



PAULA VALENCIA

Interactive Media Designer



SKILLS



LANGUAGES



CONTACT

+57 304 590 2690
@tona.valencia@hotmail.com
http://www.tonavalencia.github.io

PROFILE

Hi! I'm Paula, a passionate interactive media Designer from Colombia. By being raised by communicators and a marketing specialist, I developed from an early age the ability to recognize target audiences, put myself in the client's shoes and create innovative ideas capable of meeting the objectives set, thus developing in me a strong interest in learning from different cultures and how designs and experiences transform through it.

I consider myself an Imaginative Designer with excellent analytical, research, and collaboration skills. Consistently recognized for fresh ideas and outside-the-box thinking.

WORK

2017

Analyst - Game Developer

Corporación Talentum - July 2019 / April 2021

Requirements analyst and game developer in a corporation that works with "Gobernación Del Valle". With my team, we develop educational games with the purpose of encouraging the use of technology in an educational environment for populations with low resources.

2019

Web Designer / Developer

Fosfenos Media - Ministerio de Educación del Salvador - March 2019 / May 2019

Web development and design for the brand new animated program "Historias en Juego" presented on the educational television channel TATUKATV.
<http://tatukatv.sv/historias-en-juego>

2018

UX Research Intern

Mitsue-Links Co. LTD - April 2018 / July 2018

Worked as a research intern for user experience in Japan. Participated in quantitative and qualitative research methods such as usability testing, A/B testing, and user interviews.
https://www.mitsue.co.jp/english/global_ux/blog/201805/16_1800.html

EDUCATION

2020

PLATZI

UX Process Management - February 2020
Video Game Design - February 2020
Flutter - August 2020

2018

ICESI UNIVERSITY

Interactive Media Designer
July 2013 - August 2018

2018

MITSUE-LINKS CO .LTD

UX Research Internship
April 2018 - July 2018

2017

NIHON UNIVERSITY

International Exchange Student
September 2016 - February 2017