

Dear hiring manager,

I am writing to express my keen interest in the position of a Medical Sales Representative.

My career to this point has presented me with a balance of healthcare expertise, patient interaction experience, and a history of exceeding sales targets, giving me the opportunity to be successful in this role. I have been able to build a unique blend of healthcare exposure, having worked at the University of Benin Teaching Hospital, I was able to develop a strong interpersonal skill by interacting with patients from diverse backgrounds, honing my ability to communicate with empathy, professionalism, and clarity. Complementing this, my experience as a Sales Representative at Lotus Minimart and God's Grace Supermarket sharpened my skills in product promotion, customer relationship management, and closing sales. Through these roles, I have 'owned my sales'—consistently meeting targets, adapting to customer needs, and understanding the importance of both service and results. This combination of medical knowledge and proven sales ability positions me to excel in building trust, driving revenue, and delivering value in a medical sales role.

In addition to my healthcare exposure, I have established a strong record of performance and results in sales. For instance, at Grace Will Supermarket, I was able to achieve a 95% customer satisfaction rate while increasing memberships sales by 20% in my first year. As the Retail Sales Manager of Rotez Mini Mart, I had a sales pipeline of over 100 prospective customers, leading to a 35% increase in sales revenue with a 90% retention rate. I was also able to enhance team productivity levels by 20% while at Rotez Mini Mart by implementing structured training and performance management processes. With my Medical background and Sales experiences, I am confident that I can effectively position products, develop credibility and establish rapport with decision-makers, and create consistent outcomes of success to fulfill business objectives. I am driven, highly organized and accountable to consistently create and drive growth, while maintaining the highest degree of professional and ethical standards. Thank you for considering my application. I hope to be considered and provided with the opportunity to discuss my skills and experiences further.