

# Sentiment-Driven Speculation in Financial Markets with Heterogeneous Beliefs: a Machine Learning approach \*

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## Abstract

We study an heterogenous asset pricing model in which different classes of investors coexist and evolve, switching among strategies over time according to a fitness measure. In the presence of boundedly rational agents, with biased forecasts and trend following rules, we study the effect of two types of speculation: one based on fundamentalist and the other on rational expectations. While the first is only based on knowledge of the asset, the second takes also into account the behavior of other investors. We bring the model to data by estimating it on the Bitcoin Market with two contributions. First, we construct the Bitcoin Twitter Sentiment Index (BiTSI) to proxy a time varying bias. Second, we propose a new method, based on a Neural Network, for the estimation of nonlinear rational expectations models. We show that the switching finds support in the data and that while fundamentalist speculation amplifies volatility, rational speculation has a stabilizing effect on the market.

*Keywords:* Asset Pricing; Heuristic Switching Model; Machine Learning.

*JEL Classification:* C63; D84; E32; E44; G12.

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## 1 Introduction

Agents expectations play a crucial role in economics. Aggregate variables depend on the interaction and decisions of multiple individuals. And individuals take into consideration a future which is uncertain when making decisions. The way in which expectations about the future are formed, bears therefore an effect on the aggregate variables themselves. Financial markets are a prime example of this *expectation feedback* since the price of an asset includes expectations regarding its performance, or its discounted cash flow, in the future. The most successful approach to model expectations in economics is that introduced by Muth (1961) of rational expectations (RE). The rational expectations hypothesis posits that agents form expectations which are model consistent and based on all available information. Moreover classical models assumes a representative agent. While idiosyncratic errors across agents are permitted, on average the economy acts as if populated by a representative rational agent. This assumption was challenged theoretically at least in two directions. First Sargent (1993) remarks that it seems implausible for agents to have full knowledge of the model when in reality economists themselves have to form hypothesis regarding the model structure and test them with econometric tools. Second it seems unlikely that no systematic heterogeneity is present individual forecasts. Finance has been ahead of economics in this regard, since, as Shalen (1993) “*it is well understood that speculative trade in financial markets depends on divergent beliefs*”. On this note, papers like De Long et al. (1990) introduce the concept of *noise traders*, a group on investors systematically acting on some signal uncorrelated with an asset fundamental. In a similar spirit Harris and Raviv (1993) and Hong and Stein (2003) study the effect on the market of differences of opinion among investors. A common theme of all these paper is that the different beliefs are exogenous determined. Brock and Hommes (1998) is a noticeable attempt to endogenize divergence of beliefs by proposing an Heuristic Switching Model (HSM). Specifically we consider a market with trend chasers and pure bias investors, with their fractions in the market evolving endogenously according to their realized profits. Given the presence of non rational behaviors among investors, one would expect speculation to be possible in the market. We study two types of speculation, one associated with fundamentalist and one with rational expectations. To solve for rational expectations in this setting we rely on the Extended Path (EP) method of Fair and Taylor (1983). We then bring the model to the data by estimating it on Bitcoin Data. In this regard we introduce two novelties. First, we propose to capture the bias of agents in the market by constructing an index based on textual data from Twitter. Using a dataset of more than ten million tweets containing the word “Bitcoin” we construct the Bitcoin Twitter Sentiment Index (BiTSI) through sentiment analysis in the form of the Valence Aware Dictionary and sEntiment Reasoner (VADER). Second while there are multiple estimations of HSM in the literature, none of them, to the best of our knowledge, include rational investors. One of the reasons is that in order to obtain the likelihood according to the Fair and Taylor (1983) method, one has to first solve the model with EP for each combination of the parameters of interest. As the parameter space grows exponentially with every additional parameter, this method suffers from the

*curse of dimensionality.* We propose to tackle this issue with a Machine Learning model. Specifically we show that it is possible to approximate rational expectations with a Neural Network (NN) model. In practice we re-parameterize the problem such that we only need to estimate the rational expectations vector once. After obtaining the vector, estimating the model can be done by normal Non-Linear Least Squares. The rest of the paper is structured as follows: section (2) introduces the HSM, section (3) introduces the BiTSI index, section (4) introduces our method to estimate nonlinear rational dynamic models and shows its effectiveness on simulated data, secion (5) estimates the models on real data, section (6) concludes.

## 2 The model

The economy is populated by  $I$  investors with  $J$  different beliefs to be specified below. Time is discrete. We assume that the fundamental value of the asset is equal to 0. This implies that any positive price can be seen as price deviation from the fundamental value. The equilibrium price of the asset is

$$Rp_t = \sum_{j=1}^J n_{j,t} \mathbb{F}_{j,t}(p_{t+1}) + \varepsilon_t, \quad (1)$$

where  $\mathbb{F}_{j,t}(p_{t+1})$  is the subjective forecast implied by belief  $j$ . Timing is important and we assume that the current equilibrium price  $p_t$  is not realized and therefore not available to the agents when forming their beliefs. In other words they are making a two period ahead forecast. Equation (1) simply states that the current price is a weighted average of the different  $J$  beliefs, weighted by the fraction of the population  $n_{j,t}$  that embraces the belief at time  $t$ .  $\varepsilon_t$  is normal, identical and independently distributed noise. Fractions are updated every period according to a fitness measure that is public knowledge and is given by past returns in excess of the risk-free rate

$$\pi_{j,t} = (p_t - Rp_{t-1}) (\mathbb{F}_{j,t-1}(p_t) - Rp_{t-1}). \quad (2)$$

The fraction of agents choosing strategy  $j$  is given by the multinomial logit model [Manski and McFadden \(1981\)](#)

$$n_{j,t} = \frac{e^{\beta \pi_{j,t-1}}}{\sum_{j=1}^J e^{\beta \pi_{j,t-1}}}. \quad (3)$$

The parameter  $\beta$  represents the intensity of choice. When  $\beta = 0$ , agents simply randomize in their predictor's choice, and fractions are constant at  $1/J$ . When  $\beta \rightarrow \infty$  agents immediately switch to the most profitable strategy, and all but the fraction associated with the best strategy are zero. Equations (1) and (3) jointly determine the full price and fractions evolution. A micro-foundation of the model is given in Appendix (A). It is important to notice that realized profits and forecast accuracy are not perfectly proportional. When an individual has a perfect forecast, their profits are guaranteed to be positive and given

by  $(p_t - Rp_{t-1})^2$ . However for an individual with incorrect forecast to earn more than this quantity it is sufficient to be inaccurate in the “right direction”. Consider the quantity  $(p_t - Rp_{t-1})(\mathbb{F}_{j,t-1}(p_t) - p_t)$  which represents the numerator of the difference in realized profits obtained by a perfectly accurate individual, and a generic individual employing strategy  $j$ . For this quantity to be positive, thus consisting of more profits for the agent using the “incorrect forecast”, it is sufficient that

$$\operatorname{sgn}(p_t - Rp_{t-1}) \cdot \operatorname{sgn}(\mathbb{F}_{j,t-1}(p_t) - p_t) = 1,$$

with  $\operatorname{sgn}(x) = x/|x|$  is the sign function. The intuition is that the forecasting error has the same direction of the price change. The reason why even with a perfect forecast an individual does not purchase or sell unlimited quantities of the risky asset is the bound imposed by their risk aversion and the variance of the risky asset. Incorrect investors are overly optimistic or pessimistic, therefore purchasing or selling more than they should. Sometimes, by chance, their overconfidence pays off.

## 2.1 Expectations

We assume that all forecasting strategies are given by a linear function of past and future prices and of a bias process.

$$\mathbb{F}_{j,t}(p_{t+1}) = h_{j,t}(\{p_{t-l}\}_{l=1}^L, \{\mathbb{E}_t(p_{t+j})\}_{j=0}^K, \{w_{t-l}\}_{l=1}^L).$$

with  $w_t$  being an observable i.i.d stochastic process independent of prices. The functional form allows for simple but typical beliefs supported by multiple experimental evidence as in [Hommes et al. \(2005\)](#) or for more sophisticated ones. The formulation so far is general enough to accommodate for a multiplicity of strategies as in [Brock, Hommes and Wagener \(2005\)](#), but we will focus on 4 that are representative of behaviors we expect to see in the market and are summarized below.

**Trend chasers.** Sometimes also referred to as chartists. They form their forecast by an analysis of past prices. We consider the simplest form given by

$$h_{j,t}(\{p_{t-l}\}_{l=1}^L, \{\mathbb{E}_t(p_{t+j})\}_{j=0}^K, \{w_{t-l}\}_{l=1}^L) = gp_{t-1}, \quad g > 0. \quad (4)$$

In forming their expectations they extrapolate from last period price deviation. The parameter  $g$  being greater than 0 implies that they expect positive price deviations to continue. The magnitude of  $g$  determines the degree of trend following with the case  $g > R$  usually referred to as *strong trend chasing*. The presence of this category of investors in the system is consistent with evidence provided by the literature about the existence of a momentum factor in stock markets, and originated by the seminal paper of [Jegadeesh and Titman \(1993\)](#).

**Pure bias.** This class of investors base their beliefs on some process which in the empirical part we will think of as sentiment, unrelated to the asset fundamentals or prices. Their

forecast is

$$h_{j,t}(\{p_{t-l}\}_{l=1}^L, \{\mathbb{E}_t(p_{t+j})\}_{j=0}^K, \{w_{t-l}\}_{l=1}^L) = bw_{t-1}, \quad b > 0. \quad (5)$$

**Fundamentalists.** Investors of this type base their expectations on the fundamental value of the asset. They would be rational in a rational world in the sense that if the market would be populated only by fundamentalists, then their forecast will be the correct one. They do however fail to take into consideration the presence of agents with different beliefs in the market. Recalling that the fundamental value in this setting is equal to 0 we have

$$h_{j,t}(\{p_{t-l}\}_{l=1}^L, \{\mathbb{E}_t(p_{t+j})\}_{j=0}^K, \{w_{t-l}\}_{l=1}^L) = 0. \quad (6)$$

**Rational expectations.** They are the more sophisticated investors having knowledge of the underlying model regulating the asset price evolution and the composition of the market. Their forecast is the correct one and coincides with the one the modeler would obtain.

$$h_{j,t}(\{p_{t-l}\}_{l=1}^L, \{\mathbb{E}_t(p_{t+j})\}_{j=0}^K, \{w_{t-l}\}_{l=1}^L) = \mathbb{E}_t(p_{t+1}). \quad (7)$$

We now investigate the dynamics that can emerge from the interactions of these simple strategies. The first case we consider is a two type market.

## 2.2 Trend chasers vs pure bias

We take the first strategy to be trend chasing as in (4) and the second one to be pure bias (5). We start by considering deterministic simulations and assume that  $w_{t-1}$  is constantly equal to its expected value which we fix to 1 for convenience. We also keep the noise component  $\varepsilon$  fixed at its expected value of 0.

The full model is therefore given by the following two equations:

$$Rx_t = n_{1,t}gp_{t-1} + (1 - n_{1,t})b, \quad (8)$$

$$n_{1,t} = \{1 + \exp(\beta(p_{t-1} - Rp_{t-2})(b - gp_{t-3}))\}^{-1}. \quad (9)$$

We provide analytical solutions for the steady states of the system, for extreme values of the intensity of choice parameter  $\beta$ .

**Lemma 1 (Steady States for the two type model)** *For  $\beta = 0$  the model has a unique positive steady state  $p = \frac{b}{2R-g}$ . For  $\beta \rightarrow +\infty$  there are the following possibilities. If  $g = R$  then any  $0 < p \leq \frac{b}{R}$  is a positive steady state. If  $g > R$  there exists a unique and positive steady state  $p = \frac{b}{R}$ . If  $g < R$  there are no steady states.*

*Proof.* See appendix (B).

The lemma shows that even in the neoclassical limit in which agents immediately

switch to the best performing strategy, pure bias agents are not pushed out of the market. Indeed the most interesting case is the one in which  $g > R$  and trend chasing is *strong*. In this situation the steady state is a positive deviation from the fundamental value, the magnitude of which depends on  $b$ . When  $\beta$  is strictly positive, the steady state equation can only be derived implicitly. We do this in appendix (C) while below we use numerical simulations to highlight the global dynamics that this system may generate.

### 2.3 Numerical Simulations: $b = 1.0$ , $g = 1.3$ , $R = 1.01$

We fix all parameters but the intensity of choice  $\beta$ . We then study the global dynamics of the model. First, we report a Bifurcation diagram for increasing value of the intensity of choice parameter. For each value of  $\beta$  we simulate 10000 iterations of the system, and then visualize the last 2000 price realisations, in order to eliminate the effect of initial conditions. In panel (a) of figure (1) we can observe that the system has a stable steady state for values of the intensity of choice lower than approximately 6.725. After the parameter crosses this value, a bifurcation occurs. In order to characterize this bifurcation and the system dynamics after bifurcation, we use maximum lyapunov exponents<sup>1</sup> and a plot of the modulus of the system eigenvalues. The maximum lyapunov exponent is a convenient tool to detect chaos in dynamical system, which is associated with positive values of the exponent. As we can see in panel (b) of figure (1) the exponent is negative for low values of  $\beta$  and becomes equal to 0 after the bifurcation. Therefore the system exhibits periodic and quasi periodic orbits, never producing chaos. In panel (c) we plot the modulus of the eigenvalue of the system, that we compute in section (B.4) of the appendix. We can see that for values of  $\beta \approx 6.725$  the two complex eigenvalues cross the unit circle. We conclude therefore that an Hopf bifurcation occurs. Finally in panel (d) we show the creation of stable invariant circles after the bifurcation, allowing us to classify the bifurcation as super-critical.

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<sup>1</sup>The computation is an in-built function of the package Julia package DynamicalSystems.jl, that relies on the method by Benettin et al. (1980).

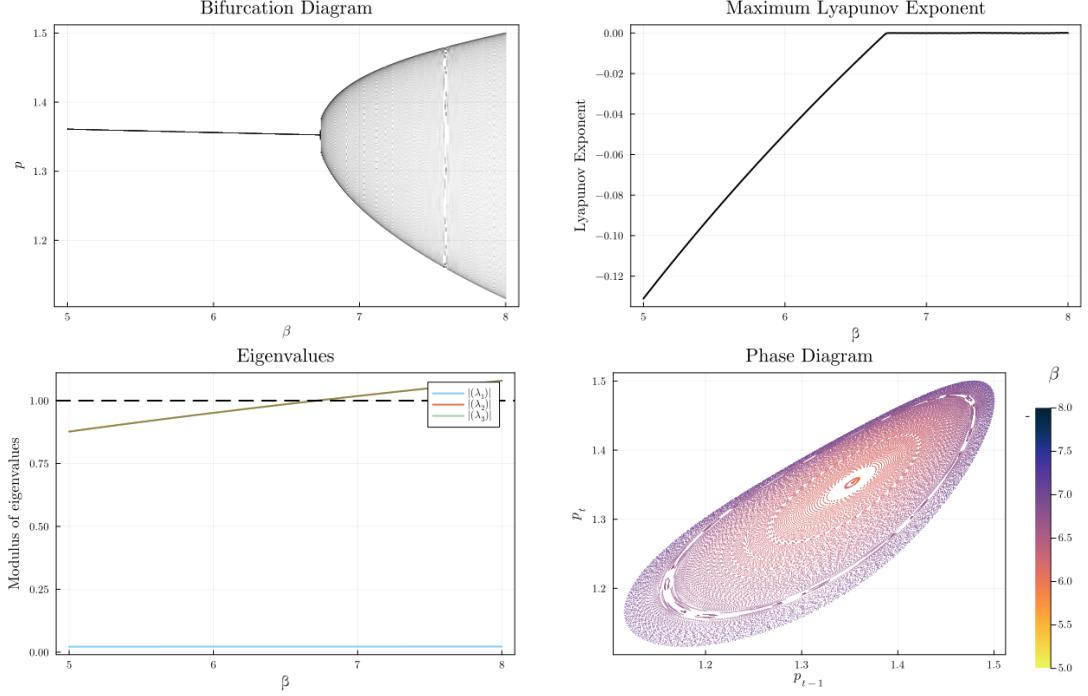


Figure 1: Numerical simulations for the two type system, other parameters are  $g = 1.3$ ,  $b = 1$ ,  $R = 1.01$ . An Hopf bifurcation occurs for  $\beta \approx 6.725$ , as the two complex eigenvalues have modulus  $|\lambda_2| = |\lambda_3| = 1$ . After the bifurcation periodic and quasi periodic orbits are created.

We then investigate the mechanism responsible for the orbit observed, by plotting the trajectory of the system and the fractions evolution for a value of the intensity of choice  $\beta = 7.0$ , in figure (2). The bubble and burst behavior is caused by oscillating periods of optimism and pessimism. Pure bias agents act in a way which is qualitatively similar to fundamentalists in the original [Brock and Hommes \(1998\)](#) paper, but their bias implies that the fluctuations are translated upward. The bubble is sustained by a growing population of trend chasers in the market. As long as the next period has a higher concentration of trend chasers, their predictions are self fulfilling. When their proportion reaches a value close to 55% of the population however the price starts to stagnate, implying a decline in the profitability of this strategy. Next period will then see a lower share of these agents in the market and so on, bursting the bubble.

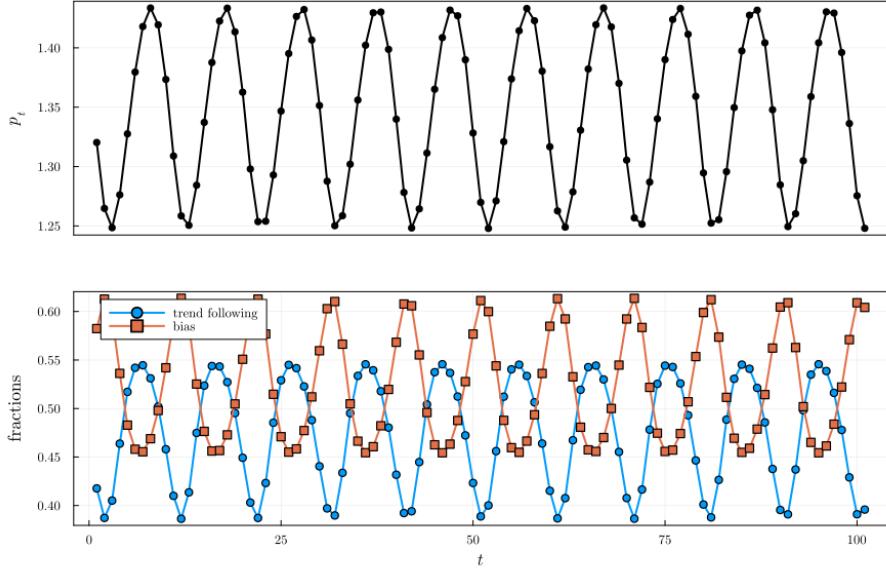


Figure 2: Time series of price deviation (top) and fractions (bottom) for  $\beta = 7.0$

## 2.4 Introducing Speculation

Given the presence of non rational behaviors among investors, classical economic theory would predict that a rational speculator may earn positive returns with its activity, until irrational investors are pushed out of the market, and prices return to rational levels. This is in essence the Friedman hypothesis Friedman (1953). However, to put it in the words of Keynes: “*Markets can stay irrational longer than you can stay solvent*”. This is especially true in our model in which the fundamental value of the asset is zero which implies that every strictly positive price can be seen as “irrational”. We remark again that being rational in an irrational world, is crucially different than being fundamentalist. Moving forward therefore we will compare the two cases: when speculators are fundamentalists and when they take into account the “irrationality” of others.

## 2.5 Trend chasers vs pure bias vs fundamentalists

We now study a three type market. The first two strategies are the same as before, the third class of agents are fundamentalists as in (6). The resulting three type model is then given by

$$Rpt = n_{1,t}gp_{t-1} + n_{2,t}b,$$

with

$$n_{1,t} = \frac{\exp\{\beta\pi_{1,t-1}\}}{\sum_{j=1}^3 \exp\{\beta\pi_{j,t-1}\}}, \quad n_{2,t} = \frac{\exp\{\beta\pi_{2,t-1}\}}{\sum_{j=1}^3 \exp\{\beta\pi_{j,t-1}\}}.$$

As before, we offer a lemma about the existence of steady states of the model.

**Lemma 2 (Steady States of the model with fundamental speculators)** *For  $\beta = 0$ , the model with the fundamentalist speculator has a positive and unique steady state  $p = \frac{b}{3R-g}$ . For  $\beta \rightarrow +\infty$  there are no positive steady states.*

*Proof.* See appendix (B).

We observe that when no switching is present in the model, the resulting steady state is lower than the one in the benchmark two types model. This is consistent with the price reflecting the fundamentalist expectations of the third category of investors. The impact of these agents on global dynamics however is not so straightforward, and we turn again to numerical simulations to analyze it.

## 2.6 Numerical Simulations: $b = 1.0$ , $g = 1.3$ , $R = 1.01$

Just as before we fix all parameters but the intensity of choice  $\beta$ . In panel (a) of figure (3) we can observe that the system has a stable steady state for values of the intensity of choice lower than approximately 5.6. After the parameter crosses this value, a bifurcation occurs. Again, in order to characterize this bifurcation and the system dynamics after bifurcation, we use maximum lyapunov exponents and a plot of the modulus of the system eigenvalues. As we can see in panel (b) of figure (3) the exponent is negative for low values of  $\beta$  and becomes equal to 0 after the bifurcation. Therefore the system exhibits periodic and quasi periodic orbits, never producing chaos. In panel (c) we plot the modulus of the eigenvalues of the system, that we compute in section (B.4) of the appendix. We can see that just as before for values of  $\beta \approx 5.6$  the two complex eigenvalues cross the unit circle and a Hopf bifurcation occurs. Finally in panel (d) we show the creation of stable orbits after the bifurcation, again allowing us the bifurcation as super-critical. Two consideration must be made at this point: first, the presence of the fundamentalist type, pushes the overall price closer to the fundamental one. Second, disagreement is added in the system. This causes periodic and quasi periodic orbits to occur for lower values of the intensity of choice, and orbits to have higher amplitude than with respect to the two types model.

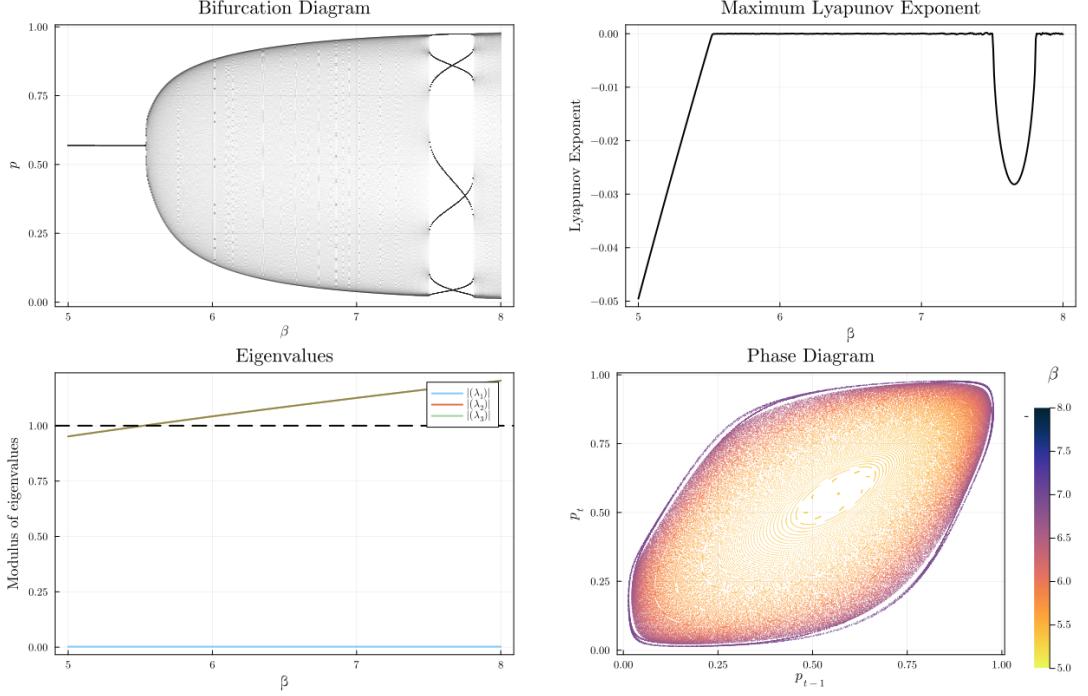


Figure 3: Numerical simulations for the fundamentalist speculation system, other parameters are  $g = 1.3$ ,  $b = 1$ ,  $R = 1.01$ . An Hopf bifurcation occurs for  $\beta \approx 5.6$ , as the two complex eigenvalues have modulus  $|\lambda_2| = |\lambda_3| = 1$ . After the bifurcation periodic and quasi periodic orbits are created.

Figure (4) shows that the dynamic is mainly led by the fundamentalist and the bias categories of investors, while the trend following strategy never being adopted by more than 40 % of the model's population. The bubbles now are formed after the price is close the fundamental value. At this point the almost totality of the market is using the fundamentalist strategy. In the next period however the price is going to slowly increase since the few remaining pure bias agents in the market think that the price is extremely low and will demand large quantities. This leads the price to slowly increase and fuel the proportion of trend chasers agents, sustaining the bubble. The burst has similar but reversed story. When the price is high a small fraction of fundamentalist agents think the price is extremely high and sell high quantities of the asset. Pure bias agents are not ready to accommodate this with their demand since the price is already close to what they believe is the proper evaluation of the asset. As a result the bubble collapses and the price starts to go back to the fundamental value.

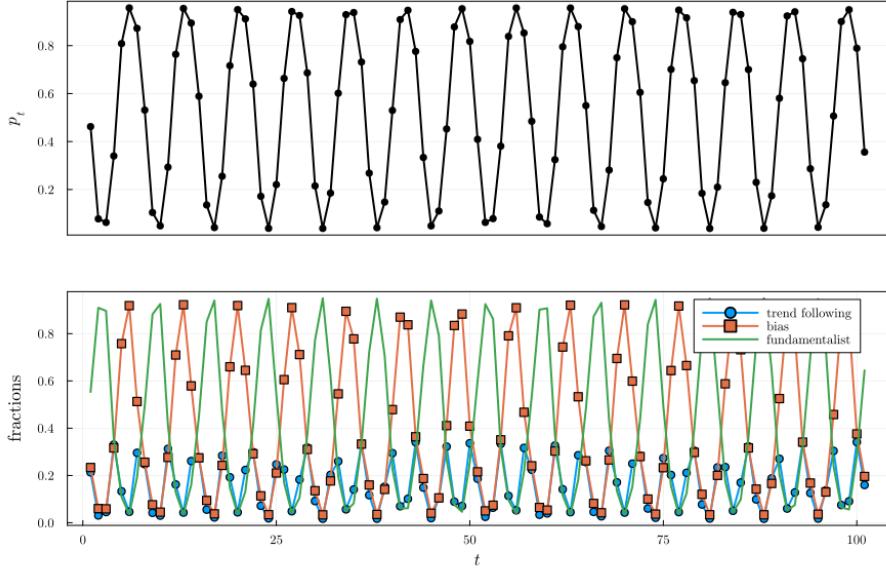


Figure 4: Time series of price deviation (top) and fractions (bottom) for  $\beta = 7.0$

## 2.7 Trend chasers vs pure bias vs rational expectations

We now study a second three types market. The first two strategies are unvaried but we replace fundamentalists with rational expectations as in equation (7) which gives the following full model (in absence of noise)

$$Rp_t = n_{1,t}gp_{t-1} + n_{2,t}b + n_{3,t}p_{t+1},$$

with

$$n_{1,t} = \frac{\exp\{\beta\pi_{1,t-1}\}}{\sum_{j=1}^3 \exp\{\beta\pi_{j,t-1}\}}, \quad n_{2,t} = \frac{\exp\{\beta\pi_{2,t-1}\}}{\sum_{j=1}^3 \exp\{\beta\pi_{j,t-1}\}}, \quad n_{3,t} = \frac{\exp\{\beta\pi_{3,t-1}\}}{\sum_{j=1}^3 \exp\{\beta\pi_{j,t-1}\}}.$$

We offer the usual lemma for the existence of steady states for extreme values of the intensity of choice.

**Lemma 3 (Steady States of the model with rational speculators)** *Assume  $\beta = 0$ , then the model with the rational speculator has a positive and unique steady state  $p = \frac{b}{3R-g-1}$ . When  $\beta \rightarrow \infty$ , then the model has no positive steady state.*

*Proof.* See appendix (B).

As before the first observation comes from the case of no switching among strategies. The presence of rational speculators, implies a steady state value slightly lower than in the baseline model. However compared with the three type model with fundamentalist speculator, we observe that the steady state value is much larger. The need for the rational speculator of considering the bias in its forecast, makes so that the model steady state is

further away from the fundamental. While in the previous models we were able to provide numerical simulations effortlessly, this is not possible in this case. The presence of the  $p_{t+1}$  term on the right hand side of equation (2.7) makes it unfeasible to simulate the model by leveraging established methods from difference equations. To derive rational expectations we then rely on the Extended Path (EP) method proposed by Fair and Taylor (1983)<sup>2</sup>. While the EP algorithm is quite famous, we report it in appendix (D) for convenience and because we slightly adapted to deal with the specific problem at hand.

## 2.8 Numerical Simulations: $b = 1.0, g = 1.3, R = 1.01$

As with the previous two models we study global dynamics of the system for fixed values of the parameters  $b$ ,  $g$  and  $R$ , and varying the intensity of choice  $\beta$ . In panel (a) of figure (5) we plot the bifurcation diagram for increasing values of the intensity of choice  $\beta$ . We can observe that the system exhibits a stable steady state for values of the intensity of choice approximately close to 6.7. After this value a bifurcation occurs, and the system enters an unstable region. Unfortunately the presence of the rational agents prevents us to analytically compute the eigenvalues of the system, and we can not fully characterize the bifurcation. We can observe however by means of a phase plot in panel (b), that the system exhibits quasi periodic orbits with longer periodicity than with respect to the system with the fundamentalist speculator. In fact the dynamics are extremely similar to those of the two type model.

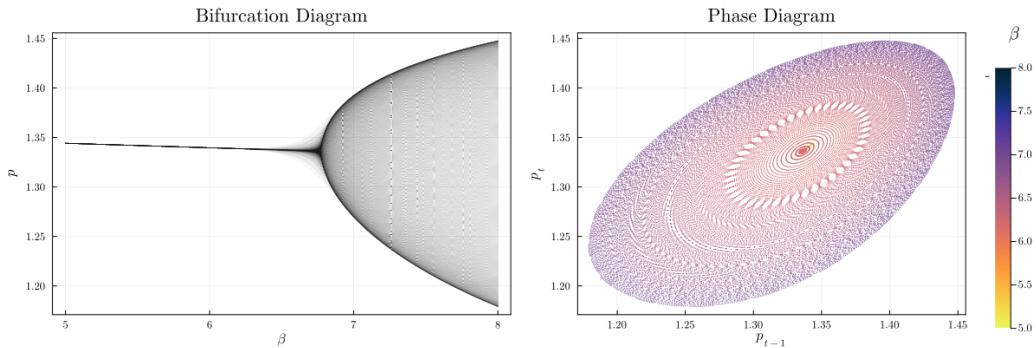


Figure 5: Numerical simulations for the model with LSTM speculator, other parameters are  $g = 1.3$ ,  $b = 1$ ,  $R = 1.01$ .

The main consideration to make is that unlike the case with the fundamentalist speculators, the system does not approach the fundamental value, even after the bifurcation occurs. To get a better sense of this phenomenon, in figure (6) we plot the fractions evolution for a value of the intensity of choice  $\beta = 7.0$ .

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<sup>2</sup>Boehl and Hommes (2021) recently proposed a new algorithm that achieves higher accuracy compared to the EP in a similar setting. In our specific case we find that the EP is sufficient and as such using more sophisticated method is not needed.

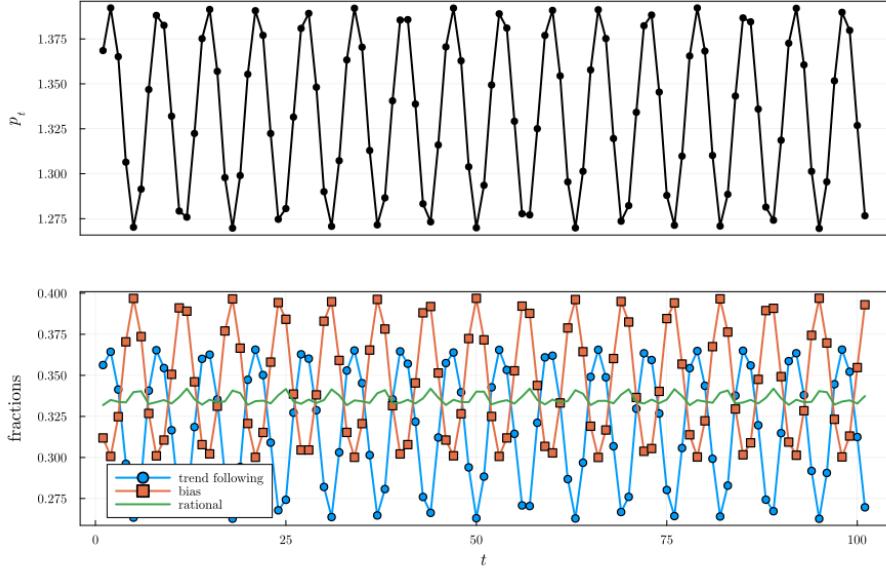


Figure 6: Time series of price deviation (top) and fractions (bottom) for  $\beta = 7.0$

We can see that the fraction of agents using the rational forecast fluctuates significantly less than the other two. Therefore there are two reasons why the resulting price is further away from the fundamental value. The first one is that in order to produce an accurate forecast, rational speculators must take into account the other two agents behavior. This results in a forecast significantly higher than the one a fundamentalist agent would make. The second one is that, as we already remarked, realized profits and forecast accuracy are not perfectly correlated. Speculators using the rational forecast are always present in the system, but they are not able to drive other strategies out of the market. The bubble and bursts motif is similar to the one in the two type models. The bubble is sustained by a growing fractions of trend chasers. Notice however how the fraction of rational agents increases right after the beginning of the bubble and after its collapse. This is the result of this strategy being able to forecast the bursts and booms perfectly. An additional result of this behavior is that the oscillations are damped as we discuss in the next section.

## 2.9 Speculation Effects

As we can see in figure (7) the two types of speculation have different effects on the market. When speculators are fundamentalist, they drive prices towards the fundamental benchmark. Their presence though results in increased disagreement, which in turn causes the model to enter the unstable region for lower values of the intensity of choice. Moreover in the unstable region, the resulting volatility is substantially increased. When speculators are rational, we can observe that prices are on average slightly lower than compared with the no speculation case, but still far from the fundamentalist benchmark. An interesting result is that speculation decreases volatility in the unstable region with respect to the two type model. This is because speculators can predict the bursting of the bubble and take position before its realization. By doing so they dampen the oscillations in the

market. Rational speculation can have a positive effect on reducing volatility, at the cost of keeping prices further away from the fundamental price that would be achieved in an homogeneous rational world.

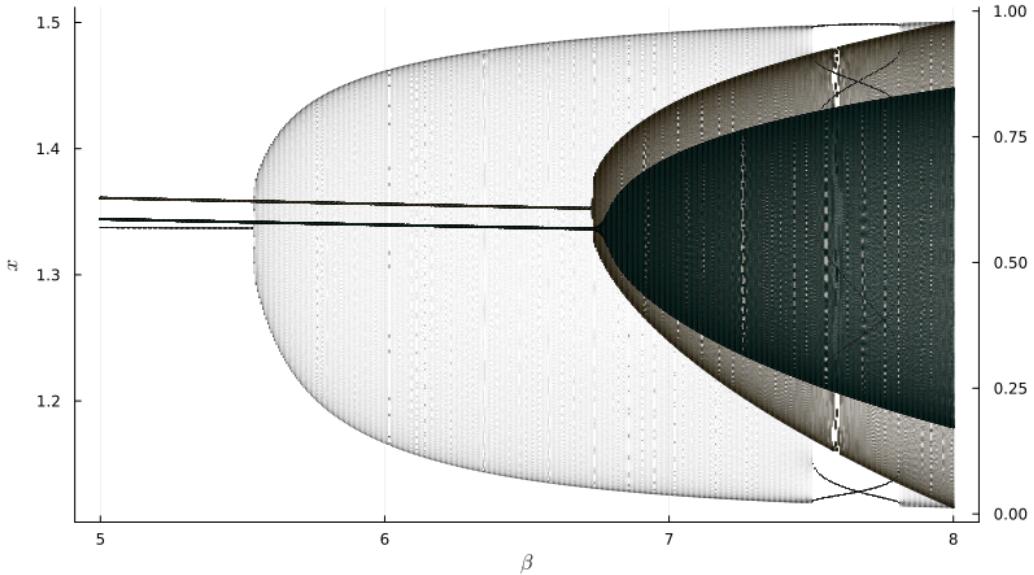


Figure 7: Bifurcation diagrams for all the models

**Note:** The figure shows a bifurcation diagram of the two types model (orange), the model with rational speculators (green) and the one with fundamentalist speculator (black, with  $y$ -axis on the right) for increasing values of  $\beta$ . Other parameters are  $g = 1.3$ ,  $b = 1.0$ ,  $R = 1.01$

### 3 Taking the model to the data

In this section, we focus on empirically validating the models previously discussed, utilizing real data from the Bitcoin market. We focus on this market for two reasons. First, the vast availability of data: Bitcoin is among the most extensively reported financial markets in both the media and online forums, offering a rich repository of textual data, including social media contributions and online dialogues. Second, the Bitcoin market exhibits a lesser degree of efficiency compared to other financial markets and is more prone to speculative bubbles and other market inefficiencies, potentially leading to substantial investor losses and presenting numerous arbitrage opportunities, as evidenced in studies like Urquhart (2016) and Makarov and Schoar (2020).

Our objective is to transition from a static bias to a stochastic measure of bias or sentiment  $w_t$ . To construct a proxy for market sentiment towards Bitcoin, we utilize data from Twitter (currently known as X), assuming that a Tweet conveys part of what a specific investor feel regarding the asset.

We scraped the website for all posts containing the term "Bitcoin" from November 1, 2019, to December 30, 2022. To derive a meaningful sentiment index from this textual data, we used standard preprocessing steps to eliminate stopwords and non-alphabetic characters. We then employed the VADER sentiment analysis library, introduced by Hutto and

Gilbert (2014). VADER determines the sentiment of text using a mix of lexical heuristics and a sentiment lexicon, and it can handle idiomatic language and sarcasm. Sentiment scores, ranging from -1 (highly negative) to +1 (highly positive), with 0 indicating neutrality, were computed for each tweet based on the presence of positive, negative, and neutral words. These scores were aggregated daily to form an index labeled Bitcoin Twitter Sentiment Index (BiTSI). Figure (8) shows the evolution of the index and the daily closing price of Bitcoin in US Dollars. To contextualize the index’s peaks and troughs, we highlight the headlines of articles associated with the three highest and lowest BiTSI values, offering insights into the news events likely driving these sentiment shifts.

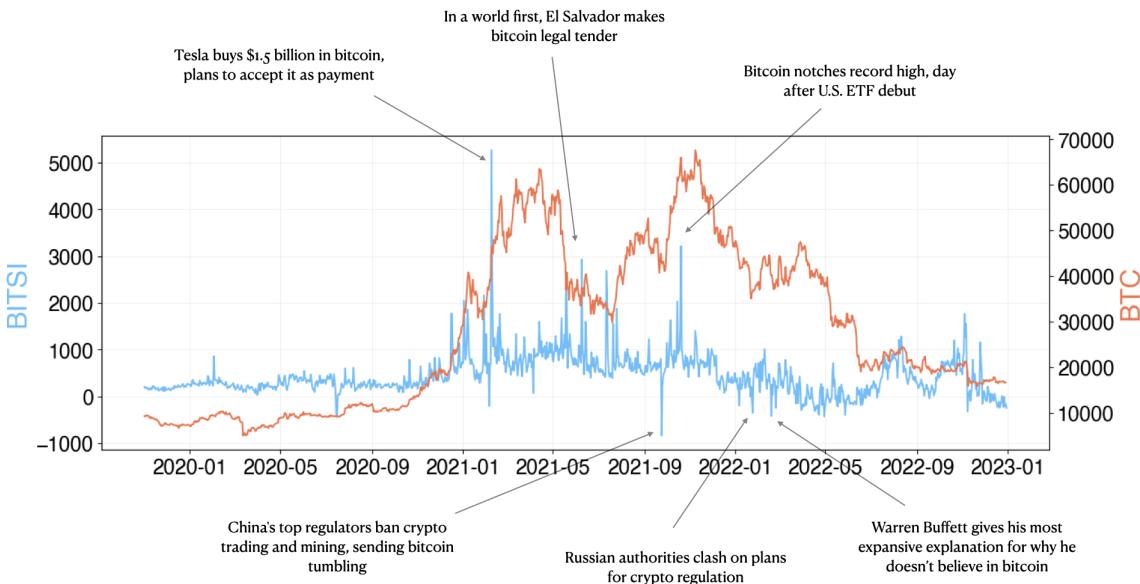


Figure 8: Bitcoin and BiTSI time series, with relevant events

This is not the first work to propose to capture investor sentiment through textual data, it differs however from prominent examples in the literature, for the use of Natural Language Processing to measure the “direction” and not only the magnitude of sentiment. Urquhart (2018) and Liu and Tsvybinski (2020) proxy investors attention with google trends, computing an index based on queries counting the word Bitcoin. On a similar note Shen, Urquhart and Wang (2019a) use the sheer number of occurrences on Twitter. These methodologies have demonstrated a predictive capability regarding Bitcoin’s trading volume and volatility, indicating a significant investor response to their respective proxies. Our approach enhances this by introducing a qualitative dimension, enabling the classification of sentiment as either positive or negative, rather than merely quantifying attention levels. Furthermore, this sentiment data informs a structural model designed to predict the price change direction, in addition to its magnitude. The index, and the sheer number of tweets per day statistics, are reported in table (1).

Table 1: Descriptive statistics for the BiTSI and number of Tweets per day

	<b>BiTSI</b>	<b>Volume</b>
mean	455.85	8626.90
std	426.51	5160.04
min	-841.15	650
max	5264.47	56179
skew	2.58	1.66
kurtosis	18.58	8.06
obs	1117	1117

As a first analysis we show that our index is not capturing information from other sources highlighted by the literature as having explanatory power on the cryptocurrency return. In a similar fashion to the traditional factor models, [Shen, Urquhart and Wang \(2019b\)](#) and [Liu, Tsivinski and Wu \(2022\)](#) both show that the cross section of cryptocurrencies' excess returns can be substantially explained by three factors: market, size and momentum. In figure (9) we show correlation among the index and other variables that should proxy at daily level the role of the three factors mentioned above. Excess return is measured as the difference between daily Bitcoin returns and daily risk free rate, represented by the Market Yield on U.S. Treasury Securities at 1-Year Constant Maturity and available on FRED.<sup>3</sup> We then have two proxies for momentum, given by the first and second difference of daily closing price. Finally 'Volume' represents the daily volume of Bitcoin. All Bitcoin data are gathered from Yahoo Finance. In order to check for the possibility of delayed impact of these factors on the index, we also reported lagged values of all the variables, represented by the '(t-1)' label at the end of the symbol.

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<sup>3</sup>The yearly rate is then transformed in the corresponding daily one by  $r_{daily} = r_{yearly}/365$ . The choice is motivated by the yearly capitalization of the instrument.

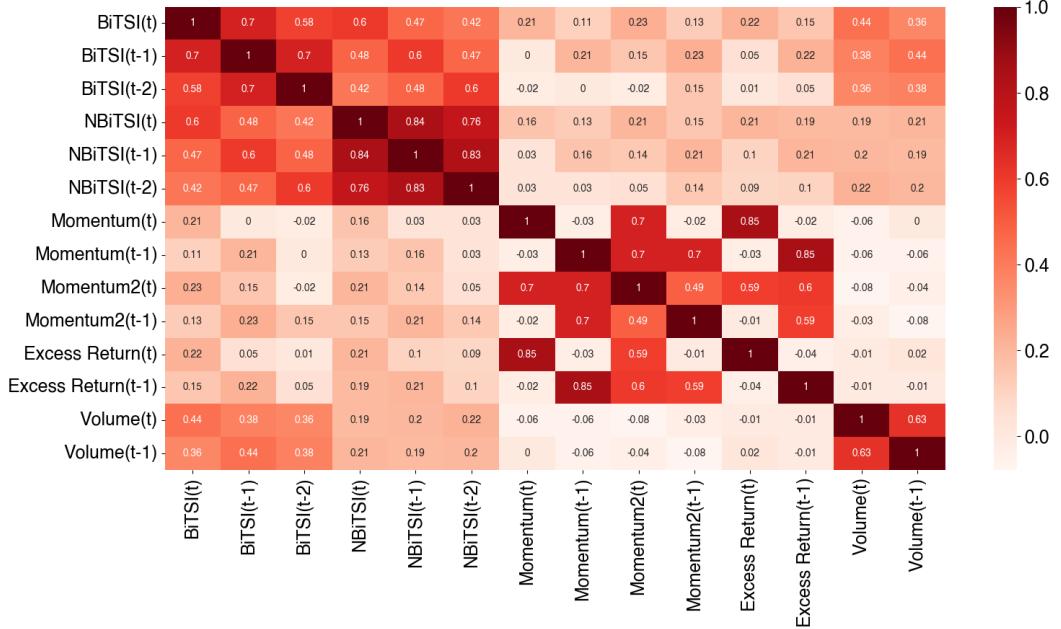


Figure 9: Correlation of the BiTSI and other variables

The correlation between the index and all the other variables is mostly positive and relatively small, except the one with Volume. The result is however explained by the correlation, already documented in the literature, between Bitcoin volume and Tweet volume. This is why we also include the Normalised BiTSI, where the normalization factor is the volume of Tweets per day. After removing the magnitude effect, the index appears to be only mildly correlated to the variables.

## 4 Estimating Nonlinear Rational Dynamic model with a Neural Network

We turn now to the estimation of the three models introduced above. While the first two are straightforward to estimate via Non Linear Least Squares (NLS), the model with rational speculators require to obtain rational expectations first. In their paper [Fair and Taylor \(1983\)](#) propose also a maximum likelihood estimation which is build on the EP algorithm. The idea is to first solve the model for rational expectations given a choice of the parameters. After obtaining the rational expectations vector one can compute the log-likelihood associated with the parameters. In order to obtain the optimal estimates one has therefore to apply the EP algorithm for every possible combinations of parameters in a specific grid. This can be computationally expensive as in our case we are interested in three parameters,  $g$ ,  $b$  and  $\beta$  and would like to require a high grid density given the highly non-linear structure of the problem. To summarize their procedure suffers from the *cures of dimensionality* as every extra parameters to be estimated exponentially increases the computational time. To deal with this we propose a procedure which consists of two ingredients. The first is to ensure that we can express the state variable as a function of past states only. A general

formulation for our specific problem is of the form

$$p_t = \mathcal{F}(\{p_{t-l}\}_{l=0}^L, \{\mathbb{E}_t(p_{t+k})\}_{k=1}^K, \{w_{t-l}\}_{l=0}^L; \alpha) + \varepsilon_t$$

and we want to estimate the parameter vector  $\alpha$ . First we follow [Fair and Taylor \(1983\)](#) in setting all future disturbances  $\varepsilon_t$  equal to their conditional mean in a deterministic model. This is needed since in nonlinear rational model, conditional expectations will involve higher order moments. As there is no ex ante way of assessing the goodness of this approximation for a general non linear, we can only assess that in practice this is sufficient for our case. Therefore we focus on

$$p_t = \mathcal{F}(\{p_{t-l}\}_{l=0}^L, \{p_{t+k}\}_{k=1}^K, \{w_{t-l}\}_{l=0}^L; \alpha) + \varepsilon_t$$

Defining by  $\mathcal{F}^{(n)}$  the function obtained from  $\mathcal{F}$  by iterating all future expectations of the state(s) variable  $n-1$  times. We can easily see that if

$$\lim_{n \rightarrow +\infty} \frac{\partial \mathcal{F}^{(n)}}{\partial p_{t+k}} \rightarrow 0, \forall k > 0,$$

and there exist a finite  $M$  such that

$$p_{t+k} \in [-M, M], \forall k > 0,$$

then there exist a  $N$  and an  $\epsilon > 0$  such that for all  $n > N$

$$\left| \mathcal{F}^{(n)}(\{p_{t-l}\}_{l=0}^L, \{p_{t+k}\}_{k=0}^K, \{w_{t-l}\}_{l=0}^L; \alpha) - \mathcal{H}(\{p_{t-l}\}_{l=0}^L, \{w_{t-l}\}_{l=0}^L; \alpha) \right| < \epsilon$$

This ensures that iterating the function with respect to future variables, we eventually reach a point after which the impact of the future on today is negligible. Unfortunately showing that a general function  $\mathcal{F}$  satisfies the assumption is not trivial in non linear cases.<sup>4</sup> We can only assess that in practice this condition is likely to be met for realistic values of the parameters.

The second ingredient is that of obtaining an approximation to the unknown function  $\mathcal{H}$  via a Neural Network (NN), that is reparametrizing

$$\mathcal{H}(\{p_{t-l}\}_{l=0}^L, \{w_{t-l}\}_{l=0}^L; \alpha) \approx \hat{\mathcal{H}}(\{p_{t-l}\}_{l=0}^L, \{w_{t-l}\}_{l=0}^L; \theta),$$

where now  $\theta$  are the parameters of the NN. We deem his appropriate as it was shown in [Hornik, Stinchcombe and White \(1989\)](#) that multilayer feedforward networks are universal approximators.

We now specialize to the case at out hand. Start from

$$p_t = \mathcal{F}(p_{t-1}, p_{t-2}, p_{t-3}, p_{t+1}, w_{t-1}, w_{t-3}; \alpha).$$

---

<sup>4</sup>For a detailed discussion we can refer to [Boehl and Hommes \(2021\)](#)

we get

$$p_{t+1} = \mathcal{H}(p_{t-1}, p_{t-2}, p_{t-3}, w_{t-1}, w_{t-2}, w_{t-3}; \alpha),$$

and approximate it via a NN

$$\hat{p}_{t+1} = \hat{\mathcal{H}}(p_{t-1}, p_{t-2}, p_{t-3}, w_{t-1}, w_{t-2}, w_{t-3}; \theta),$$

with architecture described in appendix (E). After obtaining a vector of rational expectations we can proceed with estimation. To show that our method is indeed able to obtain a satisfactory approximation of rational expectation in our problem we use the following exercise. We generate synthetic data for the model with trend chasers vs pure bias vs rational speculators, for two values of the intensity of choice  $\beta \in \{3.0, 7.0\}$  corresponding to the stable and unstable region and keeping all other parameters fixed at their level of  $g = 1.3$ ,  $b = 1.0$ ,  $R = 1.01$ . For each of this two regions, we generate a model with a Noise to Signal ratio of 0 (corresponding to the deterministic case), 0.01 and 0.1. We then train the NN on the synthetic data and show the mean squared error between the NN estimates and the true rational expectations vector. Then, using the NN estimates, we estimate the three parameters  $g$ ,  $b$  and  $\beta$  with NLS and report the point estimate and the associated standard errors in parentheses. Results are shown in table (2).

Table 2: Estimation on synthetic data

	<b>Stable region, <math>\beta = 3</math></b>			<b>Unstable region, <math>\beta = 7</math></b>		
N/S	0	0.01	0.1	0	0.01	0.1
MSE	0.0000	0.0009	0.0009	0.0037	0.0050	0.0235
$g$	1.17 (0.00)	1.26 (0.03)	1.26 (0.03)	1.29 (0.00)	1.25 (0.02)	1.10 (0.01)
$b$	1.17 (0.00)	1.07 (0.04)	1.07 (0.04)	1.01 (0.00)	1.05 (0.02)	1.11 (0.02)
$\beta$	0.88 (0.00)	3.10 (0.89)	3.07 (0.88)	7.40 (0.05)	6.79 (1.02)	8.85 (1.28)

We can see that the NN is able to approximate the rational expectations vector with a low Mean Squared Error. Clearly the approximation deteriorating when the Noise to Signal ratio increasing. This however does not seem to impair the estimation. Estimates for the  $g$  and  $b$  parameter are close to their true value, with the noticeable exception of the first column. When the dynamics are stable and there is no noise, there is simply no variance to estimate correctly the parameter values. The estimation of the intensity of choice parameter proves to be the one associated with the higher standard errors. This is in line with findings in the literature [Boswijk, Hommes and Manzan \(2007\)](#), [ter Ellen, Hommes and Zwinkels \(2021\)](#) documenting that the pinning down of the parameter is hard to achieve. The reason is that large changes in this parameter have only mild effects on the overall fractions, given the smoothness of the multinomial logit function. In any case we find that the point estimate is always in the confidence interval, except when no noise is present.

## 5 Estimation

We now turn to the estimation of real data. We accommodate some changes to allow the incorporation of financial data into the theoretical model. First, we incorporate a time varying risk-free rate, as proxied by the Market Yield on U.S. Treasury Securities at 1-Year Constant Maturity discussed above so that instead of having a fixed  $R$  we have a time varying  $R_t$ . Second we deal with the non-stationarity of the data. We follow [ter Ellen, Hommes and Zwinkels \(2021\)](#) in rewriting the model in deviation from a moving average

$$\text{MA}_t = \frac{\sum_{i=W}^1 p_{t-i}}{W}$$

where  $W$  is the window size, so that our state variable is  $x_t = p_t - \text{MA}_t$ . In the baseline we fix it to 40 days. We discuss the sensitivity of the estimation to this choice in appendix (G). Third, we need to deal with numerical overflows in the estimation caused by the having to take exponents of large profits when computing the fractions. We do this by assuming that the subjective variance of the variable our agents needs to forecast is homogeneously equal to the square of the last available moving average  $(\text{MA}_{t-3})^2$ . Lastly we deal with heteroskedasticity of residuals by rewriting the model in percentage deviation from the moving average fundamental, by simply dividing both sides of the pricing equation by the fundamental value itself.

The model we take to the data is then the following

$$R_t \frac{x_t}{\text{MA}_t} = n_{1,t} g \frac{x_{t-1}}{\text{MA}_t} + n_{2,t} b \frac{w_{t-1}}{\text{MA}_t} + n_{3,t} \frac{\mathbb{F}_{3,t}(x_{t+1})}{t},$$

where  $n_{3,t}$  will be 0 in the two types model, and  $\mathbb{F}_{3,t}(x_{t+1})$  will be 0 in the fundamental case and the output of the LSTM model in the rational one.

Fractions are given as the usual multinomial logit, where now the fitness measure is given by risk adjusted profits of the form

$$\begin{aligned} \pi_{1,t} &= \frac{1}{\text{MA}_{t-3}^2} (x_t - R_{t-2}x_{t-1}) (gx_{t-3} - R_{t-2}x_{t-1}), \\ \pi_{2,t} &= \frac{1}{\text{MA}_{t-3}^2} (x_t - R_{t-2}x_{t-1}) (bw_{t-3} - R_{t-2}x_{t-1}), \\ \pi_{3,t} &= \frac{1}{\text{MA}_{t-3}^2} (x_t - R_{t-2}x_{t-1}) (\mathbb{F}_{3,t-2}(x_{t-1}) - R_{t-2}x_{t-1}), \end{aligned}$$

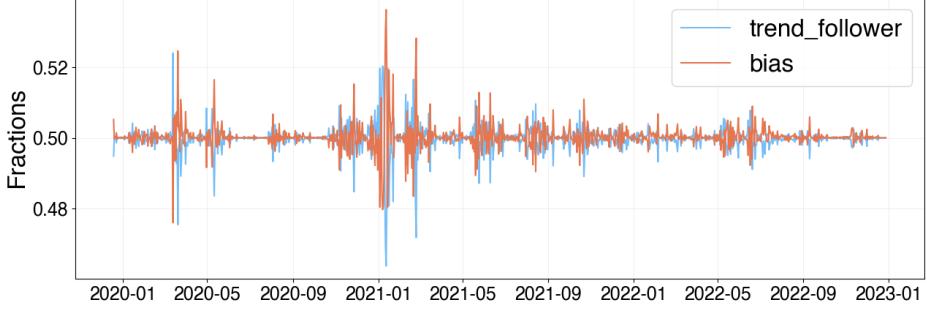
We plot and test the variables for stationarity in section (F) of the appendix.

We finally estimate the parameters  $g$ ,  $b$  and  $\beta$  for the three model presented by NLS. Results are reported in table (3).

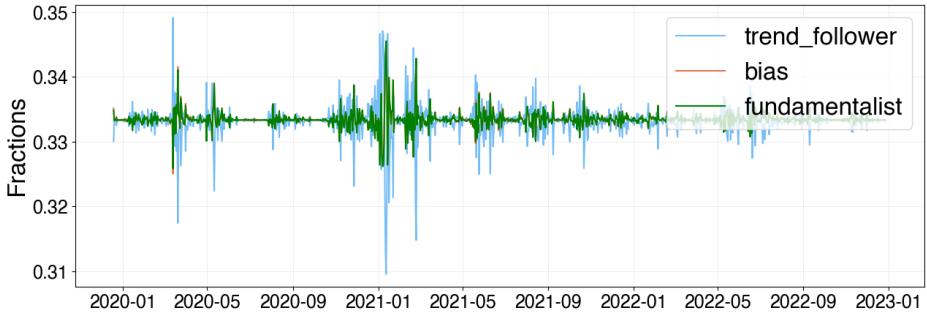
Table 3: Estimation results

	Trend chasers vs pure bias	Tc vs B vs Fundamentalist	Tc vs B vs Rational Expectations
$g$	1.91 (121.66)	2.86 (121.51)	1.92 (84.14)
$b$	0.58 (6.5)	0.87 (6.5)	0.83 (6.41)
$\beta$	1.03 (2.12)	0.51 (2.14)	1.45 (2.05)
$Adj r^2$	0.94	0.94	0.94
F-stat	4.61	4.74	4.34
het	0.17	0.17	0.11

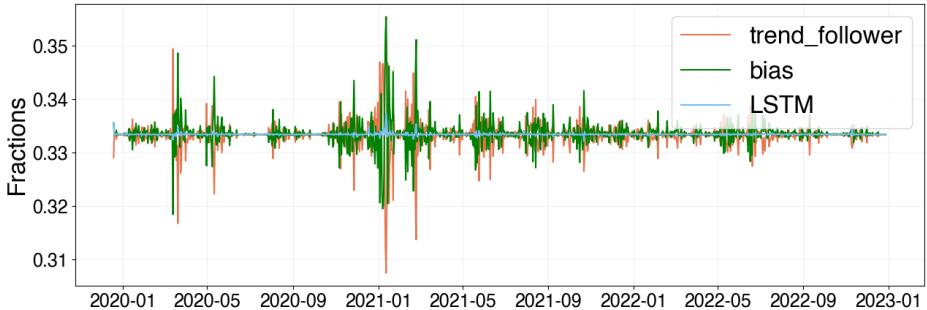
We report the point estimate of the parameters and the associated t-statistic in parentheses. We also report the adjusted R-squared value, and the value and associated p-value of the F-test for the significance of the non-linear model with respect to a linear one. This can be seen as nested in the non-linear model and corresponding to a value of the intensity of choice  $\beta$  equal to 0. Lastly we report the p-value associated with the Engle's Test for Autoregressive Conditional Heteroscedasticity on the estimation residuals. To corroborate the significance of the parameters we obtain confidence interval by bootstrap in appendix (H) The first type of investors are strong trend chasers, expecting deviations from fundamentals to continue with increased magnitude in the subsequent periods. This is in line with psychological aspects, like "fear of missing out" (FOMO) which is extremely relevant in the cryptocurrency market and documented for example by [Baur and Dimpfl \(2018\)](#). Their extrapolation becomes highest in the model with fundamentalist agent. This can be explained by the presence of a type of investor in the model that always forecasts the fundamental price, therefore absorbing part of what before we might have classified as mild trend chasers. The second category of investors can be classified as weakly sentiment follower, as they constantly expect a small deviation from the fundamental moving average which is positively proportional to the sentiment index. The F-test confirms in every case evidence of non-linearities, at least at the 5% level. The small but significance estimate for  $\beta$  implies long periods of coexistence of different strategies in the market. However as we can see from the figure (10) there are periods of substantial switching. We conjecture that the result is due to the proximity of the intensity of choice to the bifurcation. Large enough shocks can temporarily affect the stability of the steady state and drive the model in the unstable region, with a resulting volatility amplification that can last for several days.



(a) Trend chasers vs pure bias



(b) Trend chasers vs pure bias vs fundamentalists



(c) Trend chasers vs pure bias vs rational expectations

Figure 10: Fractions evolution for estimated parameters

## 6 Conclusion and Discussion

In this paper we have studied an heterogeneous asset pricing model, with different categories of investors endogenously evolving over time. The presence of boundedly rational investors in the market, with trend following and bias forecasting rules, raises the question about speculation opportunities. We have introduced two different types of speculation. The first one is associated with fundamentalist traders, that know the true underlying process of the asset and behave accordingly. We remarked however that to have rational expectations in our model one has to take into account the possibly incorrect strategies of other investors. We show that when speculators are of the second type, the resulting

price is further away from the fundamental price but volatility is reduced compared to the fundamentalist speculation benchmark. Hence rational speculators have stabilising effect on the market. The second part of the paper is devoted to provide empirical support to our model. We opted to use data from the Bitcoin market, constructed the BiTSI index, that we used as proxy of a time evolving bias. The BiTSI index is shown to capture an aspect of the market which is uncorrelated with the main factors highlighted by the literature in explaining Bitcoin returns. To estimate the nonlinear dynamic rational expectation model we proposed a methodology using a Neural Network which overcomes the curse of dimensionality. We showed that this method provides satisfactory approximation of rational expectations synthetic data. After estimating the models by Non Linear Least Squares we found evidence of the coexistence of multiple strategies in the market and of mild switching.

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## A Micro-foundation of the Brock and Hommes (1998) Model

Consider an overlapping generation model. The economy is populated by  $N$  agents living two periods. When young agents receive  $w_0$  units of consumption good. When old they consume all of their wealth, with a utility function given by

$$U(c_{t+1}) = -e^{-ac_{t+1}},$$

where  $a > 0$  is the coefficient of absolute risk aversion. Agents can choose between two types of securities to transfer wealth from the first period to the second. They can use a riskless asset, which pays fixed interest  $R > 1$  for each unit of saved good or alternatively they can use a risky asset. Agents pay price  $p_t$  to purchase the asset at time  $t$ , and when old they obtain the payoff  $y_{t+1} = p_{t+1} + d_{t+1}$ . This is given by the price at which they can sell the asset  $p_{t+1}$  plus a dividend claim  $d_{t+1}$  which is assumed to be constant plus normal white noise. In our specific setting we will assume it constantly equal to 0 so that going forward  $y_{t+1} = p_{t+1}$ . Agents need to choose their demand of the risky asset, defined by  $z_t^d$ , in order to maximize their utility, subject to the following budget constraint

$$c_{t+1} = R(w_0 - p_t z_t^d) + z_t^d p_{t+1}.$$

All agents assume that  $c_{t+1}$  is normally distributed, then their utility maximization problem, is equivalent to

$$\max_{\{z_t^d\}} \left( -\exp \left\{ -a\mathbb{E}_t(c_{t+1}) + \frac{a^2}{2}\mathbb{V}_t(c_{t+1}) \right\} \right). \quad (10)$$

Exploiting the budget constraint we have that

$$\mathbb{E}_t(c_{t+1}) = R(w_0 - p_t z_t^d) + z_t^d \mathbb{E}_t(p_{t+1}),$$

and

$$\mathbb{V}_t(c_{t+1}) = (z_t^d)^2 \mathbb{V}_t(p_{t+1}).$$

Then the optimal choice of the risky asset must satisfy the first order condition of equation (10).

$$z_t^d = \frac{\mathbb{E}_t(p_{t+1}) - Rp_t}{a\mathbb{V}_t(p_{t+1})}.$$

To get a solution for the price  $p_t$  we impose the equilibrium condition that demand must equal supply  $z_t^s$ . Finally we assume net supply of the risky asset is 0 to get

$$\frac{\mathbb{E}_t(p_{t+1}) - Rp_t}{a\mathbb{V}_t(p_{t+1})} = 0. \quad (11)$$

From equation (11) we can notice that if agents had homogenous beliefs, therefore sharing the same expected value and variance of the asset, the pricing equation would be

$$Rp_t = \mathbb{E}_t(p_{t+1}). \quad (12)$$

Equation (12) has two class of solutions, usually referred to as fundamentalist and rational bubble solution. The fundamental price is  $p_t \equiv \bar{p} = 0$  in each time step, where  $r = R - 1$  is the net free-rate. Whereas the rational bubble price is  $\tilde{p}_t = \zeta_t R^{-t}$  where  $\zeta_t$  is any martingale process. Now consider  $J$  different types of agents, with different expectation formation processes regarding the future price of the risky asset. The equilibrium pricing equation (11) becomes

$$\sum_{j=1}^J \left( n_{j,t} \cdot \frac{\mathbb{F}_{j,t}(p_{t+1}) - Rp_t}{a\mathbb{V}_{j,t}(p_{t+1})} \right) = 0,$$

where  $\mathbb{F}_{j,t}(p_{t+1})$  and  $\mathbb{V}_{j,t}(p_{t+1})$  indicate the subjective expectation and variance of agent  $j$  and  $n_{j,t}$  represents the fraction of agents using strategy  $j$ . Finally we make the assumption of constant beliefs on variance:  $\mathbb{V}_{j,t}(p_{t+1}) = \sigma_p^2, \forall j$ .<sup>5</sup> With this assumption the equilibrium price is given by

$$Rp_t = \sum_{j=1}^J n_{j,t} \cdot \mathbb{E}_{j,t}(p_{t+1}).$$

Fractions are updated every period according to a fitness measure that is public knowledge and is given by profits or returns in excess of the risk-free rate are given by

$$\pi_{j,t} = (p_t - Rp_{t-1}) z_{t-1}^d,$$

finally assuming that  $a\sigma_p^2 = 1$  we get the expression in equation (2).

## B Proofs

### B.1 Proof of Lemma 1 (See page 5)

Steady states of the system must solve

$$Rp = n_1 gp + (1 - n_1)b,$$

where

$$n_1 = \frac{1}{1 + \exp\{\beta(p - Rp)(b - gp)\}}.$$

Now when  $\beta = 0$ ,  $n_1 = \frac{1}{2} \forall p \implies p = \frac{b}{2R-g}$ . When  $\beta \rightarrow \infty$  we must make the following considerations. Define  $\Delta\pi = (p - Rp)(b - gp)$ , as the difference in realized profits between

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<sup>5</sup>Although we shall overlook this second-order effect, it should be noted that heterogeneity in conditional expectations does, in fact, cause heterogeneity in conditional variance. Again we refer to Brock and Hommes (1998) for a more thorough discussion.

the bias traders and the trend following traders. We have the following

$$\begin{cases} \lim_{\beta \rightarrow \infty} \bar{n}_1 = \frac{1}{2} & \text{for } \Delta\pi = 0 \\ \lim_{\beta \rightarrow \infty} \bar{n}_1 = 1 & \text{for } \Delta\pi < 0 \\ \lim_{\beta \rightarrow \infty} \bar{n}_1 = 0 & \text{for } \Delta\pi > 0 \end{cases}$$

Now in order to prove the statement we proceed by cases. First consider  $g = R$ , then if  $\Delta\pi = 0$  we have  $p = \frac{b}{2R-g} = \frac{b}{R}$ . This in turn implies  $\Delta\pi = (\frac{b}{R} - b)(b - b) = 0$ . If  $\Delta\pi > 0$  we have  $n_1 = 0$ , which implies again  $p = \frac{b}{R}$ . However now this leads to a contradiction, since as in the previous case it would imply  $\Delta\pi = 0$ . If  $\Delta\pi < 0$ , then  $n_1 = 1$ , any  $p \geq 0$  would be a solution. However if  $p = 0$ , then  $\Delta\pi = 0$ , leading to a contradiction. If  $p > 0$  then  $p$  must be such that  $\Delta\pi = (p - Rp)(b - gp) < 0$ . Since  $(p - Rp) < 0$ , then it must be  $(b - gp) > 0 \implies p < \frac{b}{g} = \frac{b}{R}$ . When  $g > R$  with the same arguments as before we see that the only steady state is  $p = \frac{b}{R}$  and when  $g < R$  no steady states exist.

## B.2 Proof of Lemma 2 (See page 9)

Steady states of the system must solve

$$R\bar{p} = \bar{n}_1 g\bar{p} + \bar{n}_2 b,$$

where

$$\bar{n}_1 = \frac{\exp\{\beta\pi_1\}}{\exp\{\beta\pi_1\} + \exp\{\beta\pi_2\} + \exp\{\beta\pi_3\}}, \quad \bar{n}_2 = \frac{\exp\{\beta\pi_2\}}{\exp\{\beta\pi_1\} + \exp\{\beta\pi_2\} + \exp\{\beta\pi_3\}},$$

and

$$\pi_1 = (\bar{p} - R\bar{p})(g\bar{p} - R\bar{p}), \quad \pi_2 = (\bar{p} - R\bar{p})(b - R\bar{p}), \quad \pi_3 = (\bar{p} - R\bar{p})(-R\bar{p}).$$

For  $\beta = 0$  then  $\bar{n}_1 = \bar{n}_2 = \frac{1}{3}$ , which implies  $\bar{p} = \frac{b}{3R-g}$ .

For  $\beta \rightarrow +\infty$  we must reason by cases following the same procedure as in the previous proof. It is still the case that if one of the three realized profit is strictly greater than all others, then all agents immediately switch to that strategy. We then make use of the fact that

$$\max\{a, b, c\} = \min\{a/d, b/d, c/d\},$$

for any strictly negative  $d$ . Consider the quantity  $(\bar{p} - R\bar{p})$ . Given a greater than unity risk free interest rate  $R$ , the quantity is strictly negative for positive values of the steady state, and 0 for  $\bar{p} = 0$ . We can therefore analyze the two cases.  $\bar{p} = 0$  would imply the profits of all three strategies to be equal to 0, causing fractions to be equal to  $1/3$ . This would in turn imply a steady state value of  $b = \frac{b}{3R-g}$ , which is different than 0 for  $b > 0$  therefore leading to a contradiction. When  $\bar{p} > 0$  then we have that

$$\operatorname{argmax}\{\pi_1, \pi_2, \pi_3\} = \operatorname{argmin}\{(g\bar{p} - R\bar{p}), (b - R\bar{p}), (-R\bar{p})\} = \operatorname{argmin}\{g\bar{p}, b, 0\} = 3,$$

where the first equality holds since we have divided the arguments of the argmax by the negative quantity  $d = (\bar{p} - R\bar{p})$  and the last since  $g$  and  $b$  are both greater than 0. This implies  $\bar{n}_3 = 1$ , causing the steady states value to be  $\bar{p} = 0$ , again leading to a contradiction.

### B.3 Proof of Lemma 3 (See page 11)

Steady states of the system must solve

$$R\bar{p} = \bar{n}_1 g\bar{p} + \bar{n}_2 b + \bar{n}_3 \bar{p},$$

where

$$\bar{n}_1 = \frac{\exp\{\beta\pi_1\}}{\exp\{\beta\pi_1\} + \exp\{\beta\pi_2\} + \exp\{\beta\pi_3\}}, \quad \bar{n}_2 = \frac{\exp\{\beta\pi_2\}}{\exp\{\beta\pi_1\} + \exp\{\beta\pi_2\} + \exp\{\beta\pi_3\}},$$

and

$$\pi_1 = (\bar{p} - R\bar{p})(g\bar{p} - R\bar{p}), \quad \pi_2 = (\bar{p} - R\bar{p})(b - R\bar{p}), \quad \pi_3 = (\bar{p} - R\bar{p})(\bar{p} - R\bar{p}).$$

For  $\beta = 0$  then  $\bar{n}_1 = \bar{n}_2 = \bar{n}_3 = \frac{1}{3}$ , which implies  $\bar{p} = \frac{b}{3R-g-1}$ .

For  $\beta \rightarrow +\infty$  we must reason by cases following the same procedure as before. It is still the case that if one of the three realized profit is strictly greater than all others, then all agents immediately switch to that strategy. We make use again of the fact that

$$\max\{a, b, c\} = \min\{a/d, b/d, c/d\},$$

for any strictly negative  $d$ . Consider the quantity  $(\bar{p} - R\bar{p})$ , given a greater than unity risk free interest rate  $R$ , the quantity is strictly negative for positive values of the steady state, and 0 for  $\bar{p} = 0$ . We can therefore analyze the two cases.  $\bar{p} = 0$  would imply the profits of all three strategies to be equal to 0, causing fractions to be equal to 1/3. This would in turn imply a steady state value of  $b = \frac{b}{3R-g-1}$ , which is different than 0 for  $b > 0$  therefore leading to a contradiction. When  $\bar{p} > 0$  then we have that

$$\arg\max\{\pi_1, \pi_2, \pi_3\} = \arg\min\{(g\bar{p}-R\bar{p}), (b-R\bar{p}), (\bar{p}-R\bar{p})\} = \arg\min\{g\bar{p}, b, \bar{p}\} = \arg\min\{b, \bar{p}\},$$

since  $g > 1$ . This implies that for positive values of the steady state the first strategy never yields the greater profit, limiting the analysis to the consideration of the following three cases.  $b > \bar{p} \implies \bar{n}_3 = 1$ , causing the steady states value to be  $\bar{p} = 0$ , leading to a contradiction.  $b < \bar{p} \implies \bar{n}_2 = 1 \implies \bar{p} = \frac{b}{R} < b$ , leading to a contradiction.

$b = \bar{p} \implies \bar{n}_2 = \bar{n}_3 = \frac{1}{2} \implies \bar{p} = \frac{b}{2R-1}$ , leading to a contradiction. Therefore no positive steady states exist.

## B.4 Eigenvalues for the two type model

It is convenient to rewrite the model in (8) and (9) transforming it from a univariate third order difference equation to a first order difference equation with three states. We use the following change of variables  $(p_t, p_{t-1}, p_{t-2}) = (x_{t+1}, w_{t+1}, z_{t+1})$  to rewrite the model as the following system:

$$\begin{cases} x_{t+1} = \frac{g}{R} x_t \{1 + \exp[\beta(x_t - R w_t)(b - g z_t)]\}^{-1} + \frac{b}{R} \left(1 - \{1 + \exp[\beta(x_t - R w_t)(b - g z_t)]\}^{-1}\right) \\ w_{t+1} = x_t \\ z_{t+1} = w_t \end{cases}$$

Taking first order derivatives we get the following Jacobian matrix

$$\begin{bmatrix} A & B & C \\ 1 & 0 & 0 \\ 0 & 1 & 0 \end{bmatrix},$$

with

$$\begin{aligned} A &= \frac{((\beta g^2 z_t - b \beta g) x_t - b \beta g z_t + g + b^2 \beta) e^{\beta \cdot (b - g z_t)(x_t - R w_t)} + g}{R \cdot (e^{\beta \cdot (b - g z_t)(x_t - R w_t)} + 1)^2}, \\ B &= -\frac{\beta \cdot (g x_t - b) (g z_t - b) e^{\beta \cdot (b - g z_t)(x_t - R w_t)}}{(e^{\beta \cdot (b - g z_t)(x_t - R w_t)} + 1)^2}, \\ C &= \frac{\beta g \cdot (x_t - R w_t) (g x_t - b) e^{\beta \cdot (x_t - R w_t)(b - g z_t)}}{R \cdot (e^{\beta \cdot (x_t - R w_t)(b - g z_t)} + 1)^2}. \end{aligned}$$

To evaluate the stability of the steady state, one can observe the eigenvalues of the Jacobian matrix, which in this case are given by:

$$\begin{aligned} \lambda_1 &= \frac{\sqrt[3]{2A^3 + 3\sqrt{3}\sqrt{4A^3C - A^2B^2 + 18ABC - 4B^3 + 27C^2} + 9AB + 27C}}{3\sqrt[3]{2}} - \frac{\sqrt[3]{2}(-A^2 - 3B)}{3\sqrt[3]{2A^3 + 3\sqrt{3}\sqrt{4A^3C - A^2B^2 + 18ABC - 4B^3 + 27C^2} + 9AB + 27C}} + \frac{A}{3} \\ \lambda_2 &= -\frac{1}{6\sqrt[3]{2}}(1-i\sqrt{3})\sqrt[3]{2A^3 + 3\sqrt{3}\sqrt{4A^3C - A^2B^2 + 18ABC - 4B^3 + 27C^2} + 9AB + 27C} + \frac{(1+i\sqrt{3})(-A^2 - 3B)}{3 \cdot 2^{2/3} \sqrt[3]{2A^3 + 3\sqrt{3}\sqrt{4A^3C - A^2B^2 + 18ABC - 4B^3 + 27C^2} + 9AB + 27C}} + \frac{A}{3} \\ \lambda_3 &= -\frac{1}{6\sqrt[3]{2}}(1+i\sqrt{3})\sqrt[3]{2A^3 + 3\sqrt{3}\sqrt{4A^3C - A^2B^2 + 18ABC - 4B^3 + 27C^2} + 9AB + 27C} \end{aligned}$$

$$+ \frac{(1 - i\sqrt{3})(-A^2 - 3B)}{3 \cdot 2^{2/3} \sqrt[3]{2A^3 + 3\sqrt{3}\sqrt{4A^3C - A^2B^2 + 18ABC - 4B^3 + 27C^2 + 9AB + 27C}}} + \frac{A}{3}$$

## B.5 Eigenvalues for the model with fundamentalist

As before we rewrite the model as the “following” system:

$$\begin{cases} x_{t+1} = \frac{g}{R}x_t n_{1,t} + \frac{b}{R}n_{2,t} \\ w_{t+1} = x_t \\ z_{t+1} = w_t \end{cases}$$

with

$$\begin{aligned} n_{1,t} &= \frac{\exp[\beta(x_t - R w_t)(g z_t - R w_t)]}{Z_t}, \\ n_{2,t} &= \frac{\exp[\beta(x_t - R w_t)(b y_{t-3} - R w_t)]}{Z_t}, \\ n_{3,t} &= \frac{\exp[\beta(x_t - R w_t)(-R w_t)]}{Z_t}, \end{aligned}$$

$$Z_t = \exp[\beta(x_t - R w_t)(g z_t - R w_t)] + \exp[\beta(x_t - R w_t)(b y_{t-3} - R w_t)] + \exp[\beta(x_t - R w_t)(-R w_t)].$$

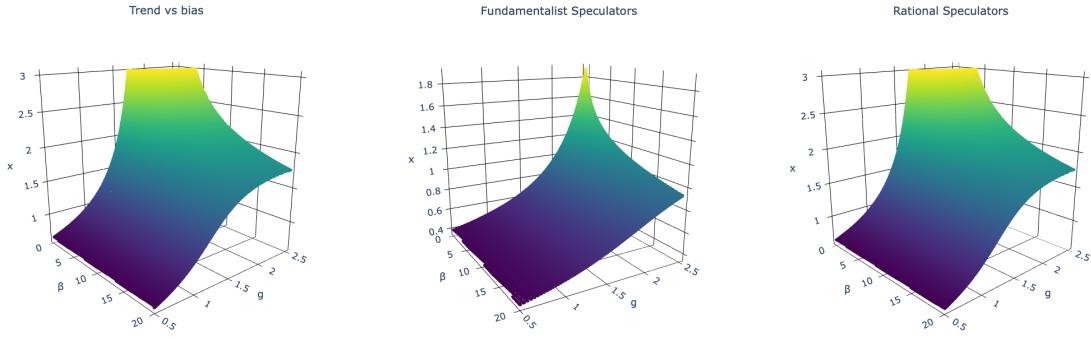
Taking first order derivatives we get the following Jacobian matrix:

$$\begin{aligned} A &= \frac{\begin{bmatrix} A & B & C \\ 1 & 0 & 0 \\ 0 & 1 & 0 \end{bmatrix}}{R \cdot \left( \frac{\exp[\beta(x-Rw)(gz-Rw)+R\beta w\cdot(x-Rw)] + \exp[\beta(x-Rw)(gy_{t-3}-Rw)+R\beta w\cdot(y_{t-3}-Rw)] + \exp[\beta(x-Rw)(-Rw)]}{\exp[\beta(x-Rw)(gz-Rw)+R\beta w\cdot(x-Rw)] + \exp[\beta(x-Rw)(gy_{t-3}-Rw)+R\beta w\cdot(y_{t-3}-Rw)] + \exp[\beta(x-Rw)(-Rw)] + 1} \right)^2}, \\ B &= -\frac{\beta \exp[R\beta w\cdot(x-Rw)] \cdot \left( \exp[\beta\cdot(x-Rw)(gz-Rw)] \cdot \left( ((g^2x - bg)z - bgx + b^2) \exp[\beta\cdot(b-Rw)(x-Rw)+R\beta w\cdot(x-Rw)] + g^2xz \right) + b^2 \exp[\beta\cdot(b-Rw)(x-Rw)] \right)}{\left( \exp[\beta\cdot(x-Rw)(gz-Rw)+R\beta w\cdot(x-Rw)] + \exp[\beta\cdot(b-Rw)(x-Rw)+R\beta w\cdot(x-Rw)] + 1 \right)^2}, \\ C &= \frac{\beta g \cdot (x - R w) \left( (gx - b) \exp[\beta\cdot(b-Rw)(x-Rw)+R\beta w\cdot(x-Rw)] + gx \right) \exp[\beta\cdot(x-Rw)(gz-Rw)+R\beta w\cdot(x-Rw)]}{R \cdot \left( \exp[\beta\cdot(x-Rw)(gz-Rw)+R\beta w\cdot(x-Rw)] + \exp[\beta\cdot(b-Rw)(x-Rw)+R\beta w\cdot(x-Rw)] + 1 \right)^2}. \end{aligned}$$

The general form of the eigenvalues computed in section (B.4) is still valid, so that we can obtain them by simply replacing the formulae for  $A$ ,  $B$  and  $C$ .

## C Steady States

In the figure below we numerically solve for the implicit function defining the steady state of the systems. To obtain a plot in three dimension we fix the value of the parameters  $R = 1.01$  and  $b = 1$  and vary the parameters  $g$  and  $\beta$ .



## D The Extended Path (EP) algorithm

Before describing the algorithm we find it useful to highlight what we are after and why we need the algorithm in the first place. Start by assuming that expectations formed by the rational agent in the past are indeed rational, that is  $\mathbb{F}_{t-3}(p_t - 1) = p_{t-1}$ . Then the rational agents needs to choose  $\mathbb{F}_{t-1}(p_{t+1})$  considering the following. After the choice is made, a realization of  $p_t$  is going to be determined by equation (2.7). Given this and  $\mathbb{F}_t(p_{t+2})$  one can shift ??eq:3typesLSTMprice) forward one period to obtain the realization  $p_{t+1}$ . In order for an agent to have rational expectations we then require  $\mathbb{F}_{t-1}(p_{t+1}) = p_{t+1}$ . We can see then that when forming expectations at time  $t - 1$  the agents must consider how expectations are going to be formed at time  $t$ . At time  $t$  this is still true, and the agent will have to consider what their expectations are going to be at time  $t + 1$  and so on. Essentially the whole future *path* of expectations is relevant for the choice of expectations today and hence for actual realization of the state variable. We are now ready to describe the algorithm. Assume we want to simulate the model for  $T$  periods, then

- (i) Choose an integer  $k$ , an initial guess at the number of periods beyond the horizon  $T$ , in order to obtain a solution which differs from rational expectations below a tolerance level  $\epsilon$ . Generate an initial expectations vector  $\{\tilde{p}_{t+j}\}_{j=1}^{T+k}$ ;
- (ii) Use (2.7) to obtain a vector  $\{p_{t+j}\}_{j=0}^{T+k-1}$  and this in turn to obtain the implied  $\{p_{t+j}\}_{j=1}^{T+k-1}$ ;
- (iii) Compute the sum of the absolute deviation between  $\{p_{t+j}\}_{j=1}^{T+k-1}$  and  $\{\tilde{p}_{t+j}\}_{j=1}^{T+k-1}$ . If this is less than  $\epsilon$  set  $\{\tilde{p}_{t+j}\}_{j=1}^{T+k-1} = \{p_{t+j}\}_{j=1}^{T+k-1}$  and return to step (i) These iterations are called *Type 1*. Call  $e(k)$  the vector obtained after convergence;
- (iv) Repeat steps (i) to (iii) by replacing  $k$  with  $k + 1$ . Call  $e(k+1)$  the vector obtained after convergence. Compute the sum of the absolute deviation between the first  $e(k)$  and the first  $k$  elements of  $e(k+1)$ . Iterate until it holds that  $\sum |e(k+i) - e(k+i+1)| < \epsilon$  for some  $i$ . These iterations are called *type 2*;
- (v) The rational expectations vector is given by the first  $T$  elements of the vector  $e(k+i)$ .

Now as Fair and Taylor (1983) notice in the original paper “for a general nonlinear model there is no guarantee that any of the iterations will converge. If convergence is a problem, it is sometimes helpful to “damp” the successive solution values.” In practice this will be true

in our case when the system enters the unstable region. To deal with this we change the updating mechanism such that the new vector is equal to 0.5 times the original vector times 0.5 the new one. Finally in order to avoid the algorithm to run forever, we set a maximum of 1000 *type 1* iterations and 100 *type 2* iterations. The parameters of the algorithm that we set are then  $T = 2000$ ,  $\epsilon = e^{-14}$  and  $k = 100$ . In figure () we report the sum of absolute deviations between the rational expectation vector and the realizations of state variables. We can see that although convergence is not reached, the error is almost always lower than  $8 \times 10^{-15}$  implying an average error lower than  $4 \times 10^{-18}$ .

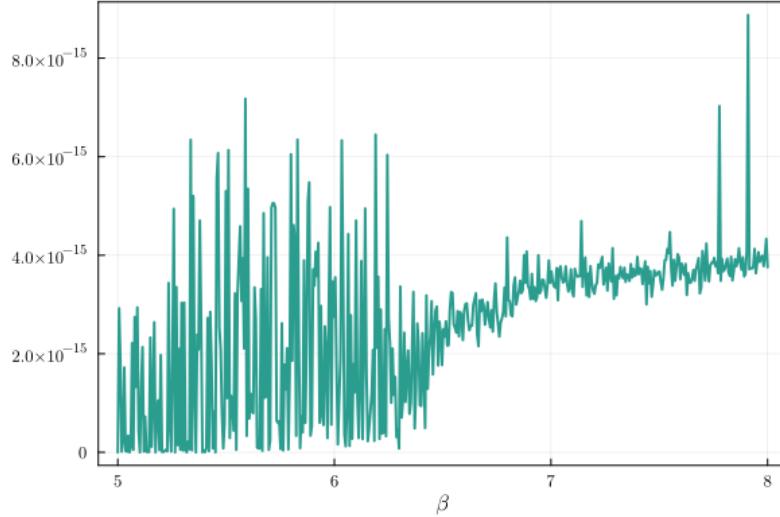


Figure 12: Sum of absolute errors

## E Neural Network

The network architecture we use is the following.

Hidden Layers	Hidden Layer size	Activation	Loss	Optimizer	epochs
1	16	tanh	mse	adam	1000

An overview of the Neural Network is given below, while we refer to [Goodfellow, Bengio and Courville \(2016\)](#) for full details on this kind of models.

**Input Layer** The input layer passes the input data to the next layer. Denote the input as  $\mathbf{X} \in \mathbb{R}^k$ , where  $k$  is the size of the input vector.

**Hidden Layer** The first dense layer transforms the input  $\mathbf{X}$  using a weight matrix  $\mathbf{W}_1 \in \mathbb{R}^{k \times 16}$ , a bias vector  $\mathbf{b}_1 \in \mathbb{R}^{16}$ , and applies the tanh activation function. The operation can be described by the equation:

$$\mathbf{H} = \tanh(\mathbf{W}_1^\top \mathbf{X} + \mathbf{b}_1)$$

Here,  $\mathbf{H} \in \mathbb{R}^{16}$  is the output of the hidden layer, which becomes the input to the next layer.

**Output Layer** The output layer further transforms the output of the hidden layer  $\mathbf{H}$  using another weight matrix  $\mathbf{W}_2 \in \mathbb{R}^{16 \times 1}$ , a bias term  $b_2 \in \mathbb{R}$ , and applies a linear activation function. The operation for the output layer is given by:

$$\mathbf{Y} = \mathbf{W}_2^\top \mathbf{H} + b_2$$

$\mathbf{Y} \in \mathbb{R}$  is the scalar output of the network, that approximates the state variable. The input vector in section (4) is of size  $k$  and contains  $p_{t-1}, p_{t-2}$  and  $p_{t-3}$  while the target is  $p_{t+1}$ . In section (5) the size is equal to 9 and the input vector contains  $x_{t-1}, x_{t-2}, x_{t-3}, w_{t-1}, w_{t-2}, w_{t-3}, R_t, R_{t-1}, R_{t-2}$ , that is lags of the Bitcoin in deviation form, of the BiTSI index and of the time varying risk-free rate.

## F Stationarity tests

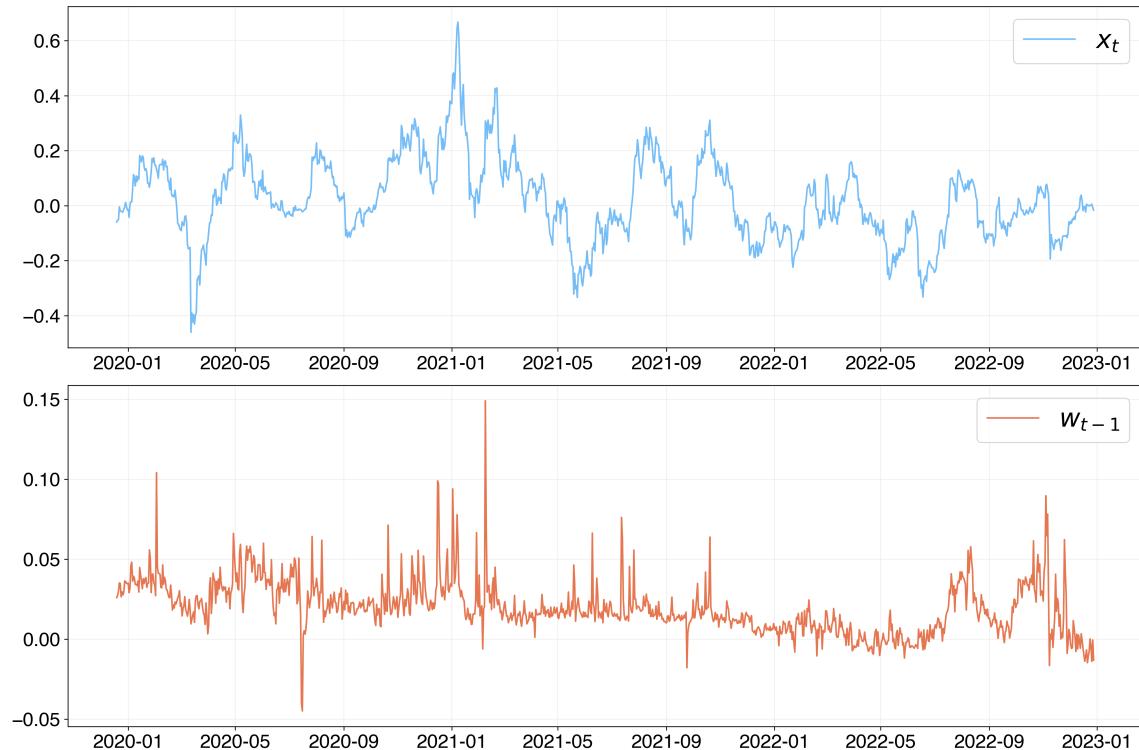


Figure 13: Variable for the estimation

We test the presence of a unit root for the two time series related to the percentage deviation from the moving average fundamental by means of the augmented Dickey–Fuller test (ADF). The associated p-values are: 1.27e-06 for  $x_t$  and 0.037 for  $w_{t-1}$ . We can therefore reject the null hypothesis of unit root of the ADF.

## G Robustness to different windows

In this section we check the robustness of the estimation to a different choice of the window length in the moving average fundamental value. We repeat the analysis for each value between 1 and 99. A window choice of 1 implies that we are actually estimating the model on daily returns. For each choice we re estimate the two types model with trend followers and bias and plot the point estimate of the parameters with associated standard errors in the top panel of figure (14), the dashed line is at 0. The bottom panel shows the p-value for the F-statistic of significance of the non-linear model with respect to the linear one and the adjusted r-squared. The dashed line marks the 5% significance level.

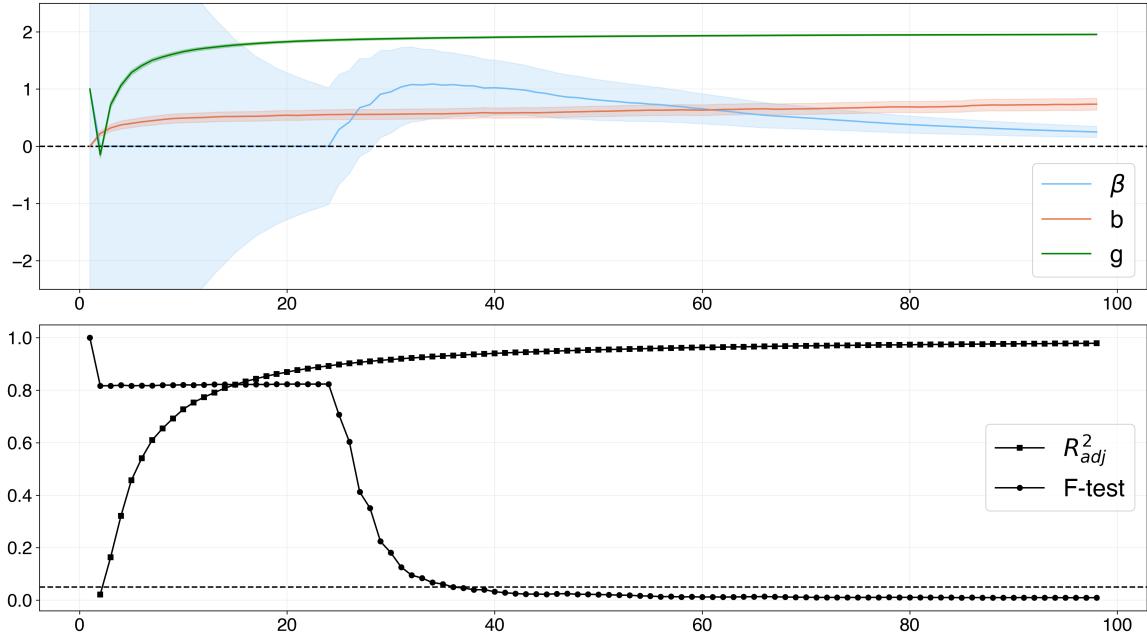


Figure 14: Effect of different windows

Daily returns (window length = 1) are as one would expect unpredictable, with an adjusted r-squared close to 0. For a window length smaller than 25 the intensity of choice  $\beta$  is not significantly different than 0. For values lower than 7 we get estimates ranging so much that we had to impose limits on the axis in order to obtain a meaningful visualization. For values higher than 30 however we start to observe results that are quantitatively similar with high r-square, positive and significant  $\beta$ s and preference for the non-linear model as conveyed by the p-value of the F-test.

## H Bootstrapped standard errors

In this section we show the robustness of the standard errors by computing them via bootstrap. The p-value of the test for Conditional Heteroscedasticity does not reject homoskedasticity in the residuals. Nonetheless we follow the approach of Gonçalves and Kilian (2004). That is for 2000 bootstrap replications we estimate generate a series of

pseudo residuals by multiplying an original residual by a random number drawn from a Standard Normal Distribution. We then create a pseudo time series using the associated nonlinear model by replacing the actual residuals with the pseudo residuals. Finally we re-estimate the model using the pseudo time series to obtain a new set of parameter estimates and report the values of the associated confidence interval at the .99 percent level in table (4).

Table 4: 99% bootstrapped confidence intervals

	<b>Lower Bounds</b>	<b>Upper Bounds</b>
<i>Trend chasers vs pure bias:</i>	[1.87 0.41 0.03]	[1.94 0.76 2.01]
<i>Tc vs B vs Fundamentalist:</i>	[2.81 0.61 0.03]	[2.9 1.14 1.0]
<i>Tc vs B vs Rational Expectations:</i>	[1.87 0.58 0.12]	[1.96 1.1 2.85]