

Date

8/11/2015



11/10/2018



Select Month Range



Select Top N

9



Banex
Cycles

Quatity Sold

18,152!

Goal: 20,173 (-10.02%)

Total Reveune

\$1,608,929✓

Goal: 1,596,662 (+0.77%)

Profit Margin

\$851,165!

Goal: 867.30K (-1.86%)

% Profit Margin

52.9%!

Goal: 0.5 (-2.61%)

Revenue by Continent vs Target

\$38M ↓ Europe

\$30M ↓ Pacific

\$48M ↓ North America

Target

\$50M

Top-9 Product by Revenue

S-Works TT ...

S-Works TT ...

Hydration Pa...

Trek-150 Red...

GT MTB-200 ...

Trek-150 Red...

Trek-150 Red...

Trek-150 Red...

GT MTB-200 ...

Top-9 ProductSub by Revenue

Road Bikes

Mountain B...

Helmets

Hydration P...

Touring Bikes

Tires and Tu...

Jerseys

Tools

Shorts

Select Month Range

Date

11/3/2015

10/26/2018

Select Product

All



Quatity Sold

48,655

Goal: 46,413 (+4.83%)

Total Reveune

\$3,866,595

Goal: 3,976,093 (-2.75%)

Profit Margin

\$2,078,225

Goal: 2.15M (-3.26%)

% Profit Margin

53.7%

Goal: 0.5 (-0.52%)

