

Winning Space Race with Data Science

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Outline

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Executive Summary

Methodologies Used

•Data Collection & Cleaning: Acquired launch records from SpaceX and NASA APIs, cleaned and preprocessed the data.

•EDA & Visualization:

- Used **pandas** and **seaborn** for correlation analysis.
- Plotted launch sites and success rates on interactive Folium maps.

•Feature Engineering:

- Encoded categorical features like launch site, booster version.
- Normalized numerical values like payload mass.

•Modeling:

- Implemented and compared multiple classification models:
 - Logistic Regression
 - Support Vector Machine (SVM)
 - Decision Tree
 - K-Nearest Neighbors (KNN)

•Model Evaluation:

- Used metrics like accuracy
- Tuned hyperparameters using GridSearchCV.

Introduction

Project Context

SpaceX offers Falcon 9 launches at a competitive price of \$62 million per mission. A key factor in this cost-efficiency is the reusability of the first stage booster. In contrast, other providers can charge upwards of \$165 million per launch. Predicting whether the first stage will land successfully is critical for estimating mission costs and enhancing commercial viability.

? Problems & Research Questions

Will the Falcon 9 first stage land successfully?

→ Predict landing outcome based on historical launch data.

What factors influence the success of a rocket landing?

→ Explore features such as launch site, payload mass, booster version, and orbit type.

Can we support bidding decisions for alternate providers?

→ Provide actionable insights for organizations competing with SpaceX or planning launches.



Data Collection – SpaceX API

Main source for launch metadata: booster version, payload mass, orbit.

Link to github with corresponding jupyter notebook:

https://github.com/Tomulll/Space-X---Data-Science-Project/blob/main/Data_Collection_API.ipynb

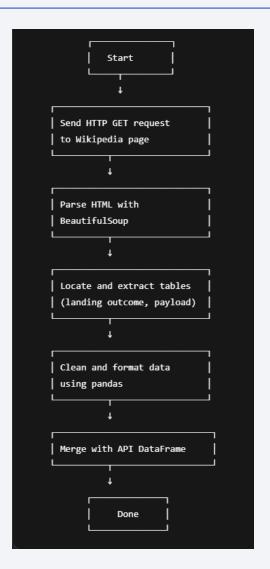


Data Collection - Scraping

Supplementary data: landing outcomes, detailed payload info.

Link to github with corresponding jupyter notebook:

https://github.com/Tomulll/Space-X---Data-Science-Project/blob/main/Webscraping.ipynb



Data Wrangling

Key Processing Steps

Data Cleaning:

- Removed null/irrelevant entries (e.g. launches with no payload or outcome).
- Replaced None/NaN with proper defaults or removed when necessary.

Data Type Conversion:

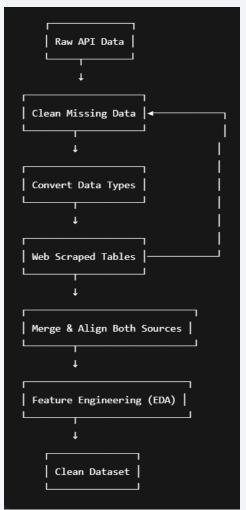
- Converted timestamp strings to datetime format.
- Ensured consistent numeric types for payload mass and flight numbers.

Feature Engineering:

- Extracted binary target variable: LandingSuccess (1 = landed, 0 = failed).
- Created new categorical variables like LaunchSiteCategory.

Merging Sources:

- Merged SpaceX API data and scraped data using FlightNumber and Date.
- Aligned schema and resolved format mismatches.



EDA with Data Visualization

Purpose of Exploratory Data Analysis (EDA)

To explore underlying patterns, detect relationships between features, and gain actionable insights to support model selection and feature engineering for predicting Falcon 9 first stage landing success.

Link to github with corresponding jupyter notebook:

https://github.com/Tomulll/Space-X---Data-Science-Project/blob/main/Visualizations.ipynb

EDA with SQL

Insights Discovered via SQL

- •Certain orbits (like LEO and ISS) had **significantly higher success** rates.
- •Some launch sites showed greater consistency in successful landings.
- •Launch activity and success rate **steadily improved each year**, confirming learning effects and technological maturity.

Link to github with corresponding jupyter notebook:

https://github.com/Tomulll/Space-X---Data-Science-Project/blob/main/SQL_Lite.ipynb

Build an Interactive Map with Folium

Map Components Created

Markers

- Placed at each SpaceX launch site with custom popups showing site name and coordinates.
- Helped identify launch location distribution across the U.S.

Circle Markers

- Added to highlight proximity to nearby cities and features.
- Radius scaled based on payload mass or distance for visual clarity.

Lines (Polylines)

- Connected launch sites to nearest major cities.
- Visualized potential logistical considerations (e.g., transport or supply paths).

Link to github with corresponding jupyter notebook:

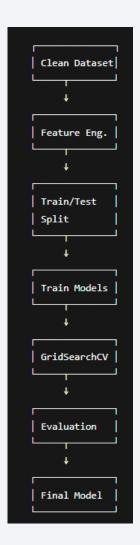
https://github.com/Tomulll/Space-X---Data-Science-Project/blob/main/Launch_Site_Location_Folium.ipynb

Predictive Analysis (Classification)

To predict the landing success of Falcon 9's first stage, I trained multiple classification models including Logistic Regression, Decision Tree, SVM, and K-Nearest Neighbors. The dataset was preprocessed with feature selection and one-hot encoding and then split into training and test sets. I performed hyperparameter tuning using GridSearchCV to optimize model performance. Among all models, the **Decision Tree Classifier** achieved the highest accuracy and interpretability, making it the final choice for deployment.

Link to github with corresponding jupyter notebook:

https://github.com/Tomulll/Space-X---Data-Science-Project/blob/main/Machine_Learning_Predictions.ipynb

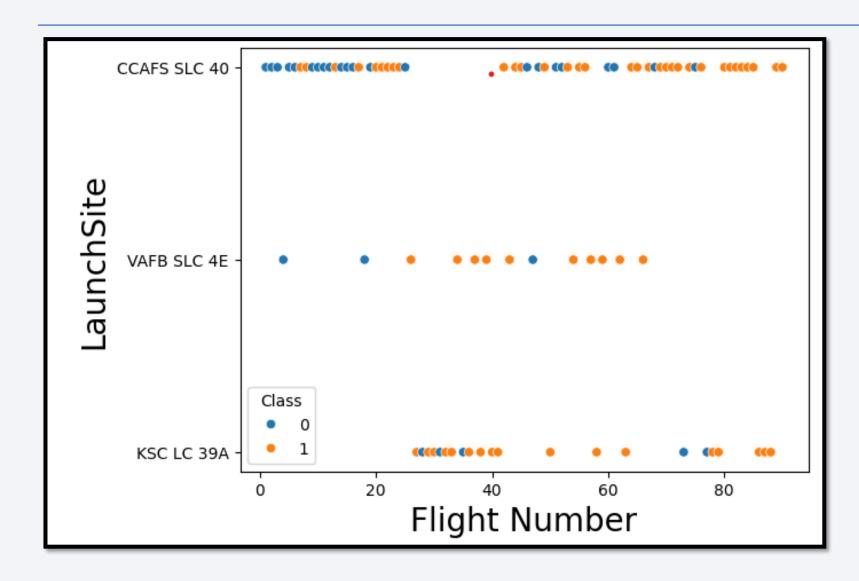


Results

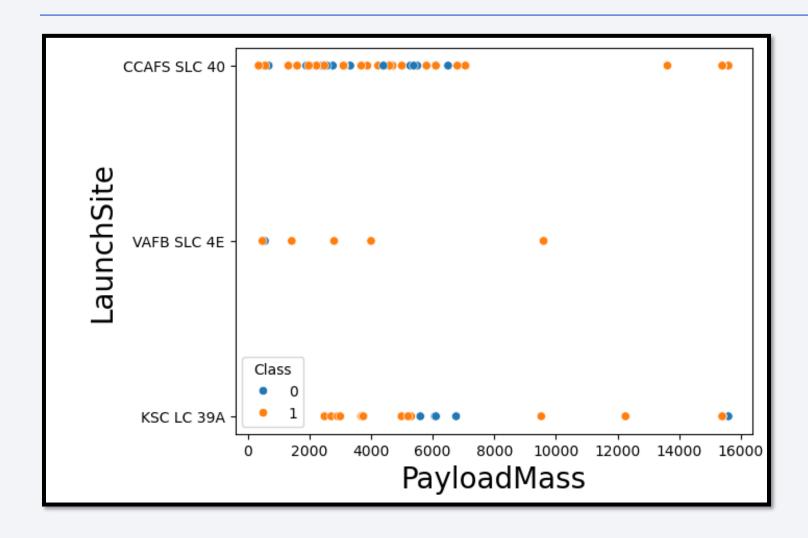
Exploratory data analysis revealed that missions to Low Earth Orbit and moderate payload masses had the highest landing success rates. The success rate has also steadily improved over the years, reflecting SpaceX's growing reliability. An interactive Folium map was created to visualize launch sites and their proximity to key cities, enhancing geographic context. Among the classification models tested, the Decision Tree Classifier achieved the best performance with approximately 85-90% accuracy. Key predictors identified by the model included payload mass, orbit type, and launch site.



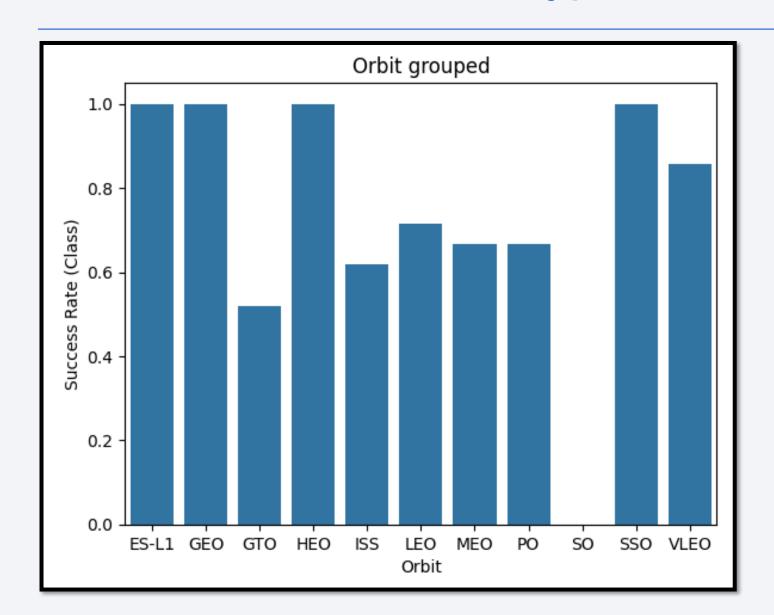
Flight Number vs. Launch Site



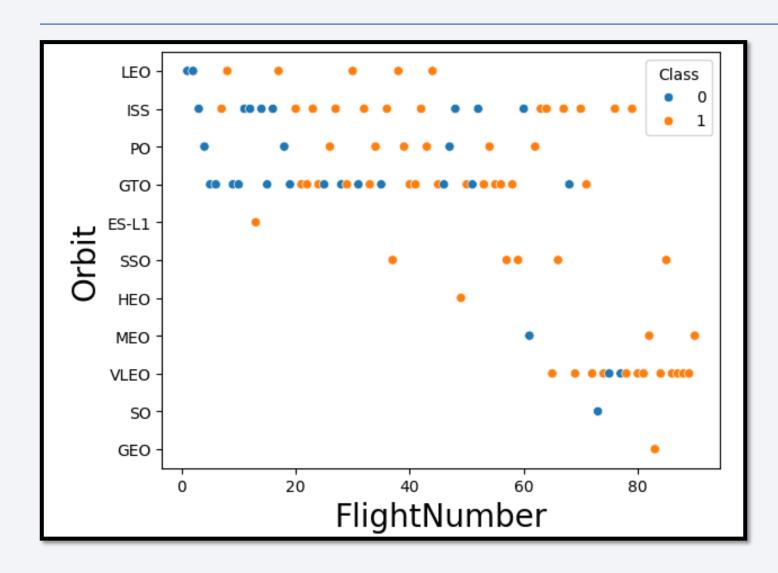
Payload vs. Launch Site



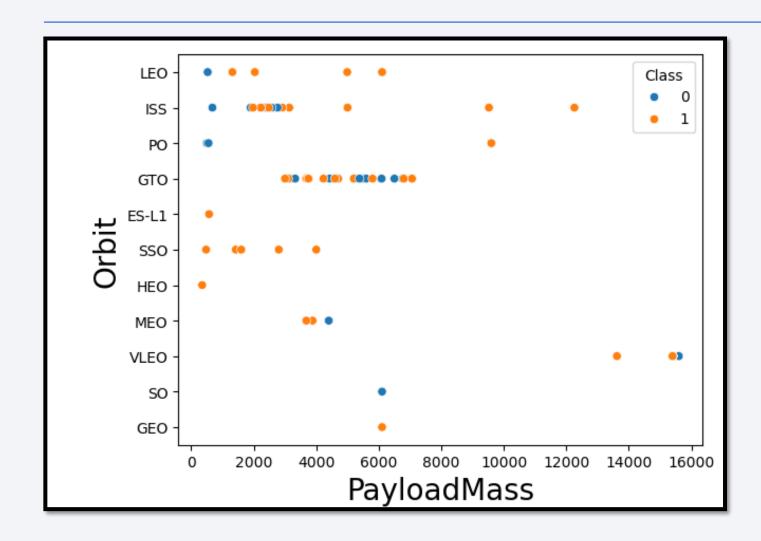
Success Rate vs. Orbit Type



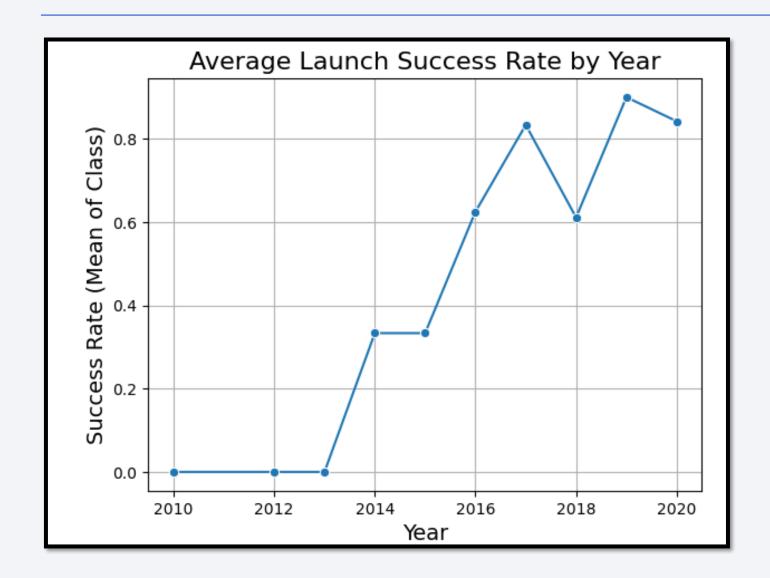
Flight Number vs. Orbit Type



Payload vs. Orbit Type



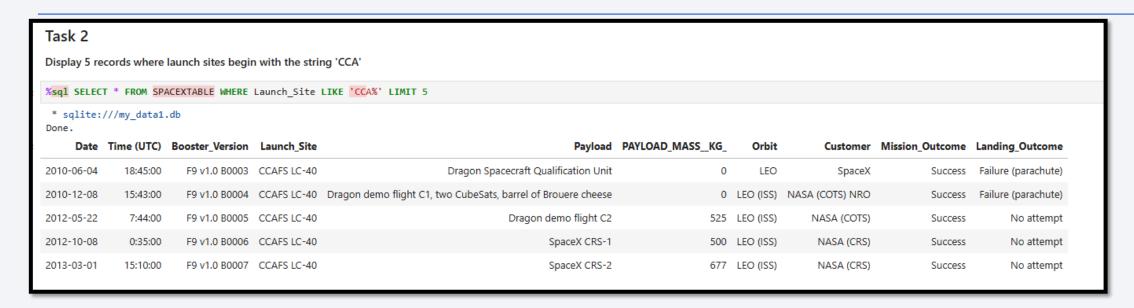
Launch Success Yearly Trend



All Launch Site Names

```
%sql SELECT DISTINCT(Launch_Site) from SPACEXTABLE
 * sqlite:///my_data1.db
Done.
 Launch_Site
 CCAFS LC-40
 VAFB SLC-4E
 KSC LC-39A
CCAFS SLC-40
```

Launch Site Names Begin with 'CCA'



Total Payload Mass

Task 3 Display the total payload mass carried by boosters launched by NASA (CRS) ***Sql SELECT SUM(PAYLOAD_MASS__KG_) FROM SPACEXTABLE WHERE Customer == 'NASA (CRS)' *** sqlite:///my_data1.db Done. ***SUM(PAYLOAD_MASS__KG_) 45596

Average Payload Mass by F9 v1.1

```
Task 4

Display average payload mass carried by booster version F9 v1.1

*sql SELECT AVG(PAYLOAD_MASS__KG_) FROM SPACEXTABLE WHERE Booster_Version == 'F9 v1.1'

* sqlite://my_datal.db
Done.

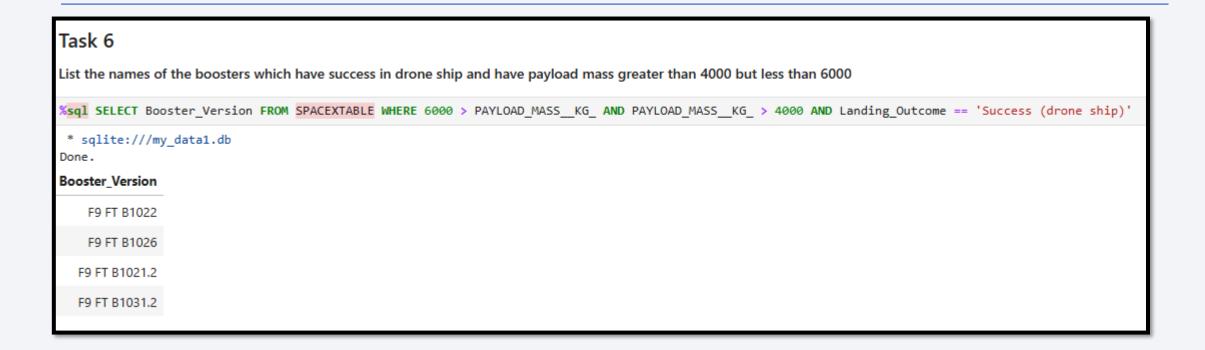
AVG(PAYLOAD_MASS__KG_)

2928.4
```

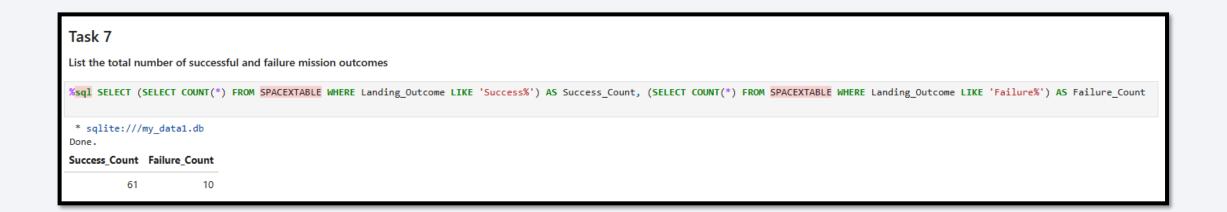
First Successful Ground Landing Date

Task 5 List the date when the first successful landing outcome in ground pad was acheived. Hint:Use min function *sql SELECT MIN(Date) FROM SPACEXTABLE WHERE Landing_Outcome == 'Success (ground pad)' * sqlite://my_data1.db Done. MIN(Date) 2015-12-22

Successful Drone Ship Landing with Payload between 4000 and 6000



Total Number of Successful and Failure Mission Outcomes



Boosters Carried Maximum Payload



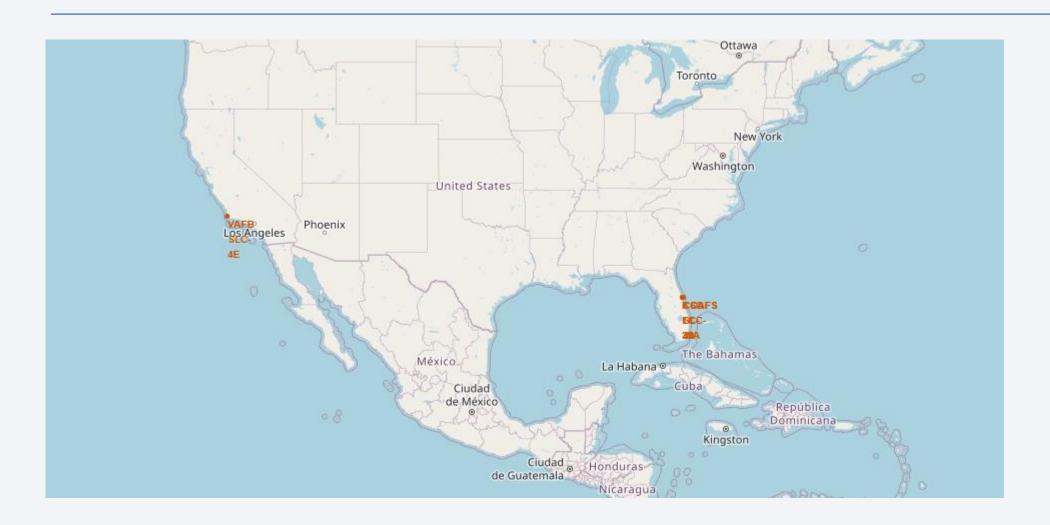
2015 Launch Records

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

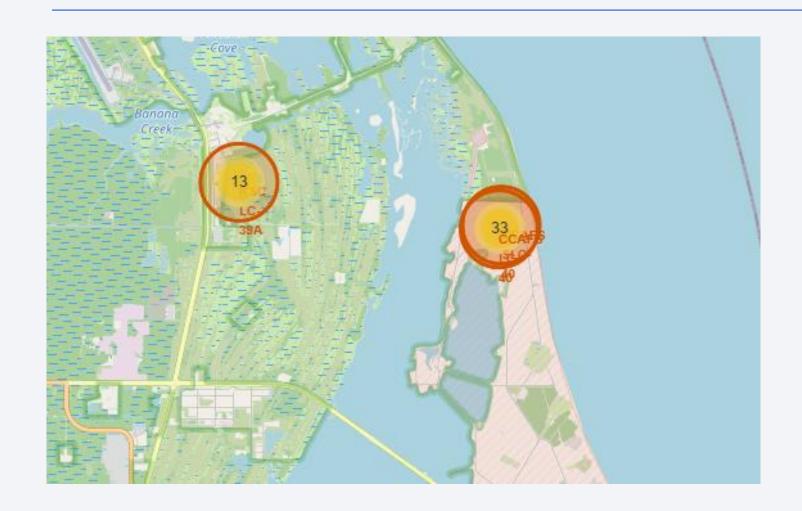




Launch Sites on map by Folium



Launch Sites with outcomes/attempts

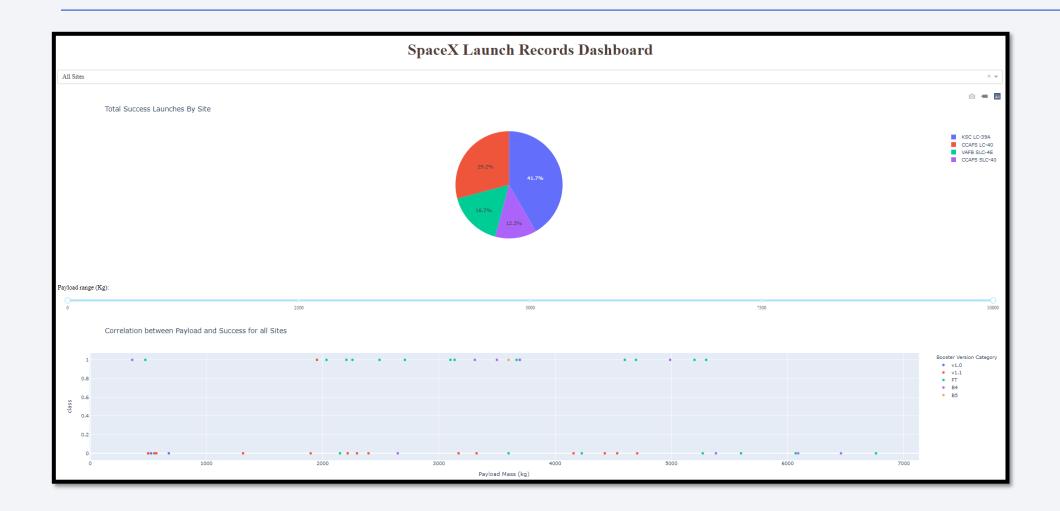


Markers for succesful/failure attempts by Folium

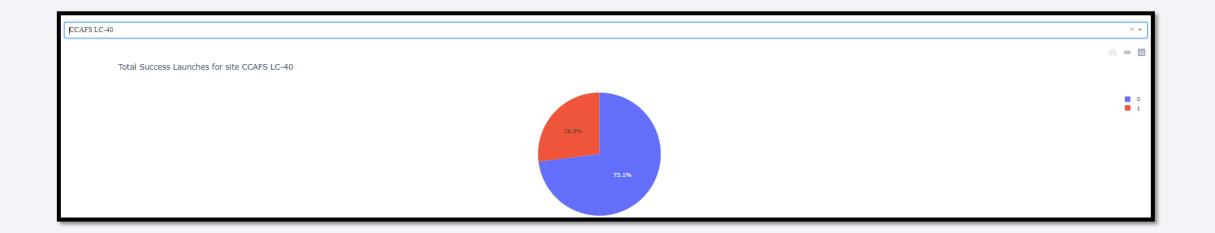




Dashboard by Plotly



Dashboard - piechart





Classification Accuracy - Knn

```
Create a k nearest neighbors object then create a GridSearchCV object knn cv with cv = 10. Fit the object to find the best parameters from the dictionary parameters
[40]: parameters_knn = {'n_neighbors': [1, 2, 3, 4, 5, 6, 7, 8, 9, 10],
                     'algorithm': ['auto', 'ball_tree', 'kd_tree', 'brute'],
                     'p': [1,2]}
       KNN = KNeighborsClassifier()
[41]: knn cv = GridSearchCV(estimator=KNN, param grid=parameters knn, scoring='accuracy', cv=10, return train score=True)
      knn cv.fit(X train, y train)
[41]: •
                 GridSearchCV
        ▶ estimator: KNeighborsClassifier
            KNeighborsClassifier
[42]: print("tuned hpyerparameters :(best parameters) ",knn_cv.best_params_)
      print("accuracy :",knn_cv.best_score_)
      tuned hpyerparameters :(best parameters) {'algorithm': 'auto', 'n_neighbors': 10, 'p': 1}
       accuracy : 0.8482142857142858
      TASK 11
      Calculate the accuracy of knn_cv on the test data using the method score:
[43]: accuracy_knn = knn_cv.score(X_test, y_test)
      print(f"Accuracy for knn is {accuracy_knn}")
       Accuracy for knn is 0.8333333333333334
```

Confusion Matrix of best performing model

