Bike Shop Overall Performance

\$24.9M

Total Revenue

\$10M

Total Profit

84K

Quantity Sold

41.97%

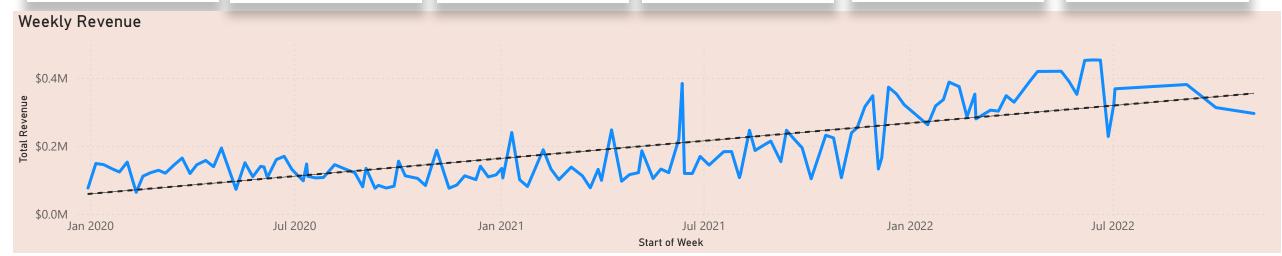
Profit Margin

\$1K

Average Order Value

17,416

Total Customers



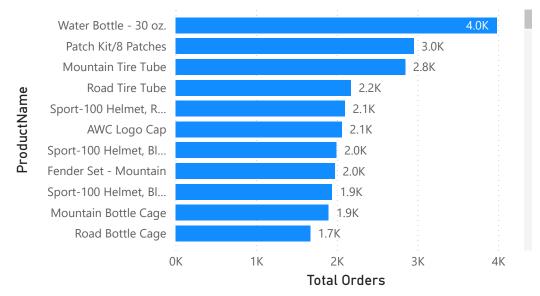
Period-Over-Period Performance

Year	Total Orders	Total Profit	Previous Year Profit YoY% Profit Chan	ge Total Revenue	Previous Year Revenue	YoY% Revenue Change	YTD Profit	YTD Revenue
2020	2,630	\$2,601,602		\$6,404,933.6			\$2,601,602	\$6,404,934
January	184	\$235,814		\$585,312.6			\$235,814	\$585,313
February	165	\$212,187		\$532,226.2			\$448,001	\$1,117,539
March	198	\$259,085		\$643,436.1			\$707,085	\$1,760,975
April	204	\$263,031		\$653,364.0			\$970,117	\$2,414,339
Mav	206	\$266,276		\$659,325 9			\$1,236,392	\$3,073,665
Total	25,164	\$10,457,715	\$3,853,582 171.38	% \$24,914,586.8	\$9,357,801	166.24%	\$3,889,029	\$9,185,449

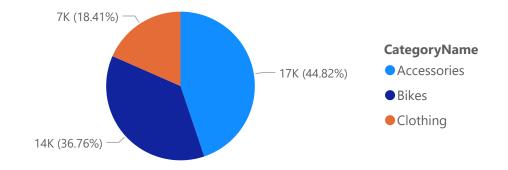
Select Product Metrics

Total Orders Total Profit Total Returns Total Revenue

Total Orders by ProductName



Total Orders by CategoryName



Total Orders by Country

