

PROJECT PROPOSAL

I. Team Information

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II. Introduction

- The idea behind our product: With the ambition to create a blog where everyone can share their thinking, from minor to large idea and dream. We decide to create an online platform where individuals or businesses can publish and share their written content in the form of articles, posts, or multimedia.
- Some features make product is worthy to do:
 1. Content Sharing: It allows you to share your thoughts, expertise, and creativity with a global audience, making it an effective medium for self-expression.
 2. Audience Engagement: Blogging can help you connect with like-minded people, build a community, and engage with readers through comments and social media.
 3. Brand Building: Blogging helps establish authority and expertise in your niche, contributing to personal or business branding.
 4. Learning and Growth: Blogging can be a learning experience that hones your writing and digital marketing skills.
 5. Networking: It provides opportunities to network with peers and industry experts, potentially opening doors to new collaborations and partnerships.

III. Target users and environments

- Targer users: Users will be everyone with any passion can be accessed to our website. We create a platform for all the people around the world, people with different cultures can care about others' lifestyle and hobby.
- Environments: . Our product is a website so users can access with either mobile phone or laptop, pc...

IV. Key features

1. As a reader:
 - Can see other's posts and interact with their posts (like, comment...) and can follow accounts.
 - Can search favorite profiles and some features for specific purposes such as: titles, author's name, posted-date...
 - Can adjust personal information (avatar, name, email,...).
 - Can report posts which are negative and not suitable.
2. As a writer:
 - Can post blog with any major.
 - Can manage own post and reply to other's comment.

3. As an admin:
 - Can delete comments and posts that violate gross indecency or pornographic content.

V. Features of application

- Have the ability to search with specific filter such as: date, content, categories
- Manage user with personal account (can be signup with Gmail...)