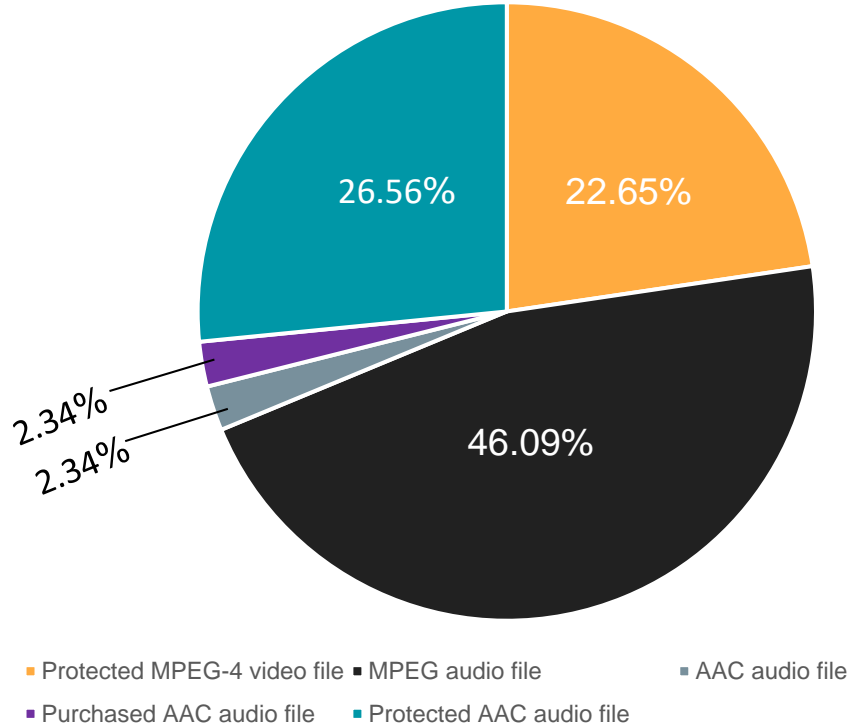


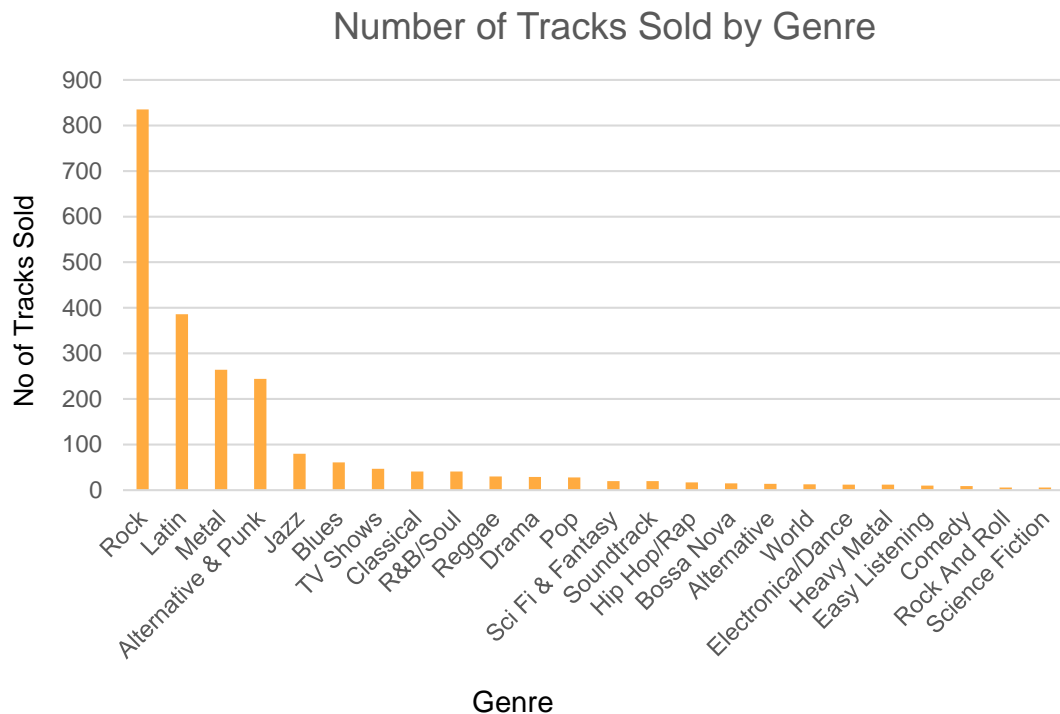
# Preferred Media Type

Preferred Media Type



MPEG audio file is clearly the most preferred by customers (46.09%) followed by Protected AAC audio file at 26.56%. Least preferred were Purchased AAC audio file and AAC audio file.

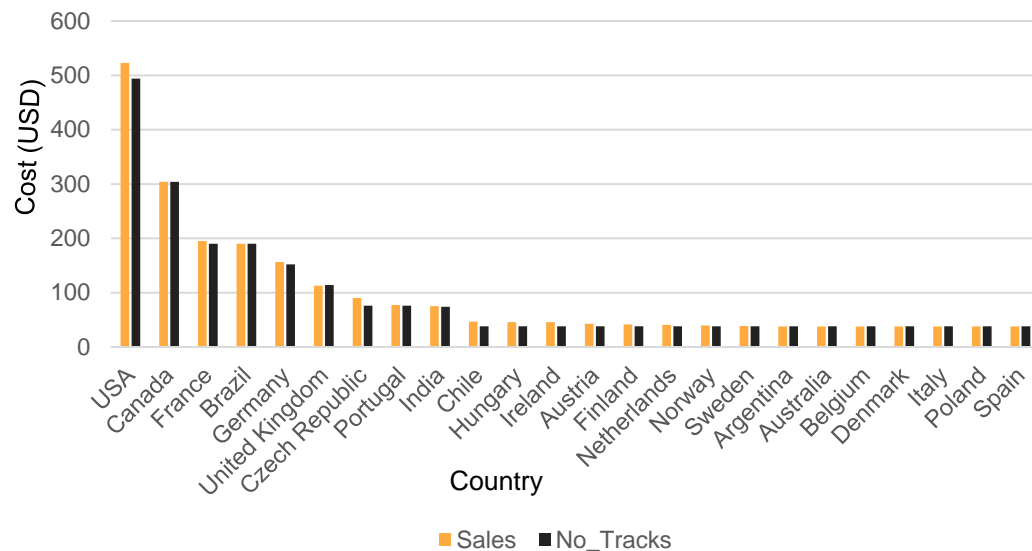
# Number of Tracks Sold by Genre



Rock is by far the most popular music genre listened to by customers (consumers) followed by Latin, Metal and Alternative & Punk accounting for 60% of total track sold.

# Total Spent Per Country Compared with Number of Tracks Sold

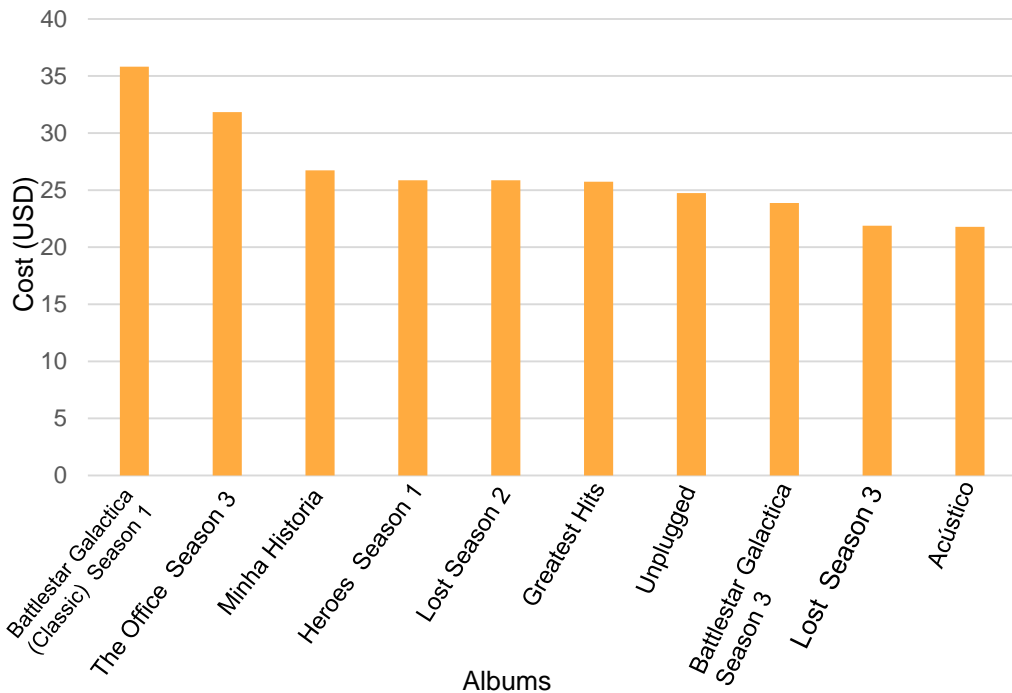
Total Spent Per Country Compared with Number of Tracks Sold



The USA has the largest spending and the highest number of tracks sold at 494 tracks sold followed by Canada. Most countries haven't spent as much as the USA or Canada.

# Top 10 Albums Based on Sales

Top 10 Albums Based on Sales



Battlestar Galactica (Classic) Season 1 was number one album by Battlestar Galactica with sales of \$35.82. Just below it is The Office Season 3 by The Office at \$31.84 and third on the list is Minha Historia by Chico Buarque with \$26.73 of sales. These 3 tracks account for about 36% of total sales. Others are closes matched.