Leading the way toward data-driven solutions, experiences, insights, and decisions.

first.last@gmail.com email Seattle, WA location

# Work experience

# AudioEye

### Director of analytics

2021 - current

Lead data sciencist/engineers building large-scale data pipeline (AWS, Kinesis, S3, Spectrum, Redshift).
Lower AWS costs by 70% while increasing functionality, reliability directly impacting gross margins.

Lead and implement KPI metrics and dashboards for key business products, services, and departments.



#### Instructor - data visualization

2016 - current

Teach a hands-on data visualization continuing education course for working professionals.

•Focus on the scaffolding of data visualization strategies including: history of datavis, understanding your audience, data acquisition and cleaning, and building tool proficiency in Tableau and Excel.

#### Lead data scientist & product manager

2014 - 2021



◆Envision, research & launch industry-leading analytics & UX solutions on an enterprise data storage system.◆Manage a team focused on analytics, design, and data science.

Manage the design & launch of a data-driven prefetch solution increasing customer read performance.

«Tableau, Jupyter, Python, SQL to across product, business. Present to small teams and the whole company. «Launch cloud-based monitoring/analytics platform used by 90% of our customer base.



#### Real estate data scientist

2013 - 2014

Brainstorm, research, design and write data-driven stories about the real estate market including: <u>Cities a Billionaire Can Buy</u> and <u>Hottest Neighborhoods</u>. Achieving all-time highs for web blog traffic.

«Build solutions to analyze real estate markets using SQL, AWS Redshift, HTML, css, Javascript, d3.js

## Product manager - data & analytics

2009 - 2013

**optify**Optify

Design & manage a pixel-tracking system (like Google Analytics) for deep knowledge of website visitors.

Create software solutions that helped companies improve search engine rankings via links & content.

«Drive company decisions and innovation with data science for SEO, website tracking, , business intelligence.



#### Senior data analyst

2006 - 2009

Analyze national and local residential real estate markets. Billions of data points processed.

■Build quarterly reports used by national media, including WSJ, NYT. C#, SQL Server, Windows scripting.
■Lead the creation and deployment of a set of open source US city neighborhood boundary maps.



#### Software development engineer/test

2001 - 2005

•Build stress testing scripts and automation for the ASP.Net web server platform.

•Build a performance testing app & database system for measuring the speed & stability of ASP.Net/IIS.

## **Patents**

- ♦ Filesystem capacity and performance metrics and visualizations, 10,095,709 & 9,836,480
- Analyzing and visualizing trends in the use and consumption of data in a shared storage system, 10,318,494 & 10,409,784
- ♠ Recommending link placement opportunities, 20140188608

# **Tools & Technologies**

**Databases**: Redshift, PostgreSQL, SQL Server, MySQL | **NoSQL**: MongDb, InfluxDb | **Code**: Python, C#, JavaScript, REST APIs | **Visualization/reporting**: Tableau, Metabase, d3.js, p5.js

#### **Education**

**Computer science, BS, Georgia Tech**: Human-computer interaction and data focus. Co-op program at Manhattan Associates and an education software startup. Member of Georgia Tech Soccer Club team. Volunteer mentor, Techwood Tutorial Project.