Great Australasian Beer SpecTAPular	Beer festival	 Australia		
Schützenfest (Adelaide)	Beer festival	 Australia		
Warners Bay Beer Festival	Beer festival	 Australia		
Taste of Tasmania	Food	 Australia	1988	

North America

Canada

Mexico

[Puerto Vallarta festival](#)

United States

There are several [Florida food festivals](#) and [New Jersey food festivals](#). Other festivals include [626 Night Market](#) in [Arcadia, California](#); [Gilroy Garlic Festival](#) in [Gilroy, California](#); [Brentwood Cornfest](#) in [Brentwood, California](#); [Mushroom Festivals](#) in various locales; the [Castroville Artichoke Festival](#), in [Castroville, California](#); the [Stockton Asparagus Festival](#), in [Stockton, California](#); the ¡Latin Food Festival! in [San Diego, California](#); the [Lexington Barbecue Festival](#) in [North Carolina](#); the [Posen Potato Festival](#), in [Posen, Michigan](#); the [Norwalk Oyster Festival](#), in [Norwalk, Connecticut](#); [Vaisakhi Festival](#) in [Yuba City, California](#), and the [Howell Melon Festival](#) in [Howell, Michigan](#), known for electing the Howell Melon Queen.

Vegetarian food



Vegetarian food festivals include [VegFests](#) in [Boston, Massachusetts](#); [Salt Lake City, Utah](#); and [San Francisco, California](#); [Seattle, Washington](#); including the premier [Boston Vegetarian Food Festival](#) in autumn, an event originally copied

from the then already longstanding Toronto Vegetarian Food Fair in [Toronto, Ontario](#). The [List of vegetarian festivals](#) includes hundreds of such events in North America, and hundreds elsewhere, also.

Asia

Festival name	Type	Country/city	Since	Notes
Jakarta Fashion & Food Festival		 Indonesia		
Thapar Food Festival		 India		
Osho Monsoon Festival	festival	 India		
Qatar International Food Festival	festival	 Qatar	2009	

South America

Festival name	Type	Country/city	Since	Notes
Festival de comida de rua Fortaleza	festival	 Brazil / Fortaleza		
Festival de comida de rua São Paulo	festival	 Brazil / São Paulo		
Mistura	festival	 Peru / Lima	2008	the largest food festival in Latin America. Held annually.

Europe

Italy

[Asti's Festival of Festivals](#) held in Asti in September.

- [Battle of the Oranges](#) is a traditional orange fight held in Ivrea each February.
- [Cibus](#)

Spain

- [La Tomatina](#) - a tomato-throwing festival held in late August in Buñol.
- [L'Aplec del Caragol](#) - a snail-eating festival held in Lleida in May.

Switzerland

- The Räbechilbi turnip festival is held annually in September.
- A cheese festival is held in Gruyère in May.

United Kingdom