## 1 model development

GLM model with Poisson Distribution & Hurdle Model with Binomial Distribution

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1/9/2020

```
con <- DBI::dbConnect(odbc::odbc(), "betting_ds", bigint = "integer")
select * from t_match_stats;</pre>
```

## **Model Estimation**

Two approaches are compared in this place, namely GLM model with Poisson Distribution and hurdle model. The latter one is set with logit link function and binomial distribution - i.e. firstly the logit is estimated to predict if the team scores and if the team scores the second part consists of Poisson distribution. It means that the special distribution is concerned when the team does not score.

```
model vars <- c(unique(var importance$data$Variable), "is home", "n goals")
master data <- master data %>%
  group_by(data_type) %>%
  mutate(glm_data =
           map(binned_data,
               function(i data){
                 i data %>%
                   select(one_of(model_vars)) %>%
                   mutate(is_home = ifelse(is_home == 1, "yes", "no")) %>%
                   rename_all(~stringr::str_replace_all(., "__", "_")) %>%
                   rename_all(~stringr::str_replace_all(., "woe.", "")) %>%
                   rename_all(~stringr::str_replace_all(., ".binned", "")) %>%
                   as.data.frame()
               }))
# - calculate full model
glm_model <-
  glm(n_goals ~ .,
      family = "poisson",
      data = master data %>%
        filter(data_type %in% "Train") %>%
        select(data_type, glm_data) %>%
        unnest(c(glm_data)) %>%
        as.data.frame() %>%
        select(-data_type))
# - select only subset of variables based on VIF
vif_glm_model <- data.frame("vif" = car::vif(glm_model))</pre>
final_vars <- rownames(vif_glm_model %>% filter(vif <= 5))</pre>
model_data <-
```

```
master_data %>%
  filter(data_type %in% "Train") %>%
  select(data_type, glm_data) %>%
  unnest(c(glm data)) %>%
  as.data.frame() %>%
  select(-data_type) %>%
  select(n_goals, one_of(final_vars))
# - estimate final models
glm_m_final <- glm(n_goals ~ ., family = "poisson", data = model_data)</pre>
hurdle_model <- hurdle(n_goals ~ ., dist = "poisson",</pre>
                        link = "logit", zero.dist = "binomial",
                        data = model_data)
```

## Summary of GLM Model

```
##
## Call:
## glm(formula = n_goals ~ ., family = "poisson", data = model_data)
## Deviance Residuals:
##
      Min
                1Q
                    Median
                                  3Q
                                         Max
## -2.2408 -1.4069 -0.1998
                            0.5686
                                      4.7617
##
## Coefficients:
##
                             Estimate Std. Error z value Pr(>|z|)
                            1.860e-01 3.796e-03 48.991 < 2e-16 ***
## (Intercept)
                           -2.596e-03 7.823e-05 -33.178 < 2e-16 ***
## team
## r_ah_advantage_last_20 -1.306e-03 2.773e-04 -4.710 2.48e-06 ***
## avg_total_goals_last_20 -1.833e-03 1.355e-04 -13.531 < 2e-16 ***
## n_shots_ontarget_last_20 -1.861e-03 1.165e-04 -15.973 < 2e-16 ***
## r_ah_advantage_last_30 -7.365e-04 3.071e-04 -2.398 0.0165 *
## league
                          -1.605e-04 1.970e-04 -0.815 0.4151
## r_draw_odds_last_10
                          -9.105e-04 1.874e-04 -4.858 1.19e-06 ***
## r_team_odds_last_40
                          -2.537e-03 7.604e-05 -33.362 < 2e-16 ***
## r_ah_advantage_last_50 -1.647e-04 2.266e-04 -0.727 0.4673
## is_homeyes
                            2.038e-01 5.186e-03 39.291 < 2e-16 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for poisson family taken to be 1)
##
##
      Null deviance: 156672 on 126248 degrees of freedom
## Residual deviance: 148813 on 126238 degrees of freedom
## AIC: 369712
## Number of Fisher Scoring iterations: 5
Summary of Hurdle Model
```

```
##
## Call:
## hurdle(formula = n_goals ~ ., data = model_data, dist = "poisson", zero.dist = "binomial",
```

```
##
      link = "logit")
##
## Pearson residuals:
##
      Min
              1Q Median
                             3Q
                                    Max
## -1.5547 -0.9780 -0.1977 0.6140 7.3641
##
## Count model coefficients (truncated poisson with log link):
##
                           Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                           2.098e-01 5.407e-03 38.799 < 2e-16 ***
## team
                          -2.758e-03 1.074e-04 -25.681 < 2e-16 ***
## r_ah_advantage_last_20
                         -1.241e-03 4.211e-04 -2.948 0.003195 **
                         -1.997e-03 1.831e-04 -10.912 < 2e-16 ***
## avg_total_goals_last_20
## n_shots_ontarget_last_20 -1.635e-03 1.621e-04 -10.086 < 2e-16 ***
## r_ah_advantage_last_30
                         -9.089e-04 4.670e-04 -1.946 0.051641 .
## league
                                    2.702e-04 -3.446 0.000569 ***
                          -9.311e-04
## r_draw_odds_last_10
                          -1.135e-03
                                    2.667e-04
                                              -4.257 2.08e-05 ***
                         -2.435e-03 9.091e-05 -26.787 < 2e-16 ***
## r_team_odds_last_40
## r_ah_advantage_last_50
                         -2.924e-05 3.454e-04 -0.085 0.932530
                          1.829e-01 7.158e-03 25.551 < 2e-16 ***
## is homeyes
## Zero hurdle model coefficients (binomial with logit link):
##
                           Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                          ## team
                          -0.0042009 0.0002066 -20.332 < 2e-16 ***
## r ah advantage last 20
                          -0.0020952 0.0005946
                                              -3.524 0.000426 ***
## avg_total_goals_last_20
                         ## n_shots_ontarget_last_20 -0.0035345 0.0002909 -12.150 < 2e-16 ***
## r_ah_advantage_last_30
                         -0.0010181 0.0006654
                                              -1.530 0.125981
## league
                          0.0013386 0.0005083
                                               2.634 0.008444 **
## r_draw_odds_last_10
                         ## r_team_odds_last_40
                         -0.0058136  0.0003364  -17.284  < 2e-16 ***
## r_ah_advantage_last_50
                          -0.0002372
                                    0.0004941
                                              -0.480 0.631133
## is_homeyes
                          0.4000363 0.0134075 29.837 < 2e-16 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
## Number of iterations in BFGS optimization: 15
## Log-likelihood: -1.848e+05 on 22 Df
```