

# **Society Consulting**

## **Website Manual**



**Most of the site content is directly editable on the individual pages in the WP Admin section.**

**In this document are some of the (slightly) more complex or abstract page content methods.**

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**Home page -**

- Most content editable on page.
- Insight section pulls from most recent "Insight" Post
- Results section pulls 3 most recent posts with the "Results" Category

**Offerings Pages -**

- Content editable on page
- Flexible Engagement pulls from 3 most recent "Flexible Engagement" Posts

**Results -**

- See Included Diagram

**Careers -**

- See Included Diagram

**Blog -**

- See Included Diagram

**Culture/Leadership/Locations/History/Partners -**

- Content editable on pages

## Big Data Is Here and You Didn't Notice

### Most Recent "Insight" Category Post

Big data is here, changing the lives of billions of people every day. And its impact will only become more profound over time.

[+ Read More](#)

## SEE THE RESULTS

**Analytics Tagging for a New Product Launch**

[Read More >](#)

**AWS Platform for a Video on Demand Service**

[Read More >](#)

**Big Data Solution for a Global Marketing Team**

[Read More >](#)

### 3 Most Recent "Results" Category Posts

**All Other Content On Homepage is editable on the "Home" Page In Wordpress Admin**

# RESULTS

Our Digital  
needs aim  
experiences.

## Results Page Content & Featured Image

### ANALYTICS TAGGING GAMING EXPERIENCE

A large video game studio looking to augment their mobile apps. Society delivered Java and ActionScript code within a compressed timeline, across two locations, before the launch date.

[Read More >](#)

### Blog Post Category “Featured Result”

#### Analytics Tagging for a New Product Launch

[Read More >](#)

#### AWS Platform for a Video on Demand Service

[Read More >](#)

#### Big Data Solution for a Global Marketing Team

[Read More >](#)

### Blog Posts Category “Results”

#### Big Data Strategy for Commerce Operations

#### Big Data Solution for a Large Mobile Carrier

#### Windows Phone Mobile App for Health Tracking

# AWS PLATFORM FOR A VIDEO ON DEMAND SERVICE

A Fortune 500 telecommunications company was creating a new video-on-demand service, leveraging the latest IP technologies and big data algorithms. Using its knowledge of Amazon Web Services, Java/Scala, and Big Data platform architecture, Society helped its client create a scalable platform to underpin its nationwide rollout.

3

1

2

*"Your team does good work." – Project Sponsor*

## CHALLENGE

The client needed a single platform to collect, process, and distribute data for both customer targeting and business intelligence purposes. Data coming from the end user experience was both high volume and high velocity. The data needed to be moved through a set of data pipelines in a performant manner, while not losing granularity, and integrate with several downstream systems.

## SOLUTION

**1 & 2) Required to give the results post page it's custom layout**

**3) Text to accompany post title in hero section (not required)**

Publish

# AWS Platform for a Video on Demand Service

Permalink: <http://society.designcommission.com/aws-platform-for-video-on-demand-service/>

Edit

Add Media

Visual Text



Paragraph

"Your team does good work." - Project Sponsor

## Challenge

The client needed a single platform to collect, process, and distribute data for both customer targeting and business intelligence purposes. Data coming from the end user experience was both high volume and high velocity. The data needed to be moved through a set of data pipelines in a performant manner, while not losing granularity and integrate with several downstream systems.

Word count: 157

Last edited by root on February 18, 2016 at 3:10 pm

## Results Post

Post Logo

No image selected [Add Image](#)

## Post Snippet

A Fortune 500 telecommunications company was creating a new video-on-demand service, leveraging the latest IP technologies and big data algorithms. Using its knowledge of Amazon Web Services, Java/Scala, and Big Data platform architecture, Society helped its client create a scalable platform to underpin its nationwide rollout.

3

Format

## Categories

[All Categories](#) [Most Used](#)

- Results 1
- Blog
- Featured Result
- Flexible Engagement
- Insight
- Jobs
- Uncategorized

[+ Add New Category](#)

## Tags

## WP Post Template

Results

2

Some themes have custom templates you can use for single posts template selecting from dropdown.

## Featured Image


[Remove featured image](#)

## Digital Analytics Consultant

Permalink: <http://society.designcommission.com/digital-analytics-consultant-2/>

Edit

Add Media

Visual

Text

**b** **i** **link** **b-quote** **del** **ins** **img** **ul** **ol** **li** **code** **more** **close tags**

Society has an opening on our Chicago team for an Analytics Implementation and Quality Consultant to contribute to a wide range of implementation and data quality projects, including the planning & implementation of Adobe Analytics solutions; testing and auditing of various analytics implementations, and creation of report suites and dashboards per business requirements.

Word count: 52

Last edited by root on February 12, 2016 at 8:22 pm

## Jobs

## Job Posting Link

<http://www.linkedin.com/jobs2/view/81894265>

## Author

Publish

Format

## Categories

All Categories Most Used

- Jobs 1
- Blog
- Featured Result
- Flexible Engagement
- Insight
- Results
- Uncategorized

[+ Add New Category](#)

## Tags

 Add

Separate tags with commas

 Chicago 2[Choose from the most used tags](#)

## WP Post Template

**To create a job post and make it sortable you must:**

- 1) check the "Jobs" category box**
- 2) Tag the post with a location**

**City Tag is to be entered as followed:****If location is Bellevue type: Bellevue****If location is Chicago type: Chicago****If location is Austin type: Austin****If location is New York type: NY****If location is San Francisco type: SF****If location is Los Angeles type: LA**

# SOCIETY BLOG

Society's thoughts on Analytics, Big Data, Customer Experience, Technology, and more.

Query Search  
Only In Posts  
w/ The "Blog" Category



## Big Data Is Here and You Didn't Notice

By Chad Richeson | October 2015

3

Big Data is already here — impacting the lives of billions of people every day. And its impact will only become more profound over time.

4

[Read More >](#)



Edit Post

[Add New](#)

# Big Data Is Here and You Didn't Notice

2

Permalink: <http://society.designcommission.com/big-data-is-here...u-didnt-notice-2/>

[Edit](#)[Add Media](#)

Visual

Text

[\*\*b\*\*](#)[\*i\*](#)[link](#)[\*\*b-quote\*\*](#)[~~del~~](#)[ins](#)[ul](#)[ol](#)[- li](#)[`code`](#)[\*\*more\*\*](#)[close tags](#)

Big Data is already here -- impacting the lives of billions of people every day. And its impact will only become more profound over time.

----- MORE -----

In many industries, the arrival of Big Data is often denied or minimized. Arguments are made about what it is, where it's going, and what its impact will be. Such arguments seem to ignore the massive impacts Big Data has already had. Big Data's arrival was not a Big Bang, it has and will continue to gradually assimilate into processes and business models with its largest impacts felt over time. In fact, Big Data is already so embedded in everyday life that most of its impacts go unnoticed and are automatically accepted. A handful of examples:

**Search Engines.** Search engines are essentially a set of Big Data

## Authoring Fields

3

### Post Author \*

Enter the Post's author: e.g. John Doe

### Publishing Date \*

Enter the Post's Date: e.g. January 1, 2016

## Author

[Publish](#)[Format](#)

## Categories

[All Categories](#) [Most Used](#)

- Blog
- Insight

5

- Featured Result
- Flexible Engagement
- Jobs
- Results
- Uncategorized

[+ Add New Category](#)

## Tags

 [Add](#)

Separate tags with commas

[Choose from the most used tags](#)

## WP Post Template

## Featured Image

1

[Remove featured image](#)