



Stock Price Prediction **Applied Data Science**

INNOVATION

Introduction

- Briefly introduce the importance of stock price prediction.
- Mention the challenges and complexities involved in predicting stock prices.





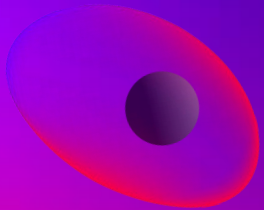
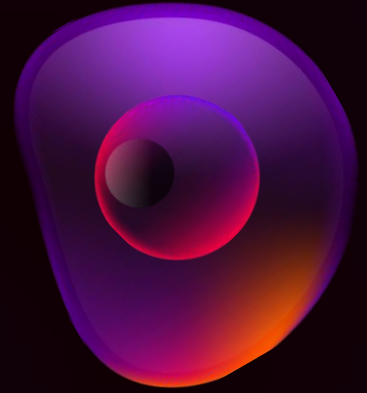
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Traditional Approaches

For Stock Price Prediction

Traditional Approaches:

- Moving Averages
- Fundamental Analysis
- Technical Analysis
- Highlight limitations like low accuracy



Innovation – Key Techniques:

**Regression
Models**

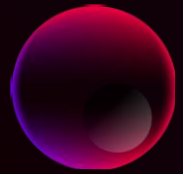
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**Sentiment
Analysis**

3

**Time Series
Analysis**



Innovation – Key Techniques:

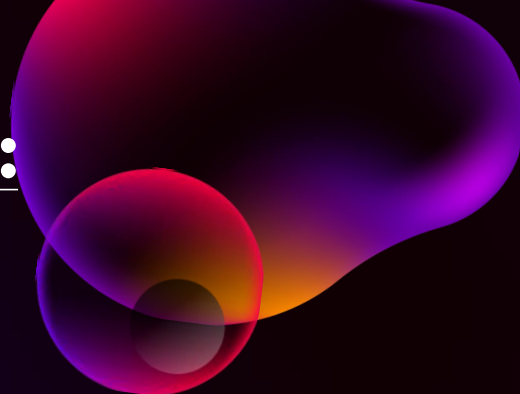
Deep
Learning

4

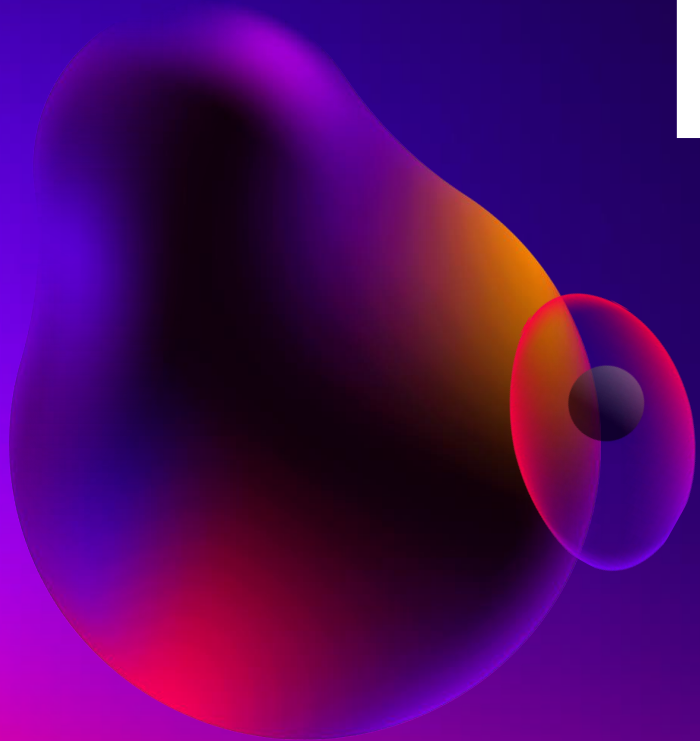
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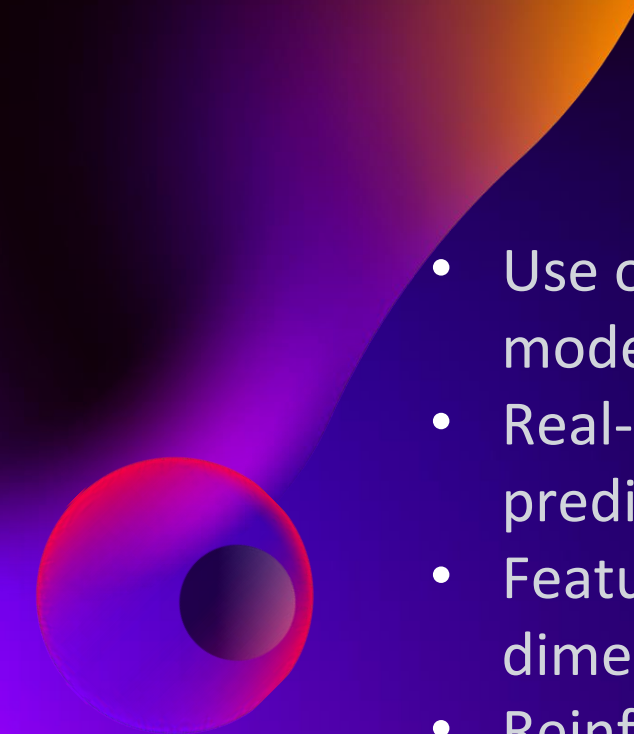

LSTMS
&
CNNs

And still
counting!



Big Data & **AI**



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- Use of large datasets for training models
 - Real-time data processing for timely predictions
 - Feature engineering and dimensionality reduction techniques
 - Reinforcement learning for dynamic strategies
- 

Future Directions:

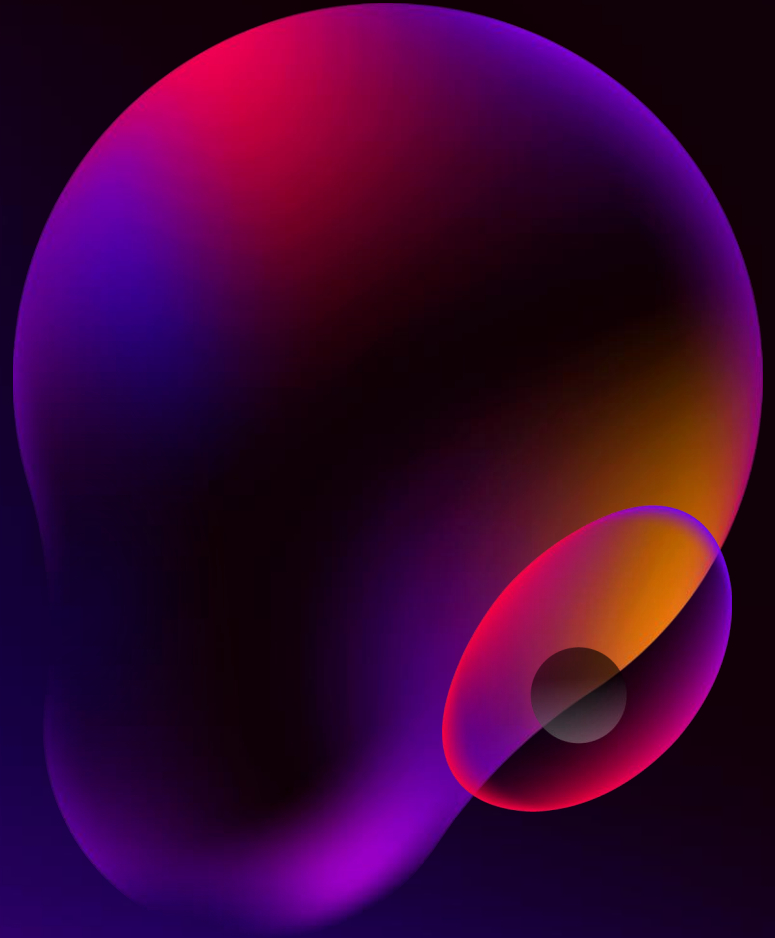
- ❖ Quantum computing for complex modeling

- ❖ Advanced natural language processing for news sentiment analysis

- ❖ Integration of blockchain technology for transparency and data security

AI and Interpretability

- Emphasize the growing importance of explainable AI and model interpretability in stock price prediction.
- Discuss the challenges related to model black-box behavior and regulatory requirements for transparency.
- Introduce techniques like SHAP values and LIME to make AI models more interpretable and trustworthy.



Conclusion:

- Summarize the key takeaways.
- Emphasize the ever-evolving nature of stock price prediction in applied data science.

