



Revolutionizing Live Entertainment

## ABOUT US

TommyJams is an initiative to collect artists, venues and fans, and provide a transparent, hassle-free and inexpensive web-platform for them to interact. Born in a Stanford University program, it aims to give the artists in India a chance to showcase their talent by providing a user-friendly web technology where venues can launch their events online and book interested artists to perform, in just a few seconds.

Since its launch in 2012, TommyJams has incorporated 100s of bands across India from cities like Bangalore, Mumbai, New Delhi, Kolkata, Goa, and Chennai and even international ones from Ireland, Nepal, and Spain. TommyJams has helped host many performances from these artists and also worked with international agencies like Culture Ireland, Alliance Francaise etc.

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## THE STORY

TommyJams was born in a Stanford University program, where Parth M. Saxena and Nikhil Kapur came up with an idea of combining two of their dearest passions of technology and music.

After working on the conceptualization, design and development of the concept, they went out to conduct an extensive market research on the present live-events scenario in India. They realized the lack of footfall in venues, the plethora of upcoming music talent in the country and the cumbersome process in booking gigs. Their strong technical backgrounds and exposure into the music and live entertainment industries helped them develop the precise solution for the problem that existed.

Soon, their passion overtook their day-to-day lives. They decided to quit their jobs at Texas Instruments and Microsoft, and devote all their time to build TommyJams. The initiative has received an overwhelming response in its early stages, and is now setting out to grow to a whole new level.

## THE VISION

We observe a tremendous boost in development of India's live entertainment scenario. The number of artists is growing at an unimaginable pace. Fans are willing to explore new forms of music and art. Venues are organizing more frequent live events to welcome visitors. However, even with all the boom in the industry, the environment is still chaotic, messy and fragile.

An initiative like TommyJams can help bring together this rapidly growing scenario in an organized way. With a technological system in place, booking and organizing live events across cities will become a simple and easy procedure to follow for anyone who is interested. Moreover, a healthy community will help the artists and venues to promote their talent among like-minded people and reach out to a wider audience, who will love the flood of music and art around them, and also contribute to the same in their own way.

## CONTACT US

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