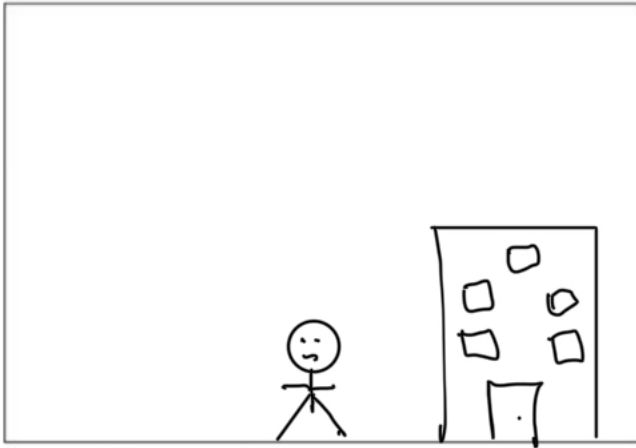
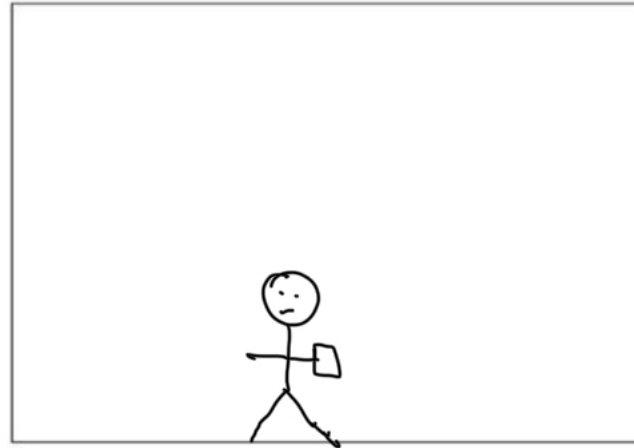


PERSONA: Jeff Alburns

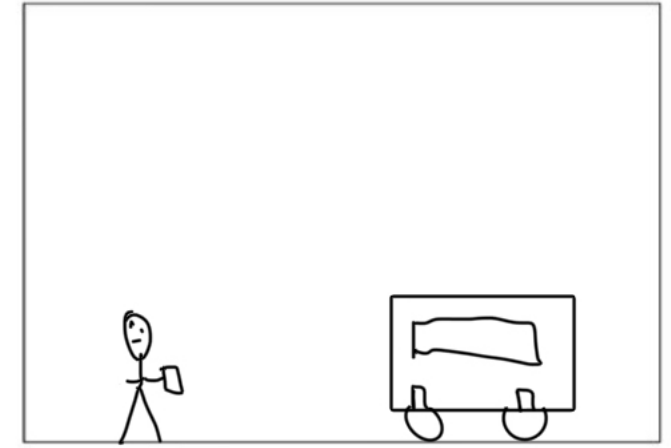
USER STORY/SCENARIO:



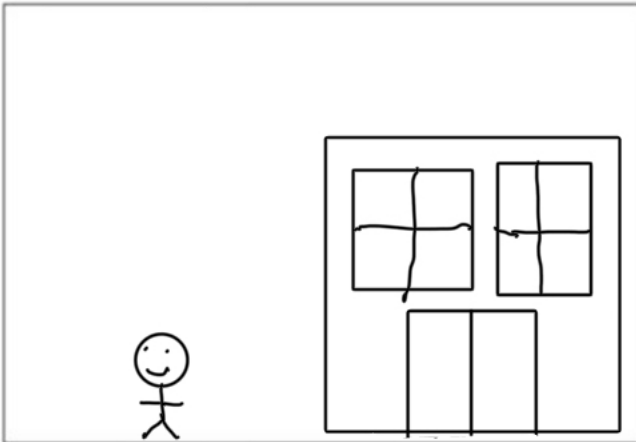
Jeff needs to get to his next class.



He pulls out his phone to use Transloc so he can get to his next class.



The bus arrives and Jeff gets on.



He gets to his next class in time.



I need to get on the bus to make it to
my class.



Oh no! The bus isn't here yet.

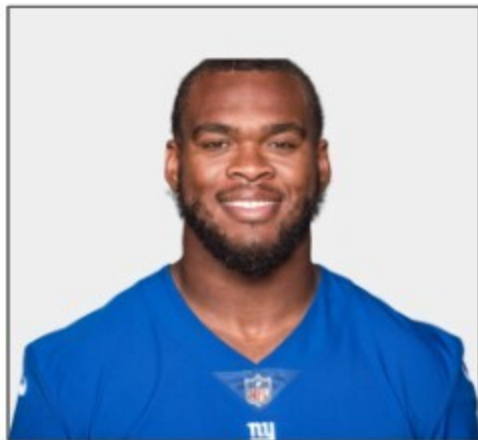


Let me check my app to see how far
behind it is.



The bus is not going to make it here
on time. I better start walking.

Persona: Evan Neal, Football Player



"I need to get better at football so
the giants stop losing"

Scenario: Bus to Practice



"I'll be at practice in time because of the
app!"



"Let me take the bus to practice"



Evan Neal makes it to practice and stops
letting up sacks!