



**PAULA  
VALENCIA**

Interactive Media Designer

## PROFILE

Hello, my name is Paula Valencia I'm an Interactive Media Designer from Colombia. I describe myself as a perseverant person, I enjoy learning new things and my passion is to learn from Japanese culture.

During my professional path, I have developed skills that make me able to work with User Experience, Graphic Design, Web Design, App Development, and Video Editing.

My main social skills are composed of high adaptability, teamwork, and time management.

## CONTACT ME

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## EDUCATION

2020

### PLATZI

UX Process Management February 2020  
Video Game Design February 2020  
Flutter August 2020

2018

### ICESI UNIVERSITY

Interactive Media Designer  
July 2013 - August 2018

2018

### MITSUE-LINKS CO .LTD

UX Research Internship  
April 2018 - July 2018

2017

### NIHON UNIVERSITY

International Exchange Student  
September 2016 - February 2017

## EXPERIENCE

2020

### CORPORACIÓN TALENTUM

Analist - Developer July 2019 - Present

Requirements analyst and game developer in a corporation that works with the Government of El Valle. With my team, we develop educational games with the purpose to encourage the use of technology in an educational environment for populations with low resources.

2019

### FOSFENOS MEDIA - EL SALVADOR'S MINISTRY OF EDUCATION

Interactive Desginer March 2019 - May 2019

Web development and design for the brand new animated program Historias en Juego presented on the educational television channel TATUKATV.  
<http://tatukatv.sv/historias-en-juego>

2018

### MITSUE- LINKS CO. LTD

UX Research Intern April 2018 - July 2018

Research intern for user experience. Worked with user tests, project reports, blog writings, cultural differences, and research findings.  
[https://www.mitsue.co.jp/english/global\\_ux/blog/201805/16\\_1800.html](https://www.mitsue.co.jp/english/global_ux/blog/201805/16_1800.html)

2017

### IOI COLOMBIA

Main Designer - July 2015 / July 2017

Responsible for the design of brand, development and web design, graphic design of promotional pieces, management of social network.

## LANGUAGES



SPANISH  
NATIVE



ENGLISH  
B2



JAPANESE  
N3